



WHERE PASSION
COMES TO BLOOM



VAN DEN BOS
flowerbulbs





"We consider our customers as a part of the Van den Bos-team, we help them wherever we can, we offer them hands-on guidance and advice. With over 7 decades of accumulated knowledge and skills our customers have the assurance that the bulbs, corms and cormlets are from the best hands. They are getting top quality start-up material."

Van den Bos specializes in lilies, freesia and calla for professional cut flower and pot plant growers. With more than 70 years of experience we have a thorough understanding of preservation,

preparation, trade and export of flower bulbs. In order to provide optimum services for our clients we have regional account managers throughout the world and our own locations in America, Canada, China and Australia. As much as 60 countries enjoy the passion which comes to bloom in their professional flower farms.

With this brochure we offer you a quick preview of a selection of our products and who we are.



Welcome to the World of Van den Bos Flowerbulbs





We have over 380 varieties of cut flower lilies and 60 varieties of pot lilies available in our assortment. Our varieties are available throughout the world and we have cultivars suitable for all types of climates. We have access to bulbs grown in the Northern and Southern hemisphere, many varieties of which are available on an exclusive or semi-exclusive basis.



Burlington®



Cortona®



Fashion Show®

L.A.



Honesty®



Mc Carran®



Sunderland®



Four Queens®



Lexington®



Mandalay Bay®



Armandale®



Corleone®



Dynamix®

L.A.

L.A.



Palena®



Tirreno®



Yerseke®



Kamsberg®



Pokerface®



Red Rock®





Litouwen®



Nova Scotia®



Rodengo®



Amati®



Barasso®



El Divo®

L.A.

L.A.



Scansano®



Sotara®



Vierne®



Lentella®



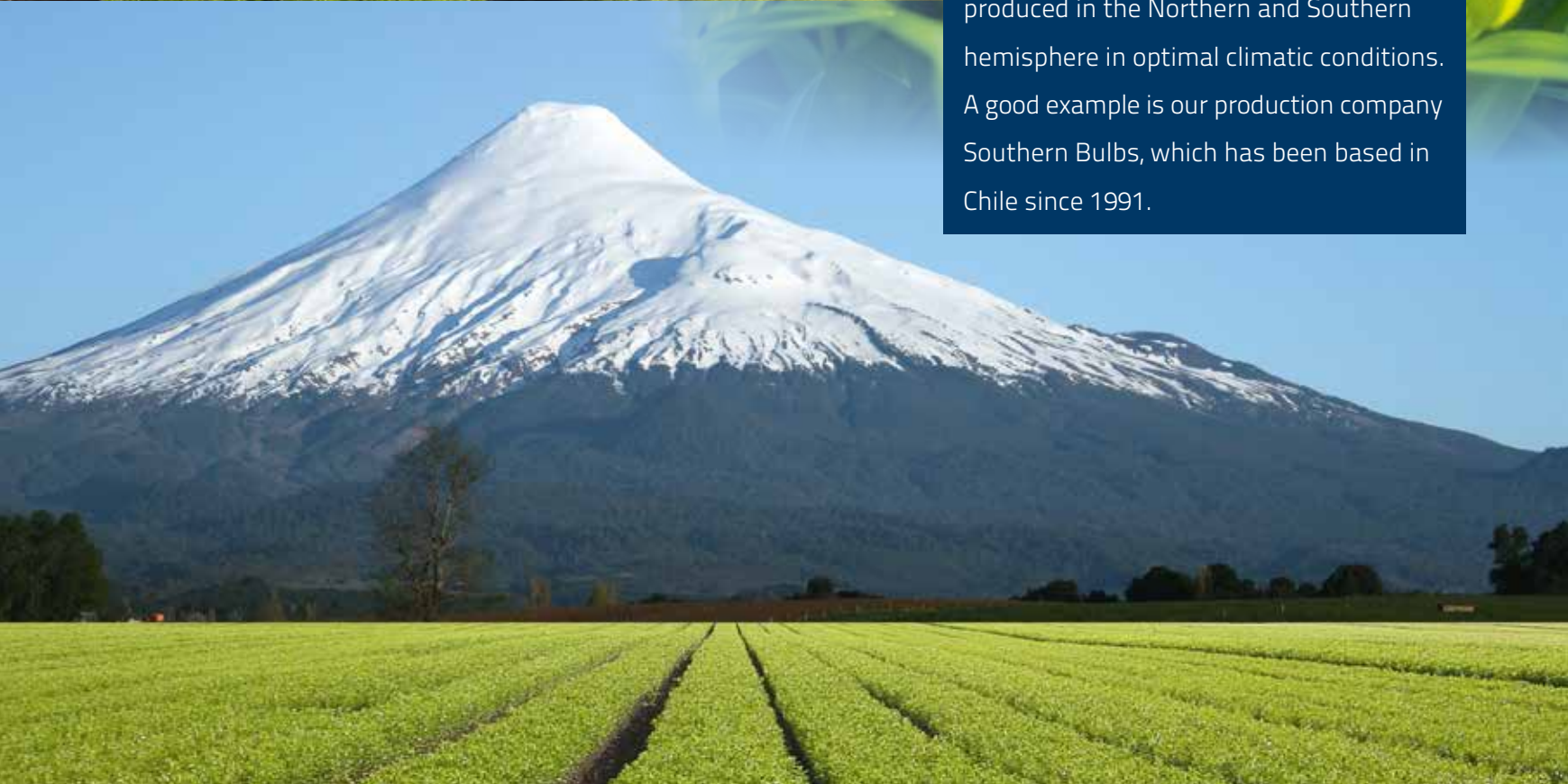
Malesco®



Tenno®



We have several production sites to ensure we have access to the best quality flower bulbs throughout the year. Bulbs are produced in the Northern and Southern hemisphere in optimal climatic conditions. A good example is our production company Southern Bulbs, which has been based in Chile since 1991.



Joop®



Lake Carey®



Praiano®

Oriental



Tarrango®



Vetto®



Bacardi®



Bombastic®



Curie®



Peter Schenk®



Asterian®



Crystal Blanca®



Ice Dreamer®

Oriental

Oriental



Scorpio®



Starfighter®



Viviana®



Ice Wonder®



Premium Blond®



The Edge®



Corcovado®



Nymph®



Zelmira®



El Capitan®



Essence®



Frontera®

O.T.

O.T.



Albareto®



Corvette®



Dalian®



Lovestown®



Maldano®



Profundo®



Tabledance®



Virunga®



Carbonero®



Touchstone®



Genzano®



Petacas®

O.T.

O.T.



Palazzo®



Red Desire®



Redford®



Saronno®



Tisento®



Zambesi®



Bellville®



Eldoret®



Felino®

O.T.



Manissa®



Outback®



Flashpoint®



Van den Bos has two hectares of experimental greenhouses where we practically test 24 bulbs out of each of the batches we receive. The same applies to future varieties. New varieties from leading breeders are first tested extensively before they are sold to customers.





Golden Matrix®



Matrix®



Perfect Joy®



After Eight®



Magny Cours®



Roselily Nowa®

Pot Asiatic



Sparkling Joy®



Tiny Double You®



Tiny Skyline®



Roselily Sara®



Sheer Blonde®



Starlight Express®

Pot Oriental



Roselily, the new pollen free Oriental lily with a light pleasant fragrance. That's right, no more pollen on clothing after handling them! Additionally, the individual flowers last approximately four days longer than most Oriental lilies, which means more longevity at retail and a longer vase life.



Roselily Ciara®



Roselily Clarissa®



Roselily Dalinda®



Roselily
SEMI-EXCLUSIVE



Roselily Doria®



Roselily Editha®



Roselily Elena®



Roselily Floretta®



Roselily Isabella®



Roselily Jasmina®



Roselily Larissa®



Roselily Lorena®



Roselily Natalia®

Roselily
SEMI-EXCLUSIVE



Roselily
SEMI-EXCLUSIVE



Roselily Johanna®



Roselily Juana®



Roselily Julia®



Roselily Natascha®



Roselily Patricia®



Roselily Samantha®



Roselily Thalissa®



Roselily Thalita®



Roselily Viola®



Roselily Aretha®



Roselily Dejima®



Roselily Leona®

Roselily
SEMI-EXCLUSIVE



Roselily
SEMI-EXCLUSIVE



Roselily Anouska®



Roselily Aisha®



Roselily Angela®



Roselily Maxima®



Roselily Monica®



Roselily Ramona®





In our calla assortment we have both potted plants and cut flowers available, many varieties of which are available on an exclusive or semi-exclusive basis. We have over 40 varieties of cut flower callas and 20 varieties of pot callas available in our assortment. Our varieties are available throughout the world and we have varieties suitable for all types of climates.



Cantor®



Captain Promise®



Captain Romance®

Cut Calla



Ivory Art®



Odessa®



Passoa®



Picasso®



Royal Princess®



Royal Pumpkin®



Bullit®



Le Reve®



Nashville®

Cut Calla

Pot Calla



Royal Sun®



Yelloween®



Sumatra®



Novisun®



Royal Candyshop®



Royal Princess®



Royal Jazz®



Royal Valentine®



Stingray®

Pot Calla



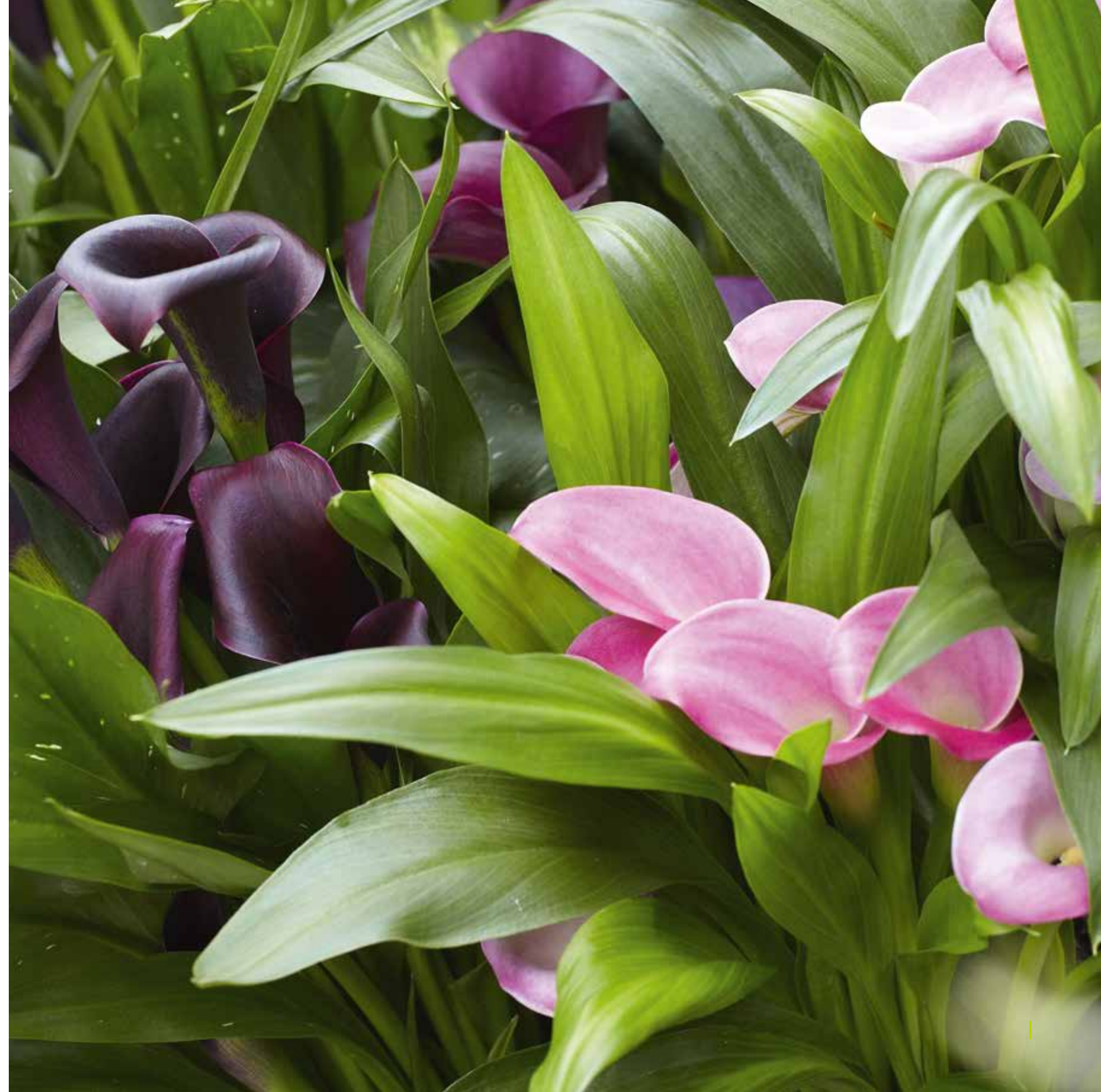
Sun Club®



Virgin Art®



White Art®





Our range of exclusive freesia varieties consist of about 50 varieties of cut flower freesias and over 15 varieties of pot freesias. All our freesias are handled and marketed on an exclusive basis. Almost all varieties are year round available from fresh material of our own production north- and south hemisphere. We have a separate locations available for breeding freesias and for mother stock production of freesias. There where we keep the seedlings, new varieties and the stock of our own selections.



Blue Sensation®



Cassis®



Costa®



Delta River®

Cut Freesia



Essence®



Expression®



Indigo Beach®



Pink Passion®



Red Passion®



Soleil®



Sunshine®



White Serenade®



Fragrant Sunburst®



Lovely Blue®



Lovely Lake®



Lovely
freesia collection

Pot Freesia



Lovely Romance®



Lovely White®



Lovely Yellow®



Bari zaposnoo®



Bologna vapodelio®



Livorno®

Pot Freesia



Palermo vapogum®



Torino®



Viareggio zapotwee®





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