



Ebbing-Lohaus

Primula breeding, seeds and young plants

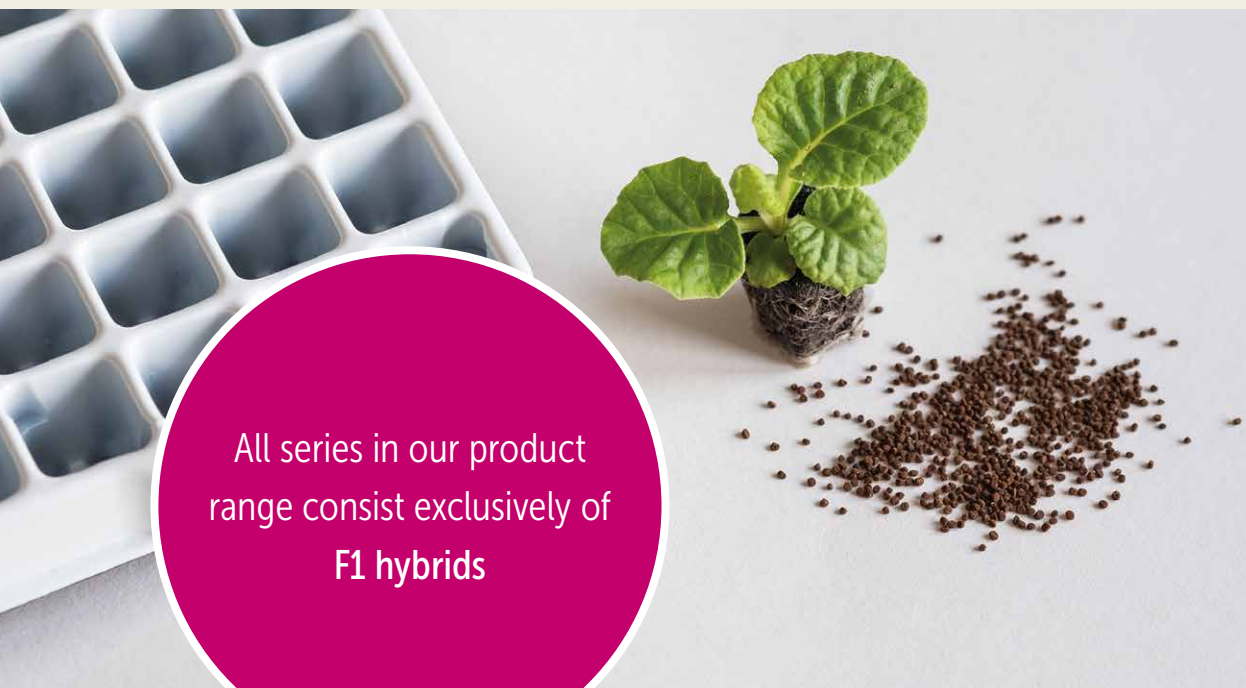
PRIMULA ACAULIS

SEEDS CATALOGUE

2020



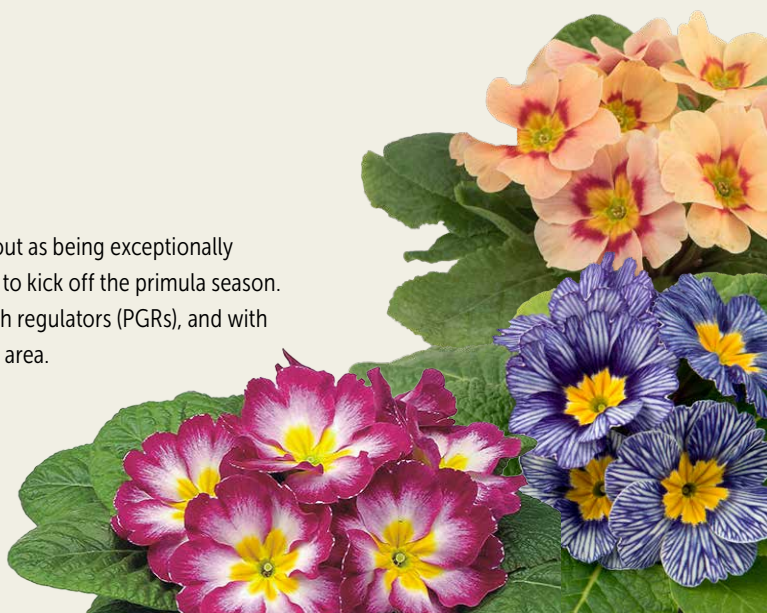
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All series in our product range consist exclusively of **F1 hybrids**

The perfect start of the primula season

As an F1 hybrid, the very early flowering *bonneli*® series stands out as being exceptionally uniform. Flowering from early December, it's the perfect choice to kick off the primula season. Its compact growth habit virtually eliminates the need for growth regulators (PGRs), and with a density of 60–80 plants/m² you're guaranteed a high yield per area.



bonneli® appleblossom

4710230



bonneli® apricot

4710606



bonneli® blue

4710500



bonneli® blue-light

4710509



bonneli® buttercream

4710310



bonneli® cottage cream

4710314



bonneli® cream org eye

4710311



bonneli® elcora blue

4710850



bonneli® elcora carmine

4710810



bonneli® elcora red

4710840



bonneli® elcora rose

4710820



bonneli® elena

4710240



bonneli® golden yellow

4710120



bonneli® mix

4710000



bonneli® orange

4710600



bonneli® peach

4710122



bonneli® pink

4710200



bonneli® pink-light

4710209



bonneli® purple

4710720



bonneli® red

4710400



bonneli® sailing

4710530



bonneli® white org eye

4710300



bonneli® yellow-lemon

4710118



bonneli® yellow org eye

4710100

Ambassador of spring

The new *elpiro*[®] series raises the benchmark for primulas thanks to its very early flowering. With its elegant, upright growth and bright colours from early December onwards, it's a true messenger of spring and offers producers an interesting addition to the early primula range. The polyanthus type carries the early, vibrant blooms above the leaves on strong, sturdy stems and flowers repeatedly and abundantly throughout the exceptionally long flowering period. The striking yellow centre adds to the luminous appeal of these cheery fellows. Perfect for brightening up a window sill or entrance, and especially for bringing a touch of spring into the home thanks to its ability to tolerate warmer conditions.



elpiro[®] white

4110300



elpiro[®] yellow

4110100

Messengers of spring

Our new *primella*® mixture brings an early taste of spring to those dark winter months. It offers the entire spectrum of the most popular colours in an attractive and harmonious ensemble. The plants in the *primella*® series are only suitable for growing under glass and bring together the most popular primula characteristics in one single mixture, which includes both single colours ranging from white through yellow to blue, as well as a number of special colours. The medium-sized flowers stand out from the compact plants with a uniformly round habit. The romantic, spring-like feel is enhanced in some flower colours by a delicate edge in a contrasting shade. A great mixture for an early start to the flowering season and a highlight for pre-spring sales.



primella® appleblossom

4130230



primella® blue

4130500



primella® burgundy

4130432



primella® elcora red

4130840



primella® mix

4130000



primella® orange

4130600



primella® pink

4130200



primella® red

4130400



primella® white org eye

4130300



primella[®] yellow org eye

4130100

Early flowering with large flowers – ideal for sales from Christmas onwards

The wide coloured border around the bright white or yellow flowers with a yellow eye is typical of the popular elcora type. These markings give the flowers a particularly cheerful look and offer a striking contrast within the interplay of colours and against the rich green foliage. Bicoloured and multicoloured flowers are on trend, which makes elcora as a special colour a welcome herald of spring. And, as a *fruelo*®/elcora mix, it captivates with its strong, round growth habit and large blooms.



fruelo® appleblossom

4120230



fruelo® apricot

4120606



fruelo® blue

4120500



fruelo® blue red eye

4120521



fruelo® cream org eye

4120311



fruelo® elcora blue

4120850



fruelo® elcora carmine

4120810



fruelo® elcora mix

4120800



fruelo® elcora red

4120840



fruelo® elcora rose

4120820



fruelo® mix

4120000



fruelo® orange

4120600



fruelo® pink

4120200



fruelo® purple

4120720



fruelo® red

4120400



fruelo® white green eye

4120309



fruelo® white org eye

4120300



fruelo® yellow-lemon

4120118



fruelo® yellow org eye

4120100

Elegant uniform appearance

Primula acaulis *elunistar*® offers the widest choice of colours in the Ebbing-Lohaus product range. This series is also extremely robust and vigorous.

As an F1 hybrid, uniform plant development is guaranteed. The plant's round habit is particularly attractive, with the foliage forming a rosette that draws the eye to the large, pretty flowers. The *elunistar*® standard mix includes lots of special colours which are also available separately. We also offer a pure *elunistar*® elcora colour mix.



elunistar® appleblossom

4410230



elunistar® apricot

4410606



elunistar® blue

4410500



elunistar® blue edge

4410510



elunistar® blue-light

4410509



elunistar® blue-midnight

4410507



elunistar® blue red eye

4410521



elunistar® blue yellow

44410540



elunistar® buttercream

4410310



elunistar® carmine-cream

4410724



elunistar® cream org eye

4410311



elunistar® elcora blue

4410850



elunistar® elcora carmine

4410810



elunistar® elcora mix

4410800



elunistar® elcora red

4410840



elunistar® elcora rose

4410820



elunistar® lime

4410330



elunistar® mix

4410000



elunistar® orange

4410600



elunistar® peach

4410122



elunistar® pink

4410200



elunistar® pink-light

4410209



elunistar® pink red eye

4410221



elunistar® purple

4410720



elunistar® red

4410400



elunistar® red-winered

4410425



elunistar® sailing

4410530



elunistar® salmon pink

4410226



elunistar® white green eye

4410309



elunistar® white org eye

4410300



elunistar® yellow-lemon

4410118

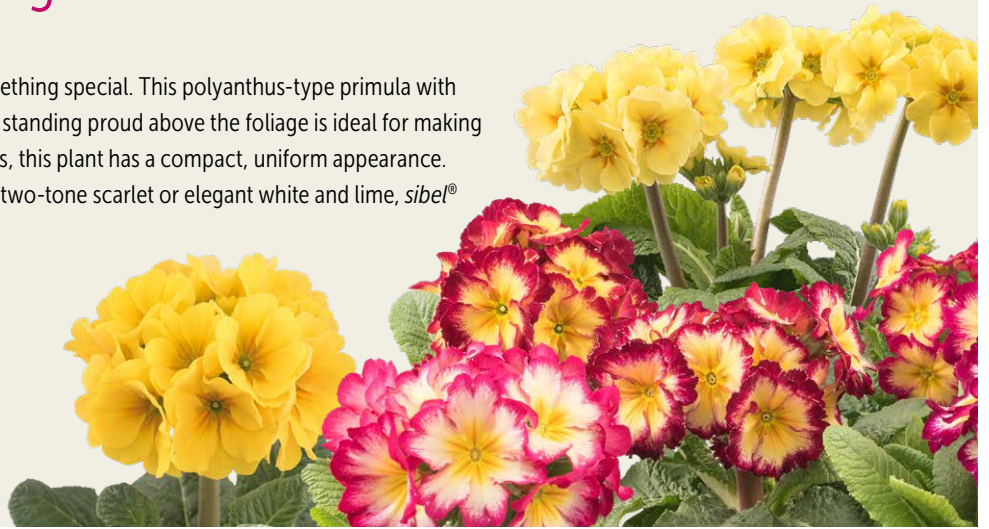


elunistar® yellow org eye

4410100

Simply outstanding

sibel® is a must for anyone who loves something special. This polyanthus-type primula with its large blooms that sit atop strong stems standing proud above the foliage is ideal for making a statement. But even with its longer stems, this plant has a compact, uniform appearance. Whether in bright spring sunshine yellow, two-tone scarlet or elegant white and lime, sibel® always cuts a good figure.



sibel® carmine-cream shades

4310724



sibel® english cream

4310315



sibel® golden yellow

4310120



sibel® lime

4310330



sibel® mix

4310000



sibel® pink

4310200



sibel® purple

4310720



sibel® red

4310400



sibel® salmon pink shades

4310227



sibel® scarlet

4310420



sibel® white

4310300



sibel® yellow-lemon

4310118

For the eye and the heart

elodie creates a romantic atmosphere with a touch of nostalgia. The large blooms look fuller with their ruffled petals and confer *elodie* an exclusive look that's right on trend.



elodie cream

4540311



elodie elcora rose

4540820



elodie golden yellow

4540120



elodie lime

4540330



elodie marille

4540123



elodie mix

4540000



elodie pink-light

4540209



elodie red

4540400



elodie rose flame

4540207



elodie salmon

4540223

True romance

The flowers of our variety *rosel* are reminiscent of opening rose buds. The romantic effect is enhanced by the slightly wavy-edged petals and the attractive contrast with the vibrant green foliage. A new product which is ideal for high-quality gift arrangements and attractive spring combinations – for those who love a fanciful and dreamy flower. *rosel* is currently available in yellow lemon.



rosel yellow

4530100

Creative with colour

The special feature of the *elviana* varieties are their delightful markings. The red ring around the yellow eye creates an additional effect that emphasises the cheerful nature of this medium-early flowering, compact growing range. We offer a well-balanced mix of brilliant colours and pastel shades.

- Available as a mix
- Apricot and golden yellow available as single colours



elviana apricot

4550606



elviana golden yellow

4550120



elviana mix

4550000

Classic beauty

Pink is one of the most popular flower colours, particularly when it is as delicate and charming as this primula variety. *elena* brings together lots of positive qualities in a delightful plant that's simply irresistible. The dark foliage forms an attractive, uniform foil for the large, pink flowers whose beauty is enhanced even further by the red ring around the yellow eye.



elena

4510000

A touch of diva

Within the ranks of yellow varieties, *eltangi*[®] is one of the elite: with its unusual flower markings, it's perfect for the more discerning customer. This compact growing plant is crowned with yellow flowers with a bright red ring on the eye-catching petals.



eltangi[®]

4520000

The eye-catcher

This exclusive series comes in exceptionally bright colours that contrast beautifully with the dark foliage. As if creating a backdrop, the leaves of these compact growing plants take on a dark green hue that is the perfect foil for the strong colours of the *delia*® blooms. An eye-catching series that you simply can't pass by. What's more, these compact growing plants can be grown without growth regulators (PGRs) and make excellent use of space in the greenhouse. As an F1 hybrid, *delia*® guarantees uniform growth and readiness for sale.



delia® appleblossom

4810230



delia® apricot

4810606



delia® blue

4810500



delia® light lilac

4810709



delia® mix

4810000



delia® pink

4810200



delia® purple

4810720



delia® red

4810400



delia® salmon light

4810229



delia® silverblue

4810512



delia® white

4810300



delia® winered

4810425



delia® yellow

4810100



delia® yellow red eye

4810121

Little all-rounder

Within the Ebbing-Lohaus assortment, *elmini* embodies the miniature plant mixture with an extensive colour range. Minis have stolen consumers' hearts owing to the diversity of applications and their more than pleasing appearance. The tiny florets of these compact mini plants perfectly match the spring mood. The colourful, lively *elmini mix* is like a cheerful Primrose nursery school, full of vitality and exuberance.



elmini mix

40100000



elmini mix compact

4010003

Lovely diversity

The medium-early to late flowering *aurela* is offered in an attractive mix with a well-balanced, harmonious colour palette. The *aurela* is characterised by bright, clear coloured blooms with a yellow eye that contrast beautifully with the dark green, rosette-forming foliage. *aurela* is a compact plant that needs no growth regulators (PGRs), so a high density of approx. 80 plants/m² is possible.



aurela appleblossom

4910230



aurela blue

4910500



aurela blue-light

4910509



aurela blue red eye

4910521



aurela elcora red

4910840



aurela lime

4910330



aurela mix

4910000



aurela orange

4910600



aurela pink

4910200



aurela purple

4912720



aurela red edge

4910410



aurela red scarlet

4910420



aurela white org eye

4910300



aurela yellow org eye

4910100

Reliable primulas for late cultivation

With a track record going back decades and yet constantly being reinvented, the *eblo*® series is an indispensable part of any late primula growing programme. Besides their large flowers in bright colours, these uniform growing plants also stand out for the diversity of their petal markings. In addition to clear, bright colours, they also come with white-edged petals and in elcora colours. This series has it all. And it ticks all the boxes on the inside too: the robust *eblo*® is perfect for growing in unheated conditions.



eblo® appleblossom

4210230



eblo® apricot

4210606



eblo® bloody mary

4210431



eblo® blue

4210500



eblo® blue-midnight

4210507



eblo® blue red eye

4210521



eblo® carmine-cream

4210724



eblo® cream org eye

4210311



eblo® cream red eye

4210321



eblo® elcora blue

4210850



eblo® elcora mix

4210800



eblo® elcora red

4210840



eblo® elcora rose

4210820



eblo® lilac

4210700



eblo® mix

4210000



eblo® orange

4210600



eblo® orange yellow

4210640



eblo® pink

4210200



eblo® pink-light

4210209



eblo® purple

4210720



eblo® raspberry shades

4210205



eblo® red

4210400



eblo® red red eye

4210421



eblo® red scarlet

4210420



eblo[®] strawberry

4210206



eblo[®] white org eye

4210300



eblo[®] yellow-lemon

4210118



eblo[®] yellow org eye

4210100

Dark-leaved polyanthus for late cultivation

Cheerful flowers sitting proudly on long stems above dark green foliage. As a polyanthus type, *stella*® is the right choice for primula lovers who are after something different. Flowering from early March, this primula has a loose, very natural-looking plant habit. Whether for the window sill, the patio or the kitchen garden, the robust, free-flowering *stella*® will turn heads among both wholesale customers and consumers.



stella® beer yellow

4610133



stella® blue

4610500



stella® champagne

4610117



stella® cream org eye

4610311



stella® golden yellow

4610120



stella® lilac-light

4610709



stella® mix

4610000



stella® pink

4610200



stella® purple

4610720



stella® red

4610400



stella® rose-cherry

4610208



stella® salmonred

4610426



stella® white

4610300



stella® yellow

4610100

Masses of vibrant flowers for a modern perennial look

With their eye-catching appearance, the varieties in the new *telda* series are designed to inspire. The abundance of vibrant flowers adds a bright splash of colour to every spring border. The habit of these late-flowering polyanthus showcases the merits of this special type of primrose. The loose umbels project well above the narrow, dark leaves, and yet the entire plant has a compact appearance. These unusual primroses match perfectly with the trend of natural-looking plants that are reminiscent of the original species. But before things get too nostalgic, *telda* sweeps this Victorian primrose strain straight into the 21st century: with their attractive spectrum of radiant, clear colour shades and impressive floral display, *telda* varieties are the perfect spring perennial for cheerful, eye-catching bowl plantings



telda mix

4630000

For garden or balcony

Nostalgic charm or modern spontaneity: the *Victoriana* gold-edged primula is at home anywhere. As a pot plant it will adorn your windowsill in the spring, and in the garden this late-flowering series provides long-lasting blooms well into April. The decorative flowers are borne on long, graceful stems in attractive loose umbels, about 20 centimetres above the leaves. The *Victoriana* series currently offers three varieties in expressive colour combinations. The luminous yellow centre is surrounded by a decorative band of red, violet or mocha encircled by a narrow white border. These robust *Victoriana* primulas are perfect as a group in bowls, pots and flowerbeds. They are hardy, thrive in the garden in moist, humus-rich soil, and their extraordinary flowers will bring more pleasure next year.

There is a long tradition of growing *Victoriana* perennial primulas in our gardens as these plants, with their filigree patterned flowers, have been cultivated in Europe since the 15th century. 200 years later there was no stopping the passion for collecting garden primroses, because enthusiasts wanted to own as many colours and shapes as possible. Many varieties were lost during the last century – just one more reason to revive this tradition for a plant with so much timeless charm.



Victoriana mocha

4620900



Victoriana panda

4620950



Victoriana purple

4620720



Victoriana red

4620400

For an extended primula season

With large flowers, vibrant colours and a uniform plant structure, the new *gelaya* series looks impressive even at first glance. But this very late-flowering series has another advantage: it significantly extends the selling period for your primula range as the plants do not flower until the middle of March. Cultivation is also very cost-effective as *gelaya* can be grown in an unheated greenhouse.



gelaya blue

4220500



gelaya mix

4220000



gelaya orange

4220600



gelaya pink

4220200



gelaya purple

4220720



gelaya red

4220400



gelaya red-scarlet

4220420



gelaya white org eye

4220300



gelaya yellow org eye

420100

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Ebbing-Lohaus
Breeding, seeds and young plants

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