Vaughan's Seed Store - in Horticultural Exhibition

A Century of Progress Chicago 1934

A SIMPLE, practical development of a rectangular space equivalent to the usual back yard. The open lawn with shrubbery border, the perennial border, a cutting garden, which might be used for vegetables, and a shaded pergola are the features, with a tool house which might also be a garage or tea house. For the information of visitors who may wish to reproduce some of the ideas, a plan of the garden and complete list of materials used are given on succeeding pages.

The perennial border, where something is in flower from early spring until killing frosts arrive. The little house, in the private garden, might be a garage, tool house or tea house.

VAUGHAN'S SEED STORE

Nursery and Greenhouse, Western Springs, III.

10 W. Randolph St. «CHICAGO» 601 W. Jackson Blvd
NEW YORK—47 Barclay Street



Vaughan's Seed Store Was Founded in 1876

C INCE its foundation this firm has specialized in flower seeds, flowering bulbs, and plants, for amateur gardeners, florists, and professional gardeners; lawn seeds of the best quality for parks, golf clubs, and home lawns; and vegetable seeds of the finest strains for market and home gardens.



Chicago loop store at 10 W. Randolph street near State.

Vaughan's Gardening Illustrated, issued January 1 annually, is known through the world for its complete list of flower seeds, numbering 2,856 varieties, including 178 varieties for rock gardens, and 791 varieties of perennials. It also contains complete lists of bulbs, plants and shrubs for spring planting; and all the finest varieties of vegetables, together with plant foods, spray materials, tools and everything the home gardener needs or desires. This catalog contains 240 color plates of flowers.

Vaughan's Fall catalog, issued September 1, illustrates, describes and prices all bulbs, plants and seeds for fall planting.

Both catalogs are sent free on request

Headquarters of Vaughan's Seed Store is in the 7 story building at 601 Jackson boulevard, Chicago, Ill., which contains 60,000 square feet entirely occupied by this house.

Retail stores are operated at 10 W. Randolph street, Chicago, Ill., in our own 4-story building; 601 W. Jackson blvd., Chicago, 47 Barclay street, New York City and in Anna, Ill.

Nurseries for the production of plants, shrubs, trees and evergreens occupy 200 acres near Western Springs,

A highway sales station is maintained at 47th street and Willow Springs road.

Greenhouses and propagating grounds for the production of plants are operated at 1339 Reid street, Western Springs, Ill.

This house is the largest producer of gladiolus bulbs in the United States, operating extensive farms for this purpose at Ovid, Mich. and Anna, Ill. Visitors are welcomed during the flowering season from July 15 to October 1 at our Michigan farms, on Michigan



Seven story store, office and warehouse building at Jackson Boulevard and Jefferson street, containing 60,000 square feet.

route 21, 13 miles west of Owosso. One of the largest seed laboratories in the United States under the direction of a seed analyst trained in the United States Department of Agriculture is maintained for testing all seeds bought and sold.

Our Recent Intro-ductions and Specialties

Maple Leaf Giant and Swiss Giant Pansies, Dwarf California Giant Petunias, Ceylon Court Snapdragon, Midget Zinnias, Sunshine Asters. Bush Balsam. Gladiolus Cadillac, Rosa Raisa, Tawny, Dear-born, Rhapsody in Blue. Cucumber Mandarin and The Vaughan Mil-waukee Market Melon. PeTsai Chinese Cab-bages, Disease Resistant Cabbages, Tomatoes and Sweet Corn. King Egg Plant.



View of Vaughan's Nursery Grounds, Western Springs, Ill.

(PLANT LIST CONTINUED) PANSY, Maple leaf Giant mixture, Pkt., (200 seeds) 50c.

PENNISETUM Cupreum. Ornamental grass produced from cuttings; ask for prices on plants, spring of 1935.

PHLOX Mrs. Jenkins, Early white, 3 for 85c.

Miss Lingard, Earliest of all, pure white,
3 for 85c.

Vaughan's Special Mixture of dwarf Annual.
Over 30 different color tones from one packet. Pkt., 15c.

PLATYCODON Mariesii Blue, Dwarf, deep blue flowers. Seeds, pkt. 10c.

PLUMBAGO Larpentae, 8 inches. Half hardy perennial. Sky blue flowers all summer. Plants, 3 for 85c.

POTERIUM Obtusum, (Japanese Burnet), Bearing crimson catkins in late summer. Each,

PYRETHRUM Uliginosum. 4 ft., a hardy fall owering daisy. Seeds, Pkt., 15c.

SALVIA Farinacea Blue Bedder, Compact growth, deep blue, Pkt., 25c.
Pitcheri, (Meadow Sage) 3½ ft. Sept.-Oct. Plants, 3 for \$1.00.

Plants, 3 for \$1.00.

SCABIOSA, House's Giant Hybrids. 18 inches. June-Oct. Large flowers in various tones of lavender. Perennial. Seeds. Pkt., 25c. Plants 3 for 85c.

SEDUM Seiboldii, 4 inches, Bright pink flowers in August and September. Plants 3 for 85c. SHASTA DAISY Supreme, 2 ft., White, profuse bloomer. Plants, 3 for \$1.00.

STOKESIA Cyanea, Perennial Stoke's Aster; 18 inches, July-Oct. Flowers rich blue. Seeds. Pkt., 10c. Plants 3 for 85c.

THALICTRUM Adiantifolium, 9 inches., June-July, Seeds, Pkt. 10c. Plants 3 for 85c. Dipterocarpum, 4-5 ft., Aug. Sept., Rosy purple flowers. Seeds, Pkt., 25c.

TRITOMA Royal Standard, Improved Red Hot Poker Plant, golden base, scarlet top. 3 for \$1.00.

Pfitzeri, 2.3 ft., Aug. Sept. Plants, 3 for 85c. TUNICA Saxifraga, Tufted plant with light pink flower all summer. Seeds, Pkt., 15c. Plants 3 for 85c.

VERBENA, Gigantea Alba, pure white, frag-rant, Pkt. 15c.

VERONICA Incana, 12 inches June-July, Deep blue flowers. Seeds. Pkt. 25c. Plants 3 for 85c.

Amethystina, 1 ft., June-July, creeping foliage. Seeds, Pkt., 25c.

Longifolia Subsessilis. 2 ft., July-Sept. Tall

spikes of large lavender flowers. for \$1.

VINCA Rosea Pink, (Periwinkle) Free bloom-

ing, laurel-like foliage. Pkt. 10c.

VIOLA. Apricot, Rich apricot tinted orange toward center. Pkt., 25c.

Jersey Gem. Compact, hardy, flowering all summer, rich dark violet, fragrant. Seeds, Pkt. 25c. Plants 3 for 85c.

Tricolor, (Johnny-jump-up) delightful hardy wild pansy. Seeds, Pkt., 25c.

Vaughan's Rainbow Garden of 50 BULBS Giant Tulips . . 5 Each of These Ten Named \$ 0 Varieties, prepaid 300 miles,

In May, the perennial border should be gay with the tall, giant late tulips of Darwin, Cottage and Breeder strains. Our Rainbow Garden of Giant tulips is famous for its varied beauty. This year it will consist of the following ten varieties, all of which are recognized as among the finest known. Orders may be left at the booth in our world's fair garden, for delivery Sept. 15th, or you may send your order by mail. Bulbs are available only in the fall.

Bartigon, Darwin, 22 in., fiery crimson. Princess Elizabeth, Darwin, 26 in., soft rose

Mme. Krelage, Darwin, 27in., light pink. Inglescombe Yellow, Cottage, 18 in., large globe shaped yellow, called "The Yellow Darwin."

Darwin."

Bronze Queen, Breeder, 28 in., golden bronze.

Panorama, Breeder, 26 in., giant mahogany.

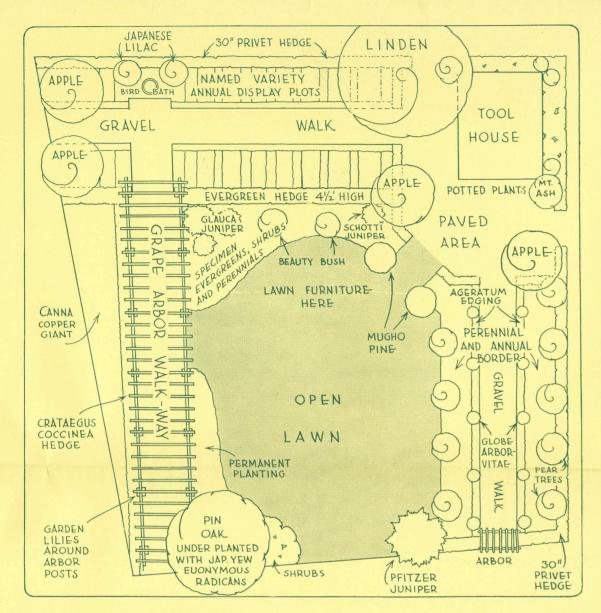
Louis XIV, Breeder, 24 in., a truly royal flower, largest of all purple and gold.

Philippe De Commines, Darwin, 22 in., velvety dark violet.

Bleu Aimable, 26 in., violet-purple.

Farncombe Sanders, 25 in., rose scarlet.

A complete list of all fall bulbs is issued in September and will be mailed to you on request.



Plan of A Home Garden, exhibited by Vaughan's Seed Store in Horticultural Exhibition, A Century of Progress, 1934. Covering an area of approximately 85 feet square, this plan may be adapted easily to different dimensions. A complete alphabetical list of plants used is found in this leaflet.

Plants in Vaughan's World's Fair Garden

SHRUBS

CARAGANA Arborescens, (Pea Tree) Excel-lent hardy hedge, or lawn specimen. 2-3

COTONEASTER Divaricata. Wide branched, densely twiggy shrub, prized for its scarlet fruits and autumn color. 2-3 ft., 50c.

EUONYMUS Alatus Compactus, (Burning Bush). Corky barked, dwarf shrub, red berries and brilliant autumn foliage. 2-3 ft.,

Radicans Vegetus, (Evergreen Bittersweet) Hardy evergreen vine bearing large red berries in clusters. 3 years, 60c.

FORSYTHIA Intermedia, (Golden Bell). Beautiful border shrub bearing yellow flowers in early spring before leaves appear, 2-3 ft., each

JAPANESE BARBERRY, Red Leaved. The foliage at all seasons is the rich red which the ordinary type has only in the fall. 18-24 inches, 50c. HYDRANGEA Quercifolia, (Oak Leaved Hydrangea), Pink flowers in June, leaves turn rich red in autumn. 18-24 inches, 75c.

KOLKWITZIA Amabilis, (Beauty Bush) Grows 8 feet tall, wide spreading, bearing pink trumpet flowers in June. 18-24 inches,

MAHONIA Aquifolia, (Oregon Hollygrape)
Almost evergreen shrubs with leaves like
holly, blue-black berries. 12-15 inches balled

PHILADELPHUS Virginal. Tall graceful Mock-Orange, bearing fragrant double flowers in abundance in June. One of most beautiful of all shrubs. 2-3 ft., 40c.

PRIVET Amoor River, Hardy hedge plant, 18-24 in., each 20c; 10 for \$1.00; 100, \$8.00.

PYRACANTHA Coccinea Lalandi, (Firethorne), Dwarf shrub, almost evergreen, bearing white flowers in clusters, scarlet berries in autumn. 18-24 inches, balled and burlapped, \$1,75. SYRINGA Japonica (Japanese Lilac.) Tall shrub bearing plumy cream blossoms in June. 3.4 ft., 75c.

VIBURNUM Lantana, (Wayfaring Tree), Robust shrub with white flowers and red fruit. 2-3 ft. each 50c. Lentago, (Sheep Berry.) Yellowish white flowers, fragrant, black oval berries. 2-3 ft.,

Opulus, (High Bush Cranberry), Tall shrubs bearing clusters of white flowers in May, red berries all winter. 2-3 ft., 50c.

TREES

CRATAEGUS Coccinea, (Thicket Hawthorne)

PIN OAK, AMERICAN LINDEN, APPLE AND PEAR TREES are used in specimen size, moved with a ball of earth. Prices will be quoted for similar specimens on request.

SORBUS AUCUPARIA (European Mountain

EVERGREENS

JUNIPERUS Meyeri, (Meyer Juniper). A novelty discovered by Frank Meyer, explorer for the U. S. Department of Agriculture in China. Of unusual color and habit. 12-15 inch, B & B, \$4.00

Pfitzeriana, (Pfitzer Juniper), One of the finest of evergreens, perfectly hardy, 18 to 24 inch spread, B & B, \$2.00.

Sabina. Dwarf growing, fine for foundations, 12-18 inches, B & B, \$1.50.

Virginiana Cannarti (Cannart Red Cedar)

Virginiana, (Red Cedar) Tall, hardy, conical shape. 2½ to 3 ft., B & B, \$1.50. Virginiana Schotti (Schott Red Cedar) 21/2

PINUS Montana Mughus, (Mugho Pine), Dwarf growing, dense, handsome. 8-10 in. B & B \$1 00.

TAXUS Cuspidata Capitata, (Upright Japanese Cuspidata, (Japanese Yew). One of the finer evergreens, 15-18 inches, B & B, \$3.50.
Cuspidata Nana. (Dwarf Japanese Yew), 10-12 in., B & B, \$3.50.

THUJA Occidentalis Globosa. (American Globe Arborvitae.) 12 inches, B & B, \$1.00.

Flowering Plants

ACHILLEA, The Pearl. 2 ft., June to August

AGERATUM Cardinal Mundelein, Dwarf, compact, deep blue variety propagated by cuttings only. Prices on request in spring of

ANEMONE Japonica, (Japanese Anemones) Fall flowering perennials, 2 to 3 ft., with beautiful flowers on long stems. Plants, 3

ANTHEMIS Tinctoria, Perry's Variety. 2 ft. Lemon yellow daisies in bloom all summer. Seeds, Pkt., 25c. Plants 3 for 85c.

ASTER (Michaelmas Daisy) Hardy late summer

and fall flowering.
Climax, 5 ft., Oct. One of showiest with
pyramidal spikes, lavender-blue flowers, gold
centers. Plants 3 for 65c.

Elta, 3 ft., Semi-double, clear lavender. Plants, 3 for 65c. St. Egwin, 2 ft., Sept.-Oct. Pale lavender pink. Plants, 3 for 85c.

BOLTONIA Asteroides. 4.6 ft., July-Oct. White flowers. Seeds, Pkt. 15c. Latisquama, 4-5 ft., July-Oct., Delicate pink

BUDDLEIA Variabilis Veitchiana. (Butterfly Bush or Summer lilac.) 3-8 ft., July-Sept. Half hardy shrub which dies down to ground in severe winters, bearing tapering spikes of lilac-mauve flowers. Seeds, Pkt., 15c. Plants 3 for 85c.

CALENDULA Chrysantha or Sunshine. Large double flowers of a new globular form, with petals broad and drooping. Pkt. 25c.

CAMPANULA Pyramidalis, (Chimney Bell Flower.) 5-6 ft., August-Sept. Blue. Seeds, Pkt. 10c. Plants 3 for 85c. Medium, (Canterbury Bells.) Assorted colors.

CANNA. Copper Giant, 4 ft. Madder red and old gold. Green foliage. 3 inch pot

plants, 50c.
Yellow King Humbert, 4 ft. Green foliage, huge yellow flowers. 3 inch pot plants, 30c.
CENTAUREA Gymnocarpa, 1½ to 2 ft., Silvery gray foliage, Pkt., 10c.

CHRYSANTHEMUM, Early Flowering. Alad-

CHRYSANTHEMUM, Early Flowering. Aladdin, Terra cotta bronze. 3 for \$1.00.

A. Barham, Orange bronze. 3 for \$5c.
Carrie, Deep yellow. 3 for 85c.
October Dawn, dainty pale pink. 3 for 85c.
Murillo, Pale pink. 3 for 85c.
Eden, Bright rose. 3 for 85c.
Eden, Bright rose. 3 for 85c.
Firefly, Reddish-Bronze. 3 for 85c.
Vellow Normandy, Deep yellow. 3 for 85c.
Cranfordia White, Pure white, 3 for 85c.
September Bronze, Pale bronze, 3 for \$1.00.
Provence, Large pale pink shading to yellow center. 3 for \$1.00.
Lewel. Large button flowers of deep pink.

Jewel, Large button flowers of deep pink.

Jean Treadway, Large light pink, dark pink centers. 3 for \$1.00.
Gold Lace, Deep yellow single. 3 for \$1.00.
COREOPSIS, Mayfield Giant, Taller, larger flowers. Pkt. 25c.



Looking across the open lawn from a seat under the pergola in the late afternoon, when the shadows are long. Details of the interesting planting are found in the alphabetical list of all plant material used.

CLEMATIS Recta Grandiflora, 2-3 ft., June, July, Fragrant white flowers. Plants, 3 for 85c.

DELPHINIUM, Wrexham Strain, Hollyhock flowered, Seeds, Pkt., 50c. Plants 3 for \$1.50

DIANTHUS Beatrix. New ever-blooming fragrant perennial. Plants 3 for \$1.00.

Caesius, (Cliff pink) 1 ft. Rose pink, fragrant, Seeds, Pkt., 25c. Plants 3 for 65c.

Allwoodii. Flowers 75% double in all colors

except yellow. Hardy and blooms all summer. Seeds, (25 seeds) Pkt. 40c. DIGITALIS, Grandiflora. 2.3 ft., June July. Yellowish flowers marked with brown. Seeds. Pkt., 10c. Plants 3 for 85c.

ECHINACEA Purpurea (Coneflower) 3-4 ft large rosy purple flowers. Seeds, Pkt., 15c.

ECHINOPS Ritro, (Globe Thistle) 3.4 ft. Steel blue flower heads, Seeds, Pkt. 10c. Plants 3 for 85c.

ENGLISH IVY. Prices of plants on request. ERIGERON Amos Perry, 2 ft., Compact plant with large double blue daisy flowers all summer. Plants, 3 for \$1.50.

EUPATORIUM Coelestinum. (Hardy Ageratum.) 2 ft., Sept-Oct., pale lavender, one of finest fall flowering perennials. Plants 3

FUCHSIA Hybrida (Ladies' Eardrop). Greenhouse plant which may be transplanted to the summer garden. Tender perennial, blooms first year from early sown seed. Pkt.,

GAILLARDIA Grandiflora. Vigorous hardy perennial flowering all summer. Tones of red and yellow. Seeds, Pkt. 10c.

GERBERA Jamesoni, (Transvaal Daisy.) 2 ft., Large daisy flowers of red and yellow on long stems. Seeds, (25 seeds) Pkt. 25c.

on long stems. Seeds, (25 seeds) Pkt. 25c. GLADIOLI. Edith Mason, (Vaughan) Delicate geranium pink. Each 15c; doz., \$1.50. Cadillac (Vaughan) Tall, giant yellow, no throat markings. Each 50c; doz., \$5.00. Mrs. T. J. Knudson, (Vaughan) Clear light violet. Each 50c; doz., \$5.00. Dearborn, (Vaughan) Tall, giant orange flowers. Each, 35c; doz., \$3.50. HELENIUM Autumn Glow. 2-3 ft., Sept. large blooms of mahogany red. Plants, 3 for 1.00.

Riverton Gem. 2-4 ft., Aug. Oct., Flowers of old gold changing to wall flower red. Seeds. Pkt., 25c.

HELIANTHUS Multiflorus Plenus. 3.4 ft. Aug. Sept. Large double yellow flowers re-sembling a dahlia. Plants, 3 for 85c. HELIOTROPE, Mammoth mixed. Pkt. 15c. HEMEROCALLIS Kwanso, double orange day Dr. Regal, rich orange yellow day lily, 3

IMPATIENS Holstii (Zanzibar Balsam) 1½ ft., Salmon scarlet. Pkt. 15c.

IRIS SIBERAN, Emperor. 48 in. Deep

Perry's Blue, 48 in., beautiful sky blue.

LANTANA Hybrida. 2 ft. Blooms until late autum, tones of white, red and yellow. Pkt., 10c.

Radiation, Propagated from cuttings, prices on plants supplied on request in spring of 1935.

LIATRIS Pycnostachya, (Kansas Gay Feather), 4-5 ft. July Aug. Choicest species, tall purple spikes. Seeds. Pkt., 25c.

LOBELIA Blue Basket, dwarf, compact rich

LYSIMACHIA Vulgaris, 2.3 ft., August. Sprays of golden flowers. Plants, 3 for 85c.

MARIGOLD Fire Cross. Dwarf French single, fine edging plant. Orange yellow with maroon blotch on each petal. Pkt., 10c.

MORNING GLORY, Heavenly Blue. (Ipomoea Early Flowering Rubro Coreulea.) One of few flowers of true blue and probably the most beautiful of morning glories. Pkt., 25c.

NASTURTIUM Gleam Hybrids. Double fragrant nasturtiums produced by crossing other varieties with the famous Golden Gleam, Pkt.,

Scarlet Gleam, Double red nasturtium, a hybrid of the famous Golden Gleam. Pkt., 25c. Ready in Sept.

PHYSOSTEGIA Vivid. 20 in. One of latest flowering perennials, flowers of vivid pink, lasting several weeks. Plants, 3 for 85c

PETUNIA. White Cloud. 12. inch. Compact

bushes covered with white blooms 3 to 3½ inches in diameter. Pkt., 35c.

Netted Blue Gem. Steel blue beautifully veined with violet. Pkr. 25c.

Dwarf Pink Gem. 6 inches. Compact bushes smothered with deep pink blossoms, 2 inches in diameter. Pkt. 50c.

Ruffled Giant, many bewitching colors, large ruffled flowers. Pkt., 50c.
Setting Sun, Large flowered dwarf, forming compact bushes 12 inches high, covered with fringed blossoms of rose pink, 3 inches in diameter. Pkt., 25c seeds, 35c.

(Continued on next page).



View of Vaughan's Seed Store's Home Garden, demonstrating a simple design and planting suitable for the usual rectangular back yard. The area covered is approximately 85 feet square.