

Marshall N. Levin is a freelance writer based in New York City. He has been collecting buttons for twenty years.

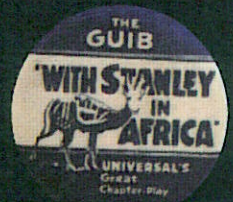
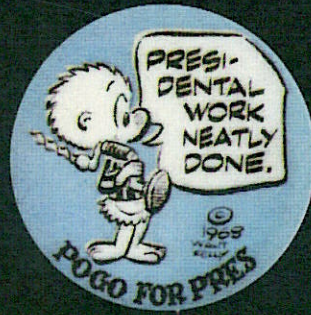
Theodore L. Hake is a nationally known dealer in Americana and collectibles. Since 1967 he has published mail bid auction catalogues and reference books for collectors.

BUTTONS IN SETS

1896 - 1972

by

Marshall N. Levin & Theodore L. Hake





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INTRODUCTION

Buttons have been issued in sets and series ever since the first celluloid pinbacks were manufactured in the 1890's. Indeed, the "series" antedate the pinbacks, since many of the early sets of celluloid buttons were simply an expression, in a new medium, of previous series of trade cards, tobacco silks, insert cards, etc. These had been collected avidly and widely, both in the United States and abroad, and it wasn't long before pinback buttons joined other collections as a serious hobby for Victorian gentlemen and ladies.

The first of these buttons—7/8" celluloids—were issued primarily by cigarette and gum manufacturers, most notably Sweet Caporal and American Pepsin. The buttons, packaged with the product, were colorful, topical, historical, well designed, well made, and free. Set followed set in endless profusion—actresses, baseball players, flags, the Yellow Kid, poets and presidents, ships, jockeys, snappy sayings, flowers, Indians, and on and on. They amused, instructed, entertained, and—we may be sure—sold the product. And they were collected. In the years since, buttons in sets have been produced on practically every subject imaginable.

This volume is an attempt to catalog these sets of buttons, from the first to the early 1970's. It is not a complete listing—at this late date a complete listing may no longer be possible. But we have started cataloguing additional sets for future volumes and we would welcome word of any sets or individual buttons we may have missed.

Listings of sets has been organized for ease of reference—first by broad categories (comics, sports, etc.), then, within each category, either by issuer (Kellogg's Pep, Sweet Caporal, etc.) or by subject (Mickey Mouse, The Wizard of Oz, etc.). The index offers a quick means of locating specific sets, subjects or issuers.

Note: Information for each set is given in this sequence as far as possible: Issuing Company. Date issued or approximate era. Size and type of button. Colors. Name of manufacturer. Additional pertinent descriptions. Number of buttons in set, when known, or number seen and verified. And, finally, a listing of the individual buttons that comprise the set. Minor varieties of the same button may be mentioned but are not counted in totals. Major varieties, however, indicative of separate printings, are counted separately. Incorrect spellings, inconsistencies in punctuation, abbreviations, etc., are copied from the buttons themselves—except when they are our own mistakes.

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ABBREVIATIONS

BW	black and white
CELL	celluloid
I.U.	issuer unknown
LITHO	lithograph
MC	multicolor
W&H	Whitehead & Hoag

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AIRPLANES

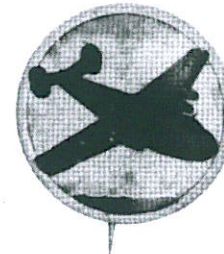


BOND BREAD

Bond Bread. 1930's. 1 1/4" cell. BW and one color. Bastian. Two numbered series of 6 each: one series with advertising copy in top segment, the other around top rim. Planes are identical except #4. **Numbered set of 12.**

- 1 LINDBERGH'S "SPIRIT OF ST. LOUIS"
- 2 POST and GATTY'S "WINNIE MAE"
- 3 COMMANDER BYRD'S "FLOYD BENNETT"
- 4 AUTOGYRO

- 4 COSTE AND BELLONTE'S "QUESTION MARK"
- 5 AMELIA EARHART'S "FRIENDSHIP"
- 6 FLOYD BENNETT'S "JOSEPHINE FORD"



KELLOGG'S PEP

Kellogg's Pep. 1940's. 1 1/8" litho. Brown, blue and white. No mfr. 11 seen.

- BOEING B-29 SUPERFORTRESS
- CONSOLIDATED PB2Y-3 CORONADO (2 diff.)
- CONSOLIDATED VULTEE B-24 LIBERATOR
- GRUMMAN F6F3 HELLCAT

- LOCKHEED LIGHTNING (P-38)
- MARTIN B-26 MARAUDER (2 diff.)
- NORTH AMERICAN B-25 MITCHELL (2 diff.)
- REPUBLIC P-47 THUNDERBOLT



YANK JUNIOR

Yank Junior (Clothing). 1930's. 13/16" litho. MC. No mfr. 19 seen.

- ADMIRAL BYRD'S SOUTH POLE PLANE
- BELLANCA BOMBER
- BOEING ARMY BIPLANE P-12-E
- BOEING ARMY PURSUIT PLANE P-26-A
- BOEING BOMBER
- CAPT. RICKENBACKERS 12 HOUR COAST TO COAST PLANE
- CARIBBEAN CLIPPER - S42
- COLONEL CHAS. A. LINDBERGH'S SPIRIT OF ST. LOUIS
- CONDOR 155 BIPLANE
- FIRST EAST TO WEST TRANSATLANTIC PLANE JUNKERS W33

- FIRST ENGLAND TO AUSTRALIA PLANE WHITTESEY AVIAN
- FIRST WRIGHT BIPLANE - 1903
- FOKKER F32 ADMIRAL BYRD'S NORTH POLE PLANE
- FORD TRI-MOTORED TRANSPORT
- GRAF ZEPPLIN
- LARGEST AIR LINER CLIPPER SHIP - No. 5
- MARTIN BOMBER
- NAVY CURTISS RACING SEAPLANE
- WORLD'S FASTEST TRANSPORT VULTEE 41-A 215 M.P.H.



JET PLANES

Issuer Unknown. 1950's. 1" litho. MC. No mfr. (MADE IN U.S.A. on curl.) **Set of 12.**

47 STRATOJET
57 NIGHT INTRUDER
LL X-1A
JNVAIR XF-92
558 SKYROCKET
DUGLAS SKYSTREAK

F7U CUTLASS
F-86D SABRE
F-88 VOODOO
F9F-6 COUGAR
F-94C STARFIRE
XF4D-SKYRAY



PLANES & PILOTS

Issuer Unknown. 1930's. 13/16" litho. BW on one color. Greenduck. **Numbered set of 70.**

EARLY PLANE "PUSHER" TYPE
DR. RUMPLER'S TAUBE GERMAN 1911
WORLD WAR ALBATROS D-3 VON RICHTHOFEN'S FIGHTER
HAWKER "NIMROD"
PTERODACTYL II TAILLESS PLANE
BOEING 40 B-4
FOKKER TRANSPORT F-32
TRAVEL-AIR'S "MYSTERY SHIP"
GILMORE "RECORD BREAKER"
ART CHESTER'S RACER
CAPRONI 114
U.S. NAVY FIGHTER CURTISS HAWK
WACO SEAPLANE
FLYING BOAT
SEVERSKY AMPHIBION
FORD TRI-MOTOR
BLERIOT 290 MODERN "PUSHER"
BOEING 247-D UNITED AIR LINES
DOUGLAS DC-2 AMERICAN AIRLINES
"CHINA CLIPPER" PAN AMERICAN AIRWAYS
"ZEPHIR" - GERMAN 1936 TRANS-ATLANTIC FLYING BOAT
MARTIN B-10 BOMBER AMERICAN 1936
DOUGLAS O-38 B OLD ARMY TRAINER - AMERICAN
NEW DOUGLAS O-43 ARMY OBSERVATION - AMERICAN
NAVY "HELLDIVER" CURTISS SHIPBOARD FIGHTER 1931
1 PASS. PRIVATE BIPLANE WACO CUSTOM CABIN CRUISER 1936
TALIAN "TRICAP" PURSUIT PLANE
WILEY POST'S "WINNIE MAE" 'ROUND THE WORLD 1933
BLERIOT'S MONO PLANE FIRST FLEW ENGLISH CHANNEL 1909
WRIGHT BROTHERS' "PUSHER" PLANE
ORVILLE WRIGHT - AMERICAN FIRST MAN TO FLY
WILEY CURTISS - AMERICAN AVIATION PIONEER
LOUIS BLERIOT - FRENCH FIRST FLEW ENGLISH CHANNEL

34 ARCH HOXSEY EARLY TEST PILOT
35 EUGENE ELY - IN PIONEER PILOT'S "CRASH HELMET"
36 HARRY HAWKER - BRITISH EARLY DISTANCE PILOT
37 CAPT. EDDIE RICKENBACKER AMERICAN WAR ACE
38 MAJOR REED G. LANDIS AMERICAN WAR ACE
39 LIEUT. OAKLEY KELLY BELOVED AMERICAN PILOT
40 COL. CHARLES A. LINDBERG FIRST TRANS-ATLANTIC SOLO MAY 21, 1927
41 CLARENCE D. CHAMBERLIN NEW YORK TO GERMANY WITH LEVINE - JUNE 6, 1927
42 GEORGE HALDEMAN ENDURANCE FLYER
43 EDDIE STINSON ENDURANCE FLYER
44 COL. ARTHUR C. GOEBLE VETERAN PILOT
45 CAPT. LOWELL H. SMITH - COMMANDER AMERICAN 'ROUND THE WORLD FLIGHT
46 LIEUT. LEIGH WADE - CREW MEMBER AMERICAN 'ROUND THE WORLD FLIGHT
47 CAPT. KINGSFORD-SMITH - BRITISH PILOT "SOUTHERN CROSS"
48 CAPT. T.P. ULM - BRITISH CO-PILOT "SOUTHERN CROSS"
49 DICK GRACE MOVIE "CRASH PILOT"
50 JIMMY HAZLIP DISTANCE PILOT
51 "SPEED" HOLMAN RACING PILOT
52 JOE CROSSON ALASKAN RESCUE PILOT
53 BOUSSOTROT FRENCH AIR HERO
54 MAURICE ROSSI - FRENCH N.Y. TO SYRIA NONSTOP WITH PAUL CODOS - 1933
55 LIEUT. RICHARD ATCHERLEY BRITISH RACING PILOT
56 "CASEY" JONES VETERAN RACING PILOT
57 CAPT. FRANK HAWKS VETERAN COAST-TO-COAST FLYER
58 CAPT. A.W. STEVENS HIGH ALTITUDE AIR PHOTOGRAPHER
59 JAMES MATTERN N.Y. TO BERLIN NONSTOP WITH GRIFFIN - 1931
60 BENNET GRIFFIN N.Y. TO BERLIN NONSTOP WITH MATTERN - 1931
61 CLYDE PANGBORN VETERAN PILOT
62 COL. ROSCOE TURNER RACING PILOT
63 JACK KNIGHT - UNITED AIR LINES "MILLION MILES" PILOT
64 HOWARD HUGHES COAST-TO-COAST NONSTOP RECORD BREAKER
65 JIMMY COLLINS BELOVED AMERICAN TEST PILOT
66 LOMA WORTH WOMAN STUNT PILOT
67 "BOBBIE" TROUT WOMAN TRANSPORT PILOT
68 RUTH NICHOLS VETERAN WOMAN PILOT
69 AMY JOHNSON - BRITISH WOMAN DISTANCE PILOT
70 AMELIA EARHART PUTMAN 1st WOMAN TRANS-ATLANTIC SOLO FLIGHT - MAY 21, 1923

ANIMALS/BIRDS



ANIMALS

American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. 17 seen.

BEAR
BLACK BASS
BUFFALO
DOCK SPANIEL.*
ELEPHANT.
LION*
ENGLISH SETTER.
GIRAFFE.
GREY FOX

LION.
MEXICAN HAIRLESS.**
MONKEY.
SUNOL RACE HORSE
SUNOL, RACE HORSE*
SUNOL, RACE HORSE.
TIGER.
ZEBRA.

*Color variety seen.
**Four varieties seen.

BIRDS



American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. Issued in two distinct series, one with more black in the drawings. (d) means button was seen only in dark series; (1) means button was seen only in light series. Others were seen in both series. 38 seen.

BALTIMORE ORIOL (d)
BALTIMORE ORIOLE. (1)
BLUE BIRD.
BLUE BUNTING.
BLUE JAY. (1)
BOBOLINK (d)
BOBOLINK (1)
BARN SWALLOW.
BARN OWL.
BARN SWALLOW.
BARN OWL.

HUMMING BIRD. (1)
KINGFISHER. (1)
MAGPIE. (1)
MOCKING BIRD.
ROBIN. (1)
SEA GULL (d)
SNOW BIRD.
SPARROW. (1)*
WHIP-POOR-WILL.
WOODPECKER.
WOOD THRUSH. (1)
WREN.

Also seen in tin frame, 15/16", long-shank pin, with no issuer identification.



BIRDS

Issuer Unknown. 1930's. 13/16" litho. MC. No mfr., except as noted. Seen with both silver and gold backs, with minor color variations. **Set of 40.**

BARN OWL
BARN SWALLOW
BLUEBIRD
BLUE JAY
BOBOLINK
CARDINAL
CATBIRD
CHICKADEE
FLICKER
GOLDFINCH
GREEN JAY
INDIGO BUNTING
KING BIRD
KINGFISHER
MAGPIE
MEADOWLARK
MOCKING BIRD
ORIOLE
PAINTED BUNTING
PELICAN

PHEASANT*
PHOEBE
PURPLE MARTIN
QUAIL (BOBWHITE)
RED HEADED WOODPECKER
RED-WINGED BLACKBIRD
ROBIN
ROSE-BREADED GROSBEAK
SANDPIPER
SCARLET Tanager
SONG SPARROW
SUMMER Tanager
SWAN
WESTERN Tanager
WHITE-WINGED CROSSBILL
WILD DUCK
WOOD THRUSH
WREN
YELLOW BELLIED SAPSUCKER
YELLOW WARBLER

*Also seen with Geraghty logo on back.



DOGS

Issuer Unknown. 1930's. 13/16" litho. MC. No mfr., except as noted. **Set of 35.**

AFGHAN
AIREDALE
BLOODHOUND
BOSTON TERRIER
BULL TERRIER
CAIRN*
CHOW
COCKER SPANIEL
COLLIE
DACHSHUND
DALMATIAN
DOBERMAN PINSCHER
ENGLISH BULL
ESKIMO HUSKIE
FOX TERRIER
GREAT DANE
GREYHOUND
IRISH TERRIER

NEWFOUNDLAND*
PEKINGESE
POINTER
POLICE DOG
POMERANIAN
POODLE
PUG DOG
SAINT BERNARD
SCHIPPERKE
SCOTTISH TERRIER
SETTER
SHEEP DOG
SPITZ
SPRINGER SPANIEL
WIRE FOX TERRIER
WOLF HOUND
YORKSHIRE TERRIER

*Geraghty logo on back.



DOGS, CHAMPIONS

Issuer Unknown. 1930's. 7/8" litho. MC. Cruver. 43 seen.

AFGHAN DOG "DORTEN GAITER"
 JREDALE TERRIER "SHELTEROCK
 MISTER SPOTLIGHT"
 AMERICAN GERMAN POLICE DOG
 "AMERICA'S BEAUTY"
 ASSET HOUND "RUDEL DE-EL"
 ORDER TERRIER "ROBERT OF TYL"
 ORZOI "SULAN OF GREEN"
 OXER "DORIAN VON MARIENHOF"
 ANADIAN AIREDALE "TORO OF
 CANS"
 HIHUAHUA "BEBITA OF ORO"
 HOW "CHIA-WAN'S RED MONARCH"
 OLLIE "GERONINE GREY JACKET II"
 OLORED BULL TERRIER "JEHANNE OF
 NIGHT RIDERS"*
 ALMATIAN "CREEL OF EDGEWOOD"
 OBERMANN PINSCHER "SIEGLINDE V.
 HEIDLEBERG"
 ENGLISH BULLDOG "MERGER ODD
 WAN"
 ENGLISH HOUND DOG "DEL OF LEE"
 ENGLISH SHEEPDOG "ALICE
 GRUESVERGEN OF ENGLAND"
 ENGLISH WHIPPET "WELSH REEVER"
 FOX TERRIER "RED FOX"
 FOX TERRIER "SINKA ESTA"
 GERMAN SHEPHERD "BLITTEN FRUM
 GELSTENT"
 GERMAN SHEPHERD "NASH OF BEACH
 CLIFF"

GORDON SETTER "TROYDEL"
 GREAT DANE "BEREN"
 GREAT PYRENEES "BASGRAIRE
 FLEURETTE"
 GREYHOUND "CHASE BOY OF GADS"
 IRISH SETTER "NEWTONARDS
 ARISTOCRAT"
 IRISH TERRIER "CLYDE OF TREMAINE"
 IRISH WOLFHOUND "LE MAXER"
 JAPANESE SPANIEL "MELIC, KING OF
 THE SPANIELS"
 KEESHONDEN "RUTHERFORD'S
 DELIGHT"
 KERRY BLUE TERRIER "SKIPP'S DELIGHT"
 LABRADOR RETRIEVER "BANCHORY
 TRUMP OF WINGAN"
 MINIATURE SCHNAUZER "JEFF OF
 WALLATON"
 SAMOYEDE "TIPSI DER VERBEN"
 SEALYHAM "ST. MARGARET OF HILLS"
 SPRINGER SPANIEL "MARTHA
 GREENSIDE"
 WELSH CORGI PEMBROKE "SIERRA
 BOWHIT PIRAT"
 WELSH TERRIER "KID ROCK"
 WHIPPET "BEAUTY'S PRIDE"
 WHITE BEDLINGTON "ROSEMONT"
 WHITE SEALYHAM TERRIER "ALISON'S
 GUARD"
 WIRE-HAIRED TERRIER "DELTAH OF
 MI TOO"

Also seen without Cruver logo.

COMICS

COMIC CARTOONS



Hassan and Tokio Cigarettes (also seen with W&H paper). Circa 1912. 7/8" cell. Issued in various printings: multicolor, black and white, white on blue, and white on red. Mfr'd mainly by W&H, some by Ehrman and T. J. Gleason. Cartoonists include Rube Goldberg, TAD, Hal Hoffman, Bud Fisher, George Herriman, George McManus, Tom McNamara, Rudolph Dirks, TEP, Gus Mager, HBM, C.M. Payne. Sometimes the same cartoon was used with different sayings, and vice versa. More than 290 MC and 170 BW seen.

COMIC CARTOONS



Issuer Unknown. Circa 1910. 1¼" litho. MC. No mfr. (Buttons have "Factory No. 30. 2nd District New York" on reverse. Both Hassan and Sweet Caporal Cigarettes have been identified with this tobacco factory, but it is not known at this time who issued this series.) Cartoonists include Bud Fisher, Rube Goldberg, TAD. 48 seen.

A BOOB IS AN AWFUL THING
 ALL TO THE MUSTARD
 BEAT IT! (2 diff.)
 CAN IT!
 CURTAINS FOR YOU
 CUT THAT STUFF
 DON'T SAY IT JUST WINK
 DON'T YOU LOVE ME NO MO?
 EH?
 EVERYBODY'S DOIN IT
 GONE BUT NOT FORGOTTEN
 GOOD NIGHT
 HELLO BILL
 I GOT CHA STEVE (2 diff.)
 I'LL TAKE THE SAME
 I'M STUCK ON YOU
 I'M THE GUY!
 I'M THE GUY THAT DONE IT ALL
 I RAISE YOU
 I SHOULD WORRY
 I'VE GOT A PAIR OF QUEENS
 I'VE GOT YOUR NUMBER
 KEEP OFF THE GRASS
 KISS ME, NOTHING MAKES ME SICK

LEAD ME TO IT
 LET'S SEE WHAT YOU'VE GOT
 NOBODY LOVES A FAT MAN
 NOT ON YOUR LIFE
 NOW WILL YOU BE GOOD
 OH WHAT I'D DO FOR A CHICKEN LIKE
 YOU
 OH YOU CUBS
 ON YOUR WAY
 SHE CAN PUT HER SUGAR IN MY
 COFFEE
 SHE'S A BEAR
 SPEAK RIGHT OUT
 STRUCK WITH DELIGHT
 TAKE IT FROM ME, BO.
 TAKE THAT NOISE OUTSIDE
 TELL IT TO SWEENEY
 THIS IS ON ME
 TIE THAT BULL OUTSIDE
 TWICE IN THE SAME PLACE
 WATCH YOUR STEP
 WHO WISHED THIS ON ME
 YOU POOR BOOB
 YOURS IN HASTE



COMIC SAYINGS

These early buttons seem to have been the province of the cigarette companies, possibly because of the daring of some of the humor—**O.U. Chicken!; Tickle Me; Am I The First; Mamie, Come Kiss Your Honey Boy;** and so on. Anyway, we have found only one

non-tobacco company, Faultless Gum, that issued these sayings buttons, along with Perfection Cigarette, Sweet Caporal, High Admiral, Clix, Chesterfield, Obak, Favorite, Picayune, and American Oval Crimped Seal Cigarettes, and Red Lion Plug Tobacco. Most are 7/8" cell., but 13/16" and 31/32" celluloids with filled backs also appear, as well as a 1/4" litho set by Perfection. High Admiral also issued a series in German. All were two colors, either white on red, blue or green, or different colored type on white. They apparently enjoyed two periods of great popularity, first in the 1890's and again around 1912. Mfrs. include W&H, Phelps & Sons, Thos. Jay Gleason, Baldwin & Gleason, General Mfg. Co., and Aluminum Novelty Co. Including color varieties, more than 500 have been seen.



COMIC SWEATERS

Unknown Sweater Co. 1930's. 1/4" cell. MC. Parisian Novelty Co. 6 seen.

BOOTS AND HER BUDDIES
JUST KIDS
ORPHAN ANNIE (head & shoulders)

ORPHAN ANNIE (side view)
SKEEZIX
SMITTY

COMIC TOGS



Comic Togs. 1945-1947. Similar to Kellogg's Pep set on page 10. 13/16" litho. MC. No mfr. Three varieties of rim inscriptions: 1) COPR. 1945 FAMOUS ARTISTS SYN. 2) COPR. 1946 KING FEATURES SYN. INC. 3) COPR. 1947 FAMOUS ARTISTS SYN. 12 seen.

ANDY GUMP*
BLONDIE DAGWOOD
DICK TRACY*
HERBY SMITTY
JOE PALOOKA
ORPHAN ANNIE*

PA WINKLE*
PERRY DIMWIT
POPEYE*
STEVE CANYON
THE KATZENJAMMER KIDS
TINY TIM

*Same design as in Kellogg's Pep set.



JUST KIDS SAFETY CLUB

Various Newspapers. 1930's. 1/4" cell. MC. W&H, Bastian and Offset Gravure. Issued with different comic characters by various newspapers. Some have been seen without newspaper identification. Since many of these buttons carry different illustrations, we have described them in detail. Left and right in the descriptions are from the observer's point of view. Profile means only one eye is shown and 3/4 face means both eyes are shown. 11 characters/18 picture variations/42 newspapers seen.

CHARACTERS

BAGEARS (walking left)
FATSO (3 diff: walking right profile; walking right 3/4 face; facing left)
GRANPOP (on roller skates moving left)
MARJORY (3 diff: walking left 3/4 face; walking right profile in two different size pictures)
MOM (facing right)
MUSH (2 diff: walking left; running right)
NICODEMUS (2 diff: walking right in two different sizes)
OFFICER BRANNER* (walking left)
PEANUT (walking left)
POP (facing right)
SERAPHIN O'TOOLE (swinging fist to right)

*Inscription on the button issued by THE RECORD says SERGEANT BRANNER and has subtle differences in the drawing.

NEWSPAPERS

ALBANY TIMES UNION
ANDERSON HERALD
ATLANTIC NEWS-TELEGRAPH
CHICAGO AMERICAN
CINCINNATI TIMES-STAR
CLEVELAND PLAIN DEALER
DEFIANCE CRESCENT-NEWS
DELPHOS HERALD
DETROIT TIMES
EVENING EXPRESS
LOCKPORT UNION-SUN & JOURNAL
MARION STAR
NASSAU DAILY REVIEW
NEW BRITAIN DAILY HERALD
NEW HAVEN REGISTER
NEW YORK EVENING JOURNAL
N.Y. EVENING JOURNAL
OAKLAND POST ENQUIRER
OSKALOOSA DAILY HERALD
PITTSBURGH SUN-TELEGRAPH
PLAINFIELD COURIER-NEWS
POST INTELLIGENCER
SYRACUSE JOURNAL
TARANAKI HERALD
THE DAILY REPORTER
THE DAILY STAR
THE DAILY TIMES
THE DENVER POST
THE DETROIT TIMES
THE EVENING JOURNAL
THE FREMONT MESSENGER
THE GLOBE
THE HONOLULU ADVERTISER
THE LIMA NEWS
THE PEEKSKILL STAR
THE RECORD
THE SAN DIEGO UNION
THE TIMES
THE WILLIAMSPORT SUN
URBANA DAILY CITIZEN
WICHITA BEACON
WISCONSIN NEWS



KELLOGG'S PEP

Kellogg's Pep. 1945-1947. 13/16" litho. MC. No mfr. (Copyright King Features Syn. Inc.; Famous Artists Syn.; or D.C. Inc.) Three varieties of back: 1) Kellogg's Pep 2) MADE IN U.S.A. Kellogg's Pep 3) Blank. **Set of 86.**

ABRETHA BREEZE
ANDY GUMP
AUNTIE BLOSSOM
BARNEY GOOGLE
BEEZIE
BLONDIE
B.O. PLENTY
BRENDA STARR
CASPER
CHESTER GUMP
CHIEF BRANDON
CINDY
CORKY
DAGWOOD
DAISY
DENNY
DICK TRACY
DON WINSLOW
EMMY
FAT STUFF
FELIX THE CAT
FLASH GORDON
FLATTOP
FRITZ
GOOFY
GRAVEL GERTIE
HANS
HAROLD TEEN
HENRY

HERBY
INSPECTOR
JIGGS
JUDY
JUNIOR TRACY
KAYO
LILLUMS
LITTLE JOE
LITTLE KING
LITTLE MOOSE
LORD PLUSHBOTTOM
MAC
MAGGIE
MAMA DE STROSS
MAMA KATZENJAMMER
MAMIE
MA WINKLE
MIN GUMP
MOON MULLINS
MR. BAILEY
MR. BIBBS
NINA
OLIVE OYL
ORPHAN ANNIE
PAT PATTEN
PERRY WINKLE
POPEYE
POP JENKS
PUNJAB

RIP WINKLE
SANDY
SHADOW
SKEEZIX
SMILIN' JACK
SMITTY
SMOKEY STOVER
SNUFFY SMITH
SPUD
SUPERMAN
TESS TRUEHEART
THE CAPTAIN
THE FIRE CHIEF
THE PHANTOM
TILDA
TILLIE THE TOILER
TINY TIM
TOOTS
UNCLE AVERY
UNCLE BIM
UNCLE WALT
UNCLE WILLIE
VITAMIN FLINTHEART
WARBUCKS
WILMER
WIMPY
WINNIE'S TWINS
WINNIE WINKLE



KING FEATURES

King Features Syndicate. 1930's. 13/16" litho. MC. Parisian Novelty Co. 7 seen.

DALE ARDEN
FLASH GORDON
JEEP

LITTLE ANNIE ROONIE
OLIVE OYL

POPEYE
WIMPY



LITTLE PINKIES

American Pepsin Gum. Circa 1896. 7/8" cell. MC. W&H. 21 seen.

BOY ORATOR.
GREENIE.
JUST LANDED.*
THE ACTOR.†
THE BAD BOY.
THE BALL PLAYER
THE BALL PLAYER.

THE BOOT BLACK. SHINE.
THE CLOWN.*
THE COLONEL.
THE DRUM MAJOR.* †
THE DUDE.
THE DUNCE.
THE FIREMAN.†

THE LETTER CARRIER.* †
THE NEWS BOY. EXTRA!
THE POLICEMAN.*
THE SAILOR.†
THE SOLDIER. (2 diff.)
UNCLE SAM.

**Also issued by Old Gold Cigarette.*

†Also seen in tin frame, 15/16", long-shank pin, with no issuer identification.

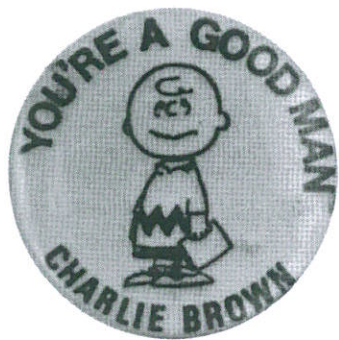


MICKEY MOUSE

Mickey Mouse Globe Trotters. 1937. 1¼" cell. BW & red. No mfr. (Kay Kamen imprint on backpaper.) 24 seen.

BELL'S SUPER SOFT BREAD
DRINK MORE MEYER MILK DAILY
EAT DUTCH OVEN BREAD
EAT FIRCH'S MA-MADE BREAD
EAT 5 POINT BREAD
EAT Freihofer's PERFECT LOAF
EAT MIAMI MAID BREAD
EAT MORE GOLD CUP BREAD
EAT MORE HAPPY HOME BREAD
EAT MORE HOLSUM BREAD
EAT MORE KEITH'S BREAD
EAT MORE RICH-LOAF BREAD

EAT MORE SHERLOCKS BREAD
EAT N.B.C. BREAD
EAT SUNFED MY BREAD
EAT SWEANEY'S BUTTER KRUST
HALL'S GOLD PRIZE BREAD
HILL'S MASTER LOAF
I EAT N.B.C. BREAD
I EAT PETER PAN BREAD
PEVELY
STAR'S HAPPY HOME BREAD
WHITE SPONGE EXTRA
(no advertiser)



PEANUTS

Simon Simple. 1960's - 1970's. 1 3/4" cell. Black on one color or MC. No mfr. Copyright lines on curl are variations on United Features Syndicate, dated from 1950 to 1976. Some do not have the Simon Simple credit line. 26 seen, plus color varieties.

ALL I NEED IS ONE HIT, AND I CAN RAISE MY LIFETIME BATTING AVERAGE TO .001!
(2 diff.)

BIG MAN ON THE CAMPUS! (2 diff.)

CURSE YOU, RED BARON! (RWB & black)

DOGS ACCEPT PEOPLE FOR WHAT THEY ARE..

GOOD GRIEF

HAPPY BIRTHDAY, AMERICA!! 1776-1976

HERE'S "BEAU" SNOOPY OF THE FOREIGN LEGION MARCHING ACROSS THE DESERT

I BELIEVE IN STATEHOOD, COUNTRYHOOD, CITYHOOD AND NEIGHBORHOOD!

I DON'T CARE IF ANYBODY LIKES ME . . . JUST SO I'M POPULAR!

I KISSED A CRABBY FACE!

I'M ON THE MOON!

IT ALWAYS RAINS ON OUR GENERATION!

I THINK MY FEET NEED SHARPENING!

IT'S GOOD TO HAVE A FRIEND

I WONDER IF HE'S AUDITING THIS COURSE, OR TAKING IT FOR CREDIT . . .

JUST WHAT A MANAGER LIKES . . . A PLAYER WHO ISN'T BOTHERED BY TENSION!

LITTLE BROTHERS ARE THE BUCK PRIVATES OF LIFE!

SLEEPING IS AN ART

"SNOOPY, COME HOME" (MC)

SNOOPY FOR PRESIDENT (RWB)

SURF'S UP!

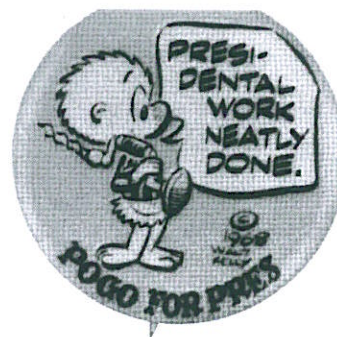
TO THOSE OF US WITH REAL UNDERSTANDING, DANCING IS THE ONLY

PURE ART FORM!

VOTE FOR LUCY DIPLOMATIC SERVICE

YOU'RE A GOOD MAN CHARLIE BROWN

NOTE: In addition to the above cartoon buttons, there has been a multitude of 1 1/4" Peanuts sayings buttons, ranging from LUCY FOR FIRST LADY to SNOOPY SNIFFS AIRPLANE GLUE and appearing in many different color combinations. These are issued by many mfrs and have not been catalogued.



POGO

Issuer Unknown. 1968. 1 3/4" cell. MC. No mfr. 30 seen.

A NEW BROOM BEAUTIFY OUR LAND POGO FOR PRES!
ARE WE DOWNHEARTED? LEMME THINK POGO FOR PRES
BE CRUEL TO YOUR PARENTS . . . STAY HOME Rackety Coon
BE KIND! YOU, TOO, MAY BE A FATHER AND MOTHER SOME DAY
Churchy La Femme
COMMIT SUTTEE . . . SMOKE IN BED Albert
DON'T DROP OUT . . . STICK AROUND. DRIVE 'EM NUTS Grundoon
DON'T TAKE LIFE TOO SERIOUS; IT AIN'T NOHOW PERMANENT POGO FOR PRES
EQUAL TIME FOR POGO
FOGGY BOTTOM IS TOPLESS! POGO for PRES
FOREIGN AFFAIRS? WE'RE FOR 'EM. POGO FOR PRES!
GOD IS NOT DEAD; HE IS MERELY UNEMPLOYED.
HEAD START PROGRAM: JUMP THE GUN! POGO FOR PRES.
IF POGO'S FOR PRESIDENT, WHO'S FOR VICE?
IF THEY WON'T DECLARE WAR, DECLARE PEACE! POGO FOR PRES
I HAVE 98.6 DEGREES FROM FAHRENHEIT U. Howland Owl
I'LL DIG YOU IF YOU'LL DIG ME Pogo
I'M FOR UNCIVIL RITES POGO FOR PRES
IT'S A LONG WORM THAT HAS TO TURNING Pogo
KEEP YOUR COOL . . . I'LL TAKE MINE HOT Albert
LET'S GET BOMBED BEFORE WE GET BOMBED POGO FOR PRES!
NEVER SAY NEVER Porkypine
ON THE OTHER HAND, SUPPOSE YOU SURVIVE? POGO FOR PRES
POGO FOR PRES!
POGO WILL NOT PLAY POSSUM IN THE WHITE HOUSE!
PRESIDENTIAL WORK NEATLY DONE. POGO FOR PRES
TURN ME ON Pogo
UP THE DOWN ESCALATION! POGO FOR PRES
WE'RE ALL IN A VERY PSYCHO-DELICATE CONDITION. POGO FOR PRES
WHAT'S THE CEILING ON THE PRESI-DENSITY?
WHY & WHAT IS THE SPECIFIC GRAVITY OF THE WHITE HOUSE? POGO FOR PRES.



SNUGGLE PUP

Various Newspapers. 1923. 1 1/8" litho. BW & red. Greenduck. Issued with different drawings by various newspapers. 9 seen.

CALL ME CUDDLE HERALD AND EXAMINER SNUGGLE PUPS
I AM THE NEW HAVEN REGISTER SNUGGLE PUP
I AM THE NORWALK HOUR SNUGGLE PUP
I AM THE RACINE JOURNAL NEWS SNUGGLE PUP
I AM THE SAVANNAH PRESS SNUGGLE PUP

I'M A LUCKY SNUGGLE PUP HERALD AND EXAMINER
MY NAME IS JAZZ HERALD AND EXAMINER
MY NAME IS VAMP HERALD AND EXAMINER SNUGGLE PUPS
MY NAME IS TELEGRAPH SNUGGLE PUP



YELLOW KID

High Admiral/Yellow Kid Cigarettes. 1896-1898. 1¼" cell. MC with yellow rims. W&H and Riley-Klotz. **Numbered set of 155.**

There were several different printings of Yellow Kid buttons, as indicated by the variety of obverse and reverse credits. However, there are only 155 different pictures, each one numbered. Numbers 1-95 each show the Kid, usually with a saying on his nightshirt. Numbers 101-160 each show the Kid holding a different country's flag (except for 142-144). Numbers 96-100 have not been seen.

Obverse and curl credit varieties

1. HIGH ADMIRAL CIGARETTES
2. ADMIRAL CIGARETTES
3. YELLOW KID CIGARETTES
4. COPYRIGHTED 1896 OTIS F. WOOD. N.Y.
5. COPYRIGHTED 1896. B. NEUBERGER, N.Y.
6. COPYRIGHTED 1897. B. NEUBERGER, N.Y.

Reverse types and credit varieties

1. Open back, paper label with W&H patent dates or RILEY-KLOTZ M'F'G CO. UNDER W&H PATENTS
2. Tin closed back: HIGH ADMIRAL AND N.Y. JOURNAL YELLOW KID CIGARETTE
3. Tin closed back: HIGH ADMIRAL CIGARETTE
4. Tin closed back: HIGH ADMIRAL CIGARETTE YELLOW KID FLAG COLLECTION
5. Black metal closed back: HIGH ADMIRAL CIGARETTES
6. Stand-up easel back: PAT. APP'D FOR C.B.W. HIGH ADMIRAL CIGARETTE N.Y.
7. Closed back: JOURNAL'S YELLOW KID PIN-LOCK PAT'D MAY 31, '98

101 RUSSIA	121 CANADA	141 JAPAN
102 ROUMANIA	122 CUBA	142 PIRATE FLAG
103 PORTUGAL	123 PERSIA	143 AUCTION FLAG
104 NORWAY	124 IRELAND	144 RED CROSS FLAG
105 GREECE	125 SIAM	145 CHINA
106 HOLLAND	126 HONDURAS	146 MADAGASCAR
107 COSTA RICA	127 SAN DOMINGO	147 "U.S. OF COLUMBIA"*
108 GERMANY	128 FRANCE	148 SWEDEN
109 SWITZERLAND	129 SAN SALVADOR	149 BELGIUM
110 GUATAMALA	130 ARGENTINE REPUBLIC	150 PRUSSIA
111 TURKEY	131 NEW SOUTH WALES	151 ORANGE FREE STATE
112 HAYTI	132 SERBIA	152 PARAGUAY
113 AUSTRIA	133 CHILI	153 BULGARIA
114 MOROCCO	134 URUGUAY	154 LIBERIA
115 ITALY	135 MONTENEGRO	155 PERU
116 ENGLAND	136 MEXICO	156 ECUADOR
117 BOLIVIA	137 HAWAII	157 CONGO STATE
118 VICTORIA	138 UNITED STATES	158 NICARAGUA
119 BURMAH	139 SPAIN	159 DENMARK
120 NEW ZEALAND	140 BRAZIL	160 VENEZUELA

*Also seen without quotation marks.



NEWSPAPER: EVENING LEDGER

Evening Ledger Comics (Philadelphia, Pa.). 1930's. 1¼" cell. MC. Spencer & Co. 14 seen.

BABE BUNTING
BOBBY THATCHER
CONNIE
DAN DUNN
FELIX
HAROLD TEEN
LEDGER FUN CLUB (Relentless Rudolph)

MICKY MOUSE
MINNIE MOUSE
POPEYE
RELENTLESS RUDOLPH
SMITTY
SNUFFY SMITH
WIMPY



NEWSPAPER: JOURNAL-TRANSCRIPT

Journal-Transcript Funnies Club. 1930's. 1⅛" litho. BW. Green Duck. Characters not identified. TUNE IN WMBD around bottom. 15 seen.

CHIEF WAHOO
ELLA CINDERS
FRITZI RITZ
LITTLE ABNER (2 diff.)
MUTT & JEFF
NANCY (2 diff.)
TARZAN

UNKNOWN CHARACTER FROM CHIEF WAHOO STRIP
UNKNOWN COWGIRL
UNKNOWN INDIAN
UNKNOWN LITTLE GIRL
UNKNOWN MAN
UNKNOWN RABBIT



NEWSPAPER: SATURDAY CHICAGO AMERICAN

Saturday Chicago American 16 Pages of Comics. 1930's. 1" litho. MC. Greenduck. Characters not identified. 10 seen.

BETTY BOOP
BOOTS
BUCK ROGERS
FATSO
KEWPIE

PA PERKINS
POPEYE
SKIPPIY (2 diff.)
WIMPY



NEWSPAPER: SATURDAY DAILY NEWS

Saturday Daily News. 1940's. 13/16" litho. BW & red. Lou Fox. 8 seen.

ABNER'S MA
APPLE MARY
DAN DUNN
DENNIE

ELLA CINDERS
JEFF
L'I'L ABNER
MUTT

NEWSPAPERS: CONTEST SETS



Various Newspapers. 1930's. 1 1/4" cell. except as noted. Bastian and Offset Gravure. Serially numbered for daily drawings to win "Valuable Prizes." 94 seen.

BUFFALO EVENING NEWS. Blue & white with fleshtone faces. (9)

BEN WEBSTER
BUCK ROGERS (with mustache)
ELLA CINDERS
MUTT AND JEFF (pictures MUTT)
PAM

"POP"
REG'LAR FELLARS
SKEEZIX
SKY ROADS

DETROIT TIMES. 1" and 1 1/4" cell. Red & white with fleshtone faces. (9)

BARNEY GOOGLE*
DER CAPTAIN**
JIGGS*
KATZENJAMMER KIDS**

SKIPPY
THE NEBBS*
TILLIE

*Seen only in 1" size.
**Seen only in 1 1/4" size.

JOHNSTOWN TRIBUNE. Blue & white with fleshtone faces. (3)

LITTLE ORPHAN ANNIE
MOON MULLINS (3/4 portrait)

REG'LAR FELLERS

LOS ANGELES EVENING EXPRESS. BW with fleshtone faces. (6)

3ENNY
'CAP' STUBBS
OE JINKS

LITTLE ORPHAN ANNIE
MOON MULLINS
PAM

MILWAUKEE SENTINEL. Blue & white with fleshtone faces. (6)

BOUND TO WIN
BRINGING UP FATHER
GUS AND GUSSIE

PETTING PATTY
THE NEBBS
TILLIE THE TOILER

NEWARK STAR-EAGLE. 1" and 1 1/4" cell. BW with fleshtone faces and numbers in black, red or blue. Both sizes show the newspaper name in black or red type. (13)

ETTA KETT
MINUTE MOVIES*
MR. BUNGLE
MUGGS McGINNIS

NEBBS
S'MATTER POP
TAILSPIN TOMMY

*Seen only in 1" size.

NEW YORK EVENING JOURNAL. Red & white with fleshtone faces. (21)

ABIE
BING (full figure)
CASTOR OYL
DORA
DORA (full figure)
ELLA CINDERS
IGNATZ MOUSE
KRAZY KAT
KRAZY KAT (full figure)
LITTLE ANNIE ROONEY
LITTLE ANNIE ROONEY (full figure)

MUSH
MUSH (full figure)
PA PERKINS
PA PERKINS (full figure)
POPEYE
POPEYE (full figure)
RAINBOW DUFFY
ROD
THE VILLIAN
TIM TYLER (full figure)

NEW YORK SUNDAY AMERICAN. Red & white with fleshtone faces. (20)

ARCHIE
BARNEY GOOGLE
BOOB McNUTT
BUTTERCUP
CASPER
DER CAPTAIN
DER PROFESSOR
HAPPY HOOLIGAN
JIGGS
KATZENJAMMER KIDS

MAC
MAGGIE
MAMA KATZENJAMMER
MARGY
MAUD
ROSIE
SKIPPY
SPARK-PLUG
TILLIE
TOOTS

PITTSBURGH POST-GAZETTE. Blue & white with fleshtone faces. (7)

ANDY GUMP
BUCK ROGERS
HAROLD TEEN
MOON MULLINS (profile)

ORPHAN ANNIE
UNCLE WALT
WINNIE WINKLE



WESTERN THEATRE PREMIUM CO.

Numbered set of 50. SEE PAGE 29.

FLOWERS/FRUIT



FLOWERS

King Bee Tobacco and Cigarettes. Circa 1900. 7/8" cell. MC. L.C. White. Filled backs. 14 seen.

BACHELOR'S BUTTON HOPE IN LOVE
 CHINA ASTER I WILL THINK OF IT.
 CHRYSANTHEMUM I LOVE
 DAHLIA FOREVER THINE
 GOLDEN ROD ENCOURAGEMENT
 HYACINTH JEALOUSY
 LILAC FIRST EMOTION OF LOVE

LILY PURITY
 PEACH BLOSSOM THIS HEART IS THINE
 ROSE BUD MOSS CONFESSION OF LOVE
 SUNFLOWER YOUR DEVOUT ADMIRER
 TEAROSE ALWAYS LOVELY
 TULIP DECLARATION OF LOVE
 VIOLET FAITHFULNESS

NOTE: Apparently there is a second set, mfr'd by W&H. 2 seen.

TULIP. SWEET CHARITY.

VIOLET. FAITHFULNESS.



FLOWERS & FRUIT

American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. 20 seen.

AMERICAN BEAUTY.
 CHRYSANTHEMUM SLIGHTED LOVE.
 DAISYS AND BLACK EYES. INNOCENCE
 AND LOVE.
 DELAWARE PEACH
 EASTER LILY. PURITY.
 FORGET-ME-NOT
 FUCHSIA. TASTE.
 GOLDEN ROD.
 GOLDEN ROD. PRECAUTION.
 LILAC. EMOTIONS OF LOVE

LILY OF THE VALLEY. UNCONSCIOUS
 SWEETNESS
 MAPLE LEAF*
 ORANGE BLOSSOMS. YOUR PURITY,
 EQUALS YOUR LOVLINESS
 PANSEY. SWEET THOUGHTS.
 PANSY.*
 PINK CARNATION. WOMEN'S LOVE.
 SCOTCH THISTLE
 TUBE ROSE. DANGEROUS PLEASURES
 TULIP. SWEET CHARITY.
 VIOLET. FAITHFULNESS.

*Color variety seen.

NOTE: PANSY has also been seen with backpaper of Country Club tobacco.



STATE FLOWERS

Issuer Unknown. 1930's. 13/16" litho. MC. Geraghty. Set of 48.

ALABAMA GOLDENROD
 ARIZONA SAGUARO
 ARKANSAS APPLE BLOSSOM
 CALIFORNIA GOLDEN POPPY
 COLORADO COLUMBINE
 CONNECTICUT MOUNTAIN LAUREL
 DELAWARE PEACH BLOSSOM
 FLORIDA ORANGE BLOSSOM
 GEORGIA CHEROKEE ROSE
 IDAHO SYRINGA
 ILLINOIS VIOLET
 INDIANA ZINNIA
 IOWA WILD ROSE
 KANSAS SUN FLOWER
 KENTUCKY GOLDENROD
 LOUISIANA MAGNOLIA
 MAINE PINE CONE and TASSEL
 MARYLAND BLACK-EYED SUSAN
 MASSACHUSETTS TRAILING ARBUTUS
 MICHIGAN APPLE BLOSSOM
 MINNESOTA MOCCASIN FLOWER
 MISSISSIPPI MAGNOLIA
 MISSOURI HAWTHORN
 MONTANA BITTER ROOT

NEBRASKA GOLDENROD
 NEVADA SAGEBRUSH
 NEW HAMPSHIRE PURPLE LILAC
 NEW JERSEY VIOLET
 NEW MEXICO YUCCA
 NEW YORK ROSE
 NORTH CAROLINA OXEYE DAISY
 NORTH DAKOTA WILD ROSE
 OHIO SCARLET CARNATION
 OKLAHOMA MISTLETOE
 OREGON OREGON GRAPE
 PENNSYLVANIA MOUNTAIN LAUREL
 RHODE ISLAND VIOLET
 SOUTH CAROLINA YELLOW JESSAMINE
 SOUTH DAKOTA PASQUE FLOWER
 TENNESSEE PASSION-FLOWER
 TEXAS BLUE BONNET
 UTAH SEGO LILY
 VERMONT RED CLOVER
 VIRGINIA AMERICAN DOGWOOD
 WASHINGTON RHODODENDRON
 WEST VIRGINIA RHODODENDRON
 WISCONSIN VIOLET
 WYOMING INDIAN PAINT BRUSH

FOOD

ICE CREAM



Good Humor Ice Cream. 1930's. 13/16" cell., except as noted. Blue, orange & white. W&H. 12 seen.

- CHIEF (1 1/2")
- CAPTAIN (1 1/4")
- A.B.C. ALWAYS BE CAREFUL*
- Always STOP at Curb
- Cross at CORNERS*
- CROSS Streets Cautiously*
- I MUST BE CAREFUL*
- PLAY on Sidewalks
- PLAY SAFE and Play Tomorrow
- Slow Down, Why Hurry?
- STOP, LOOK, LISTEN
- USE Your Eyes — Look!

*Also seen with A.B.C. SAFETY CLUB in place of Good Humor Safety Club.

GEOGRAPHICAL

FLAGS



Probably the most popular subject for early button sets was flags, and the varieties were exhaustive. Flags—national flags, state flags, city flags, historical flags, college pennants—appeared in a variety of sizes, in celluloid and lithographed on tin, with open backs and closed backs, in metal frames with a pin soldered on the back or with an easel back, as tabs, and die-cut from celluloid sheets. Most made a heroic effort to reproduce the colors of the original and to spell the sometimes exotic names correctly. Mfrs. included W&H, Bastian, Pulver, Green Duck, and even the City Button Works of NY. All the large users of buttons issued flag sets (Sweet Caporal, High Admiral, American Pepsin Gum), as did many others—Between the Acts and Duke Cigarettes, Weyman & Bros. Tobacco, Wrigley's Sweet 16 Gum, Wischmanns, Cameo Pepsin Gum, Earl Confections, MacFarlane Candy, Brunners and Wagner Bakeries, Sheffield Milk, Ware's Coffee, Nabisco Cereal. One enterprising manufacturer took the ultimate step and named his product Flagum.

No attempt has been made to catalog the many sets and endless varieties of flag buttons.

COATS OF ARMS



American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. All have red lettering, but CHILI and CUBA have also been seen with black lettering. 12 seen.

- CANADA
- CHILI.
- CUBA
- ENGLAND
- FRANCE

- FRANCE.
- GERMANY
- ITALY
- MEXICO
- RUSSIA



STATE MAPS

American Pepsin Gum and Adams Tutti Fruitti Gum. Circa 1900. 7/8" cell. BW & pink or yellow. W&H. Apparently a set of 15.

CALIFORNIA
CONNECTICUT
DELAWARE
ILLINOIS
INDIANA

IOWA
MAINE
MASSACHUSETTS
MICHIGAN
MISSOURI

NEW JERSEY
NEW YORK
OHIO
PENNSYLVANIA
VERMONT



STATE SEALS

American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. 9 seen.

ALASKA
CALIFORNIA.
DELAWARE*

ILLINOIS.
INDIANA.
INDIAN TERRITORY

NEW YORK.
OHIO.
PENNSYLVANIA.

*Cut-down print.

NOTE: These have been seen with state name in both black and red. Also, 1 1/4" versions have been seen with Cameo Pepsin Gum backpaper for DISTRICT OF COLUMBIA, KANSAS and MICHIGAN; and with El Capitan Chewing Gum backpaper for INDIANA.



STATE SEALS

Sweet Caporal Cigarette. Circa 1900. 7/8" cell. MC. W&H. 47 states (Oklahoma not issued) plus District of Columbia. State of Washington is a portrait of George Washington. **Set of 48.**

TRAVEL & ADVENTURE



Issuer Unknown. 1930's. 13/16" litho. MC. Bastian. Numbered on curl, although some numbers are almost impossible to read because of the poor printing. Also, Bastian identification is sometimes absent. **Numbered set of 30.**

- 1 GREAT BRITAIN
- 2 SPAIN
- 3 JAPAN
- 4 ITALY
- 5 BELGIUM
- 6
- 7 MEXICO
- 8
- 9 CAPTAIN KIDD
- 10 TRAVEL IN INDIA
- 11 TELL IT TO THE MARINES
- 12 TRAVEL IN JAPAN
- 13 TRAVEL IN NORWAY
- 14 TRAVEL IN EGYPT
- 15 FOREIGN LEGION

- 16 TRAVEL IN ITALY
- 17 TRAVEL IN THE ARCTIC
- 18 AMERICAN EAGLE
- 19 IN SPAIN
- 20 TRAVEL IN MEXICO
- 21 UNDER FULL SAIL
- 22 HELLO SAILOR
- 23 UNCLE SAM
- 24 CHIEF OF CHIEFS
- 25 KEEP SMILING
- 26 CUBA
- 27 RIDE M COWBOY
- 28 LION
- 29 ACE
- 30 SPIRIT OF '76

MILITARY



UNIFORMS

American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. 6 seen.

CONTINENTAL*
PRIVATE
MAJOR GENERAL

OFFICER
ZOUAVE (facing left)
ZOUAVE (facing right)

Color variety seen.



AIR INSIGNIA, WW II

Kellogg's Pep. 1940's. 13/16" litho. MC. No mfr. Set of 36.

1ST BOMBARDMENT SQUADRON
2ND BOMBARDMENT SQUADRON
3RD BOMBARDMENT SQUADRON
4TH BOMBARDMENT SQUADRON
5TH BOMBARDMENT SQUADRON
6TH BOMBARDMENT SQUADRON
7TH BOMBARDMENT SQUADRON
8TH BOMBARDMENT SQUADRON
9TH BOMBARDMENT SQUADRON
10TH BOMBARDMENT SQUADRON
11TH BOMBARDMENT SQUADRON
12TH BOMBARDMENT SQUADRON
13TH BOMBARDMENT SQUADRON
14TH BOMBARDMENT SQUADRON
15TH BOMBARDMENT SQUADRON
16TH BOMBARDMENT SQUADRON
17TH BOMBARDMENT SQUADRON
18TH BOMBARDMENT SQUADRON
19TH BOMBARDMENT SQUADRON
20TH BOMBARDMENT SQUADRON
21ST BOMBARDMENT SQUADRON
22ND BOMBARDMENT SQUADRON
23RD BOMBARDMENT SQUADRON
24TH BOMBARDMENT SQUADRON
25TH BOMBARDMENT SQUADRON
26TH BOMBARDMENT SQUADRON
27TH BOMBARDMENT SQUADRON
28TH BOMBARDMENT SQUADRON
29TH BOMBARDMENT SQUADRON
30TH BOMBARDMENT SQUADRON
31ST BOMBARDMENT SQUADRON
32ND BOMBARDMENT SQUADRON
33RD BOMBARDMENT SQUADRON
34TH BOMBARDMENT SQUADRON
35TH BOMBARDMENT SQUADRON
36TH BOMBARDMENT SQUADRON

391ST BOMBARDMENT SQUADRON
402ND BOMBARDMENT SQUADRON
424TH BOMBARDMENT SQUADRON
431ST BOMBARDMENT SQUADRON
471ST BOMBARDMENT SQUADRON
MARINE BOMBING SQUAD 433
MARINE FIGHTER SQUADRON VMF-224
MARINE TORPEDO BOMBING-232
NAVY BOMBING-FIGHTING SQUADRON-12
NAVY BOMBING SQUADRON-11
NAVY CRUISER-SCOUTING SQUADRON-2
NAVY PATROL SQUADRON-23
NAVY STAGRON-14
NAVY TORPEDO SQUADRON-3
NAVY TORPEDO SQUADRON-32
VB-13
VO-3



NOTE: This 13/16" Kellogg's Pep litho inscribed 98TH DIVISION, an Army unit, is apparently part of another set. The lettering on the reverse is red rather than blue.

MOVIES

THE SECRET 4



Issuer Unknown. 1940. 7/8" cell. Red & white. W&H and Bastian. 10 seen.

EXALTED GOBEY
GRAND CYCLOPS
GREAT GOBLIN
IMPERIAL IMP
OMNIPOTENT OMP

REGAL RINGO
ROYAL KIZZARO
SUBLIME NABOB
SUPERIOR SULTAN
SUPREME WIZ



WITH STANLEY IN AFRICA

Issuer Unknown. 1922. 1 1/4" cell. Blue & white. Bastian. 10 seen.

THE ADDAX
THE CAPE BUFFALO
THE ELAND
THE GUIB
THE HYDRAX
THE KLIPSPRINGER

THE MANDRILL
THE QUAGGA
THE WILDEBEEST
"WITH STANLEY IN AFRICA"
(outline of Africa)

THE WIZARD OF OZ



Issuer Unknown. 1939. 7/8" and 1 1/4" cell. Orange, blue & white. Economy Novelty Co. The 7/8" give the title in Spanish (EL MAGO DE OZ); the 1 1/4" are numbered serially with the title in English. Each character appears in both sizes. 11 seen.

RAY BOLGER
JUDY GARLAND
JACK HALEY

BERT LAHR*
FRANK MORGAN

*Also seen in 7/8" with the title EL BRUJO DE OZ.



MOVIE MONSTERS

Universal Pictures Co. Inc. 1960's. 7/8" litho. BW & one color. Elwar Ltd. **Set of 6.**

CULA
FRANKENSTEIN
CREATURE

THE MUMMY
THE PHANTOM
WOLF MAN



MOVIE STARS

Pender Breads (Norfolk, Va.). 1930's. 1" cell. BW pictures with name and two stars in red on white rim. Bastian. **Set of 11** listed on backpaper. (Also seen with just Bastian paper.)

WILLIAM BARRYMORE
LACE BEERY
JIMMY COOPER
JOAN CRAWFORD
LENE DIETRICH
FRANKIE DRESSLER

KAY FRANCIS
CLARK GABLE
GRETA GARBO
ROBERT MONTGOMERY
NORMA SHEARER



MOVIE STARS

Quaker Puffed Wheat & Rice. 1948. 13/16" litho. BW, red & flesh. No mfr. **Set of 20.**

WILLIAM BENDIX A PARAMOUNT STAR
DONALD CAREY A PARAMOUNT STAR
BOB CARSON A WARNER BROS. STAR
JOAN CAULFIELD A PARAMOUNT STAR
WILLIAM DEMAREST A PARAMOUNT STAR
FRANK DEWOLFE A PARAMOUNT STAR
ELLIOTT A REPUBLIC STAR
TE HALE A REPUBLIC STAR
WILLIAM HOLDEN A PARAMOUNT STAR
HOLT AN RKO STAR

BETTY HUTTON A PARAMOUNT STAR
ALAN LADD A PARAMOUNT STAR
VERONICA LAKE A PARAMOUNT STAR
GUY MADISON A SELZNICK STAR
RAY MILLAND A PARAMOUNT STAR
ROBERT MITCHUM A SELZNICK-RKO STAR
DENNIS MORGAN A WARNER BROS. STAR
RONALD REAGAN A WARNER BROS. STAR
GAIL RUSSELL A PARAMOUNT STAR
LIZABETH SCOTT A PARAMOUNT STAR



MOVIE STARS

Quaker Puffed Wheat & Rice Sparkies. 1940's. 13/16" litho. BW, red, yellow & flesh. No mfr. Similar to Quaker Puffed Wheat & Rice set but line drawings rather than photos. All are PARAMOUNT STARS. 11 seen.

WILLIAM BENDIX
JOAN CAULFIELD
WILLIAM DEMAREST
WILLIAM HOLDEN
BETTY HUTTON
DOROTHY LAMOUR

RAY MILLAND
ROBERT PRESTON
LIZABETH SCOTT
RANDOLPH SCOTT
SONNY TUFTS



MOVIE STARS

"Sampeck" Triple-Service Suit. 1920's. 1 1/4" cell. BW. "Bim" the Button & Badge Man. Stars not identified. 4 seen.

Fatty Arbuckle
Charlie Chaplin

Douglas Fairbanks
William S. Hart



MOVIE STARS

Sandyval Graphics Ltd. Personality Buttons. 1960's. 1 3/4" cell. BW. No mfr. Stars not identified. Figures in parentheses indicate the number of different portraits of that star. **Set of 84.**

FATTY ARBUCKLE & BUSTER KEATON
FRED ASTAIRE
ASTAIRE & GINGER ROGERS
THEDA BARA
JOHN BARRYMORE
WALLACE BEERY
HUMPHREY BOGART
BOGART & BETTY DAVIS
BOGART & KATHERINE HEPBURN
RAY BOLGER

MARLON BRANDO
JOE E. BROWN & GINGER ROGERS
YUL BRYNNER
LON CHANEY
CHARLIE CHAPLIN (6)
GARY COOPER
COOPER & INGRID BERGMAN
JACKIE COOPER
JOAN CRAWFORD
BETTE DAVIS (2)

JAMES DEAN
 MARLENE DIETRICH (3)
 W.C. FIELDS (4)
 ERROL FLYNN
 CLARK GABLE (3)
 GRETA GARBO (2)
 JOHN GARFIELD
 JUDY GARLAND
 CARY GRANT
 JACK HALEY
 JEAN HARLOW (2)
 WILLIAM S. HART
 RITA HAYWORTH (2)
 KATHERINE HEPBURN
 LESLIE HOWARD & NORMA SHEARER
 BORIS KARLOFF & ELSA LANCHESTER
 BUSTER KEATON
 GENE KELLY
 KING KONG
 BERT LAHR
 CHARLES LAUGHTON
 LAUREL & HARDY

HAROLD LLOYD (2)
 CAROLE LOMBARD
 SOPHIA LOREN
 PETER LORRE
 BELA LUGOSI (& DINNER)
 FREDERIC MARCH as Dr. Jekyll
 MARX BROTHERS
 GROUCHO MARX (2)
 VICTOR McLAGLEN
 MARILYN MONROE (3)
 LAURENCE OLIVIER
 BILL "BOJANGLES" ROBINSON
 EDWARD G. ROBINSON
 MICKEY ROONEY & JUDY GARLAND
 SHIRLEY TEMPLE
 RUDOLPH VALENTINO (2)
 ERICH VON STROHEIM
 JOHN WAYNE (2)
 MAE WEST & GEORGE RAFT
 Slide: IF ANNOYED WHEN HERE PLEASE
 TELL THE MANAGEMENT

MOVIE STARS



Western Theatre Premium Co. 1930's. 13/16" litho. Blue & white. Geraghty. Issued with both Geraghty and Western Theatre identification on reverse. 9 seen.

DE E. BROWN
 IANCY CARROLL
 GARY COOPER

JANET GAYNOR
 LEON JANNEY
 LAUREL & HARDY

HAROLD LLOYD
 VICTOR McLAGLEN
 WHEELER & WOOLSEY

MOVIE STARS



Western Theatre Premium Co. 1930's. 13/16" and 7/8" litho. The 13/16" set is BW & red; the 7/8" set is both BW & red and BW, red & yellow. No mfr. Appears in the 7/8" size with either a Chicago or a Los Angeles address on the curl, and in both sizes without any issuer identification. The numbered characters are the same in all three sets, but design variations occur. **Numbered set of 50.**

- 1 WALTER LANTZ BILL NOLAN'S OSWALD the lucky RABBIT
- 2 WALTER LANTZ BILL NOLAN'S Oswald's KITTY
- 3 LOONEY TUNES BOSKO
- 4 LOONEY TUNES LITTLE WILBUR
- 5 LOONEY TUNES BOSKO'S DOG BRUNO
- 6 MERRIE MELODIES GOOPY
- 7 LOONEY TUNES HONEY
- 8 TERRY-TOONS (unnamed character)
- 9 TERRY-TOONS (unnamed character)
- 10 TERRY-TOONS (unnamed character)
- 11 TERRY-TOONS FARMER ALFALFA
- 12 CHARLES MINTZ'S YIPPY COLUMBIA PICTURES
- 13 CHARLES MINTZ'S KITTY KAT COLUMBIA PICTURES
- 14 CHARLES MINTZ'S KRAZY KAT COLUMBIA PICTURES
- 15 CHARLES MINTZ'S VONTZY COLUMBIA PICTURES
- 16 CHARLES MINTZ'S SCRAPPY COLUMBIA PICTURES
- 17 MARTY MONK CARTOONS B. LaVero 1931
- 18 AESOP'S FABLES MIKE
- 19 AESOP'S FABLES DON
- 20 AESOP'S FABLES JUDGE
- 21 AESOP'S FABLES AL
- 22 AESOP'S FABLES WAFFLES
- 23 AESOP'S FABLES COUNTESS
- 24 AESOP'S FABLES PUFFIE
- 25 KO-KO MAX FLEISHER'S TALKATOONS
- 26 BIMBO MAX FLEISHER'S TALKATOONS
- 27 BETTY BOOP MAX FLEISHER'S TALKATOONS
- 28 JIMMIE by SWINNERTON "LITTLE JIMMIE"
- 29 BOOB McNUTT by "RUBE" Goldberg
- 30 CASPER "TOOTS & CASPER" by JIMMY MURPHY
- 31 "BARNEY GOOGLE" DEBECK
- 32 TILLIE TILLIE THE TOILER BY RUSS WESTOVER
- 33 MAC TILLIE THE TOILER BY RUSS WESTOVER
- 34 "THE KATZENJAMMER KIDS" HANS & FRITZ by KNERR
- 35 JIGGS "BRINGING UP FATHER" by GEO. McMANUS
- 36 MAGGIE "BRINGING UP FATHER" by GEO. McMANUS
- 37 POPEYE "THIMBLE THEATRE" by SEGAR
- 38 WALT GASOLINE ALLEY By King
- 39 ELLA "ELLA CINDERS" by BILL CONSELMAN & CHARLEY PLUMB
- 40 HAROLD "HAROLD TEEN" by CARL ED

- 41 "MOON MULLINS" MOON by WILLARD
- 42 PA "POLLY AND HER PALS" by CLIFF STERRETT
- 43 ANDY GUMP THE GUMPS by SIDNEY SMITH
- 44 CHESTER THE GUMPS by SIDNEY SMITH
- 45 OLD DOC YAC DOC
- 46 JOE MR. AND MRS by BRIGGS
- 47 PA "WINNIE WINKLE" by BRANNER
- 48 BLACKIE "ELLA CINDERS" by BILL CONSELMAN & CHARLIE PLUM
- 49 PERRY "WINNIE WINKLE" by BRANNER
- 50 SKEEZIX GASOLINE ALLEY by KING

NOTE: Number 46 has also been seen as a 13/16" tab with BUY Chase's CANDIES on the back.

MOVIE STARS



W & S Theatre Premium Co. 1930's. 13/16" litho.
Blue & white. No mfr. 9 seen.

NANCY CARROL
CHARLES CHAPLIN
HOOT GIBSON

LUCKY LINDY
HAROLD LLOYD
KEN MAYNARD

MICKEY MOUSE
MARY PICKFORD
CHAS. (BUDDY) ROGERS



MOVIE STARS

Issuer Unknown. 1930's. 13/16" litho. Blue, white yellow & flesh. No mfr. Set of 25.

RICHARD ARLEN
GEORGE BANCROFT
WARNER BAXTER
CONSTANCE BENNETT
JOAN BENNETT
CLAUDETTE COLBERT
RONALD COLMAN
JACKIE COOPER
MARION DAVIES
MARLENE DIETRICH
RICHARD DIX
MARIE DRESSLER
SALLEY EILERS

CHARLES FARRELL
CLARK GABLE
GRETA GARBO
JANET GAYNOR
HELEN HAYES
BUSTER KEATON
FREDERICK MARCH
TOM MIX & TONY
ROBERT MONTGOMERY
RAMON NOVARRO
WILL ROGERS
NORMA SHEARER

CAUTION: Inks used to print this series are water-soluble—buttons cannot be cleaned without risk of losing picture.

MOVIE STARS



Issuer Unknown. 1930's. 13/16" litho. This listing may comprise several distinct sets: red & white vs. blue & white; Greenduck vs. no mfr.; and different treatments of the portraits—head alone vs. head and torso. For now all are listed here. 16 seen, plus color varieties.

JOE. E. BROWN
NANCY CARROLL (2 diff.)
GARY COOPER (2 diff.)
DOUGLAS FAIRBANKS JR.
HOOT GIBSON
LEON JANNEY
HAROLD LLOYD (2 diff.)

KEN MAYNARD
VICTOR MCLAGLEN
JACK OAKIE
GEORGE O'BRIEN
MARY PICKFORD
CHARLES (BUDDY) ROGERS



MOVIE STARS

Issuer Unknown. 1930's. 7/8" cell. BW or light brown. No mfr. 30 seen.

RENEE ADOREE Metro-Goldwyn Mayer
 MONTE BLUE A Warner Bros. Star
 JOAN CRAWFORD Metro-Goldwyn Mayer
 KARL DANE Metro-Goldwyn Mayer
 ROY D'ARCY Metro-Goldwyn Mayer
 REGINALD DENNY Universal Star
 BILLIE DOVE Universal Star
 LOUISE FAZENDA A Warner Bros. Star
 HOOT GIBSON Universal Star
 WILLIAM HANES Metro-Goldwyn Mayer
 JEAN HERSHOT Universal Star
 FRED HUMES Universal Western Star
 RAYMOND KEANE Universal Star
 NORMAN KERRY Universal Star
 ARTHUR LANE Universal Star

LAURA LA PLANTE Universal Star
 GEORGE LEWIS Universal Star
 TIM MCCOY Metro-Goldwyn Mayer
 JOE MURPHY
 JAMES MURRY Metro-Goldwyn Mayer
 MARION NIXON Universal Star
 JACK PERRIN Universal Western Star
 MARY PHILBIN Universal Star
 EDDIE PHILLIPS Universal Star
 CHARLES RAY Universal Star
 RIN-TIN-TIN A Warner Bros. Star*
 DOROTHY SEBASTIAN Metro-Goldwyn Mayer
 GLENN TRYON Universal Star
 AL WILSON Universal Star
 BARBARA WORTH Universal Star

*Also seen with Phila. Badge backpaper.



MOVIE STARS

Issuer Unknown. 1930's. 15/16" litho. BW & flesh. Greenduck. Numbered. 12 seen.

2 FRED ASTAIRE
 3 GRETA GARBO
 8 MYRNA LOY
 9 NORMA SHEARER
 4 SPENCER TRACY
 5 JOAN BLONDELL

17 FREDDIE BARTHOLOMEW
 18 CLAUDETTE COLBERT
 20 EDWARD G. ROBINSON
 21 ALICE FAYE
 22 JANE WITHERS
 23 DON AMECHE

MUSIC

THE BEATLES



Seltaeb. 1964. 7/8" litho. BW & red, orange, or blue. Green Duck. 9 seen, plus color varieties.

I LOVE THE BEATLES!
 I'M A BEATLE BUG
 I'M A BEATLES BOOSTER (long hair)
 I'M 4 BEATLES
 MEMBER BEATLES FAN CLUB

THE BEATLES GEORGE HARRISON (photo)
 THE BEATLES JOHN LENNON (photo)
 THE BEATLES PAUL McCARTNEY (photo)
 THE BEATLES RINGO "RINGS" STARR (photo)

ELVIS PRESLEY



E.P.E. (Elvis Presley Enterprises) 1956. 7/8" litho. MC, mostly RWB. Green Duck. 10 seen, plus color varieties.

PICTURE OF ELVIS (4)
 ALWAYS YOURS ELVIS
 ELVIS PRESLEY
 ELVIS PRESLEY (guitar & notes)
 I LIKE ELVIS

RECORDS (4)
 "DON'T BE CRUEL" (broken heart)
 "LOVE ME TENDER" (Elvis)
 "SHAKE-RATTLE AND ROLL" (dice)
 "YOU'RE NOTHIN' BUT A HOUN' DOG" (dog)

SLOGANS (2)
 ELVIS
 I LIKE ELVIS

ELVIS PRESLEY GOLD RECORDS



Issuer Unknown. Circa 1956. 7/8" litho. BW & gold. No mfr. Made to look like a gold record with Elvis' picture in the center. 7 seen.

ANY WAY YOU WANT ME
 BLUE SUEDE SHOES
 DON'T BE CRUEL
 HEARTBREAK HOTEL

HOUND DOG
 I WANT YOU, I NEED YOU, I LOVE YOU
 LOVE ME TENDER

GOLD RECORDS



Issuer Unknown. Circa 1956. 7/8" litho. Various colors and gold. No mfr. MADE IN U.S.A. on curl. Made to look like a gold record with drawing in the center. 12 seen.

AIN'T THAT A SHAME (broken heart)
 BLUE SUEDE SHOES (shoes)
 GREEN DOOR (door)
 HEARTBREAK HOTEL (canopy)
 HOUND DOG (dog)
 I WANT NEED LOVE U (heart)

LOVE ME TENDER (guitarist)
 MY PRAYER (praying hands)
 ROCK AROUND THE CLOCK (clock)
 ROCK N ROLL (dancers)
 SINGING THE BLUES (notes)
 YOU'LL NEVER KNOW (question mark)



PURPLE PEOPLE EATER

Issuer Unknown. 1958. 13/16" litho. Purple & white. Green Duck. 3 seen.

I AM A PURPLE PEOPLE EATER (monster)
 I'M A PURPLE PEOPLE EATER (music notes)

PURPLE PEOPLE EATER (monster)



COMPOSERS

Griffith Music Foundation. 1930's. 1" cell. BW & one color. No mfr. Composers not identified. 3 seen.

CESAR FRANCK

TCHAIKOVSKY

RICHARD WAGNER

RECORDING STARS



Issuer Unknown. 1950's. 7/8" litho. BW or brown picture on single-color background. Green Duck. Reverse says "A MERCURY RECORDS/DECCA/COLUMBIA RECORDS RECORDING STAR"—identified in parentheses below. 8 seen.

DAVID CARROLL (Mercury)
 RUSTY DRAPER (Mercury)
 BILL HALEY FAN (Decca)
 FRANKIE LAINE (Columbia)

JOY LAYNE (Mercury)
 RALPH MARGERIE (Mercury)
 NICK NOBLE (Mercury)
 SARAH VAUGHAN (Mercury)

ORGANIZATIONS

ORGANIZATIONS



American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. Primarily fraternal orders and religious or service groups, each showing the organizational insignia. Some show only the insignia without the name. 40 seen.

AMERICAN FIREMEN.
 ANCIENT ORDER OF FORESTERS OF AMERICA F. OF A.
 ANCIENT ORDER OF HIBERNIANS
 A.O.U.W. (insignia only)
 BAPTIST YOUNG PEOPLE'S UNION
 BROTHERHOOD OF RAIL ROAD TRAINMEN
 CATHOLIC BENEVOLENT LEGION
 CATHOLIC MUTUAL BENEFIT ASS'N.
 CATHOLIC MUTUAL BENEFIT ASS'N. (insignia only)
 ELKS B.P.O.E.
 ELKS B.P.O.E (insignia only)
 EPWORTH LEAGUE. LOOK UP LIFT UP
 GOOD TEMPLARS
 GRAND ARMY OF THE REPUBLIC
 IMPROVED ORDER OF RED MEN (hatchet)
 IMPROVED ORDER OF RED MEN (Indian head)
 INDEPENDENT ORDER OF FORESTERS
 INDEPENDENT ORDER OF FORESTERS (insignia only)
 INDEPENDENT ORDER OF ODD FELLOWS.

JR. ORDER UNITED AMERICAN MECHANICS
 JR. ORDER UNITED AMERICAN MECHANICS (insignia only)
 KNIGHTS OF HONOR
 KNIGHTS OF PYTHIAS
 KNIGHTS OF THE GOLDEN EAGLE
 KNIGHTS OF THE GOLDEN EAGLE (insignia only)
 KNIGHTS OF THE MACCABEES
 KNIGHTS TEMPLAR
 LOYAL ORANGE INSTITUTION.
 MASONIC
 MASONIC (insignia only)
 MODERN WOODMEN OF AMERICA
 MYSTIC CHAIN
 MYSTIC SHRINE
 ORDER UNITED AMERICAN MECHANICS
 PAROCHIAL SCHOOL
 PATRIOTIC ORDER SONS OF AMERICA
 PATRONS OF HUSBANDRY
 ROYAL ARCANUM
 ST. PATRICK'S ALLIANCE
 WOODMEN OF THE WORLD

UNIONS



Peters Brotherhood Overalls. 1900's. 7/8" cell. MC. W&H. 6 seen.

B of L E (Brotherhood of Locomotive Engineers)
 B of L E (different insignia)
 B of L F (Brotherhood of Locomotive Firemen)
 B of L F and E (Brotherhood of Locomotive Firemen and Engineers)
 B.R.T. (Brotherhood of Railroad Trainmen)
 O.R.C. (Order of Railway Conductors of America)



UNIONS

Sweet-Orr Overalls and Pants. 1900's. 7/8" cell. Various colors. W&H. 17 seen.

- B of L E (Brotherhood of Locomotive Engineers)
- B of L F (Brotherhood of Locomotive Firemen)
- B of R.T. of A (Brotherhood of Railroad Trainmen of America)
- B R R T (Brotherhood of Railroad Trainmen)
- BROTHERHOOD OF PAINTERS & DECORATORS OF AMERICA
- CARPENTERS' UNION
- CIGAR MAKERS INTERNATIONAL UNION OF AMERICA
- I.A.A.M.
- IAB & SIW of A (International Association of Bridge & Structural Iron Workers of America)
- I A of M INTERNATIONAL ASSOCIATION OF MACHINISTS
- INTERNATIONAL ASSOCIATION OF MACHINISTS
- NATIONAL ASSOCIATION OF STATIONARY ENGINEERS
- SUNA (Switchmen's Union of North America)
- TEAMSTERS UNION
- U.M.W. of A. (United Mine Workers of America)
- (insignia) (Bricklayers & Masons International Union)
- (insignia) (unidentified)

NOTE: B of L E, B of L F and SUNA have also been seen in 3/4".

PERSONALITIES

CELEBRITIES



Personality Posters. 1960's. 1 3/4" cell. BW. No mfr. Characters not identified. 35 seen.

- MUHAMMAD ALI
- WOODY ALLEN
- THEDA BARA
- BRIGITTE BARDOT
- HARRY BELAFONTE
- JEAN-PAUL BELMONDO
- HUMPHREY BOGART
- MARLON BRANDO
- JAMES CAGNEY as Lon Chaney

- MICHAEL CAINE
- STOKELY CARMICHAEL
- LON CHANEY, JR. as Wolfman
- CHARLIE CHAPLIN
- BILL COSBY
- SALVADOR DALI
- JAMES DEAN
- BOB DYLAN
- ALBERT EINSTEIN
- W.C. FIELDS
- PETER FONDA
- ALLEN GINSBERG

- ERNEST HEMINGWAY
- TIMOTHY LEARY
- SOPHIA LOREN
- DAVID McCALLUM
- MARILYN MONROE
- NAPOLEON
- PAUL NEWMAN
- ADAM CLAYTON POWELL
- ALAN ROSSI
- BERTRAND RUSSELL
- FRANK SINATRA
- BARBRA STREISAND
- RUDOLPH VALENTINO
- ANDY WARHOL



DAVID LEVINE DRAWINGS

New York Review. 1966. 1 3/4" and 6" cell. No mfr. Numbered and identified on curl, except as noted. 20 seen.

- A1. Johnson (showing scar)
- A2. Pushkin
- A3. Johnson (weeping crocodiles)
- A4. Freud
- A5. De Gaulle
- A6. Einstein
- A7. Ky
- A8. Mao
- A9. Bobby Kennedy*

- A10. Picasso
- A11. Johnson (in toga)
- A12. Pope John
- A13. Crocodile (weeping Johnsons)
- A14. Beatles
- A15. Johnson (as wolf)
- A16. Keats
- A17. Nietzsche

Unnumbered

- Eisenhower
- Bertrand Russell

*Also seen without data on curl.



NATIONAL HEROES

American Pepsin Gum. Circa 1900. 7/8" cell. BW & fleshtone. W&H. Athletes, celebrities, military leaders, poets, rulers, statesmen. Also seen with W&H paper. 84 seen.

ABBAS II KHEDIVE OF EGYPT
 MARY ANDERSON.
 EDDIE BALD CYCLIST, CHAMPION 1896.
 P.T. BARNUM
 HENRY WARD BEECHER.
 SARA BERNHARDT
 KARL OTTO VON BISMARCK
 JAMES G. BLAINE
 NAPOLEON BONAPARTE
 EDWIN BOOTH.
 GEN. WILLIAM BOOTH.
 WILLIAM CULLEN BRYANT.
 ROBERT BURNS
 BUTLER, CYCLIST.*
 GEN. BENJAMIN F. BUTLER
 COL. WILLIAM F. CODY,
 BUFFALO BILL
 THOMAS COOPER, CYCLIST.
 CORBETT
 GEN. G.A. CUSTER
 VALTER DAMROSCH
 EFFERSON DAVIS.
 HAUNCEY DEPEW
 CHARLES DICKENS
 RED DOUGLASS
 THOS. A. EDISON
 WILLIAM M. EVARTS
 ITZSIMMONS
 ION. J.B. FORAKER.
 ENJAMIN FRANKLIN.
 ENJAMIN FRANKLYN.
 MAJ. GEN. JOHN C. FREMONT
 DAUDAU OARSMAN
 Wm. E. GLADSTONE.
 WY GOULD.
 GEN. ULYSSES S. GRANT.
 HORACE GREELEY
 IATHANIEL GREEN.
 GEN. WINFIELD T. HANCOCK.
 DANLAN OARSMAN
 I.A. HANNA
 ATRICK HENRY.
 ROBERT G. INGERSOLL.

GEN. S. J. JACKSON, STONEWALL JACKSON
 JOSEPH JEFFERSON
 JOHNSON, CYCLIST.
 LAFAYETTE.
 GEN. ROBERT E. LEE
 POPE LEO XIII.
 JENNY LIND.
 GEN. JOHN A. LOGAN
 HENRY W. LONGFELLOW
 MAJ. GEN. GEO. B. McCLELLAN
 MAJ. GEN. GEORGE G. MEADE.
 GEN. NELSON A. MILES.
 SAM. F.B. MORSE.
 HON. LEVI P. MORTON.
 MULDOON WRESTLER
 PADEREWSKI
 REV. C.H. PARKHURST
 ADELINA PATTI
 HON. THOMAS C. PLATT.
 MATTHEW STANLEY QUAY.
 THOMAS B. REED.
 LILLIAN RUSSEL
 SANDOW.
 SANGER, CYCLIST.
 WALTER SCOTT
 WILLIAM SHAKESPEARE
 GEN. PHILIP H. SHERIDAN
 JOHN SHERMAN.
 GEN. WILLIAM T. SHERMAN.
 JOHN L. SULLIVAN.
 REV. T. DE WITT TALMAGE
 ALFRED TENNYSON
 ELLEN TERRY
 F.T. TITUS, CYCLIST.
 CORNELIUS VANDERBILT.
 WILLIAM H. VANDERBILT.
 QUEEN VICTORIA.
 PRINCE OF WALES
 DANIEL WEBSTER.
 JOHN G. WHITTIER
 WILLIAM II EMPEROR OF GERMANY
 A.A. ZIMMERMAN, CHAMPION CYCLIST.

Also seen in tin frame, 15/16", long shank pin, with no issuer identification.



NATIONAL HEROES

American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. Athletes, celebrities, military leaders, poets, rulers, statesmen. 48 seen.

ALFONSO XIII. KING OF SPAIN.
 BARRETT, CELEBRATED ENGLISH JOCKEY.
 BERGEN, CELEBRATED AMERICAN JOCKEY.
 PRINCE BISMARCK, GERMAN STATESMAN.
 NAPOLEON BONAPARTE, FRENCH GENERAL.
 WILLIAM CULLEN BRYANT, AMERICAN POET.
 ROBERT BURNS, SCOTCH POET.
 LORD BYRON, ENGLISH POET.
 JULIUS CAESAR, ROMAN GENERAL.
 CARLOS I. KING OF PORTUGAL.
 CHRISTIAN IX. KING OF DENMARK.
 OLIVER CROMWELL, ENGLISH GENERAL.
 CHARLES DICKENS, ENGLISH AUTHOR.
 DOGGETT, CELEBRATED AMERICAN JOCKEY.
 ADMIRAL FARRAGUT, AMERICAN NAVAL OFFICER.
 PRESIDENT FAURE OF FRANCE.
 ROBT. FITZSIMMONS, CHAMPION FIGHTER OF THE WORLD.
 GEORGIOS I KING OF GREECE.
 W.E. GLADSTONE, ENGLISH STATESMAN.
 U.S. GRANT, AMERICAN GENERAL.
 HAMILTON, CELEBRATED AMERICAN JOCKEY.
 FRANZ JOSEF I EMPEROR OF AUSTRIA.
 LEOPOLD II KING OF BELGIUM.
 LI HUNG CHANG, CHINESE STATESMAN.

ABRAHAM LINCOLN, AMERICAN WAR PRESIDENT.
 LOATES, CELEBRATED ENGLISH JOCKEY.
 HENRY W. LONGFELLOW, AMERICAN POET.
 QUEEN LOUISE OF PRUSSIA.
 JOHN MILTON, ENGLISH POET.
 ADMIRAL NELSON, ENGLISH NAVAL OFFICER.
 NICHOLAS II CZAR OF RUSSIA.
 OSBORNE CELEBRATED ENGLISH JOCKEY.
 OSCAR II KING OF SWEDEN.
 WM. SHAKESPEARE, ENGLISH POET.
 PHIL SHERIDAN, AMERICAN GENERAL.
 WM. T. SHERMAN, AMERICAN GENERAL.
 SIMS, CELEBRATED AMERICAN JOCKEY.
 TARAL CELEBRATED AMERICAN JOCKEY.
 ALFRED TENNYSON, ENGLISH POET.
 VICTORIA QUEEN OF ENGLAND.
 GEN'L. VON MOLTKE, GERMAN GENERAL.
 PRINCE OF WALES.
 GEORGE WASHINGTON, AMERICAN GENERAL.
 WEBB, CELEBRATED ENGLISH JOCKEY.
 DUKE OF WELLINGTON, ENGLISH GENERAL.
 JOHN. G. WHITTIER, AMERICAN POET.
 WILHELM II EMPEROR OF GERMANY.
 WILHELMINA QUEEN OF HOLLAND.

NOTE: The following have also been seen as 1 1/4" cell. without issuer identification: BRYANT, BURNS, DICKENS, LONGFELLOW, QUEEN LOUISE, TENNYSON, WHITTIER.



NATIONAL HEROES

Yank Junior (Clothing). 1934. 13/16" litho. MC. Geraghty? **Set of 16.**

ABRAHAM LINCOLN
ADMIRAL GEORGE DEWEY
BENJAMIN FRANKLIN
"BUFFALO BILL" CODY
CHIEF SITTING BULL*
COLONEL THEODORE ROOSEVELT
COMMODORE OLIVER A. PERRY*
DANIEL BOONE

GENERAL GEORGE CUSTER
GENERAL GEORGE WASHINGTON
GENERAL ROBERT E. LEE
GENERAL ULYSSES S. GRANT
JOHN PAUL JONES
"KIT" CARSON
NATHAN HALE
PAUL REVERE*

**Also seen with Geraghty logo in place of Yank Junior identification. Others in series give no mfr.*

PRESIDENTS

AMERICAN PEPSIN GUM

American Pepsin Gum. Circa 1900. 7/8" cell. BW. W&H. Portrait, name and years in office. Washington to McKinley. **Set of 24.**

RKO

RKO. Issued between 1929 and 1932. 1¼" cell. MC. Bastian. Portrait, name and years in office. Washington to Hoover. (Also issued without the RKO identification.) **Set of 30.**

ISSUER UNKNOWN

Issuer Unknown. 1900's. 7/8" cell. MC with gold background. Bastian. Portrait and name. Only the following 9 have been seen: Arthur; Garfield; Grant; (B) Harrison; Hayes; Jefferson; Lincoln; McKinley; and (T) Roosevelt.

ISSUER UNKNOWN

Issuer Unknown. Circa 1930. 13/16" litho. Blue, white, yellow & flesh. No mfr. Portrait and name. Washington to Hoover (William H. Taft also incorrectly issued as Howard H. Taft). **Set of 31** including the error.

CAUTION: Inks used to print this series are water-soluble—buttons cannot be cleaned without risk of losing picture.

ISSUER UNKNOWN

Issuer Unknown. Issued between 1945 and 1952. 13/16" litho. RWB with stars and stripes border. No mfr. Portrait, name and years in office. Washington to Truman. **Set of 32.**

SHIPS

AMERICA'S CUP WINNERS



American Pepsin Gum. Circa 1900. 7/8" cell. MC but mainly blue & green. W&H. Each of these was issued in two varieties: one with blue skies, the other with white skies. Some of the latter have red pennants. 10 seen.

DEFENDER 1895
MAYFLOWER 1886
PURITAN 1885

VIGILANT 1893
VOLUNTEER 1887

OCEAN LINERS



American Pepsin Gum. Circa 1900. 7/8" cell. MC but mainly blue & green. W&H. 17 seen.

AMERICAN LINE STEAMSHIP
NEW YORK
PARIS
PARIS.
ST. LOUIS.
ST. PAUL.
ANCHOR LINE STEAMSHIP
CITY OF ROME.
CUNARD LINE
ETRURIA
SERVIA
UMBRIA
CUNARD LINE STEAMSHIP
CAMPANIA.

FRENCH LINE
LA NORMANDIE
FRENCH LINE STEAMSHIP
LA BRETAGNE.
HAMBURG AMERICAN LINE
NORMANNIA.
NORTH GERMAN LLOYD
ELBE.
WHITE STAR LINE
BRITANNIC
MAJESTIC
TEUTONIC

UNITED STATES WAR SHIPS



American Pepsin Gum. Circa 1900. 7/8" cell. MC but mainly blue & green. W&H. This series is virtually identical to the WHITE SQUADRON series below, except that these have blue skies and W.S. have white skies. Also, W.S. ships have RWB flags, these do not. 17 seen.

UNITED STATES WAR SHIP
ATLANTA
BALTIMORE
BOSTON
CHICAGO.
CONCORD
CUSHING.
DOLPHIN.
MIANTONOMAH
MINNEAPOLIS.

NEWARK
NEW-YORK.
PETREL
PHILADELPHIA
VESUVIUS
YORKTOWN
U.S. CRUISER
CHARLESTON
S. FRANCISCO

THE WHITE SQUADRON



American Pepsin Gum. Circa 1900. 7/8" cell. MC but mainly blue & green. W&H. 18 seen.

UNITED STATES WAR SHIP
ATLANTA
BALTIMORE.
BOSTON
CHICAGO
CONCORD
CUSHING.
DOLPHIN.
MIANTONOMAH
MINNEAPOLIS.

NEWARK
NEW YORK.
NEW-YORK.
PETREL
PHILADELPHIA
VESUVIUS
YORKTOWN
U.S. CRUISER
CHARLESTON
S. FRANCISCO

MISCELLANEOUS



American Pepsin Gum. Circa 1900. 7/8" cell. MC but mainly blue & green. W&H. 2 seen.

GREAT EASTERN

STEAM YACHT



SPANISH-AMERICAN WARSHIPS

Issuer Unknown. Circa 1898. 1¼" cell. MC. W&H. 35 seen.

U.S. BATTLESHIP (9)

- ALABAMA
- INDIANA
- IOWA
- KEARSAGE
- KENTUCKY
- MASSACHUSETTS
- OREGON
- TEXAS
- WISCONSIN

- CHARLESTON
- CINCINNATI
- COLUMBIA
- MARBLEHEAD
- MINNEAPOLIS
- MONTGOMERY
- NEWARK
- NEW ORLEANS
- NEW YORK
- OLYMPIA
- RALEIGH
- SAN FRANCISCO

- U.S. GUNBOAT (2)
- CONCORD
- PETREL

- U.S. MONITOR (3)
- MIANTONOMAH
- PURITAN
- TERROR

- U.S. RAM (1)
- KATAHDIN

- U.S. TORPEDO BOAT (3)
- CUSHING
- ERICSON
- STILETTO

- U.S. DYNAMITE CRUISER (1)
- VESUVIUS



OCEAN LINERS & FERRIES

Issuer Unknown. 1930's. 1¼" cell. BW. No mfr. 17 seen.

- CHAUNCEY M. DEPEW
- CONTE DI SAVOIA
- DE WITT CLINTON
- HENDRICK HUDSON
- PETER STUYVESANT
- QUEEN MARY

- ROBERT FULTON
- S.S. AMERICANA
- S.S. BELLE ISLAND
- S.S. MAURETANIA
- S.S. MAYFLOWER
- S.S. NORMANDIE

- S.S. RICHARD PECK
- S.S. STATE OF DELAWARE
- S.S. WAUKETA
- S.S. WESTCHESTER
- THE REX

SPACE

ISSUER UNKNOWN



Issuer Unknown. Circa 1957. 7/8" (except as noted) litho. Blue, orange & white; also green, yellow, red & black. Green Duck. 13 seen.

- FLYING SAUCERS
- MARTIAN
- MOON MAN
- MUTNIK WOOF WOOF
- SATELLITE SPACE SHIP (blue & white) and (green & yellow)
- SKY OBSERVER SPACE SATELLITE
- OFFICIAL (1¾")

- SPACE CADET
- SPACE RANGER
- SPACE RANGERS
- SPUTNIK
- SPUTNIK SPACE DOG
- SPUTNIK SPACE ROCKET
- SPUTNIK SPACE WATCHER

SPORTS/GAMES



BASEBALL LEADERS

Issuer Unknown. 1930's. 13/16" litho. RWB, black & yellow. No mfr. 13 seen.

BIG LEAGUE LEADER

LONGEST GAME PLAYED BOSTON VS. BROOKLYN 26 Innings May 11, 1920
 MOST GAMES WON IN A SEASON CHICAGO N.L. 116 GAMES 1906
 MOST HOME RUNS PER SEASON BABE RUTH N.Y. AL. 60 IN 1927
 MOST SHUT-OUT GAMES PER SEASON GROVER ALEXANDER Phila. N.L.
 16 GAMES 1916

AMERICAN LEAGUE LEADER

BATTING D. ALEXANDER DET. BOS. .367 1932
 BATTING L.A. Fonseca Cleve. .369 1931
 BATTING A.H. Simmons Phila. .390 1931
 PITCHING BOB GROVE PHILA. EARNED RUN AV. 2.84 1932

NATL. LEAGUE LEADER

BATTING C.J. Hafey St. L. .349 1931
 BATTING Frank J. O'Doul Phila. .398 1929
 HIGHEST PERCENTAGE BATTER SINCE 1900 Rogers Hornsby St. L. N.L. .424
 PITCHING Lon Warneke Chicago Earned Run Av. 2.37 1932
 STOLEN BASES Max Carey Pitts. N.L. Led League for 10 Years.

BASEBALL PLAYERS



Kolb's Mothers' Bread. 1922-1923. 7/8" cell. BW & red. Bastian. Reading Baseball Club, International League. 32 seen.

SPENCER ABBOTT - MGR.
 ABINGTON - F.
 BARRETT - INF.
 R. BATES - 1B.
 CHIEF BENDER - MGR.
 A. BROWN - P.
 CARTS - P.
 CLARKE - C.
 CONNELLY - F.
 GETZ - 2B.
 GILHOOLEY - F.
 GORDONIER - P.
 JAINES - F.
 ARPP - P.
 KELLEY - F
 OTCH - F.

LIGHTNER - R F
 LYNN - C.
 A. MAMAUX - P.
 MARTIN - P.
 R. MILLER - 3B.
 PAHLMAN - 1B.
 SAM POST - 1st B.
 AL SCHACHT - P.
 SCOTT - INF.
 SMALLWOOD - P.
 SWARTZ - P.
 F. THOMAS - 3B.
 M. THOMAS - P.
 TRAGESSER - C.
 WASHBURN - 2 B.
 WOLFE - S.S.

BASEBALL PLAYERS



MLBPA MFG: R-R. 1969. 7/8" litho. BW with blue rims (for National league teams) or red rims (for American League teams). No mfr. **Set of 60**, 30 in each league.

NATIONAL LEAGUE

ATLANTA BRAVES
 HANK AARON
 FELIPE ALOU
 ORLANDO CEPEDA

NEW YORK METS
 BUD HARRELSON
 JERRY KOOSMAN
 RON SWOBODA

CHICAGO CUBS
 ERNIE BANKS
 DON KESSINGER
 RON SANTO
 BILLY WILLIAMS

PHILADELPHIA PHILLIES
 RICHIE ALLEN
 JOHNNY CALLISON

CINCINNATI REDS
 JOHNNY BENCH
 TOMMY HELMS
 JIM MALONEY
 PETE ROSE

PITTSBURGH PIRATES
 ROBERTO CLEMENTE

HOUSTON ASTROS
 JIM WYNN

ST. LOUIS CARDINALS
 LOU BROCK
 CURT FLOOD
 BOB GIBSON
 TIM McCARVER
 JOE TORRE

LOS ANGELES DODGERS
 WILLY DAVIS
 DON DRYSDALE
 RON FAIRLY

SAN FRANCISCO GIANTS
 JIM HART
 JUAN MARICHAL
 WILLIE MAYS
 WILLIE MCCOVEY

AMERICAN LEAGUE

BALTIMORE ORIOLES
 BOOG POWELL
 BROOKS ROBINSON
 FRANK ROBINSON

CALIFORNIA ANGELS
 GEORGE BRUNET
 JIM FREGOSI
 RICK REICHARDT

BOSTON RED SOX
 KEN HARRELSON
 JIM LONBORG
 CARL YASTRZEMSKI

CHICAGO WHITE SOX
 LUIS APARICIO
 JOEL HORLEN
 PETE WARD

CLEVELAND INDIANS
 MAX ALVIS
 TONY HORTON
 SAM McDOWELL
 LUIS TIANI

NEW YORK YANKEES
 JOE PEPITONE
 MEL STOTTLEMYRE

DETROIT TIGERS
 BILL FREEHAN
 WILLIE HORTON
 AL KALINE
 MICKEY LOLICH
 DENNY McLAIN

OAKLAND ATHLETICS
 RICK MONDAY

WASHINGTON SENATORS
 FRANK HOWARD
 PETE RICHERT

MINNESOTA TWINS
 ROD CAREW
 DEAN CHANCE
 HARMON KILLEBREW
 TONY OLIVA



BASEBALL PLAYERS

Mrs. Sherlock's Home Made Bread. 1920. 7/8" cell.
 BW. Bastian. Toledo baseball team. 19 seen.

BRADY - P.
 BRESNAHAN - MGR.
 DUBUC - P.
 DYER - 2B.
 FOX - UTILITY
 HYATT - 1ST. B.
 JONES - S.S.

J. KELLY - C.F.
 M. KELLY - C.
 KORES - 3B.
 McCOLL - P.
 McNEILL - C.
 MIDDLETON - P.

MURPHY - C.
 NELSON - P.
 STRYKER - P.
 THOMPSON - UTILITY
 WICKLAND - R.F.
 WILHOIT - L.F.

BASEBALL PLAYERS



Orbit Gum. 1935. 13/16" litho. Green background,
 names in blue or black on yellow strip. No mfr.
 Apparently a skip-numbered set. Also issued without
 numbers. 58 numbered, 58 unnumbered: 116 seen.

1 ANDREWS Boston "Red Sox"
 2 REYNOLDS St. Louis "Browns"
 3 RIGGS STEPHENSON Chicago "Cubs"
 4 WARNEKE Chicago "Cubs"
 5 GRUBE Chicago "White Sox"

6 "KIKI" CUYLER Chicago "Cubs"
 7 McMANUS Boston "Red Sox"
 8 "LEFTY" CLARK Brooklyn "Dodgers"
 8 "LEFTY" CLARK New York "Giants"

9 BLAEHOLDER St. Louis "Browns"
 10 KAMM Cleveland "Indians"
 11 "DYKES" Chicago "White Sox"
 12 AVERILL Cleveland "Indians"
 13 PAT MALONE Chicago "Cubs"
 14 "DIZZY" DEAN St. Louis "Cardinals"
 15 BARTELL Phila. "Phillies"
 16 GUY BUSH Chicago "Cubs"
 17 TINNING Chicago "Cubs"
 18 JIMMY FOXX Phila. "Athletics"
 19 "MULE" HASS Chicago "White Sox"
 20 FONSECA Chicago "White Sox"
 21 "PEPPER" MARTIN St. Louis
 "Cardinals"
 22 PHIL COLLINS Phila. "Phillies"
 23 CISSELL Cleveland "Indians"
 24 HADLEY St. Louis "Browns"
 25 SMEAD JOLLY Boston "Red Sox"
 26 GRIMES Chicago "Cubs"
 27 ALEXANDER Boston "Red Sox"
 28 COCHRANE Phila. "Athletics"
 29 HARDER Cleveland "Indians"
 30 MARK KOENIG Chicago "Cubs"
 31 "LEFTY" O'DOUL Brooklyn "Dodgers"
 31 "LEFTY" O'DOUL New York "Giants"
 32 ENGLISH Chicago "Cubs"
 32 ENGLISH Chicago "Cubs" (with bat)

33 JURGES Chicago "Cubs"
 33 JURGES Chicago "Cubs (with bat)
 34 CAMPBELL St. Louis "Browns"
 35 VOSMIK Cleveland "Indians"
 36 PORTER Cleveland "Indians"
 37 CHARLIE GRIMM Chicago "Cubs"
 38 GEO. EARNSHAW Phila. "Athletics"
 39 AL SIMMONS Chicago "White Sox"
 40 "RED" LUCAS Cincinnati "Reds"
 51 BERGER Boston "Braves"
 55 LEVEY St. Louis "Browns"
 58 LOMBARDI Cincinnati "Reds"
 64 BURNS St. Louis "Browns"
 67 BILLY HERMAN Chicago "Cubs"
 72 BILL HALLAHAN St. Louis
 "Cardinals"
 92 BRENNAN New York "Yankees"
 96 SAM BYRD New York "Yankees"
 99 BEN CHAPMAN New York
 "Yankees"
 103 JOHN ALLEN New York "Yankees"
 107 TONY LAZZERI New York "Yankees"
 111 EARL COMBS New York "Yankees"
 116 JOE SEWELL New York "Yankees"
 120 VERNON GOMEZ New York
 "Yankees"

NOTE: Nos. 26 and 38 have been seen with both blue and black lettering.

The following numbered buttons have been seen unnumbered:

1 ANDREWS	16 BUSH	31 O'DOUL "Dodgers"
2 REYNOLDS	17 TINNING	32 ENGLISH
3 STEPHENSON	18 FOXX	33 JURGES
4 WARNEKE	19 HASS	35 VOSMIK
5 GRUBE	20 FONSECA	36 PORTER
6 CUYLER	21 MARTIN	37 GRIMM
7 McMANUS	22 COLLINS	38 EARNSHAW
8 CLARK "Dodgers"	23 CISSELL	39 SIMMONS
9 BLAEHOLDER	24 HADLEY	40 LUCAS
10 KAMM	25 JOLLY	51 BERGER
11 "DYKES"	26 GRIMES	58 LOMBARDI
12 AVERILL	27 ALEXANDER	64 BURNS
13 MALONE	28 COCHRANE	67 HERMAN
14 DEAN	29 HARDER	72 HALLAHAN
15 BARTELL	30 KOENIG	

Following are unnumbered buttons that have not been seen with numbers:

"LEFTY" GROVE Phila. "Athletics"
 "CHICK" HAFEY Cincinnati "Reds"
 HAINES St. Louis "Cardinals"
 "GABBY" HARTNETT Chicago "Cubs"
 "BABE" HERMAN Chicago "Cubs"
 HORNSBY St. Louis "Cardinals"
 JOHNSON Boston "Red Sox"

TED LYONS Chicago "White Sox"
 CONNIE MACK Mgr. of Phila. "A's"
 ROOT Chicago "Cubs"
 SEEDS Boston "Red Sox"
 WALBERG Phila. "Athletics"
 PAUL WANER Pittsburgh "Pirates"
 WHITNEY Phila. "Phillies"

BASEBALL PLAYERS



Sweet Caporal Cigarettes.
 1910-1911. 7/8" cell. BW or brown & white. W&H. Two different series, one with larger letters and sometimes with a different picture. *After name means that the button appeared in both series. **Set of 204.**

BOSTON RED SOX (10)

Carrigan*
 Cicotte
 Engle*
 Hooper
 Karger
 Speaker*
 Wagner

BOSTON RUSTLERS (5)

Abbatichio
 Ferguson
 Herzog
 Mattern*

BROOKLYN SUPERBAS (13)

Barger
 Bell*
 Bergen
 Dahlen
 Erwin
 Hummel
 Rucker*
 Scanlon
 Smith
 Wheat*

CHICAGO CUBS (19)

Archer*
 Brown*
 Chance*
 Evers
 Kroh
 McIntire
 Needham
 Overall
 Pfister
 Reulbach
 Richie
 Schulte
 Sheckard
 Steinfeldt
 Tinker*

CHICAGO WHITE SOX (11)

Callahan
 Dougherty
 Duffy*
 Lord*
 McIntyre*
 Parent
 Walsh
 White

CINCINNATI REDS (15)

Bates
 Beebe
 Bescher
 Downey*
 Fromme
 Gaspar
 Grant
 Griffith
 Clark Griffith
 Hoblitzell
 McLean*
 Mitchell
 Suggs

CLEVELAND NAPS (8)

Ball
 Birmingham
 Lajoie
 Stovall*
 Turner
 "Cy" Young
 Old Cy Young

DETROIT TIGERS (14)

Cobb
 "Ty" Cobb
 Delahanty
 Donovan
 Jennings*
 Tom Jones
 Killian
 Mullen
 Mullin
 O'Leary
 Schmidt*
 Stanage

NEW YORK GIANTS (22)

Ames
 Becker
 Bridwell
 Crandall
 Devlin
 Devore
 Doyle*
 Drucke
 Herzog
 Latham
 Marquard
 Mathewson*
 McGraw*
 Merkle
 "Chief" Meyers
 Murray*
 Wilson
 Wiltse

NEW YORK YANKEES (11)

Chase*
 Cree
 Ford*
 Hemphill
 Knight*
 Quinn
 Warhop
 Wolter

PHILA. ATHLETICS (14)

Baker
 Barry
 Bender
 "Chief" Bender
 Collins
 Eddie Collins
 Dygert
 Hartsel
 Krause
 Livingston
 Murphy
 Oldring
 Thomas
 Ira Thomas

PHILA. PHILLIES (13)

Bransfield
 Dooin*
 Doolan*
 Lobert
 Magee
 Moran
 Paskert*
 Rowan
 Titus*

PITTSBURG(H) PIRATES (16)

Byrne
 Camnitz*
 Clarke
 Fred Clarke
 Flynn
 Gibson*
 Leach
 Tommy Leach
 Leever
 Leifield
 Maddox
 Miller
 Phillippe
 Wilson

ST. LOUIS BROWNS (10)

Austin*
 Hoffman
 La Porte*
 Pelty
 Stone
 Wallace*
 Wallace (no cap)

ST. LOUIS CARDINALS (12)

Bresnahan*
 Bresnahan (diff. pic.)
 Evans
 Harmon
 Hauser
 Huggins*
 Konetchy
 Oakes*
 Phelps

WASHINGTON SENATORS (11)

Elberfeld*
 Gray
 Groom
 Johnson*
 McBride
 Milan
 Schaefer
 Street*



BASEBALL PLAYERS

Topps Chewing Gum. 1956. 1 $\frac{3}{16}$ " litho. MC. No mfr. Offered as a set of 90, but only 60 were issued. **Set of 60.**

BALTIMORE ORIOLES
CHUCK DIERING of
WILLIE MIRANDA ss
HAL SMITH c
GUS TRIANDOS 1b

CINCINNATI REDLEGS
JOE BLACK p
ART FOWLER p
TED KLUSZEWSKI 1b
ROY McMILLAN ss

NEW YORK GIANTS
RUBEN GOMEZ p
BOBBY HOFMAN if
WILLIE MAYS of

BOSTON RED SOX
GRADY HATTON 3b
JACKIE JENSEN of
FRANK SULLIVAN p
TED WILLIAMS of

CLEVELAND INDIANS
JIM HEGAN c
DON MOSSI p
AL ROSEN 3b
AL SMITH of

NEW YORK YANKEES
YOGI BERRA c
JOE COLLINS 1b
PHIL RIZZUTO ss
BILL SKOWRON 1b
BOB TURLEY p

BROOKLYN DODGERS
SANDY AMOROS of
GIL HODGES 1b
JACKIE ROBINSON 3b
DUKE SNIDER of
KARL SPOONER p

DETROIT TIGERS
RAY BOONE 3b
FRANK HOUSE c
AL KALINE of

PHILADELPHIA PHILLIES
RON NEGRAY p
MAYO SMITH m
HERMAN WEHMEIER p

CHICAGO CUBS
ERNIE BANKS ss
HANK SAUER of
BILL TREMEL p

KANSAS CITY ATHLETICS
JIM FINIGAN 2b
HECTOR LOPEZ 3b
VIC POWER 1b
GUS ZERNIAL of

PITTSBURGH PIRATES
DICK GROAT ss
DALE LONG 1b
JOHNNY O'BRIEN 2b

CHICAGO WHITE SOX
DICK DONOVAN p
JACK HARSHMAN p
BOB KENNEDY 3b
JIM RIVERA of

MILWAUKEE BRAVES
HANK AARON of
GENE CONLEY p
ED MATHEWS 3b
WARREN SPAHN p

ST. LOUIS CARDINALS
LUIS ARROYO p
KEN BOYER 3b
HARVEY HADDIX p
WALLY MOON of

WASHINGTON NATIONALS
CARLOS PAULA of
ROY SIEVERS of
CHUCK STOBBS p



BASEBALL PLAYERS

Ward's Sporties. 1930's. 1 $\frac{1}{4}$ " cell. BW & red or blue, white & red. No mfr. 8 seen.

DIZZY DEAN
JIMMIE DYKES
JIMMIE FOXX
FRANK FRISCH

CHARLIE GEHRINGER
CHARLIE GRIMM
SCHOOLBOY ROWE
JIMMIE WILSON



BASEBALL PLAYERS

Issuer Unknown. 1930's. 13/16" litho. Blue, white, yellow & flesh. No mfr. **Set of 25.**

CHARLES BERRY
"BILL" CISSELL
"KIKI" CUYLER
"DIZZY" DEAN
WESLEY FERRELL
FRANK FRISCH
LOU GEHRIG
VERNON GOMEZ
"GOOSE" GOSLIN

GEORGE GRANTHAM
"CHARLEY" GRIMM
"LEFTY" GROVE
"GABBY" HARTNETT
TRAVIS JACKSON
TONY LAZZERI
"TED" LYONS
"RABBIT" MARANVILLE

CARL RAYNOLDS
CHARLES RUFFING
"AL" SIMMONS
GUS SUHR
"BILL" TERRY
"DAZZY" VANCE
PAUL WANER
LON WARNEKE

CAUTION: Inks used to print this series are water soluble—buttons cannot be cleaned without risk of losing picture.



BASEBALL PLAYERS

Issuer Unknown. 1910's. 1 $\frac{1}{16}$ " high oval cell. in ornate brass frame. Sepia. No mfr. 9 seen.

ARCHER
TY COBB
AL DEMAREE

EVERS
HOBLITZEL
LAJOIE

MATHEWSON
SPEAKER
JOE TINKER

BASEBALL POSITIONS



Issued early in the history of pinbacks by various companies, including The Pittsburgh Times, Mancels & Schmidt's Bread, H.B. Windrath of Buffalo, N.Y., Dispatch & Pioneer Press, Harrisburg Athletic Club, Reis' Drugs, Spartana drink and Culvert Bros. Sporting Goods. 7/8" and 1 1/4" cell. BW and MC, many on gold backgrounds. Mfrs. include Baltimore Badge, Bastian, Ehrman, Miller, Pulver and W&H.

BASEBALL POSITIONS



Issuer Unknown. 1930's. 13/16" litho. MC. No mfr. Seen with lettering in red, black, blue or green. While it is to be expected that buttons enough to comprise two full teams were issued, we list only those we have verified. 19 seen.

GREEN SOX
CAPTAIN
CATCHER
CENTER FIELD
FIRST BASE
LEFT FIELD
PITCHER
RIGHT FIELD
SECOND BASE
SHORT STOP
THIRD BASE

BLUE SOX
CAPTAIN
CATCHER
CENTER FIELD
FIRST BASE
LEFT FIELD
PITCHER
RIGHT FIELD
SECOND BASE
SHORT STOP

BASEBALL TEAMS

Unless someone somewhere has been collecting and annotating Baseball Team buttons for the past 60 years or so, a sensible listing can probably never be done. There have been lithos, celluloids, and tabs—ranging from 3/4" to 3 1/2" and probably larger. They're still being made and sold at the Major League ballparks to this day. **American Nut & Chocolate Co.** issued an early set, as did "**Double Play**" **Candy**, **Crane Potato Chips**, and **Guy's Potato Chips**, as well as any number of other advertisers. More recently, and not in such great profusion, Football, Hockey and Basketball Team buttons have appeared. We would welcome help from anyone who has complete sets of Team buttons and who can identify the companies that issued them. In the meantime, happy collecting!



HENRY ARMSTRONG (2 diff.)
EZZARD CHARLES
CASSIUS CLAY
BILLY CONN
INGEMAR JOHANSSON
SONNY LISTON
JOE LOUIS
JOE LOUIS WORLD'S CHAMPION (2 diff.)

BOXING

Issuer Unknown. 1940's-1960's. 1 3/4" cell. BW. No mfr. These were probably made for sale outside arenas at fight time, thus they may not be a set in the true sense. But they have the appearance of a series, and they are interesting in themselves, so we include them. 22 seen.

ROCKY MARCIANO
TAMI MAURIELLO
WORLD CHAMPION BOB
MONTGOMERY
ARCHIE MOORE
PUGILIST LOU NOVA
WILLIE PEP
SUGAR RAY ROBINSON (2 diff.)
MAX SCHMELING
RANDY TURPIN
JERSEY JOE WALCOTT
JERSEY (JOE) WALCOTT



HORSE RACING

High Admiral Cigarette. Circa 1900. 7/8" cell. MC. Riley-Klotz. 20 seen.

A. HAMILTON JOCKEY EASTONS
COLORS.
AUG. BELMONT COLORS.
BALLARD, JOCKEY. MADISON STABLES
COLORS.
BLAKE, JOCKEY. W. JENNINGS COLORS.
C. SLOAN, JOCKEY WALCOT COLORS.
DUKE OF PORTLAND. COLORS.
DWYER COLORS.
ED CORRIGAN COLORS.
E.H. CARRISON, JOCKEY. J. RUPPERT
COLORS.
FRED TARAL, JOCKEY. MARCUS DALY
COLORS

GEO. TAYLOR, JOCKEY. J. McLOUGHLIN
COLORS
H.R.H. PRINCE OF WALES, COLORS.
HY. GRIFFIN, JOCKEY. GIDION & DALY
COLORS.
J.B. HAGGIN COLORS
MART. BERGEN, JOCKEY KEENE
COLORS
PIERRE LORILLARD. COLORS.
P. McDERMOTT JOCKEY FRED LOWE
COLORS
SAM'L DOGGETT, JOCKEY. ONECK
STABLES COLORS.
SLOAN, JOCKEY. J. CAMPBELL COLORS.
W. SIMS, JOCKEY. R. CROCKER COLORS.



HORSE RACING

Little Jockey Cigarette. Circa 1900. 7/8" cell. MC. W&H. 9 seen.

BARRETT, CELEBRATED ENGLISH JOCKEY.
BERGEN, CELEBRATED AMERICAN JOCKEY.*
DOGGETT, CELEBRATED AMERICAN JOCKEY.
HAMILTON, CELEBRATED AMERICAN JOCKEY.

LOATES, CELEBRATED ENGLISH JOCKEY.*
OSBORNE CELEBRATED ENGLISH JOCKEY.*
SIMS, CELEBRATED AMERICAN JOCKEY.
TARAL CELEBRATED AMERICAN JOCKEY.
WEBB, CELEBRATED ENGLISH JOCKEY.

*Color variety seen.

NOTE: Also seen with American Pepsin Gum backpaper.



MARBLES

Harrisburg Telegraph. 1920's-1930's. 1 1/2" (except as noted) cell. BW & various colors. W&H. 7 seen.

- 927 (picture, no name) I AM IN THE TOURNAMENT
- 928 "CHAPPIE" REIDELL 6th ANNUAL TOURNAMENT
- 929 GLADYS COLEMAN Seventh Annual Tournament
- 930 CURTIS BANKS Eighth Annual Tournament
- 931 EARL FOLLETT Ninth Annual Tournament
- 932 (picture, no name) TENTH MARBLE TOURNAMENT
- 933 (picture, no name) 11TH MARBLE TOURNAMENT*

1 5/8" x 1 1/4" oval.

THEATER

ACTRESSES



High Admiral Cigarette. Circa 1900. 7/8" cell. Brown & white. Riley-Klotz. 5 seen.

HOPE BOOTH
LOTTIE COLLINS
CORINNE

RAVEN DU KLOW
CHRISTIE MACDONALD

ACTRESSES



High Admiral Cigarette. Circa 1900. 1 1/4" cell. BW. W&H. Comic sayings with photos of unidentified actresses or boxers. 13 seen.

Ah There
Am I In It (Bob Fitzsimmons)
Ask Me And Find Out
Don't Bother Me (Jack Johnson)
Don't Stare At Me
Give Me a Carmen Kiss
If You Love Me Wink

It's Naughty But It's Nice
Now You Stop
Oh Mamma Buy Me That
Sweet 16 Aber Nit
Why Don't You
Why Don't You Smile for a Change

ACTRESSES



Sweet Caporal Cigarette. Circa 1900. 7/8" cell. Sepia. W&H. Figures in parentheses indicate the number of different portraits seen of that actress. Some buttons in this series were also issued with filled backs, in 7/8" and 15/16", but these have not been tabulated. 252 seen.

Maude Adams (3)
Claïresse Agnew
Viola Allen (2)
Mary Anderson (2)
Emily Banker (2)
Fanny Batchelder
Helen Beaumont
Grace Wallace Belasco

Clara Bell
Bessie Bellwood
Olive Berkley
Sarah Bernhardt
Helen Bertram
Amelia Bingham
Mrs. Ballington Booth
Hope Booth (2)

Helen T. Boucicault (2)
Louise Boucicault
Madeline Bouton (2)
Anna Boyd
Rose Braham
Mrs. Brown Potter (2)
Marie Burroughs (2)
Laura Burt

Amy Busby (3)
 Calve
 Beatrice Cameron (3)
 Bessie Carl
 Jessie Carlisle (2)
 Carmencita
 Louise Leslie Carter
 Georgie Cayvan
 Kitty Cheatham (3)
 Estelle Clayton (2)
 Maggie Cline
 Lottie Collins
 Nanette Comstock
 Miss Consuelo
 Corinne (4)
 Camille D'Arville (2)
 Fanny Davenport (2)
 Camille De Arville (2)
 Violet Defreis
 Zellie De Lussan
 Gleo De Merode
 Dorothy Dene
 Dorothy Denning
 Clementine De Vere (2)
 De Vries
 Deyo (4)
 Viola Doll
 Freddie Du Coe
 Alice Dufresne
 Virginia Earle (2)
 Abel Eaton
 Paula Edwardes (3)
 Sophie Elliot
 Maxine Elliott
 Agnes Evans
 Alice Evans
 Abel Eversson (2)
 Lina Farrington
 Miss Fitzgerald (4)
 Catherine Florence (2)
 Mlle. Fougere
 Della Fox (4)
 Pauline French
 Dixie Friganza
 Mabel Fuller
 Hannah Gadski
 Lina Gale
 Sylvia Gerrish
 Mattina Girard

Lulu Glazer (4)
 Amelia Glover (2)
 Jennie Goldthwaite
 Louise Grans
 Catherine Grey
 Yvette Guilbert
 Pauline Hall (2)
 Caroline Hamilton
 Mary Hampton
 Percy Haswell
 Anna Held
 Flo Henderson
 Edna W. Hopper (4)
 Birdie Irving
 Isabel Irving (3)
 Marie Jansen
 Maud Jeffries
 Fanny Johnson
 Jennie Joyce
 Emma Juch
 Frankie Kemble
 Mrs. Kendal
 Kathryn Kidder
 Grace Kimball (2)
 Sadie Kirby
 Villa Knox
 Lily Landon (2)
 Eleanor Lane-Bell
 Lily Langtry (2)
 Larive
 Madge Lessing
 Clara Lipman
 Mabel Love (2)
 Jennette Lowrie
 Laura S. Mapleson
 Julia Marlow (5)
 Sadie Martinot (5)
 Blanch Massey
 Eleanor Mayo (2)
 Agnes Miller
 Caroline Miskel (3)
 Louise Montague
 Helen Nadine
 Olga Nethersole
 Annie O'Keep
 Omene
 Elita Proctor Otis
 Ffolliet Paget
 Edith Palliser

Esther Palliser
 Mannine Palmer (2)
 Minnie Palmer
 Patti
 Annie Pixley
 Tennyne Poole
 Phyllis Rankin
 Zelma Rawlston
 Ada Reeve (2)
 Ada Rehan
 Margaret Reid (2)
 Lillian Relma (2)
 Pearl Revare (2)
 Rhea
 Fanny Rice
 Adele Ritchie
 Lillian Russell (5)
 Josie Sadler
 Jeanette St. Henry
 Maud St. John
 Annie St. Tel
 Minnie Seligman (2)
 Effie Shannon
 Lizzie Sherwood
 Marie D. Shotwell (2)
 Kate Stokes
 Kate Stuart
 Marie Studholme (3)
 Anna Suits
 Annie Sutherland
 Marie Tempest (2)
 Fay Templeton
 Ellaline Terriss (2)
 Ellen Terry
 Charlotte Tittel
 Carrie Turner
 Odette Tyler
 Bessie Tyree
 Queenie Vassar
 Theresa Vaughan (4)
 Irene Vera
 The Misses Volk
 Marie Wainwright
 Gladys Wallis
 Blanch Walsh
 Fanny Ward (2)
 Clara Weiland
 Sybil Wyndham

TV/RADIO

AMOS 'N' ANDY

Amos 'n' Andy Fresh Air Candy. 1930's. 13/16" litho. Black & yellow. Greenduck or no mfr. 18 seen.



Amos 'n' Andy Fresh Air Candy (taxi)
 BE MY RUBY TAYLOR
 DON'T GET SARCASTIC
 FREE RIDE IN FRESH AIR TAXI
 WAIT ON ANY CORNER
 HELLO BIG BOY
 HOWDY BOYS
 HOW IS YOU KINGFISH
 I AIN'T GOIN DO IT
 I LOVES YOU HONEY
 IMA GOLD-FISH WHAT R.U.
 MYSTIC KNIGHTS OF THE SEA

IMA KING-FISH WHAT R.U.
 MYSTIC KNIGHTS OF THE SEA
 IMA SARDINE WHAT R.U.
 MYSTIC KNIGHTS OF THE SEA
 IMA SHARK WHAT R.U.
 MYSTIC KNIGHTS OF THE SEA
 IMA SUCKER WHAT R.U.
 MYSTIC KNIGHTS OF THE SEA
 I 2NDS DE MOTION
 I'VE DE PRESIDENT
 I'VE REGUSTED
 OH! OH! AIN'T THAT SUMPIN

BATMAN

N.P.P. Inc. (National Periodical Publications) 1966. 15/16" litho. MC. Creative House. **Set of 14**, plus color varieties.



BATMAN
 CALLING BATMAN!
 DICK GRAYSON ROBIN
 HOLY RAVIOLI ZOK!
 I AM A BATMAN FAN
 I'M A BATMAN CRIMEFIGHTER
 ROBIN
 STOP THEM ROBIN! WHA-RAMM!

THE BATMAN BRUCE WAYNE
 THE BATMAN BRUCE WAYNE
 (small type)
 THE BATMOBILE
 THE JOKER
 THE RIDDLER
 YOU'VE DONE IT AGAIN
 BOY WONDER POW!



BATMAN

N.P.P. Inc. (National Periodical Publications) 1966. 1" litho. MC. Creative House. 15 seen, plus color varieties.

BATMAN BRUCE WAYNE
BATMAN POW
BATMAN ZOP
BATMOBILE
BATWOMAN
CALLING BATMAN!
I AM A BATMAN CRIMEFIGHTER
I AM A BATMAN FAN

MEMBER BATMAN BUTTON CLUB
OFFICIAL BATMAN MEMBER*
PENGUIN
ROBIN
ROBIN DICK GRAYSON
THE JOKER
THE RIDDLER

**Issued with LP record package but appears to belong to this set.*



GREEN HORNET

Greenway Prod. Inc., Twentieth Century-Fox Tel. Inc.
1966. 7/8" litho. BW, green & red. Green Duck. 9 seen.

BLACK BEAUTY
HORNET GAS GUN
HORNET STING
HATO
MISS CASE THE GREEN HORNET'S
SECRETARY

THE GREEN HORNET (homet)
THE GREEN HORNET (man)
THE GREEN HORNET FAN
THE GREEN HORNET'S FLASHLIGHT
& POCKET WATCH



HUCKLEBERRY HOUND

Hanna-Barbera Prod. 1964. 15/16" litho. MC. Green Duck. 18 seen, plus color varieties.

BOO-BOO SAYS WHO ELSE YOGI AND HUCK
DROOPY FOR VICE-PRES.
FOR HUCK HOUND PRESIDENT
FOR PRESIDENT AND VICE PRES. (Magilla - Droopy Jugate)
FOR PRESIDENT MAGILLA DROOPY FOR VICE PRESIDENT
GIRLS VOTE FOR MAGILLA & DROOPY
HUCK HOUND FOR PRESIDENT
HUCK HOUND FOR VICE PRESIDENT
HUCKLEBERRY HOUND FOR VICE PRESIDENT
I'M FOR MAGILLA for PRESIDENT
I'M FOR YOGI AND HUCK HOUND
MAGILLA GORILLA for PRESIDENT
MR. JINKS THINKS IN '64 IT'S YOGI & HUCK ALL THE WAY
YOGI BEAR for PRESIDENT (2 diff.)
YOGI BEAR FOR PRESIDENT AND HUCK VICE PRES.
YOGI BEAR FOR PRESIDENT WAKE UP AMERICA
YOGI for President HUCK FOR VICE PRESIDENT



JACKIE GLEASON

VIP Corp. 1955. 1¼" and 1¾" cell. BW photos and one color. No mfr. Each button appears in the two sizes. **Set of 14.**

AND "AW-A-A-Y WE GO"
JOE THE BARTENDER
MMMM! BOY
REGGIE VAN GLEASON THE III

THE BUS DRIVER
THE LOUD-MOUTH
THE POOR SOUL



RED BUTTONS

Issuer Unknown. 1950's. 1½" cell. BW & red. Emress. Each button has a BW portrait in center (described below), RED BUTTONS around bottom, and HEE-HEE HO-HO HOO-HOO around top. 11 seen.

Boxer
Cowboy hat
Derby hat
Smiling
(same picture, larger)

Smiling with finger raised
(same picture, larger)
Wool-knit cap
(same picture in grey circle)
Wrinkling nose
(same picture, larger)



ROOTIE KAZOOTIE CLUB

R.K. Inc. 1950's. 1½" litho. MC. No mfr. 6 seen.

EL SQUEAKO MOUSE
GALA-POOCHIE PUP
MR. DEETLE DOOTLE

POISON ZOOMACK
POLKA DOTTIE
ROOTIE KAZOOTIE



ROOTIE KAZOOTIE CLUB

TELU. 1950's. 1½" litho. BW. Olympic Button & Emblem. 6 seen.

"BIG TODD" RUSSELL
EL SQUEAKO
LITTLE NIPPER*

POISON ZOOMACK
ROOTIE KAZOOTIE

*Two varieties: one with RCA on curl, one with RCA on face.



ROWAN & MARTIN'S LAUGH-IN

George Schlatter - Ed Friendly Productions & Romart Inc. 1969. 7/8" litho. 3 colors. CHP Chicago. 22 seen, plus color varieties.

PORTRAITS (BW on one color)

RUTH BUZZI
JUDY CARNE
HENRY GIBSON
ARTE JOHNSON

DICK MARTIN
DAN ROWAN
JOANNE WORLEY

SAYINGS (MC)

DUMB DUMB DUMB
FLYING FICKLE FINGER OF FATE
GO TO YOUR ROOM
HERE COMES THE JUDGE
HEY SMARTY — LET'S PARTY
HOW DOES THAT GRAB YOU
I'M MOD ABOUT U
RING MY CHIMES

SOCK IT TO ME
THAT'S A NO-NO
VERRY ININTERESTING
YOU BET YOUR SWEET BIPPY
YOU'RE MY DING A LING
YOU'RE MY THING!
YOU ZING ME

VICTORIANA

ART SCENES



Cameo Pepsin Gum and El Capitan Chewing Gum. Circa 1898. 1¼" cell. MC, except as noted. W&H. Apparently adaptations of paintings popular at the end of the 19th century. No titles or identification. (Also seen with W&H backpaper and with backpaper of Norristown Fire Dept., Nov. 24, 1898, parade). 18 seen.

Cherub kissing woman
Cherub & woman warming their hands
Couple running with raised cape
Deer
Dog at rest
Farm couple praying in field
Five young winged heads
Girl, cat & dog watching frog
Heads of three white stallions

Kitten in a boot
Muzzled puppy*
Naked child & dog on pier
Nymph kneeling on rock
Pensive cherub
Retriever with bird in mouth
Woman prostrate on cross
Young girl praying

*Also seen in sepia with title: *FOR THE SAFETY OF THE PUBLIC.*



CAMEOS

Cameo Pepsin Gum. Circa 1900. 1¼" cell. Ivory & black or ivory & pink. W&H. No text, no identification. 3 seen.



WOMEN'S PORTRAITS

Issuers include **Athletic All Tobacco, Chesterfield Cigarettes, Cracker Jack, The Favorite Cigarettes, International Tailoring Co., Napoleon All Tobacco, Paw-Paw Girl, Perfection Cigarettes, Pick Plug Cut Tobacco, and Woodward Co.** (Wines & Whiskies). Circa 1905-1909. 7/8" and 1¼" cell. MC. W&H.

Idealized female beauties in porcelain-like colors. No names. 27 of the 7/8" and 25 of the 1¼" have been seen, as well as various size oval stickpins.

WESTERN

DAVY CROCKETT



Issuer unknown. 1950's. 13/16" litho. Various 2-color combinations. No mfr. (MADE IN U.S.A. on curl.) 8 seen.

DAVY CROCKETT
DAVY CROCKETT BEAR KILLER
DAVY CROCKETT CONGRESSMAN
DAVY CROCKETT FRONTIER SCOUT

DAVY CROCKETT INDIAN FIGHTER
DAVY CROCKETT INDIAN SCOUT
DAVY CROCKETT JUNIOR SCOUT
DAVY CROCKETT STATESMAN



THE LONE RANGER

Buchan's Bread. 1940's. 7/8" or 1¼" cell. Various colors. No mfr. 8 seen.

"HI-YO SILVER"
"LONE RANGER"
Lone Ranger Community Safety Club
DEPUTY (1¼")
Lone Ranger Community Safety Club
MEMBER (1¼")

LONE RANGER LOAF (only one with picture—shows bread loaf)
"MASKED RIDER"
"SCOUT"
"SILVER BULLET"

ROY ROGERS



Post's Grape-Nuts Flakes. 1953. 7/8" litho (plus one 1¼"). MC. No mfr. Set also exists without Grape-Nuts or other identification on back, possibly distributed in gumball machines. Also seen: a 1½" ROY ROGERS with Post's copyright on back. **Set of 16.**

BULLET
BUTTERMILK
DALE EVANS
DALE'S BRAND DE
NELLYBELLE
PAT BRADY

ROY ROGERS
ROY ROGERS (1¼")
ROY ROGERS JUNIOR
DEPUTY
ROY ROGERS' SADDLE
ROY ROGERS SHERIFF

ROY'S BOOTS
ROY'S BRAND RR
ROY'S GUNS
ROY-TRIGGER
TRIGGER

TOM MIX RALSTON STRAIGHT SHOOTERS



Ralston Cereal. 1946. 1" litho. BW & red. No mfr. Code words on reverse, in parentheses below. **Set of 5.**

RALSTON STRAIGHT SHOOTERS

- JANE (TOMORROW)
- MIKE SHAW (NO)
- TONY (GUILTY)
- WASH (DANGER AHEAD)

TOM MIX OF RADIO
CURLEY BRADLEY (YES)

COWBOYS



Issuer Unknown. Circa 1955. 7/8" litho. BW or brown picture on single-color background. Green Duck. Some have name of star on reverse (given in parentheses below). Others have Green Duck identification on reverse. 14 seen, plus color varieties.

- GENE AUTRY
- JIM BOWIE
- BUFFALO BILL, JR.
- CHAMPION
- CHEYENNE (Clint Walker)
- COLT-45 (Wayde Preston)
- BRAVE EAGLE*

- WILD BILL HICKOK
- JINGLES
- ANNIE OAKLEY
- THE LONE RANGER
- THE RANGE RIDER
- SUGARFOOT (Will Hutchins)
- RIN TIN TIN

* © 1955 ROY ROGERS ENTERPRISES INC. on curl.

COWBOYS



Issuer Unknown. 1940's - 1950's. 1¼" cell. BW or MC. No mfr. These buttons comprise a set only in their theme and in the similarity of design over the years. Among the cowboys are:

- | | | |
|----------------------------|--------------------------------|------------------------------|
| GENE AUTRY (8 diff.) | DALE EVANS (3 diff.) | ALLAN "ROCKY" LANE (2 diff.) |
| ROD CAMERON (2 diff.) | MONTE HALE (2 diff.) | JOHNNY MACK BROWN |
| HOPALONG CASSIDY (3 diff.) | GEORGE "GABBY" HAYES (3 diff.) | ROY ROGERS (5 diff.) |
| NANCY CHAMBERS | WILD BILL HICKOK | CHARLES STARRETT (2 diff.) |
| ANDY CLYDE | TIM HOLT | JOHN WAYNE |
| BUSTER CRABBE | JINGLES | WHIP WILSON (2 diff.) |

INDIANS



American Pepsin Gum. Circa 1900. 7/8" cell. MC. W&H. Each issued in two varieties: one with red lettering, the other with blue lettering. 12 seen.

- | | |
|-----------------------------|-------------------------------|
| BLACK EYE. BLACKFEET SIOUX. | RUSHING BEAR. PAWNEE. |
| LEAN WOLF. GROS VENTRES. | SITTING BULL DAKOTA SIOUX. |
| RED CLOUD, DAKOTA SIOUX. | SPOTTED TAIL BLACKFEET SIOUX. |

INDIANS



Issuer Unknown. 1930's. 13/16" litho. Blue, white, yellow & flesh. No mfr. 11 seen.

- | | | |
|--------------|--------------|-------------|
| JOSEPH BRANT | OSCEOLA | TECUMSEH |
| KING PHILIP | RED CLOUD | WEASEL CALF |
| KING PHILIPP | RED JACKET | WHITE CAP |
| MASSASOIT | SOUNDING SKY | |

CAUTION: Inks used to print this series are water-soluble—buttons cannot be cleaned without risk of losing picture.



INDIANS & WESTERN

Van Brode. 1950's. 1 3/8" litho. MC but mainly brown & red. No mfr. Short biographies on reverse. **Numbered set of 10.**

1. BUFFALO BILL CODY
2. CHIEF PONTIAC
3. DAVEY CROCKETT
4. BLACK HAWK SAUK INDIAN CHIEF
5. KING PHILIP

6. CHRISTOPHER KIT CARSON
7. GERONIMO
8. SITTING BULL
9. DANIEL BOONE
10. TECUMSEH SHAWNEE



WESTERN & MILITARY HEROES

Issuer Unknown. 1930's. 13/16" litho. Blue, white, yellow & flesh. No mfr. 11 seen.

- CAPT. D. L. PAYNE
- CAPT. MERIWETHER LEWIS
- CAPT. WILLIAM CLARK
- DANIEL BOONE
- DAVID CROCKETT
- DAVID CROCKETT

- GEN. ISRAEL PUTNAM
- GEN. WM. S. HARNEY
- KIT CARSON
- WHITE BEAVER
- WILD BILL HICKOK

CAUTION: Inks used to print this series are water-soluble—buttons cannot be cleaned without risk of losing picture.

THE BUTTON BOOK REVISED PRICES

The following list revises the prices for each button illustrated in the 1972 edition of *The Button Book*. The prices are for buttons in extremely fine condition. Additional considerations used to arrive at prices are: 1) amount of collector interest in a particular button category, 2) the scarcity of the button, 3) the design quality, 4) whether the button is pictorial or just a slogan, 5) its age, and 6) its size. Buttons with obvious stains, scratches, cuts or rim splits are worth substantially less than full value.

The prices specified are nationwide average retail prices. This means most of the collectors for a particular button category would be willing to pay the prices indicated. Collectors with specialized interests, those trying to complete a set, and collectors in areas where there is much competition may be willing to pay a bit more. However, there is an equal number of collectors at the opposite end of the price spectrum.

In the case of buttons issued as a set, the price given applies only to the one example button illustrated in *The Button Book*. Usually, other buttons in the same set will have approximately the same value, but this is not always the case. For example, particularly popular comic characters or baseball players will command a higher price than the less popular characters or players in the set.

All values specified are approximations and the publisher shall not be held responsible for losses that may occur in the purchase or sale of items.

**SECTION I
CELEBRITIES**

I-A Events
1 - 35
2 - 20
3 - 20
4 - 8
5 - 12
6 - 12
7 - 4
8 - 5
9 - 4

I-B Holidays
1 - 8
2 - 12
3 - 10
4 - 8
5 - 8
6 - 5
7 - 5
8 - 10

I-C Santa Claus
1 - 60
2 - 40
3 - 30
4 - 20
5 - 20
6 - 20
7 - 35
8 - 20
9 - 12
10 - 4
11 - 4
12 - 8

**SECTION II
ENTERTAINMENT**

**II-A Amusement
Parks**
1 - 35
2 - 8
3 - 20
4 - 35

II-B Circus
1 - 10
2 - 5
3 - 8
4 - 5
5 - 5
6 - 3
7 - 15

**III-C Comic
Characters**

1 - 15
2 - 12
3 - 8
4 - 25
5 - 10
6 - 6
7 - 12
8 - 8
9 - 5
10 - 8
11 - 18
12 - 4
13 - 2
14 - 4
15 - 8
16 - 2
17 - 20
18 - 10
19 - 2
20 - 35
21 - 45
22 - 45
23 - 100
24 - 35
25 - 35
26 - 50
27 - 25
28 - 40
29 - 75
30 - 40
31 - 20
32 - 20
33 - 20
34 - 20
35 - 60
36 - 75
37 - 15
38 - 100
39 - 75
40 - 25
41 - 15
42 - 20
43 - 25
44 - 15
45 - 12
46 - 5
47 - 10
48 - 6
49 - 3
50 - 20
51 - 20
52 - 100
53 - 8
54 - 12
55 - 12

56 - 12
57 - 12
58 - 18
59 - 5
60 - 15
61 - 3

II-D Cowboys
1 - 30
2 - 20
3 - 10
4 - 35
5 - 8
6 - 75
7 - 10
8 - 5
9 - 10
10 - 15
11 - 12
12 - 5
13 - 15
14 - 20
15 - 6
16 - 5
17 - 10
18 - 20
19 - 6

II-E Movies
1 - 20
2 - 30
3 - 10
4 - 15
5 - 100
6 - 50
7 - 3
8 - 50
9 - 50
10 - 80
11 - 50
12 - 30
13 - 20
14 - 20
15 - 15
16 - 20
17 - 20
18 - 15
19 - 6
20 - 15
21 - 12
22 - 20
23 - 6
24 - 8
25 - 8
26 - 8
27 - 8
28 - 5
29 - 4

II-F Musicians
1 - 10
2 - 8
3 - 5
4 - 15

II-G Radio
1 - 8
2 - 5
3 - 6
4 - 5
5 - 5
6 - 5
7 - 5
8 - 4
9 - 8
10 - 4
11 - 3
12 - 12
13 - 8
14 - 15
15 - 4
16 - 8
17 - 10
18 - 60
19 - 8
20 - 5
21 - 5
22 - 8
23 - 25
24 - 3
25 - 3
26 - 5
27 - 12

II-H Singers
1 - 5
2 - 15
3 - 10
4 - 8
5 - 15
6 - 6
7 - 4

30 - 8
31 - 15
32 - 25
33 - 50
34 - 30
35 - 35
36 - 50
37 - 20
38 - 20
39 - 12
40 - 12
41 - 8
42 - 8

II-F Musicians
1 - 10
2 - 8
3 - 5
4 - 15

II-G Radio
1 - 8
2 - 5
3 - 6
4 - 5
5 - 5
6 - 5
7 - 5
8 - 4
9 - 8
10 - 4
11 - 3
12 - 12
13 - 8
14 - 15
15 - 4
16 - 8
17 - 10
18 - 60
19 - 8
20 - 5
21 - 5
22 - 8
23 - 25
24 - 3
25 - 3
26 - 5
27 - 12

II-H Singers
1 - 5
2 - 15
3 - 10
4 - 8
5 - 15
6 - 6
7 - 4

II-I Television

1 - 6
2 - 15
3 - 8
4 - 8
5 - 3
6 - 2
7 - 2
8 - 5
9 - 4
10 - 3
11 - 10

II-J Theater
1 - 12
2 - 3
3 - 2
4 - 3
5 - 2
6 - 2
7 - 5
8 - 5

II-K Vaudeville
1 - 15
2 - 15
3 - 15
4 - 3

**SECTION III
FAMOUS PEOPLE &
ORGANIZATIONS**

III-A Boy Scouts
1 - 12
2 - 8
3 - 8
4 - 10
5 - 6
6 - 8
7 - 6
8 - 6
9 - 10
10 - 15
11 - 6
12 - 6
13 - 8
14 - 15
15 - 15
16 - 15
17 - 15
18 - 5
19 - 5
20 - 5
21 - 10
22 - 15
23 - 3
24 - 5
25 - 3

III-B Explorers

1 - 20
2 - 15
3 - 25
4 - 25

III-C Famous People

1 - 25
2 - 25
3 - 15
4 - 25
5 - 20
6 - 10
7 - 5
8 - 10
9 - 10
10 - 2
11 - 30

III-D Firemen

1 - 20
2 - 20
3 - 10
4 - 5
5 - 5
6 - 5
7 - 3
8 - 3
9 - 15
10 - 3
11 - 8
12 - 8
13 - 5
14 - 10
15 - 8
16 - 8
17 - 8
18 - 8

III-E Indians

1 - 5
2 - 3
3 - 5
4 - 6
5 - 5
6 - 3
7 - 8
8 - 5

**III-F Nationality
Heroes**

1 - 20
2 - 8
3 - 2
4 - 30
5 - 5
6 - 5
7 - 5
8 - 10
9 - 3

III-B Explorers

10 - 5
11 - 30
12 - 5
13 - 10
14 - 10
15 - 3
16 - 3
17 - 3
18 - 3
19 - 3
20 - 3
21 - 3
22 - 3
23 - 4
24 - 50
25 - 15
26 - 8
27 - 3

III-C Famous People

1 - 25
2 - 25
3 - 15
4 - 25
5 - 20
6 - 10
7 - 5
8 - 10
9 - 10
10 - 2
11 - 30

III-D Firemen

1 - 20
2 - 20
3 - 10
4 - 5
5 - 5
6 - 5
7 - 3
8 - 3
9 - 15
10 - 3
11 - 8
12 - 8
13 - 5
14 - 10
15 - 8
16 - 8
17 - 8
18 - 8

III-E Indians

1 - 5
2 - 3
3 - 5
4 - 6
5 - 5
6 - 3
7 - 8
8 - 5

**III-F Nationality
Heroes**

1 - 20
2 - 8
3 - 2
4 - 30
5 - 5
6 - 5
7 - 5
8 - 10
9 - 3

9 - 5
10 - 5
11 - 8
12 - 4
13 - 6
14 - 6
15 - 6
16 - 10

**SECTION IV
GEOGRAPHICAL
AREAS**

IV-A Cities

1 - 5
2 - 10
3 - 10
4 - 2
5 - 2
6 - 2
7 - 6
8 - 3
9 - 3
10 - 10
11 - 10

IV-B Countries

1 - 2
2 - 2

IV-C Places

1 - 3
2 - 15
3 - 2
4 - 1
5 - 1
6 - 1
7 - 1
8 - 1

IV-D States

1 - 15
2 - 2
3 - 3
4 - 2
5 - 2
6 - 2
7 - 2
8 - 2

**SECTION V
INSERT BUTTONS
IN SETS (Misc.)**

V-A Gum Issues

1 - 2
2 - 2
3 - 2
4 - 4
5 - 4
6 - 4

1 - 2	11 - 5	19 - 8	75 - 6
2 - 6	12 - 5	20 - 12	76 - 6
	13 - 5	21 - 12	77 - 6
	14 - 8	22 - 12	78 - 8
V-C Issuer	15 - 8	23 - 10	79 - 8
Unknown	16 - 8	24 - 8	80 - 20
1 - 2	17 - 8	25 - 8	81 - 3
2 - 2	18 - 8	26 - 20	82 - 4
3 - 3	19 - 8	27 - 10	83 - 4
	20 - 4	28 - 15	84 - 4
SECTION VI	21 - 4	29 - 15	85 - 4
MILITARY	22 - 4	30 - 10	86 - 4
	23 - 4	31 - 8	87 - 6
VI-A Grand Army	24 - 8	32 - 8	88 - 6
of the Republic	25 - 10	33 - 5	89 - 8
1 - 5	26 - 5	34 - 5	90 - 6
2 - 12	27 - 5	35 - 8	91 - 8
3 - 12	28 - 2	36 - 6	92 - 6
4 - 6	29 - 2	37 - 5	93 - 6
5 - 8	30 - 2	38 - 4	94 - 5
6 - 4	31 - 2	39 - 8	95 - 5
7 - 6	32 - 3	40 - 6	96 - 5
	33 - 3	41 - 8	97 - 5
VI-B Spanish-	34 - 3	42 - 5	98 - 5
American War	35 - 2	43 - 4	99 - 5
1 - 8	36 - 1	44 - 6	100 - 5
2 - 10	37 - 2	45 - 6	101 - 5
3 - 10	38 - 2	46 - 6	102 - 5
4 - 10	39 - 1	47 - 6	103 - 5
5 - 10	40 - 5	48 - 6	104 - 5
6 - 6	41 - 3	49 - 3	105 - 5
7 - 12	42 - 3	50 - 3	106 - 5
8 - 10	43 - 15	51 - 3	107 - 5
9 - 15	44 - 2	52 - 3	108 - 5
10 - 8	45 - 2	53 - 3	109 - 5
11 - 8	46 - 2	54 - 3	110 - 5
12 - 6	47 - 2	55 - 6	111 - 5
13 - 15		56 - 5	112 - 5
14 - 15		57 - 5	113 - 5
15 - 15	VI-D World War II	58 - 6	
16 - 15	1 - 8	59 - 6	
17 - 20	2 - 5	60 - 8	
18 - 20	3 - 8	61 - 4	
19 - 8	4 - 6	62 - 6	
20 - 6	5 - 6	63 - 6	
	6 - 8	64 - 3	
	7 - 10	65 - 4	
	8 - 12	66 - 6	
VI-C World War I	9 - 8	67 - 6	
1 - 8	10 - 8	68 - 6	
2 - 5	11 - 8	69 - 6	
3 - 5	12 - 10	70 - 10	
4 - 10	13 - 25	71 - 5	
5 - 12	14 - 6	72 - 4	
6 - 8	15 - 8	73 - 3	
7 - 5	16 - 8	74 - 8	
8 - 5	17 - 8		
9 - 15	18 - 30		
10 - 5			

VI-E Vietnam War	1 - 3
	2 - 3
	3 - 3
	4 - 3
	5 - 3
	6 - 3
	7 - 3
	8 - 3
	9 - 3
	10 - 3
	11 - 2
	12 - 2
	13 - 2
	14 - 2
	15 - 2
	16 - 2

VI-E Vietnam War	31 - 3
<i>continued</i>	32 - 3
17 - 2	33 - 3
18 - 3	34 - 3
19 - 3	
20 - 4	VII-AU Auto
21 - 5	Products & Clubs
22 - 3	1 - 10
23 - 3	2 - 12
24 - 3	3 - 8
25 - 3	4 - 5
26 - 3	5 - 6
27 - 2	6 - 6
28 - 2	7 - 5
29 - 3	8 - 5
30 - 2	9 - 15
31 - 2	10 - 6
32 - 2	11 - 6
33 - 2	12 - 4
	13 - 3
	14 - 5
	15 - 4
	16 - 3
	17 - 3
	18 - 2
	19 - 2
SECTION VII	
PRODUCT &	
SERVICE	
ADVERTISING	
	VII-AL Alcoholic
	Drinks
	1 - 12
	2 - 6
	3 - 12
	4 - 4
	5 - 10
	6 - 4
	7 - 4
	8 - 8
	9 - 6
	10 - 12
	11 - 12
	12 - 12
	13 - 8
	14 - 6
	15 - 6
	16 - 10
	17 - 4
	18 - 4
	19 - 12
	20 - 10
	21 - 12
	22 - 5
	23 - 5
	24 - 4
	25 - 4
	26 - 4
	27 - 8
	28 - 5
	29 - 4
	30 - 5
	31 - 3
	32 - 3
	33 - 3
	34 - 3
	VII-AU Auto
	Products & Clubs
	1 - 10
	2 - 12
	3 - 8
	4 - 5
	5 - 6
	6 - 6
	7 - 5
	8 - 5
	9 - 15
	10 - 6
	11 - 6
	12 - 4
	13 - 3
	14 - 5
	15 - 4
	16 - 3
	17 - 3
	18 - 2
	19 - 2
	VII-BA Banks
	1 - 15
	2 - 10
	3 - 3
	VII-BO Boots
	1 - 4
	2 - 7
	3 - 4
	4 - 8
	VII-BR Bread
	1 - 6
	2 - 6
	3 - 15
	4 - 8
	5 - 8
	6 - 10
	7 - 4
	8 - 5
	9 - 4
	10 - 12
	11 - 4
	12 - 15
	13 - 10
	14 - 3
	15 - 8
	16 - 5
	17 - 2
	18 - 2
	19 - 5
	20 - 2

21 - 2	VII-CA Cleaning
22 - 4	Agents
23 - 3	1 - 15
24 - 8	2 - 10
25 - 3	3 - 5
26 - 4	4 - 20
27 - 4	5 - 30
28 - 2	6 - 15
29 - 12	7 - 10
30 - 4	8 - 8
	9 - 5
VII-BP Building	10 - 6
Products	11 - 5
1 - 25	12 - 4
2 - 20	13 - 15
3 - 4	14 - 8
4 - 8	15 - 3
5 - 8	16 - 4
6 - 5	17 - 4
7 - 3	18 - 4
VII-BM Business	19 - 3
Machines	20 - 8
1 - 8	21 - 8
2 - 8	22 - 6
3 - 3	23 - 3
4 - 6	24 - 6
5 - 10	
6 - 10	VII-CL Clothing
7 - 4	1 - 25
8 - 8	2 - 8
9 - 5	3 - 8
10 - 4	4 - 15
11 - 6	5 - 25
VII-BU Butter	6 - 8
1 - 12	7 - 5
2 - 5	8 - 5
3 - 3	9 - 8
4 - 2	10 - 6
VII-BT Button	11 - 3
Manufacturers	12 - 15
1 - 20	13 - 12
2 - 5	14 - 6
3 - 8	15 - 3
4 - 10	16 - 3
5 - 5	17 - 2
6 - 10	18 - 10
7 - 20	19 - 2
8 - 5	20 - 2
VII-CE Cereal	21 - 10
1 - 15	22 - 3
2 - 10	23 - 2
3 - 8	
4 - 8	VII-CO Coffee
5 - 3	1 - 15
6 - 3	2 - 15
7 - 20	3 - 12
8 - 8	4 - 12

continued

5 - 20
6 - 10
7 - 10
8 - 8
9 - 4
10 - 3
11 - 3
12 - 3
13 - 7
14 - 3
15 - 6
16 - 3
17 - 2
18 - 2
19 - 4
20 - 4
21 - 8
22 - 3
23 - 6
24 - 8

VII-DE Department Stores
1 - 5
2 - 4
3 - 4
4 - 5
5 - 5
6 - 3
7 - 6
8 - 3

VII-EL Electricity
1 - 3
2 - 12
3 - 3
4 - 4
5 - 3
6 - 5
7 - 2

VII-FA Farm Equipment
1 - 35
2 - 30
3 - 35
4 - 30
5 - 30
6 - 30
7 - 30
8 - 30
9 - 30
10 - 10
11 - 25
12 - 15
13 - 20
14 - 15

16 - 15
17 - 10
18 - 6
19 - 12
25 - 30
26 - 75
27 - 20
28 - 10
29 - 6
30 - 6
31 - 15
32 - 60
33 - 45
34 - 60
35 - 25
36 - 10
37 - 15
38 - 10
39 - 12
40 - 15
41 - 6
42 - 5
43 - 12
44 - 12
45 - 12
46 - 15
47 - 40
48 - 15
49 - 12
50 - 12
51 - 15
52 - 10
53 - 8
54 - 10
55 - 20
56 - 8
57 - 12
58 - 8
59 - 5
60 - 15
61 - 15
62 - 10
63 - 60
64 - 12
65 - 15
66 - 15
67 - 12
68 - 8
69 - 8
70 - 7
71 - 10
72 - 10
73 - 10
74 - 10
75 - 10
76 - 10
77 - 15
78 - 12

VII-FL Flour
1 - 12
2 - 8
3 - 18
4 - 6
5 - 4
6 - 8
7 - 4
8 - 8
9 - 3
10 - 8
11 - 5
12 - 15
13 - 5
14 - 3
15 - 4

VII-FL Fertilizer
1 - 6
2 - 6
3 - 6
4 - 5

VII-FU Fuel
1 - 8
2 - 10
3 - 12
4 - 4
5 - 3
6 - 3
7 - 3
8 - 2
9 - 2
10 - 4
11 - 2
12 - 5

VII-GU Gun Powder
1 - 20
2 - 25
3 - 15
4 - 15
5 - 40
6 - 35
7 - 40
8 - 20

Dupont
9 - 25
10 - 20
11 - 20
12 - 15
13 - 6

Winchester
14 - 10
15 - 10
16 - 10
17 - 35
18 - 35

Ballistite & Empire
19 - 12
20 - 15
21 - 12
22 - 12

Remington UMC
23 - 25
24 - 25
25 - 25

34 - 3
35 - 2
36 - 10
37 - 12
38 - 6
39 - 5
40 - 4
41 - 15
42 - 5
43 - 12
44 - 15

VII-GU Gun Powder
continued
26 - 30
27 - 35
28 - 15
29 - 12
30 - 12
31 - 10
32 - 12
33 - 15
34 - 15

Peters
35 - 20
36 - 25
37 - 15
38 - 25
39 - 25
40 - 25
41 - 20
42 - 15
43 - 20
44 - 15
45 - 15
46 - 15
47 - 20
48 - 30
49 - 15
50 - 15
51 - 12
52 - 12
53 - 15
54 - 10

Guns
55 - 35
56 - 35
57 - 35
58 - 30

VII-HA Home Appliances
1 - 10
2 - 15
3 - 8
4 - 25
5 - 10
6 - 8
7 - 8
8 - 12
9 - 8
10 - 8
11 - 8
12 - 4
13 - 20
14 - 6
15 - 6
16 - 4
17 - 20
18 - 15
19 - 4
20 - 4

VII-GU Gun Powder
continued
26 - 30
27 - 35
28 - 15
29 - 12
30 - 12
31 - 10
32 - 12
33 - 15
34 - 15

Peters
35 - 20
36 - 25
37 - 15
38 - 25
39 - 25
40 - 25
41 - 20
42 - 15
43 - 20
44 - 15
45 - 15
46 - 15
47 - 20
48 - 30
49 - 15
50 - 15
51 - 12
52 - 12
53 - 15
54 - 10

Guns
55 - 35
56 - 35
57 - 35
58 - 30

VII-HA Home Appliances
1 - 10
2 - 15
3 - 8
4 - 25
5 - 10
6 - 8
7 - 8
8 - 12
9 - 8
10 - 8
11 - 8
12 - 4
13 - 20
14 - 6
15 - 6
16 - 4
17 - 20
18 - 15
19 - 4
20 - 4

VII-HF Home Furnishings
1 - 25
2 - 12
3 - 12
4 - 8
5 - 10
6 - 8

VII-HO Hosiery
1 - 10
2 - 10
3 - 8
4 - 35
5 - 10
6 - 10
7 - 10
8 - 10
9 - 6
10 - 10
11 - 6
12 - 10

VII-HT Hotels
1 - 8
2 - 5
3 - 3
4 - 5

VII-IC Ice Cream
1 - 30
2 - 8
3 - 5
4 - 2

VII-IN Insurance
1 - 8
2 - 15
3 - 6
4 - 2
5 - 5
6 - 5
7 - 4
8 - 4
9 - 4
10 - 4
11 - 4
12 - 4

VII-LI Livestock & Poultry
1 - 35
2 - 15
3 - 8
4 - 10
5 - 10
6 - 30
7 - 8
8 - 8
9 - 8

10 - 8
11 - 12
12 - 5
13 - 8
14 - 8
15 - 5
16 - 5
17 - 4
18 - 4

VII-LF Livestock & Poultry Feed
1 - 40
2 - 10
3 - 5
4 - 5
5 - 6
6 - 4
7 - 3
8 - 3

VII-LM Livestock & Poultry Medicine
1 - 12
2 - 8
3 - 15
4 - 8
5 - 3
6 - 3
7 - 5
8 - 8

VII-MA Magazines
1 - 20
2 - 6
3 - 3
4 - 3

VII-MT Meat
1 - 40
2 - 15
3 - 8
4 - 6
5 - 8
6 - 5
7 - 5
8 - 5
9 - 5
10 - 5
11 - 8
12 - 4
13 - 8
14 - 8
15 - 8
16 - 8
17 - 3
18 - 5
19 - 5
20 - 4

VII-ME Medicine
1 - 60
2 - 20
3 - 10
4 - 15
5 - 15
6 - 15
7 - 60
8 - 35
9 - 35
10 - 6
11 - 6
12 - 6
13 - 8
14 - 20
15 - 4
16 - 3
17 - 3
18 - 3
19 - 2

VII-MI Milk
1 - 5
2 - 5
3 - 3
4 - 6
5 - 6
6 - 6
7 - 6
8 - 6
9 - 5
10 - 6
11 - 6
12 - 10
13 - 6
14 - 5
15 - 3
16 - 3
17 - 3
18 - 4
19 - 3

VII-MU Musical Instruments
1 - 35
2 - 12
3 - 12
4 - 8
5 - 6
6 - 6
7 - 6
8 - 3
9 - 5
10 - 4
11 - 8
12 - 5

1 - 20	VII-PT Photography	14 - 10
2 - 10	1 - 15	15 - 8
3 - 10	2 - 20	16 - 8
4 - 5	3 - 20	17 - 6
5 - 3	4 - 30	18 - 6
6 - 2	VII-PR Product Advertising Misc.	19 - 4
7 - 3	1 - 4	20 - 6
8 - 5	2 - 6	21 - 8
	3 - 6	22 - 5
	4 - 20	23 - 8
	5 - 8	24 - 4
	6 - 5	25 - 8
	7 - 5	26 - 8
	8 - 5	27 - 3
	9 - 4	28 - 4
	10 - 3	29 - 3
	11 - 5	30 - 3
	12 - 4	31 - 3
	13 - 8	32 - 6
	14 - 8	33 - 8
	15 - 10	34 - 8
	16 - 12	35 - 4
VII-NA Non-Alcoholic Drinks		
1 - 10		
2 - 12		
3 - 30		
4 - 5		
5 - 8		
6 - 3		
7 - 10		
8 - 15		
9 - 2		
10 - 2		
11 - 1		
12 - 1		
13 - 15		
14 - 10		
15 - 8		
16 - 8		
17 - 10		
18 - 6		
19 - 6		
20 - 6		
21 - 8		
22 - 10		
23 - 5		
24 - 3		
	VII-RE Real Estate	
	1 - 3	
	2 - 3	
	3 - 5	
	4 - 5	
	5 - 3	
	6 - 3	
	7 - 3	
	VII-RS Restaurants	
	1 - 3	
	2 - 3	
	3 - 3	
	VII-SE Service Advertising Misc.	
	1 - 3	
	2 - 3	
	3 - 3	
	4 - 3	
VII-PA Paint		
1 - 8		
2 - 8		
3 - 8		
4 - 6		
5 - 8		
6 - 5		
7 - 3		
8 - 5		
9 - 3		
10 - 3		
11 - 2		
12 - 2		
	VII-SH Shoes	
	1 - 60	
	2 - 50	
	3 - 10	
	4 - 10	
	5 - 20	
	6 - 15	
	7 - 12	
	8 - 8	
	9 - 15	
	10 - 10	
	11 - 20	
	12 - 15	
	13 - 30	
VII-PH Phonographs		
1 - 25		
2 - 15		
3 - 10		
	VII-TE Telephones	
	1 - 15	
	2 - 8	
	3 - 8	
	4 - 8	
	VII-TO Tobacco	
	1 - 40	
	2 - 20	
	3 - 30	
	4 - 10	
	5 - 8	
	6 - 8	
	7 - 15	
	8 - 6	
	9 - 4	
	10 - 5	
	11 - 10	
	12 - 6	
	13 - 5	
	14 - 5	
	15 - 5	
	16 - 4	
	VII-TL Tools & Cutlery	
	1 - 30	
	2 - 8	
	3 - 6	
	4 - 6	
	5 - 3	
	6 - 5	
	7 - 3	
	8 - 3	
	9 - 6	
	VII-TY Toys	
	1 - 25	
	2 - 35	
	3 - 6	
	4 - 8	
	5 - 30	
	6 - 5	
	7 - 3	
	8 - 3	
	9 - 30	
	10 - 8	
	11 - 12	
	12 - 8	
	13 - 15	
	14 - 20	
	15 - 25	
	16 - 15	
	17 - 15	
	18 - 15	
	19 - 15	
	20 - 5	
	VII-TR Travel	
	1 - 3	
	2 - 2	
	3 - 3	
	4 - 3	
	VII-WA Watches	
	1 - 5	
	2 - 5	
	3 - 4	
	4 - 6	
	5 - 3	
	6 - 30	

**SECTION VIII
PRESIDENTIAL
CAMPAIGNS**

1896-M William McKinley & Garret Hobart	1 - 50
	2 - 15
	3 - 20
	4 - 20
	5 - 12
	6 - 8
	7 - 8
	8 - 8
	9 - 8
	10 - 10
	11 - 8
	12 - 8
	13 - 8
	14 - 6
	15 - 8

McKinley & Hobart	4 - 75
<i>continued</i>	5 - 25
	6 - 300
	7 - 18
	8 - 18
	9 - 75
	10 - 35
	11 - 10
	12 - 10
	13 - 15
	14 - 8
	15 - 8

**1896-B
William J. Bryan &
Arthur Sewall**

	1 - 25
	2 - 25
	3 - 15
	4 - 15
	5 - 50
	6 - 20
	7 - 20
	8 - 100
	9 - 12
	10 - 15
	11 - 20
	12 - 7
	13 - 6
	14 - 65
	15 - 35
	16 - 5
	17 - 15
	18 - 15
	19 - 15
	20 - 15

**1900-M
William McKinley &
Theodore Roosevelt**

	1 - 20
	2 - 15
	3 - 20
	4 - 35
	5 - 15
	6 - 15
	7 - 100
	8 - 30
	9 - 30
	10 - 10
	11 - 10
	12 - 10

**1900-B
William J. Bryan &
A.E. Stevenson**

	1 - 75
	2 - 125
	3 - 15

**1904-R
Theodore Roosevelt
& Charles Fairbanks**

	1 - 35
	2 - 35
	3 - 40
	4 - 75
	5 - 12
	6 - 60
	7 - 75
	8 - 12
	9 - 12
	10 - 30
	11 - 12
	12 - 10
	13 - 7
	14 - 18
	15 - 12
	16 - 10
	17 - 8
	18 - 6
	19 - 6
	20 - 10
	21 - 6
	22 - 6
	23 - 5

**1904-P
Alton Parker &
Henry Davis**

	1 - 20
	2 - 35
	3 - 20
	4 - 25
	5 - 85
	6 - 50
	7 - 20
	8 - 15
	9 - 20
	10 - 20
	11 - 20
	12 - 30
	13 - 30
	14 - 20

15 - 20
16 - 15
17 - 20
18 - 20
19 - 20
20 - 20

**1908-T
William Taft &
James Sherman**

	1 - 35
	2 - 60
	3 - 20
	4 - 140
	5 - 50
	6 - 12
	7 - 12
	8 - 12
	9 - 12
	10 - 10
	11 - 15
	12 - 12
	13 - 12
	14 - 6
	15 - 8
	16 - 8
	17 - 8
	18 - 5
	19 - 6
	20 - 6

**1908-B
William J. Bryan &
John Kern**

	1 - 85
	2 - 150
	3 - 150
	4 - 30
	5 - 100
	6 - 30
	7 - 50
	8 - 20
	9 - 45
	10 - 90
	11 - 40
	12 - 40
	13 - 40
	14 - 40
	15 - 75
	16 - 15
	17 - 20
	18 - 12
	19 - 15
	20 - 60

1912-W Woodrow Wilson & Thomas Marshall
1 - 200
2 - 300
3 - 125
4 - 30

**1912-T
William Taft &
James Sherman**

	1 - 50
	2 - 12
	3 - 10
	4 - 8

**1912-R
Theodore Roosevelt
& Hiram Johnson**

	1 - 450
	2 - 40
	3 - 12
	4 - 20
	5 - 15
	6 - 5
	7 - 10
	8 - 12

**1916-W
Woodrow Wilson &
Thomas Marshall**

	1 - 20
	2 - 10
	3 - 12
	4 - 10

**1916-H
Charles Hughes &
Charles Fairbanks**

	1 - 100
	2 - 150
	3 - 75
	4 - 35
	5 - 10
	6 - 20
	7 - 12
	8 - 12
	9 - 12
	10 - 10
	11 - 12
	12 - 15
	13 - 8
	14 - 12
	15 - 15
	16 - 5

1920-F	4 - 210	8 - 35	10 - 18
Warren Harding & Calvin Coolidge	5 - 75	9 - 35	11 - 22
1 - 500	6 - 50	10 - 20	12 - 9
2 - 400	7 - 50	11 - 15	13 - 12
3 - 65	8 - 75	12 - 10	14 - 7
4 - 200	9 - 100	13 - 60	15 - 18
5 - 20	10 - 200	14 - 50	16 - 9
6 - 75	11 - 60	15 - 25	17 - 22
7 - 7	12 - 40	16 - 50	18 - 17
8 - 7	13 - 200	17 - 50	19 - 8
9 - 22	14 - 200	18 - 25	20 - 8
10 - 25	15 - 80	19 - 40	21 - 6
11 - 20	16 - 80	20 - 25	22 - 8
		21 - 15	23 - 8
		22 - 15	
		23 - 15	
		24 - 25	

1920-C	Robert La Follette & James Cox & Franklin Roosevelt	Burton Wheeler	
1 - 2500	1 - 60		
2 - 3500	2 - 30		
3 - 75	3 - 30		
4 - 85	4 - 12		
5 - 35			
6 - 25			

1924-C	Calvin Coolidge & Charles Dawes		
1 - 175	1 - 45		
2 - 175	2 - 110		
3 - 35	3 - 220		
4 - 20	4 - 25		
5 - 20	5 - 25		
6 - 30	6 - 25		
7 - 25	7 - 20		
8 - 60	8 - 20		
9 - 90	9 - 15		
10 - 15	10 - 20		
11 - 15	11 - 35		
12 - 30	12 - 18		
13 - 8	13 - 95		
14 - 10	14 - 25		
15 - 15	15 - 25		
16 - 8	16 - 30		
17 - 4	17 - 20		
18 - 8	18 - 30		
19 - 8	19 - 10		
20 - 8	20 - 20		
21 - 15	21 - 12		
22 - 15	22 - 20		
23 - 10	23 - 15		
24 - 20			

1924-D	John Davis & Charles Bryan		
1 - 900			
2 - 60			
3 - 65			

1932-R	Franklin Roosevelt & John Garner		
1 - 500	1 - 10		
2 - 250	2 - 200		
3 - 6	3 - 24		
4 - 9	4 - 35		
5 - 18	5 - 15		
6 - 15	6 - 50		
7 - 70	7 - 10		
8 - 25	8 - 25		
9 - 6	9 - 6		
10 - 16	10 - 16		
11 - 9	11 - 9		
12 - 10	12 - 10		
13 - 6	13 - 6		
14 - 2	14 - 2		
15 - 5	15 - 5		
16 - 7	16 - 7		
17 - 5	17 - 5		
18 - 5	18 - 5		
19 - 5	19 - 5		
20 - 2	20 - 2		
21 - 4	21 - 4		
22 - 6	22 - 6		
23 - 2	23 - 2		
24 - 5	24 - 5		

1936-L	Alfred Landon & Franklin Knox		
1 - 50	1 - 50		
2 - 500	2 - 500		
3 - 60	3 - 60		
4 - 6	4 - 6		
5 - 10	5 - 10		
6 - 100	6 - 100		
7 - 15	7 - 15		
8 - 15	8 - 15		
9 - 130	9 - 130		
10 - 20	10 - 20		
11 - 10	11 - 10		

Landon & Knox	11 - 7		
<i>continued</i>	12 - 3		
12 - 50	13 - 3		
13 - 16	14 - 6		
14 - 15	15 - 90		
15 - 20	16 - 3		
16 - 40	17 - 12		
17 - 22	18 - 30		
18 - 16	19 - 17		
19 - 15			
20 - 14			
21 - 7			
22 - 12			
23 - 7			
24 - 5			

1940-R	Franklin Roosevelt & Henry Wallace		
1 - 12	1 - 40		
2 - 10	2 - 30		
3 - 70	3 - 14		
4 - 60	4 - 8		
5 - 6	5 - 6		
6 - 8	6 - 4		
7 - 10	7 - 6		
8 - 18	8 - 5		
9 - 18	9 - 6		
10 - 10	10 - 5		
11 - 4	11 - 4		
12 - 6	12 - 25		
13 - 85	13 - 22		
14 - 65	14 - 4		
15 - 9	15 - 3		
16 - 30	16 - 5		
17 - 3	17 - 9		
18 - 3	18 - 3		
19 - 3	19 - 6		
20 - 3			
21 - 3			
22 - 3			
23 - 3			
24 - 3			

1940-W	Wendell Willkie & Charles McNary		
1 - 60	1 - 60		
2 - 50	2 - 50		
3 - 38	3 - 38		
4 - 24	4 - 24		
5 - 4	5 - 4		
6 - 5	6 - 5		
7 - 5	7 - 5		
8 - 5	8 - 5		
9 - 3	9 - 3		
10 - 60	10 - 60		

1944-R	Franklin Roosevelt & Harry Truman		
1 - 40	1 - 40		
2 - 30	2 - 30		
3 - 14	3 - 14		
4 - 8	4 - 8		
5 - 6	5 - 6		
6 - 4	6 - 4		
7 - 6	7 - 6		
8 - 5	8 - 5		
9 - 6	9 - 6		
10 - 5	10 - 5		
11 - 4	11 - 4		
12 - 25	12 - 25		
13 - 22	13 - 22		
14 - 4	14 - 4		
15 - 3	15 - 3		
16 - 5	16 - 5		
17 - 9	17 - 9		
18 - 3	18 - 3		
19 - 6	19 - 6		

1944-D	Thomas Dewey & John Bricker		
1 - 150	1 - 150		
2 - 45	2 - 45		
3 - 3	3 - 3		
4 - 15	4 - 15		
5 - 9	5 - 9		
6 - 6	6 - 6		
7 - 13	7 - 13		
8 - 5	8 - 5		
9 - 4	9 - 4		
10 - 10	10 - 10		
11 - 8	11 - 8		
12 - 7	12 - 7		
13 - 12	13 - 12		
14 - 2	14 - 2		
15 - 3	15 - 3		
16 - 3	16 - 3		

1948-T	Harry Truman & Alben Barkley		
1 - 90	1 - 90		
2 - 55	2 - 55		
3 - 75	3 - 75		
4 - 250	4 - 250		
5 - 225	5 - 225		
6 - 8	6 - 8		
7 - 8	7 - 8		
8 - 20	8 - 20		
9 - 6	9 - 6		
10 - 6	10 - 6		
11 - 8	11 - 8		
12 - 8	12 - 8		
13 - 50	13 - 50		
14 - 12	14 - 12		
15 - 5	15 - 5		
16 - 35	16 - 35		
17 - 10	17 - 10		
18 - 7	18 - 7		
19 - 25	19 - 25		
20 - 16	20 - 16		

1948-D	Thomas Dewey & Earl Warren		
1 - 55	1 - 55		
2 - 65	2 - 65		
3 - 10	3 - 10		
4 - 10	4 - 10		
5 - 3	5 - 3		
6 - 3	6 - 3		
7 - 5	7 - 5		
8 - 9	8 - 9		
9 - 40	9 - 40		
10 - 7	10 - 7		
11 - 8	11 - 8		

1948-TH	Strom Thurmond & Fielding Wright		
1 - 10	1 - 10		
2 - 10	2 - 10		

1952-E	Dwight Eisenhower & Richard Nixon		
1 - 85	1 - 85		
2 - 7	2 - 7		
3 - 10	3 - 10		
4 - 5	4 - 5		
5 - 7	5 - 7		
6 - 8	6 - 8		
7 - 3	7 - 3		
8 - 12	8 - 12		
9 - 4	9 - 4		
10 - 4	10 - 4		

1952-S	Adlai Stevenson & John Sparkman		
1 - 12	1 - 12		
2 - 3	2 - 3		
3 - 3	3 - 3		
4 - 50	4 - 50		
5 - 8	5 - 8		
6 - 8	6 - 8		
7 - 5	7 - 5		
8 - 4	8 - 4		
9 - 8	9 - 8		
10 - 15	10 - 15		
11 - 5	11 - 5		
12 - 8	12 - 8		
13 - 8	13 - 8		
14 - 12	14 - 12		
15 - 3	15 - 3		
16 - 4	16 - 4		
17 - 4	17 - 4		
18 - 5	18 - 5		
19 - 3	19 - 3		
20 - 4	20 - 4		

1956-E	Dwight Eisenhower & Richard Nixon		
1 - 60	1 - 60		
2 - 4	2 - 4		
3 - 5	3 - 5		
4 - 3	4 - 3		
5 - 4	5 - 4		
6 - 4	6 - 4		
7 - 5	7 - 5		
8 - 4	8 - 4		
9 - 3	9 - 3		
10 - 3	10 - 3		
11 - 3	11 - 3		
12 - 2	12 - 2		
13 - 5	13 - 5		
14 - 3	14 - 3		
15 - 2	15 - 2		
16 - 10	16 - 10		
17 - 2	17 - 2		
18 - 1	18 - 1		
19 - 1	19 - 1		

Nixon <i>continued</i>	Richard Nixon & Henry Lodge	1964-G Barry Goldwater & William Miller	1972-H Hopefuls of all Parties	IX-C Communist Party	VII-CA13 - 15	VII-LM1 - 12	IX-I Prohibition
20 - 1	1 - 4	1 - 4	1 - 1	1 - 10	VII-HA20 - 4	VII-PR4 - 20	1 - 20
21 - 1	2 - 75	2 - 3	2 - 1	2 - 8	VII-FL10 - 8	I-A5 - 12	2 - 5
22 - 1	3 - 5	3 - 4	3 - .50	3 - 6	VII-CA14 - 8	XII-D2 - 15	3 - 6
23 - 1	4 - 3	4 - 2	4 - 2	4 - 3	VII-CA15 - 3	III-F1 - 20	4 - 5
24 - 2	5 - 8	5 - 2	5 - 1		VII-FO4 - 4	VII-BR3 - 15	5 - 20
	6 - 4	6 - 2	6 - 1		VII-FO21 - 3	VII-ME1 - 60	6 - 8
1956-S	7 - 4	7 - 2	7 - 1	IX-D Health	VII-FO2 - 3	III-G2 - 20	7 - 5
Adlai Stevenson & Estes Kefauver	8 - 8	8 - 5	8 - .50	1 - 5	VII-PT3 - 20	I-A6 - 12	8 - 10
1 - 15	9 - 4	9 - 2	9 - .50	2 - 5	VII-CA16 - 4	I-A3 - 20	
2 - 20	10 - 3	10 - 1	10 - 1	3 - 2	VII-TO16 - 4	I-A2 - 20	IX-J Socialist Party
3 - 2	11 - 2	11 - 2	11 - .50	4 - 2	VII-PT4 - 30	VII-PT1 - 15	1 - 75
4 - 5	12 - 2	12 - 2	12 - .50	5 - 2	VII-CA17 - 4	II-C44 - 15	2 - 6
5 - 10	13 - 2	13 - 2	13 - .50	6 - 1	II-J8 - 5	II-F4 - 15	3 - 6
6 - 3	14 - 4	14 - 4	14 - 1	7 - 1	VII-FL11 - 5	II-A4 - 35	4 - 6
7 - 4	15 - 4	15 - 2	15 - 1	8 - 5	VII-FO29 - 8		IX-K Tobacco
8 - 10	16 - 11	16 - 2	16 - .50	9 - 4	VII-FL12 - 15		1 - 10
9 - 15	17 - 2	17 - 2	17 - 1	10 - 10	VII-FL13 - 5	SECTION IX <i>continued</i>	2 - 10
10 - 5	18 - 2	18 - 4	18 - 1	11 - 3	VII-TO15 - 5	IX-F Labor	3 - 12
11 - 8	19 - 2	19 - 2		12 - 2	VII-GU35 - 20	1 - 5	4 - 5
12 - 15	20 - 2	1968-N	SECTION IX	13 - 1	VII-GU17 - 35	2 - 5	5 - 1
13 - 5	21 - 2	Richard Nixon & Spiro Agnew	SOCIAL & POLITICAL CAUSES	14 - 2	VII-GU25 - 25	3 - 8	IX-L Women's Suffrage
14 - 2	22 - 2	1 - 2	IX-A Animal Welfare	15 - 1	VII-TL9 - 6	4 - 5	1 - 12
15 - 5	23 - 2	2 - 1	1 - 8	16 - 1	III-F24 - 50	5 - 8	2 - 20
16 - 3	24 - 2	3 - .50	2 - 3	IX-E Humanitarian Relief	III-F25 - 15	6 - 3	3 - 12
17 - 4		4 - 5	3 - 3	1 - 10	XI-A20 - 35	7 - 8	4 - 10
18 - 4		5 - 1	4 - 3	2 - 5	VII-NA13 - 15	8 - 3	
		6 - 3		3 - 8	VII-CO13 - 7	9 - 2	SECTION X
1960-K	1964-J	7 - 2	IX-B Civil Rights	4 - 4	VII-CO10 - 3	10 - 2	SPORTS
John Kennedy & Lyndon Johnson	Lyndon Johnson & Hubert Humphrey	8 - 1	1 - 6	5 - 8	VII-FO36 - 10	11 - 1	X-A Baseball
1 - 6	1 - 4	9 - 1	2 - 5	6 - 4	VII-FA16 - 15	12 - 1	1 - 18
2 - 6	2 - 3	10 - 2	3 - 8	7 - 4	VII-FA59 - 5		2 - 6
3 - 20	3 - 2	11 - 2	4 - 3	8 - 8	III-D9 - 15	IX-G N.R.A.	3 - 4
4 - 2	4 - 2	12 - .50	5 - 2	9 - 25	VII-TO13 - 5	1 - 3	4 - 2
5 - 2	5 - 2	13 - .50	6 - 2	10 - 8	VII-LM8 - 8	2 - 5	5 - 60
6 - 2	6 - 2		7 - 1	11 - 4	IV-D3 - 3	3 - 5	6 - 5
7 - 3	7 - 14	1968-H	8 - 2	12 - 4	VII-FL8 - 8	4 - 5	7 - 5
8 - 60	8 - 3	Hubert Humphrey & Edmund Muskie	9 - 2	13 - 3	VII-FO1 - 15	5 - 5	8 - 6
9 - 2	9 - 3	1 - 3	10 - 2	14 - 5	VII-HO9 - 6	6 - 2	9 - 10
10 - 2	10 - 4	2 - 3	11 - 2	15 - 5	II-C59 - 6	7 - 3	10 - 10
11 - 2	11 - 3	3 - 3	12 - 30	16 - 5	XI-J4 - 10	8 - 5	11 - 5
12 - 2	12 - 2	4 - 3	13 - 2	17 - 5	IX-D10 - 10		12 - 4
13 - 2	13 - 2	5 - 4	14 - 2	18 - 5	VII-FA71 - 10	IX-H Peace	13 - 30
14 - 2	14 - 2	6 - 2	15 - 2	19 - 5	VII-NA1 - 10	1 - 4	14 - 10
15 - 2	15 - 1	1968-W	16 - 10	20 - 5	VII-MT1 - 40	2 - 5	15 - 10
16 - 15	16 - 1	George Wallace & Curtis LeMay	17 - 5	21 - 6	VII-FL1 - 12	3 - 3	16 - 25
17 - 8	17 - 1	1 - 2	18 - 3	22 - 2	VII-GU1 - 20	4 - 4	17 - 10
18 - 7	18 - 3	2 - 3	19 - 5	23 - 2	VII-GU4 - 15	5 - 4	18 - 30
19 - 4	19 - 1	3 - 2	20 - 5	COLOR INSERT SECTION	VII-FL2 - 8	6 - 4	19 - 10
20 - 4	20 - 1	4 - 2	21 - 5	VII-CE7 - 20	VII-NE1 - 20	7 - 4	20 - 15
21 - 3	21 - 2	5 - 2	22 - 2	VII-FL9 - 3	VII-TL1 - 40	8 - 4	21 - 15
22 - 5	22 - 1	6 - 1	23 - 2	VII-FO43 - 12	II-C50 - 20	9 - 8	22 - 12
23 - 2	23 - 3	7 - 1	24 - 2	VII-TO14 - 5	VI-B18 - 20	10 - 10	23 - 3
24 - 2	24 - 2			XI-C26 - 5	VIC6 - 6	11 - 4	24 - 12
						12 - 4	25 - 5
							26 - 5

<i>continued</i>	8 - 8	8 - 10	62 - 5
27 - 4	9 - 8	9 - 8	63 - 6
28 - 12	10 - 3	10 - 10	64 - 6
29 - 8	11 - 3	11 - 6	65 - 8
30 - 8	12 - 3	12 - 8	66 - 5
31 - 6	13 - 5	13 - 8	67 - 10
32 - 6	14 - 15	14 - 8	68 - 8
33 - 6	15 - 12	15 - 8	69 - 8
34 - 6	16 - 15	16 - 8	70 - 12
35 - 6	17 - 15	17 - 6	71 - 8
	18 - 8	18 - 8	72 - 8
X-B Boxing	19 - 30	19 - 8	73 - 8
1 - 15	20 - 35	20 - 8	74 - 8
2 - 30	21 - 8	21 - 7	75 - 8
3 - 12	22 - 10	22 - 7	76 - 8
4 - 20	23 - 12	23 - 6	77 - 10
5 - 12	24 - 30	24 - 6	78 - 6
6 - 8	25 - 30	25 - 8	79 - 12
7 - 8	26 - 12	26 - 8	80 - 10
8 - 5	27 - 8	27 - 20	81 - 8
9 - 3	28 - 12	28 - 2	82 - 6
	29 - 10	29 - 8	83 - 5
X-C Sports Misc.	30 - 4	30 - 8	84 - 8
1 - 3	31 - 3	31 - 8	85 - 15
2 - 3	32 - 90	32 - 3	
3 - 3	33 - 20	33 - 25	XI-C Bicycles
4 - 2	34 - 35	34 - 15	1 - 8
5 - 15	35 - 25	35 - 5	2 - 10
6 - 8	36 - 20	36 - 8	3 - 10
7 - 4	37 - 18	37 - 8	4 - 12
8 - 3	38 - 15	38 - 12	5 - 12
9 - 15	39 - 20	39 - 12	6 - 12
10 - 4	40 - 15	40 - 12	7 - 10
11 - 2	41 - 15	41 - 15	8 - 8
12 - 3	42 - 15	42 - 15	9 - 12
13 - 2	43 - 25	43 - 12	10 - 8
14 - 2	44 - 10	44 - 6	11 - 8
15 - 2	45 - 20	45 - 8	12 - 8
16 - 3	46 - 20	46 - 5	13 - 15
17 - 3	47 - 20	47 - 8	14 - 8
18 - 3	48 - 20	48 - 30	15 - 8
19 - 3	49 - 20	49 - 35	16 - 8
20 - 3	50 - 30	50 - 10	17 - 8
21 - 5	51 - 15	51 - 10	18 - 8
22 - 5	52 - 40	52 - 20	19 - 6
23 - 2	53 - 15	53 - 20	20 - 6
	54 - 15	54 - 8	21 - 10
		55 - 6	22 - 6
SECTION XI		56 - 8	23 - 5
TRANSPORTATION		57 - 8	24 - 5
& SPACE FLIGHT		58 - 12	25 - 10
		59 - 35	26 - 5
XI-A Airplanes	XI-B Autos	60 - 6	27 - 5
1 - 8	1 - 30		28 - 5
2 - 10	2 - 10		29 - 10
3 - 8	3 - 8		
4 - 8	4 - 8		
5 - 8	5 - 10		
6 - 12	6 - 8		

XI-C Bicycles	XI-H Ships	XII-D Lewis & Clark 1905	XII-L Golden Gate 1939
<i>continued</i>	1 - 3	1 - 25	1 - 6
30 - 5	2 - 3	2 - 15	2 - 6
31 - 5	3 - 3		3 - 4
32 - 8	4 - 3	XII-E Jamestown 1907	
33 - 8	5 - 8	1 - 15	XII-M New York 1939
34 - 10	6 - 3	2 - 10	1 - 4
35 - 8	7 - 5	3 - 8	2 - 4
36 - 8	8 - 3	4 - 5	3 - 4
37 - 6			4 - 4
38 - 5	XI-I Space Flight		5 - 6
39 - 10	1 - 3	XII-F Alaska-Yukon-Pacific 1909	6 - 4
40 - 5	2 - 3	1 - 30	7 - 4
41 - 5	3 - 10	2 - 5	8 - 4
42 - 8	4 - 5	3 - 5	9 - 8
43 - 8	5 - 3		10 - 8
44 - 5	6 - 3	XII-G Hudson-Fulton 1909	11 - 8
	7 - 3	1 - 8	12 - 8
		2 - 5	13 - 8
XI-D Boats	XI-J Subways & Trolleys	3 - 5	14 - 6
1 - 2	1 - 5	XII-H Panama-California 1915	15 - 8
2 - 5	2 - 5	1 - 15	16 - 4
3 - 5	3 - 5	2 - 6	
4 - 4	4 - 10	3 - 5	XII-N Seattle 1961
	5 - 3	4 - 6	1 - 3
XI-E Carriages	6 - 5		2 - 3
1 - 20	7 - 3	XII-I Panama-Pacific 1915	
2 - 8		1 - 6	XII-O New York 1964
3 - 12	SECTION XII	2 - 6	1 - 3
4 - 5	WORLD'S FAIRS	3 - 6	2 - 3
5 - 10	XII-A Trans-Mississippi 1898		
6 - 10	1 - 10	XII-B Pan American 1901	
7 - 10	2 - 12	1 - 15	
8 - 8	3 - 12	2 - 10	
9 - 12	4 - 12	3 - 15	
10 - 8		4 - 8	XII-J Sesquicentennial 1926
11 - 8	XII-F Motorcycles	4 - 8	1 - 6
12 - 8	1 - 15	5 - 12	2 - 5
13 - 15	2 - 25	6 - 15	3 - 5
14 - 8	3 - 25	7 - 15	4 - 4
15 - 8	4 - 5	8 - 8	
16 - 8	5 - 20		XII-K Century of Progress 1933
17 - 8	6 - 15	XII-C St. Louis 1904	1 - 8
18 - 8	7 - 15	1 - 18	2 - 8
19 - 6	8 - 8	2 - 12	3 - 15
20 - 6		3 - 8	4 - 6
21 - 10	XI-G Railroads	4 - 6	5 - 5
22 - 6	1 - 15	5 - 6	6 - 5
23 - 5	2 - 8	6 - 15	7 - 5
24 - 5	3 - 20	7 - 6	8 - 5
25 - 10	4 - 4	8 - 6	9 - 5
26 - 5	5 - 3	9 - 10	10 - 4
27 - 5	6 - 6	10 - 6	11 - 5
28 - 5	7 - 4	11 - 5	12 - 5
29 - 10	8 - 3		
	9 - 4		
	10 - 3		
	11 - 2		
	12 - 3		
	13 - 3		

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1



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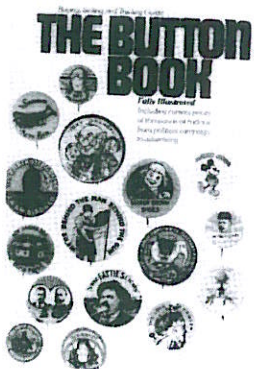
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3

PLEASE NOTE: The above three books are companion volumes covering all presidential elections from 1789 through 1976. There is no duplication. Together they illustrate and evaluate over 12,000 presidential campaign collectibles.



4



5

HAKE'S MAIL BID AUCTIONS & SALES CATALOGUES

6

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