

PLANTING GUIDE



HORT COUTURE PLANT FAQs

- ✦ LIGHT/SUN EXPOSURE – FULL/ PART SHADE
- ✦ USDA HARDINESS ZONES 6-10 – NOT WINTER HARDY IN ALL AREAS
- ✦ PLANTING DISTANCE 15-18" APART
- ✦ MATURE HEIGHT/ SPREAD 10" X 12"
- ✦ BLOOMS SPRING UNTIL MID SUMMER
- ✦ ANNUAL FLOWER
- ✦ PRIMROSE BEGINS BLOOMING SHORTLY AFTER PLANTING AND WILL REACH ITS MATURE SIZE WITHIN 8-12 WEEKS
- ✦ THIS PLANT LIKES EXCELLENT SOIL DRAINAGE
- ✦ LOVES COOL SHADY, MOIST LOCATIONS

Hort Couture.



Sophisticated, beautiful and easy to grow

Thank you for purchasing Hort Couture plants for your garden. Our plants are bred by small independent breeders who appreciate your support. Visit us at www.hortcoutureplants.com to learn more about our exclusive plants and edibles.

OUR GUARANTEE

Hort Couture offers a 30-day warranty on all plants. We want you to love your plants and our company, so if you have an issue with your purchase, let us know. If possible, we will send you a replacement; otherwise we will send you a substitute.

Call us at 304.466.2660 with any questions or concerns after you receive your plants. We look forward to being garden friends for many years!

BLUE ZEBRA PRIMROSE



BLUE ZEBRA PRIMROSE

Hort Couture
plants

How to Unpack, Plant and Be Successful



IMPORTANT

Please unpack, remove all boxing, plastic bags and packaging so that the plant and its pot are the only remaining parts. Place the plant upright in a partially shaded place and water immediately with cool water. Avoid full sun and water daily until you are ready to plant. Avoid any freezing temperatures with any parts of the plants parts.

Proper Planting

1. Remove the plastic container from the plant carefully and allow the plants roots and soil to soak in water for 5 minutes prior to planting. Do not pull the plant out of the pot – hold the plant upside down and gently tapping to remove the pot.

2. Prepare the area to be planted by adding fresh potting soil that is a good quality product if you are using this plant as a container component. Moisten the soil before planting your Hort Couture plant. If you choose to plant this plant into the earth in a garden bed, you must amend the ground with organic material to create aeration, water retention and nutrients. If using as a landscape plant, add a light layer of mulch to the area after planting.

3. Dig a hole slightly deeper and twice as wide as the plant's root ball. Plant the plant so the top of the root ball is level or slightly elevated above the surrounding soil level. Do not bury the stem or plant parts below the soil. After getting the plant depth correct, add soil around the root ball at the same level and then gently press it to hold the plant but not so firm that the air is removed from the soil.

4. After planting, add a slow releasing organic-based fertilizer around the base of the root ball not touching the stem with the fertilizer. Water the entire soil space thoroughly with a water that is not hot. Providing your plant with adequate water, great soil and well-balanced nutrients will make it happy and prosper in your garden!

5. Check your plants daily for water needs. This is a living thing that requires food and water just like you do!

Successful Growing

This plant requires little pruning unless you discover broken or dead branches as the plant matures. It will benefit from routine watering and applications of liquid fertilizer or organic manure tea.

BLUE ZEBRA PRIMROSE is happiest in dappled shade. In shade the plant will bloom well or grow to its full size.

There are no major pest that effect this plant and we suggest not applying any pesticides to the plant. If aphids or other insects seem to be damaging the plant, consult your local garden experts for possible treatments.

Freezing temperatures will not kill the plant. It is not an easy plant to bring in as a houseplant but can be overwintered in a covered greenhouse if available. In growing zones 6-8 it will be a perennial plant that can live for many years with proper drainage and care

This is NOT edible in any way. Do not eat this plant. If you have any reason to believe that someone has ingested this plant and is showing any signs of sickness, please call the Poison Hotline at 800-222-1222. This Primrose can be poisonous to animals if large amounts are ingested. Consult your local Veterinarian if this occurs.

Uses for BLUE ZEBRA PRIMROSE

One of the most amazing Hort Couture plants ever is this gorgeous Primrose called Blue Zebra. Its unique flowers are like nothing the flower world had ever seen when it was discovered. It has won prestigious awards world wide for its unique look, perfect plant form and huge appeal to both amateur and professional gardeners. It is truly a special plant. Primrose love cool, shady spots with moist soil.

This is a truly amazing plant that blooms almost non stop if grown properly with adequate shade, water and nutrients. Enjoy!

Primula Blue Zebra™

Asexual Propagation of this patented plant is prohibited. For additional information please visit our website.

