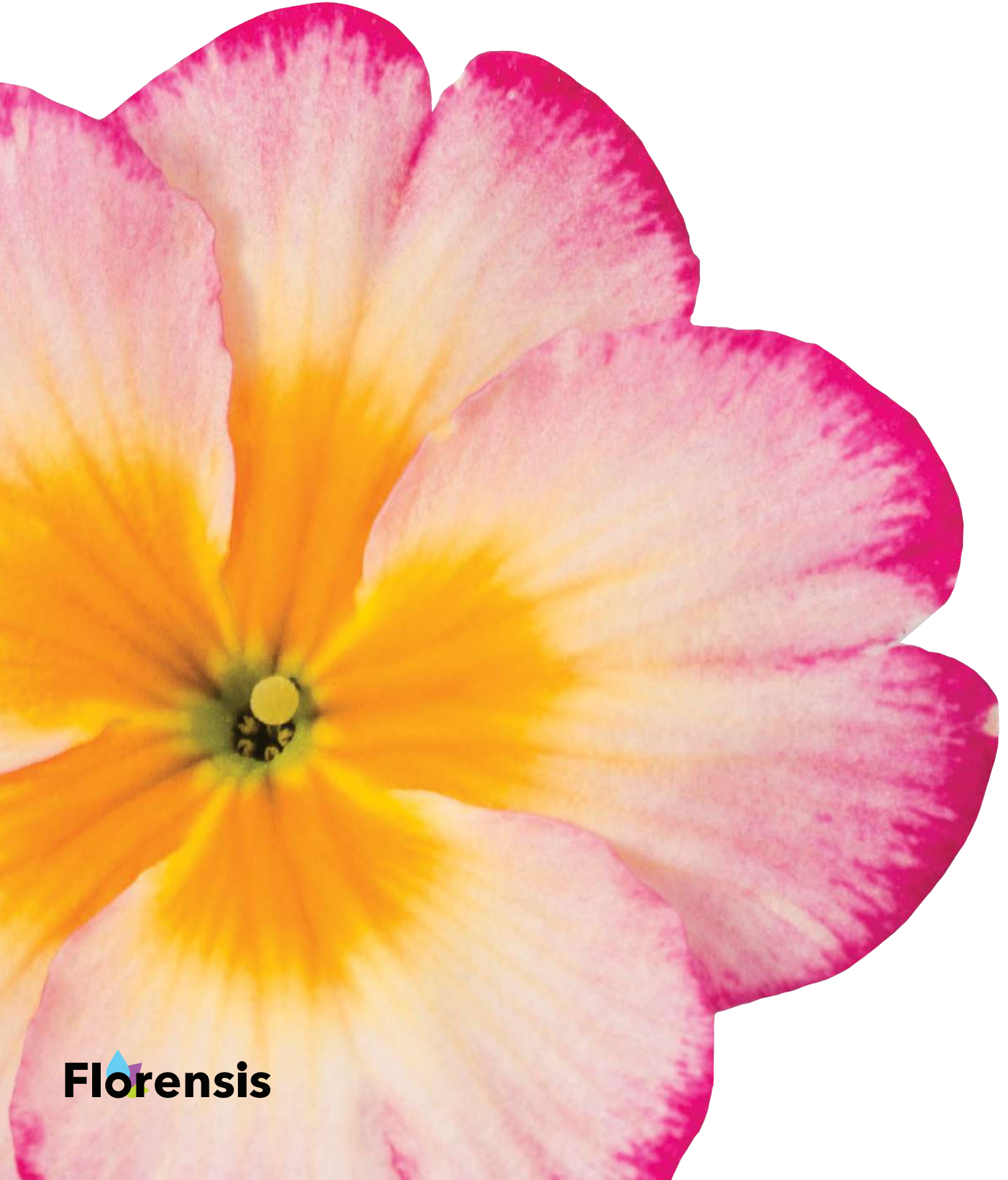




Biennials 2018 - 2019

Viola, Primula & Perennials



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Constantly in contact with each other

In the previous Biennials catalogue, Florensis has taken you into the continuous evolution of many new products, concepts and solutions. We proudly presented you our Viola concept EVOLUTION, in addition to many other new features. This balanced concept of EVO Mini, EVO and EVO Big has been positively received by the market and is followed up in this catalogue.

The basis of the success of EVOLUTION is the good cooperation between the partners in the chain. Only by being in constant contact with each other can we ensure that we stay connected to the continuous movement of our market. We gladly take you as a customer into these developments.

In addition to the EVOLUTION concept, we present many other beautiful products, concepts and solutions such as the Ranunculus Riviera series and the new colours of the Myosotis Mon Amie. We also continue to work on the reliable and recognizable Primula concepts PrimeTime and Hidden Treasures. Many beautiful products that guarantee a beautiful biennials season.

As you have most probably noticed, we want to facilitate you online. We offer you the possibility to enter your order online using real time availability at a suitable time. You also have insight into your history of order data; you can download beautiful photo material and order product labels easily. If you have not yet been able to make use of this, you can of course always contact your sales representative or customer service to be informed.

We wish you a beautiful biennials season!

Marck Strik



Marck Strik
Director Sales
& Product Development



Real time availability

Easy to buy from!

With the new webshop you can easily select your product range and find directly the most relevant information. Interested in an account? Ask your Florensis contact person for more details or visit www.florensis.com

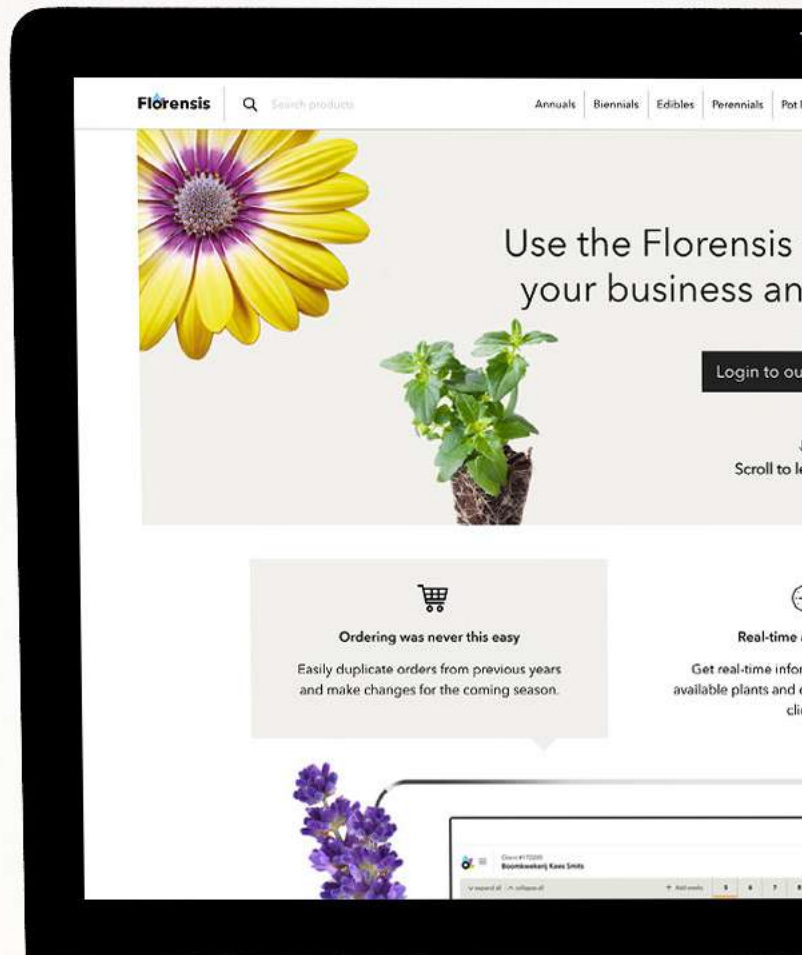
With your account you can order direct available plants with ease. 24 hours per day, 7 days per week. The webshop will give you real-time insights in your own ordering process. You have full insight in our availability so ordering is easy and fast.

With our new photo database you get access to more than 7000 images! From your personal dashboard you get a direct link.

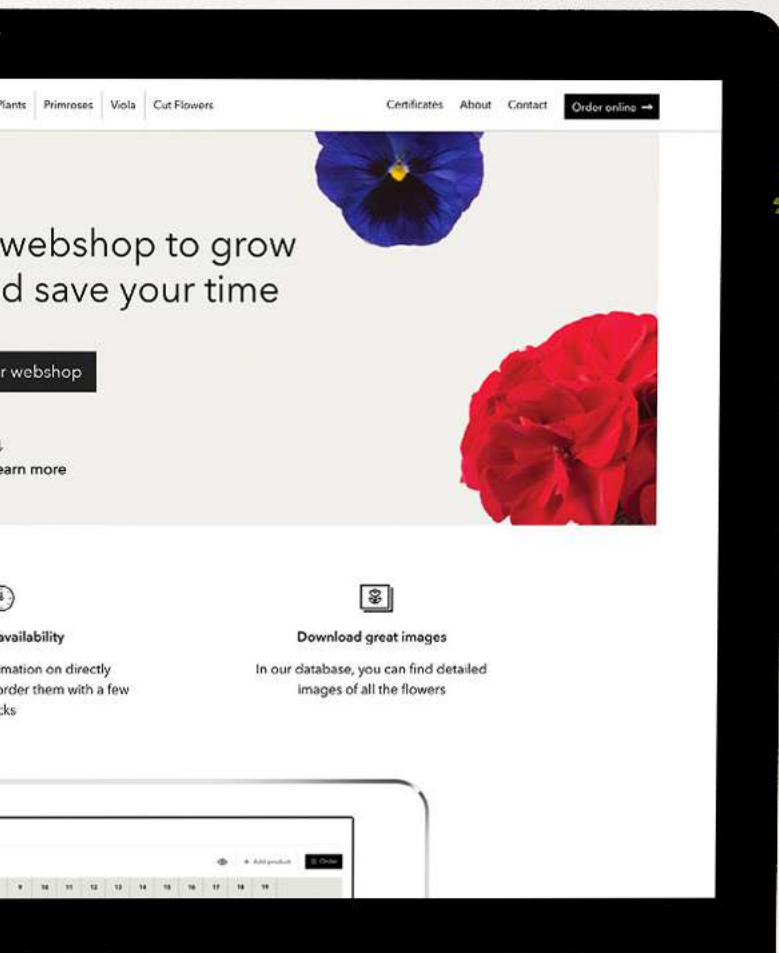
And we keep on developing so don't forget to subscribe to our monthly newsletter. Also the newsletter will keep you up to date on the latest products and news.


Want to follow us daily? Subscribe to our Facebook and Twitter so we can keep in contact.

For more information about our breeding programme, marketing and webshop, visit www.florensis.com




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EVOLUTION

Nobody can avoid change. The ones that evolve and endure anticipate to change. Change allows Evolution.

Offering cutting edge wittrockiana and cornuta viola series is a continuous process of Evolution. Our series are based on the most advanced viola breeding to generate top cultivation results. Only the most advanced violas in the market are selected to shine in our EVOLUTION series.

With a lot of effort we created our viola concept: EVOLUTION by Florensis. Our sensible response to constantly changing market requirements. Look no further for the best varieties for the ideal use. This series is the future.

3 separate series:

EVO Mini: cornuta viola

EVO: wittrockiana viola

EVO Big: large wittrockiana viola



EVO Mini



EVO



EVO Big





EVOLUTION



EVO Mini F1

The most advanced cornuta series on the market with an unmatched colour palette from autumn until spring.

The strength of the EVO Mini series is the highest uniformity over a wide range of colours. From the deepest of blues to the clearest of white. The EVO Mini will fill pots with excellent branching compact plants and a top narrow flowering window.

EVO Mini means more flowers per plant. This will inspire consumers at point-of-sale due to its outstanding appearance. With their excellent reliability, that features the whole EVO series, EVO Mini is a safe bet for predictable and durable flowers.

It is not without reason so many Sorbet XP varieties are included in our EVO Mini series.

The evolution of EVO Mini never stops. We are proud to present you the new colours for the next season.



Viola cornuta EVO Mini F1

NEW

15175	EVO Mini F1	Beacon Yellow		288, 510
32150	EVO Mini F1/Sorbet XP F1	Beaconsfield		288, 510
34652	EVO Mini F1/Sorbet XP F1	Blue Blotch		288, 510
15535	EVO Mini F1	Carmine		288, 510
31460	EVO Mini F1	Deep Blue Blotch		288, 510
32164	EVO Mini F1	Deep Marina		288, 510
34012	EVO Mini F1/Sorbet XP F1	Deep Orange		288, 510
18924	EVO Mini F1/Sorbet XP F1	Delft Blue		288, 510
32525	EVO Mini F1/Sorbet XP F1	Denim Jump Up		288, 510
34650	EVO Mini F1	Jolly Face	√	288, 510
20862	EVO Mini F1	Lavender Pink		288, 510
18929	EVO Mini F1/Sorbet XP F1	Lemon Ice Blotch		288, 510
17470	EVO Mini F1/Sorbet XP F1	Lemon Purple Jump Up		288, 510
18931	EVO Mini F1/Sorbet XP F1	Marina		288, 510
18928	EVO Mini F1/Sorbet XP F1	Morpho		288, 510
32502	EVO Mini F1/Sorbet XP F1	Orange Purple Jump Up		288, 510
17993	EVO Mini F1/Sorbet XP F1	Orchid Rose Beacon		288, 510
16269	EVO Mini F1	Peach Duet		288, 510
19126	EVO Mini F1	Persian Wing		288, 510
18932	EVO Mini F1/Sorbet XP F1	Pink Halo		288, 510
35095	EVO Mini F1/Sorbet XP F1	Pink Wing	√	288, 510
18318	EVO Mini F1/Sorbet XP F1	Purple		288, 510
30337	EVO Mini F1	Purple Face		288, 510
20763	EVO Mini F1	Purple Rose White Face		288, 510
19273	EVO Mini F1/Sorbet XP F1	Raspberry		288, 510

Viola cornuta EVO Mini F1

NEW

15173	EVO Mini F1/Sorbet XP F1	Red Blotch		288, 510
32165	EVO Mini F1	Ruby & Gold		288, 510
34013	EVO Mini F1/Sorbet XP F1	True Blue		288, 510
17429	EVO Mini F1/Sorbet XP F1	Violet Beacon		288, 510
12221	EVO Mini F1/Sorbet XP F1	White		288, 510
17430	EVO Mini F1/Sorbet XP F1	White Blotch		288, 510
35092	EVO Mini F1	White Impr.	√	288, 510
18317	EVO Mini F1/Sorbet XP F1	White Purple Jump Up		288, 510
32433	EVO Mini F1/Sorbet XP F1	Yellow Blotch		288, 510
19688	EVO Mini F1	Yellow Blotch Red Wing		288, 510
32154	EVO Mini F1/Sorbet XP F1	Yellow Blue Jump Up		288, 510
32526	EVO Mini F1/Sorbet XP F1	Yellow Burgundy Jump Up	√	288, 510
18937	EVO Mini F1/Sorbet XP F1	Yellow Frost		288, 510
35096	EVO Mini F1/Sorbet XP F1	Yellow Impr.	√	288, 510
31151	EVO Mini F1/Sorbet XP F1	Yellow Pink Jump Up		288, 510
17484	EVO Mini F1/Sorbet XP F1	Yellow Purple Jump Up		288, 510
18939	EVO Mini F1/Sorbet XP F1	YTT		288, 510
16782	EVO Mini F1/Sorbet XP F1	Autumn Select Mix		288, 510
20230	EVO Mini F1	Blueberry Frost Mix		288
18316	EVO Mini F1	Citrus Mix		288, 510
20231	EVO Mini F1	Duet Mix		288
20227	EVO Mini F1	Mix		288
18320	EVO Mini F1	Select Mix		288, 510
14345	EVO Mini F1	Spring Select Mix		288, 510

EVO MINI



EVO Mini F1 Denim Jump Up



Deep Blue Blotch
31460



Blue Blotch (XP)
34652



True Blue (XP)
34013



Violet Beacon (XP)
17429



Delft Blue (XP)
18924



YTT (XP)
18939



Morpho (XP)
18928



Jolly Face
34650



Carmine
15535



Orchid Rose Beacon (XP)
17993



Lavender Pink
20862



Persian Wing
19126



Pink Wing (XP)
35095



Red Blotch (XP)
15173



Ruby & Gold
32165



Yellow Blotch Red Wing
19688



Yellow Burgundy Jump Up (XP)
32526



Yellow Impr. (XP)
35096



Yellow Blotch (XP)
32433



Beacon Yellow
15175



Lemon Ice Blotch (XP)
18929

EVO MINI



Beaconsfield (XP)
32150



Denim Jump Up (XP)
32525



Deep Marina
32164



Marina (XP)
18931



Purple Face
30337



Purple (XP)
18318



Purple Rose White Face
20763



Raspberry (XP)
19273



Pink Halo (XP)
18932



Peach Duet
16269



Orange Purple Jump Up (XP)
32502



Deep Orange (XP)
34012



Yellow Purple Jump Up (XP)
17484



Lemon Purple Jump Up (XP)
17470



Yellow Frost (XP)
18937



Yellow Blue Jump Up (XP)
32154



Yellow Pink Jump Up (XP)
31151



White Purple Jump Up (XP)
18317



White Blotch (XP)
17430



White (XP)
12221



White Impr.
35092



EVO F1

The earliest flowers for easy and early spring sales.

The varieties featured in our EVO series are the most advanced wittrockiana viola in the market today. EVO is reliable for early spring sales because of its outstanding uniformity in plant habit and timing. This provides maximum predictability and reliability.

Thanks to their evolutionary DNA the plants have compact and strong branching, no stretching, short peduncles and a narrow flowering window. Characteristics for great pansy sales in late autumn and early spring.



Viola wittrockiana
EVO F1

NEW 

13898	Beacon Blue		288, 510
32460	Blue Blotch		288, 510
31627	Cassis		288, 510
32156	Lemon		288, 510
18963	Lemon Blotch		288, 510
18964	Marina Impr.	√	288, 510
32157	Moonlight		288, 510
34641	Neon Violet		288, 510
13933	Orange		288, 510
18965	Orange Blotch		288, 510
15862	Orange Duet		288, 510
20196	Pink Shades		288, 510
16339	Purple		288, 510
12067	Red Blotch		288, 510
15940	Rosy Sunset		288, 510
16789	Silver Blue Blotch		288, 510
32909	True Blue		288, 510
14744	Violet Face		288, 510
12070	White		288, 510
12071	White Blotch		288, 510
12072	Yellow		288, 510
34483	Yellow Blotch		288, 510
16267	Yellow Duet		288, 510
16784	Autumn Select Mix		510
15219	Multi Mix		510
14776	Royal Mix		288, 510
16814	Spring Select Mix		288, 510



Marina Impr.



Yellow Blotch



Blue Blotch

EVO



EVO F1 Violet Face

NEW



Blue Blotch
32460



True Blue
32909



Marina Impr.
18964



Purple
16339



Violet Face
14744



Beacon Blue
13898



Red Blotch
12067



Orange Blotch
18965



Orange
13933



Yellow
12072



Lemon Blotch
18963



Lemon
32156



Silver Blue Blotch
16789



Neon Violet
34641



Moonlight
32157



Cassis
31627



Pink Shades
20169



Rosy Sunset
15940



Orange Duet
15862



Yellow Duet
16267



Yellow Blotch
34483



White Blotch
12071



White
12070

EVO Big F1


Extra large flowers with outstanding heat tolerance.

When you think EVO isn't big enough, we developed the extra big flowered EVO Big. The varieties in EVO Big are great for production in summer and early autumn. These attractive big flowers will stand the heat and have a strong appeal to retail and consumers.

We tested the varieties in warm temperatures and strong radiation. In every situation EVO Big varieties prove to overcome and constrain these circumstances. Still able to grow strong plants with huge impressive flowers.

EVO Big is produced in only 5-7 weeks in large uniformity across a full colour range. The well-branched and compact plants are strong and produce lots of flowers on short and sturdy stems.



Viola wittrockiana **NEW** 

EVO BIG F1

34644	Blue Blotch Impr.	√	288, 510
31456	Delft		288, 510
18983	Ocean		288, 510
16992	Outback Fire		288, 510
31333	Patricia		288, 510
18984	Purple		288, 510
31491	Red Blotch		288, 510
31492	Rose Blotch Impr.	√	288, 510
31493	Violet White		288, 510
31494	White Blotch		288, 510
31495	White		288, 510
31497	Yellow		288, 510
31496	Yellow Blotch		288, 510
18397	Blotch Mix		288, 510
17217	Mix		288, 510



Yellow



White Blotch



Rose Blotch Impr.

EVO BIG



EVO Big F1 White Blotch



Blue Blotch Impr.
34644



Ocean
18983



Violet White
31493



Rose Blotch Impr.
31492



Patricia
31333



Yellow Blotch
31496



Delft
31456



Purple
18984



Red Blotch
31491



Outback Fire
16992



Yellow
31497



White
31495



White Blotch
31494



EVO Mini F1 MixMasters® Athene

EVO Mini F1 MixMasters®

Easy, well-balanced, best colour combinations and less work for maximum success. Participate and go for our Evo Mini MixMasters in our ready-made and exclusive 180 MixMasters tray. Minimum 3 colours in one plug make it easy to produce and secure a well-balanced intermingling of the different colours. With this way of producing Viola cornuta Evo Mini MixMasters Florensis created the new benchmark for viola mixes in 12 or 13 cm pots.

We are well prepared and we make sure you are too!

- Trendy combinations in attractive colours
- Free flowering and uniform during the entire season
- Stays balanced, even at higher temperatures

Your sales representative can inform you about the MixMasters pot (12 - 14 cm) and the special labels.

Viola cornuta **NEW**

EVO F1 MixMasters®

34347	Amsterdam		180
35093	Athene	√	180
34348	London		180
32686	Nice		180
32685	Paris		180
35094	Rio	√	180
34009	Rome		180
34349	Stockholm		180
34010	Sydney		180
34011	Vegas		180



Amsterdam
34347



Athene
35093



London
34348



Nice
32686



Paris
32685



Rio
35094



Rome
34009



Stockholm
34349



Sydney
34010



Vegas
34011





EVO Mini F1 MixMasters® Stockholm

Matrix™ F1

The development of the Matrix series was and is inspired by the particular needs of growers, trade and consumers. When devising the series, our breeders focused on plant habit and flower size in particular. The result is excellent branching, a better structure and sufficient plant mass leading to a particular strength of the series: all colours continue to flower strongly throughout the season.

This gives you the necessary flexibility at retail to respond to short-term seasonal peaks. Matrix is ideal for early autumn and mid to late spring flowering. All of their positive features guarantee strong sales performance and lasting popularity with the consumer.

Benefits for you and your customer:

- Large, thick petalled flowers
- Good flower presentation
- Short flower stems, no stretching
- Uniform habit and flowering
- Strong habit with sufficient plant mass

Our recommendation:

Matrix originally has a strong focus on autumn performance. Because of its well-branched strong plant structure, most of the colours also fit very well for spring. We will be pleased to advise you in composing a tailor-made assortment.

*Matrix™ is not available in the UK.

Viola wittrockiana

NEW 

Matrix™ F1

32161	Beaconsfield		288, 510
35106	Blue Blotch Impr.	√	288, 510
18373	Blue True		288, 510
18374	Cassis		288, 510
18980	Delft Blue		288, 510
18966	Lavender Shades		288, 510
18377	Lemon Clear		288, 510
34674	Light Blue Impr.	√	288, 510
18378	Midnight Glow		288, 510
12059	Morpheus		288, 510
17595	Ocean		288, 510
17474	Orange Clear		288, 510
12060	Orange Deep		288, 510
18173	Purple		288, 510
17596	Red Blotch		288, 510
18382	Red Wing		288, 510
17479	Rose		288, 510
31152	Rose Blotch		288, 510
18383	Sangria		288, 510
18981	Solar Flare		288, 510
17471	Sunrise		288, 510
17597	White Blotch		288, 510
18232	White Clear		288, 510
18969	Yellow		288, 510
18975	Yellow Blotch		288, 510
20237	Amber Mix		288
18386	Autumn Blaze Mix		288, 510
18371	Blotch Mix		288, 510
18375	Citrus Mix		288, 510
18376	Clear Mix		288, 510
18387	Coastal Sunrise Mix		288
31257	Epices Mix		288
20238	Harvest Mix		288
18379	Mix		288, 510
18388	Ocean Breeze Mix		288, 510
20240	Ruby Mix		288
33928	Sun & Sky Mix		288
19035	Sunfire Mix		288
20239	Topaz & Garnet Mix		288



Yellow



Light Blue Impr.



Yellow Blotch



MATRIX™
PANSIES



Matrix™ Delft Blue

NEW



Blue Blotch Impr.
35106



Ocean
17595



Blue True
18373



Morpheus
12059



Purple
18173



Beaconsfield
32161



Cassis
18374



Sangria
18383



Solar Flare
18981



Orange Clear
17474



Yellow Blotch
18975



Red Wing
18382



MATRIX™
PANSIES

NEW



Delft Blue
18980



Light Blue Impr.
34674



Midnight Glow
18378



Lavender Shades
18966



Rose Blotch
31152



Rose
17479



Sunrise
17471



Red Blotch
17596



Orange Deep
12060



Yellow
18969



Lemon Clear
18377



White Blotch
17597



White Clear
18232

Cool Wave® F1

The success story of Cool Wave® continues. Consumers and retail are asking for it because of the excellent garden performance of the Cool Wave which is well-known in the whole industry. Cool Wave is extremely free flowering and is noted for its good weather tolerance. Cool Wave also cuts a striking figure as a colourful ground-cover plant. Even larger areas are fast transformed into a real sea of flowers. For coming season Florensis offers you the possibility to differentiate from others with the new exclusive colour for next season.

Cool Wave is suitable as a colourful, high quality product, ideal for the prestigious retailer specialist. A stand-out product in a league of its own!

Any time

- Most vigour and free flowering in autumn and spring
- Earliest flowering in spring

Anywhere

- Nice trailing habit with cascading flowers up to 75 cm long
- Very suitable for hanging baskets, patio pots, bedding and landscaping

Colour!

- Long lasting colour
- Excellent garden performance
- Good winter hardiness



Blue Skies



Blueberry Swirl



Fire



Frost



Golden Yellow



Lemon Impr.



Morpho



Strawberry Swirl



Purple



Raspberry



Violet Wing



White

Viola wittrockiana Cool Wave® F1

NEW

31153	Blue Skies		180
31154	Blueberry Swirl		180
34014	Fire	✓	180
19880	Frost		180
19883	Golden Yellow		180
34669	Lemon Impr.	✓	180
32434	Morpho		180
34671	Strawberry Swirl	✓	180
20741	Purple		180
34015	Raspberry		180
19881	Violet Wing		180
19882	White		180
19936	Mix		180, 288

Viola wittrockiana

COOL
wave[®]
VIOLA

EXCLUSIVE



NEW

Cool Wave[®] Strawberry Swirl



Frizzle Sizzle Mini

In addition to the big-flowered Baroque Pearls we present the Frizzle Sizzle Mini. The fringing of the mini under warmer conditions is better than the big-flowered ones. The overwhelming amount of small flowers gives a perfect vintage touch to bigger pots and bowls.

Viola wittrockiana
Frizzle Sizzle Mini  **NEW**

35105	Fire	288
34678	Purple Shades	288
34679	Yellow	288



Fire



Purple Shades



Yellow



Purple Shades



Yellow

Frizzle Sizzle F1

No description is more fitting for our Frizzle Sizzle series than 'Baroque style'. 'Baroque' originated in Portugal, in which oddly shaped pearls were described as 'barocco', i.e. 'irregular' or 'unusual'. The same can be said of the shape of Frizzle Sizzle's flowers: oddly beautiful! By adding new colours to the mix we created a more catchy mix. Frizzle Sizzle is a perfect item to create a beautiful high-end product by using multiple plants on bigger pots.

Viola wittrockiana
Frizzle Sizzle F1 

14044	Blue	510
14046	Burgundy	510
32160	Lemonade	510
17107	Orange	510
20688	Raspberry	510
14047	Yellow	510
15198	Yellow Blue Swirl	510
16781	Mix	288, 510



Blue



Burgundy



Lemonade



Orange



Raspberry



Yellow



Yellow Blue Swirl

Panola™ XP F1

Panola combines the best of two worlds: the excellent weather and winter tolerance of a *viola cornuta* and the medium-sized flowers from the world of *viola wittrockiana*. This makes Panola ideally suitable as overwintering guaranteed landscape planting in graveyards, borders and parks, reducing your plant care costs and guaranteeing customer satisfaction.

Panola is our breeders' response to the high quality demands of our times. Thanks to the XP characteristic, the Panola series is well balanced, easy to grow and meets the highest quality standards.

As a multiflora series, Panola is extremely free flowering and brings plenty of colour to any arrangement, allowing you to differentiate your offer and introduce individual accents.

Besides the mixtures offered, Panola is also available in many other attractive combinations. Please contact one of our sales representatives if you are interested in our special mixtures.



Deep Blue Blotch



True Blue



Beaconsfield



Marina



Purple Face



Purple



Lilac Shades



Deep Orange

Viola wittrockiana

Panola™ XP F1



13641	Beaconsfield	288
17615	Deep Blue Blotch	288
13642	Deep Orange	288
17616	Fire	288
19036	Lilac Shades	288
13643	Marina	288
19037	Primrose	288
17617	Purple	288
13644	Purple Face	288
17625	Red Blotch	288
13645	Scarlet	288
13646	Sunburst	288
17619	True Blue	288
17620	White	288
13648	White Blotch	288
17621	Yellow	288
13649	Yellow Blotch	288
31258	Agate Mix	288
18988	Baby Boy Mix	288
13650	Citrus Mix	288
18989	Clear Mix	288
31276	Fruits Rouges Mix	288
18990	Jewels N Jazz Mix	288
18987	Mix	288
19039	Silhouette Mix	288
31275	Touche De Mangue Mix	288



Sunburst



Fire



Red Blotch



Scarlet



Primrose



Yellow



Yellow Blotch



White



White Blotch

Ultima F1

A series with medium-sized flowers offering sensational special colours for autumn and spring flowering as an extension of the Panola. Keen to set your range apart from the rest? If so, the Radiance varieties should be your first choice!

Supreme Morpho:

An especially deep and bright colour combination. Yellow with sky-blue pattern.

Radiance:

Unusual bicolour or tricolour flowers with an intriguing pattern.

Our recommendation:

Radiance is ideal for a splash of colour, with 3 plants for a 13 cm pot.

Cats® F1

What trade and consumers like about Cats is its unique flower pattern. All colours in the series have attractive whisker-like markings and make a very vivid and appealing impact. The Cats series is suitable for autumn and spring flowering, is highly vigorous and develops well-branched, multi-shooted and hence free flowering plants.

Viola wittrockiana



Ultima F1

20197	Radiance Deep Blue	288
20199	Radiance Red	288
13897	Supreme Morpho	288
18405	Radiance Mix	288



Radiance Deep Blue



Radiance Red



Supreme Morpho

Viola wittrockiana



Cats® F1

15290	Orange	510
14420	Purple & White	510
14419	Red & Gold	510
16268	Sky Blue	510
14417	White	510
14418	Yellow	510
16041	Mix	510



Orange



Purple & White



Red & Gold



Sky Blue



White



Yellow



Cats® F1 Sky Blue



The best for every season

This tool gives you the perfect overview of which varieties to select for the different flowering seasons. A big help to compose a colourful assortment with uniform plant habit and uniform flowering. This results in easy planning and quick handling at moment of supplying.

Summer EVO Mini F1

Potting week 28 - 33
Flowering week 33 - 38



Deep Blue Blotch
31460



Violet Beacon (XP)
17429



Denim Jump Up (XP)
32525



Deep Marina
32164



Delft Blue (XP)
18924



YTT (XP)
18939



Morpho (XP)
18928



Purple Rose White Face
20763



Raspberry (XP)
19273



Pink Wing (XP)
35095



Orange Purple Jump Up (XP)
32502



Ruby & Gold
32165



Yellow Purple Jump Up (XP)
17484



Lemon Purple Jump Up (XP)
17470



Yellow Burgundy Jump Up (XP)
32526



Yellow Impr. (XP)
35096



Beacon Yellow
15175



White Purple Jump Up (XP)
18317



White Blotch (XP)
17430



White Impr.
35092

Autumn EVO Mini F1

Potting week 33 - 37
Flowering week 38 - 43



Blue Blotch (XP)
34652



True Blue (XP)
34013



Denim Jump Up (XP)
32525



Deep Marina
32164



Marina (XP)
18931



Delft Blue (XP)
18924



YTT (XP)
18939



Morpho (XP)
18928



Purple Face
30337



Raspberry (XP)
19273



Lavender Pink
20862



Pink Wing (XP)
35095



Orange Purple Jump Up (XP)
32502



Deep Orange (XP)
34012



Ruby & Gold
32165



Yellow Purple Jump Up (XP)
17484



Yellow Blue Jump Up (XP)
32154



Lemon Purple Jump Up (XP)
17470



Yellow Burgundy Jump Up (XP)
32526



Yellow Impr. (XP)
35096



Yellow Blotch (XP)
32433



White Purple Jump Up (XP)
18317



White Blotch (XP)
17430



White Impr.
35092



Early Spring EVO Mini F1

Potting week 40 - 43

Flowering week 7 - 9



Blue Blotch (XP)
34652



Denim Jump Up (XP)
32525



Purple Face
30337



Purple Rose White Face
20763



Lavender Pink
20862



Persian Wing
19126



Orange Purple Jump Up (XP)
32502



Ruby & Gold
32165



Yellow Blotch Red Wing
19688



Yellow Purple Jump Up (XP)
17484



Yellow Blue Jump Up (XP)
32154



Yellow Blotch (XP)
32433



Beacon Yellow
15175



White Purple Jump Up (XP)
18317



White (XP)
12221

Spring EVO Mini F1

Potting week 43 - 47
Flowering week 10 - 14



Blue Blotch (XP)
34652



True Blue (XP)
34013



Violet Beacon (XP)
17429



Denim Jump Up (XP)
32525



Marina (XP)
18931



YTT (XP)
18939



Morpho (XP)
18928



Jolly Face
34650



Purple Face
30337



Raspberry (XP)
19273



Lavender Pink
20862



Persian Wing
19126



Deep Orange (XP)
34012



Ruby & Gold
32165



Yellow Purple Jump Up (XP)
17484



Yellow Blue Jump Up (XP)
32154



Yellow Burgundy Jump Up (XP)
32526



Yellow Impr. (XP)
35096



Yellow Blotch (XP)
32433



Beacon Yellow
15175



Lemon Ice Blotch (XP)
18929



White Purple Jump Up (XP)
18317



White Blotch (XP)
17430



White (XP)
12221

Summer Viola wittrockiana

Potting week 28 - 32

Flowering week 33 - 38



EVO Big F1 Blue Blotch Impr.
34644



EVO Big F1 Ocean
18983



EVO Big F1 Purple
18984



EVO Big F1 Violet White
31493



Matrix™ F1 Orange Clear
17474



EVO Big F1 Patricia
31333



EVO Big F1 White
31495



EVO Big F1 White Blotch
31494



Matrix™ F1 Midnight Glow
18378



EVO Big F1 Delft
31456



EVO Big F1 Red Blotch
31491



Matrix™ F1 Solar Flare
18981



EVO Big F1 Yellow Blotch
31496



EVO Big F1 Yellow
31497



Matrix™ F1 Cassis
18374

Autumn Viola wittrockiana

Potting week 33 - 36

Flowering week 38 - 42



Matrix™ F1 Blue Blotch Impr.
35106



Matrix™ F1 Ocean
17595



Matrix™ F1 Lavender Shades
18966



EVO F1 Violet Face
14744



EVO Big F1 Violet White
31493



Matrix™ F1 Solar Flare
18981



Matrix™ F1 Red Blotch
17596



Matrix™ F1 Yellow
18969



Matrix™ F1 White Blotch
17597



Matrix™ F1 White Clear
18232



Matrix™ F1 Delft Blue
18980



Matrix™ F1 Light Blue Impr.
34674



EVO F1 Beacon Blue
13898



Matrix™ F1 Rose Blotch
31152



Matrix™ F1 Cassis
18374



EVO F1 Rosy Sunset
15940



Matrix™ F1 Orange Deep
12060



EVO F1 Orange Blotch
18965



Matrix™ F1 Yellow Blotch
18975

Early Spring Viola wittrockiana

Potting week 40 - 43

Flowering week 7 - 9



EVO F1 Blue Blotch
32460



EVO F1 True Blue
32909



EVO F1 Silver Blue Blotch
16789



EVO F1 Neon Violet
34641



EVO F1 Violet Face
14744



EVO F1 Beacon Blue
13898



EVO F1 Cassis
31627



EVO F1 Pink Shades
20169



EVO F1 Orange Blotch
18965



EVO F1 Orange
13933



EVO F1 Yellow
12072



EVO F1 White Blotch
12071



EVO F1 White
12070



Viola wittrockiana EVO F1 Yellow Blotch Impr.

Spring Viola wittrockiana

Potting week 43 - 45

Flowering week 10 - 13



EVO F1 Blue Blotch
32460



EVO F1 True Blue
32909



EVO F1 Silver Blue Blotch
16789



EVO F1 Cassis
31627



EVO F1 Pink Shades
20169



EVO F1 Rosy Sunset
15940



EVO F1 Yellow Duet
16267



EVO F1 Yellow Blotch
34483



EVO F1 Lemon Blotch
18963



EVO F1 Neon Violet
34641



EVO F1 Violet Face
14744



EVO F1 Beacon Blue
13898



EVO F1 Red Blotch
12067



EVO F1 Orange Blotch
18965



Matrix™ F1 Orange Deep
12060



Matrix™ F1 White Blotch
17597



Matrix™ F1 White Clear
18232

Hidden Treasures



Hidden Treasures



This trend is the result of successful breeding. All series have the right combination of modern breeding characteristics and botanical 'Wild' looks. Hidden Treasures consists of our primrose series which survive under any circumstances: bad weather, rain or snow, but also sun and spring heat.

In the city or the countryside, in flower pots on a balcony or in cottage gardens. It doesn't matter where; it's always a pleasure to keep these new 'wilds' with their outstanding qualities. The best of both worlds, old botanical characteristics combined with modern breeding. Hidden Treasures is an interesting theme for growers, trade and retail.

Get yourself enchanted and be convinced of both the outstanding quality and the particular nature of these plants, for example the Little Queen primrose in the colour violet. Or by the Gold Nugget series in five attractive colours that last up to minus 3-5°C. It's a trend, that's only just starting.

To sell Hidden Treasures as a higher value concept a special pot is available. Your Florensis sales representative can provide you with more detailed information about this interesting concept.

Little Queen

Native "Cowslips" have not always been a staple ingredient of our gardens. But after they started to become part of the assortment of nurseries and garden centres again, they are increasingly used in plantings. This primrose is still very close to the botanic primrose. It is uniform in habit and available in a strong coloured Mix and two strong separate colours. Very suitable for outdoor use in patio containers and other combinations. Suitable for January and February sales.

Primula veris Little Queen



17160	Red	288
32486	Violet	288
17161	Mix	288



Red



Violet

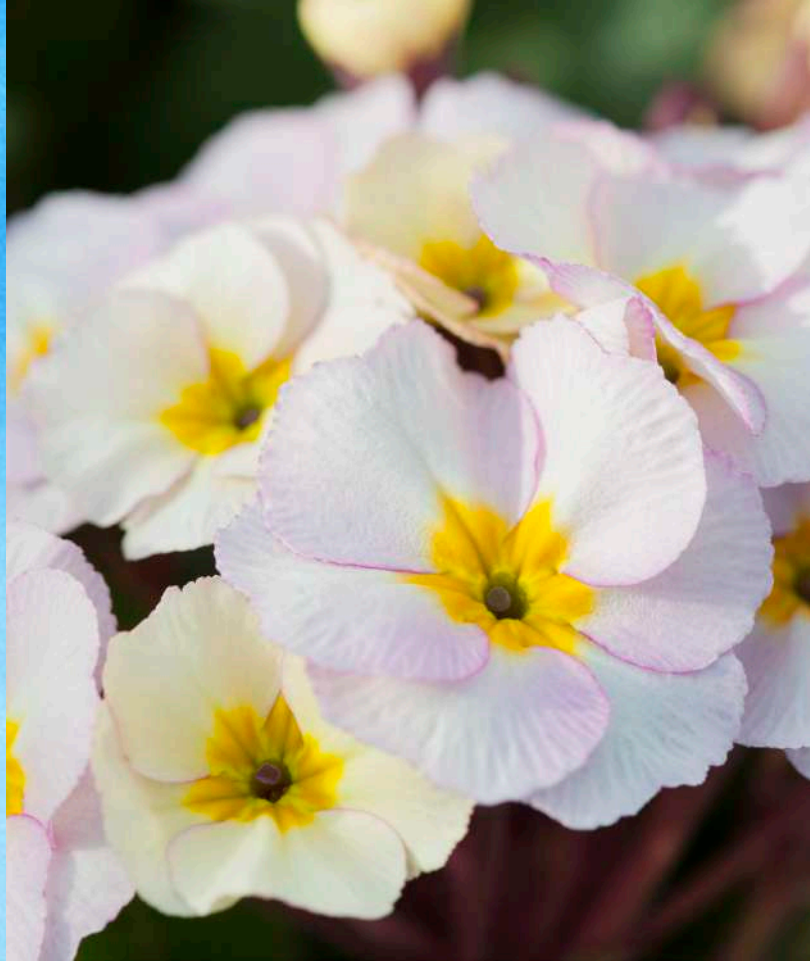


Mix

Hidden Treasures

Gold Nugget F1

Strong healthy plants with dark leaves in nice contrast with the intense colours of the flowers. The dark leaves, plant habit and winter hardiness gives you a true botanical colour spectacle. These prolific flowering treasures are very suitable for big spring flowering combo's.



Rose

Primula elatior Gold Nugget F1 

32482	Apricot	288
32483	Light Purple	288
32484	Rose	288
32687	White	288
32485	Yellow	288



Apricot



Light Purple



Rose



White



Yellow

Primula officinalis & veris

This close to nature variety does have a very strong natural plant habit and intense flower colour. An excellent Spring flowering plant for outdoor use in bedding and big combo's. Early sales.

Primula officinalis



13941	Lemon	288
19462	veris Lime with Orange	288
19461	veris Orange with Yellow	288
20542	veris Pure Yellow	288



Lime with Orange



Orange with Yellow

Pure Yellow




Primula officinalis Lemon

Hidden Treasures

Stella

This variety has the look of a botanical primrose and the colour range of the most modern primroses. Robust plants build up a lot of flower stems with attractive flowers. Plants are prolific flowering during a long period of time. Available in separate colours and a mix for February-March sales. Excellent for use in bigger pots and patio containers.

Primula vulgaris Stella F1 

31447	Blue	288
31448	Golden Yellow	288
34069	Light Lilac	288
34068	Pink Champagne	288
31449	Red	288
31450	Rose	288
31451	White	288
31469	Mix	288



Blue



Golden Yellow



Light Lilac



Pink Champagne



Red




Rose



White

Sibel

Primula elatior Sibel is a new generation elatior which stands out in outdoor performance. The strong flowers on large flower heads are long lasting. The sturdy stems make sure that the large flowers are perfectly presented. These characteristics make Sibel very suitable for landscaping and the use in bigger patio containers combined with other spring flowering products.

Primula elatior Sibel **NEW** 

35107	Citrus	✓	288
30019	Gold		288
20514	Lime		288
32461	Purple		288
30020	Scarlet Yellow		288



Lime



Citrus



Gold



Lime



Purple



Scarlet Yellow



Salome F1 Mix

It's time for PrimeTime

PrimeTime is our trademark for the high quality Florensis breeding primrose series. Our PrimeTime series requires little energy and less growth regulators and can therefore be produced more sustainably.

PrimeTime flowers successively from early till late, offering an identical colour range and large flowers on compact plants. The PrimeTime series Salome, Cairo, Luxor and Esna follow each other consecutively, always with uniform products.



Florensis PrimeTime:

- Compact, uniform plants with large flowers
- Less cleaning up
- Less need of growth regulators
- High density production, more plants per m²
- Four series with identical colours
- Easy to plan

Potting week 36

You can plant the young plants of all four PrimeTime series within the same week and still spread flowering.

Benefits for your customer:

As first spring flowering crops, PrimeTime primroses bring the bright colours of a new season to the consumer. With PrimeTime, you offer your clients an identical colour range during a complete primrose sales season from mid December until the end of March.

PrimeTime also offers various mixes. Please ask your contact person for the different possibilities.



Salome®

December - February



Cairo

Early February - Early March



Luxor®

Mid February - March



Esna®

March

Potting week 36. Pictures taken of flowering stage end of February.

Salome® F1

Salome is ideal for early spring sales. The combination of extra large flowers in bright strong colours and compact short leaves makes these ideal 'Herald of spring' for marketing between mid December and mid February. The series requires low energy and less growth regulator and shows good uniformity! With the new colours the series continues its evolution to meet market requirements.

Advantages for you and your customers:

- Big flowers
- Compact habit
- More plants per m²
- Less PGR
- Intense colours
- Long shelf life

Primula vulgaris Salome® F1

NEW 

33953	Blue Impr.	✓	288
18688	Blue Red Ring		288
30432	Bright Red	✓	288
12425	Cream Yellow		288
30293	Deep Rose Eye		288
30417	Fire Red		288
30419	Fire Salmon Rose	✓	288
30413	Golden Yellow	✓	288
19732	Lemon		288
30294	Lila		288
16301	Orange Sun		288
12428	Rose		288
12957	Violet		288
12429	White		288
32487	Bicolour Early Mix		288
12430	Mix		288
19702	PrimeTime Mix		288
35536	Sunshine Mix		288
14729	Supreme Mix		288



Blue Impr



Blue Red Ring



Bright Red



Cream Yellow



Deep Rose Eye



Fire Red



Fire Salmon Rose



Golden Yellow



Lemon



Lila



Orange Sun



Rose



Violet



White



Salome® F1 Deep Rose Eye

Cairo F1

Cairo is perfect choice for the medium early flowering segment with nice characteristics. Cairo sets the standard as far as quality is concerned! The plants have short leaves, a round even habit and large flowers. The plants show a large degree of uniformity and are suitable for marketing from February until March. The Cairo primroses are uniform in habit and flowering all over the series.

Advantages for you and your customer:

- Genetically compact
- More plants per m²
- Requires less PGR
- Round leaves
- Less yellow leaves
- Short flower stems
- Long shelf life - non stretching

Primula vulgaris Cairo F1



15145	Apricot Peach	288
15137	Blue	288
18620	Burgundy	288
15136	Cream Yellow	288
30289	Light Rose	288
18619	Lilac	288
15143	Orange	288
15139	Red	288
15140	Rose	288
15142	White	288
15138	Yellow	288
15135	Mix	288
19699	PrimeTime Mix	288



Apricot Peach



Blue



Light Rose



Burgundy



Cream Yellow



Lilac



Orange



Red



Rose



White



Yellow



Cairo F1 Blue

Luxor® F1

High quality within the range of late flowering primroses. All cultivars of this series prove this time and time again with their short dark green foliage and brightly coloured flowers on short stems. A perfect solution for the sales period between February and March!

Advantages for you and your customers:

- Genetically compact
- More plants per m²
- Requires less PGR
- Short flower stems
- Nice round shape
- Perfect combination of compact habit and late flowering

Primula vulgaris Luxor® F1

12439	Blue	288
12440	Burgundy	288
12441	Cream Yellow	288
13302	Dark Violet	288
13442	Orange	288
12442	Red	288
12445	Rose	288
12443	White	288
12444	Yellow	288
12438	Mix	288
19706	PrimeTime Mix	288



Blue



Burgundy



Cream Yellow



Dark Violet



Orange



Red



Rose



White



Yellow



Luxor® F1 Dark Violet

Esna® F1

The latest flowering primrose among the Florensis PrimeTime series is Esna with high uniformity over all colours. Esna is the latest series on the market with genetic compact plant habit, flowering with large flowers on short sturdy stems. The compact plant habit and round shaped leaves make this series very suitable for high density production. Plants are saleable from the end of February until the end of March.

Advantages for you and your customers:

- High uniformity in habit and timing
- More plants per m²
- Requires less PGR
- Compact habit
- Latest flowering series in the market

Primula vulgaris Esna® F1



15185	Blue	288
15192	Burgundy	288
15186	Cream Yellow	288
13434	Orange	288
15188	Red	288
15189	Rose	288
15191	White	288
15193	Yellow	288
32544	Mix	288
15194	PrimeTime Mix	288



Blue



Burgundy



Cream Yellow



Orange



Red



Rose



White



Yellow



Esna® F1 PrimeTime Mix



Scentsation Yellow Cream



Concepts

The five Primrose varieties Scentsation, Suze, Bellerose, Elle and Delft are exclusive with a nice consumer label. Growing these special Primroses with an attractive label will generate more added value! The obliged label is included in the plant price, except for Scentsation. Labels will be distributed separately from the young plants.

Scentsation

The fragrant flowers of this special primrose brighten up every garden and balcony. These robust plants with attractive colour combinations add a splash of colour early in the year. Scentsation is very suitable for sales in January and February.

Primula vulgaris Scentsation



32923	Red Cream	288
32924	Yellow Cream	288



Yellow Cream



Yellow Cream



Red Cream



Red Cream

Elle

This strong Primrose with good shelf life for interior use, gives trendy clear white double flowers. The Elle is very suitable for trendy combinations for inside and outside use.

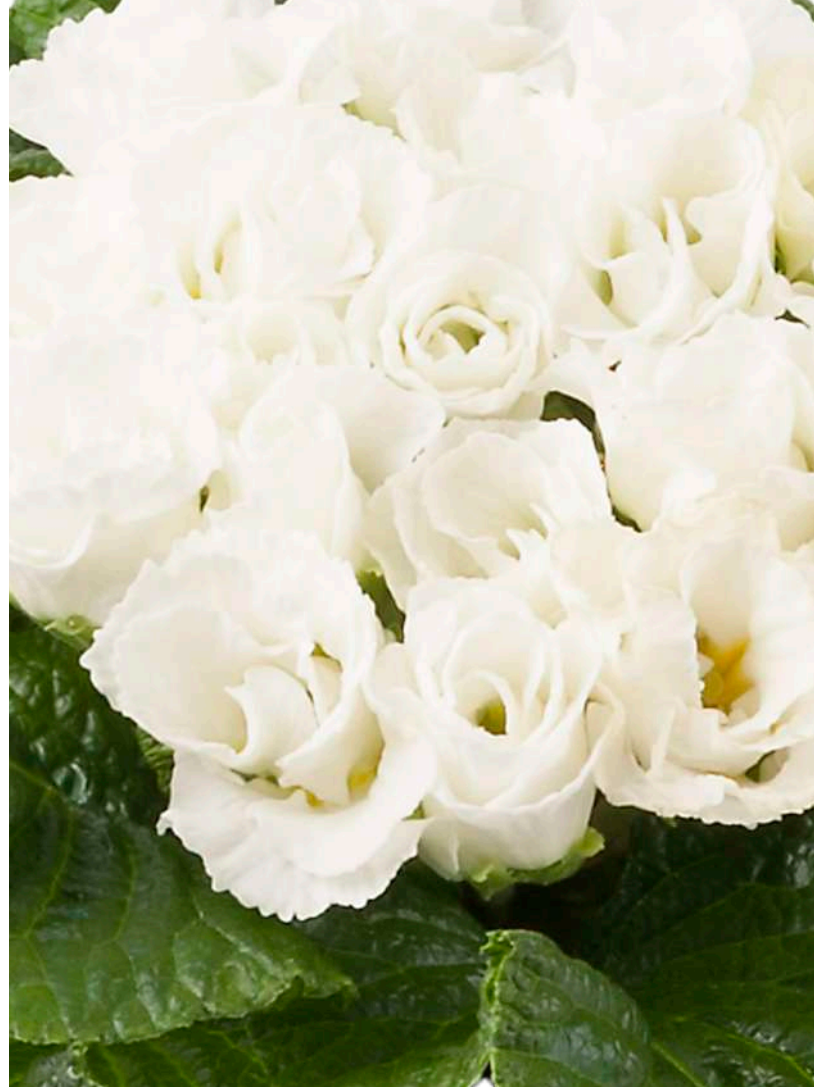
Primula vulgaris

NEW 

34108 Elle 288



Bellerose



Elle

Bellerose

This strong Primrose with good shelf life for interior use gives double flowers in soft and trendy salmon pink and peach shades.

Primula vulgaris



30325 Bellerose 288



Bellerose



Suze

Beautiful double flowered Primrose in ton sur ton rose. Showing extremely long shelf life. Suze is excellent for indoor use. Mid early flowering.

Primula vulgaris 

19689 | Suze | 288



Delft



Suze



Delft

Delft has a unique colour pattern. This variety comes with nice label and is a perfect possibility for you to differentiate from the rest.

Primula vulgaris 

30296 | Delft | 288



Delft

Sphinx® F1

For anyone who wishes to achieve more when selling primroses, the Sphinx series is the answer. This series consists of a range of very popular and special fancy colours, that all have a deep red ring in the centre of the flower. Short round shaped leaves and the fact that the plants are ready for marketing from mid December until end of February, makes Sphinx into a leading series as far as special colours are concerned!

Primula vulgaris Sphinx® F1 

13296	Apricot	288
14838	Orange Red	288
14840	Peach Shades	288
16797	Real Orange	288
12381	Rose Shades	288
16257	Mix	288
35537	Sunshine mix	288



Apricot



Orange Red



Peach Shades



Rose Shades



Real Orange



Rose Shades



Sphinx® F1 Real Orange

Eclipse F1

The primroses of the Eclipse series are an attractive alternative to primroses in standard colours, because of their strongly contrasting stable colours and strong pronounced edge. The range of colours and the large flowers make Eclipse into a top quality product. Suitable for marketing from mid December until the end of January.

Benefits for you and your customers:

- Stable picotee
- Bright colours

Primula vulgaris Eclipse F1

16299	Blue Rim	288
13032	Burgundy Rim	288
12433	Red Rim	288
12432	Rose Rim	288
15132	Violet Rim	288
14624	Special Mix	288
12435	Total Mix	288



Blue Rim



Red Rim



Rose Rim



Violet Rim



Eclipse F1 Burgundy Rim

If you want to be different

Primula vulgaris



14761	Alpine White	288
34127	Chameleon	288
14275	Heritage Cream	288
13080	Jeans Blue	288
12447	Late Cottage	288
15921	Light Salmon Eye	288
13412	Lime Green	288
16403	Nature	288
34128	Raspberry Rose	288



Raspberry Rose



Alpine White



Chameleon



Heritage Cream



Jeans Blue



Late Cottage



Light Salmon Eye



Lime Green



Nature



Raspberry Rose



Primula vulgaris Chameleon

Premium F1

Premium does not need cold to induce flowers. Premium series proves uniformity, compactness and overall quality even under high temperature. Premium is available in main colours and a full mix including bi-colours and is suitable for sales from October until the beginning of January.



Blue

Primula vulgaris Premium F1 **NEW** 

32471	Blue		288
18354	Orange	√	288
32473	Pink		288
32474	Red		288
32476	White		288
32477	Yellow		288
20591	Elcora Blue	√	288
18584	Elcora Red	√	288
18633	Elcora Rose	√	288
32195	Mix		288



Orange



Pink



Red



White



Yellow



Elcora Blue



Elcora Red



Elcora Rose

Bonnelli F1

With its early flowers, the Bonnelli series can be sold from October until January, which means that Winter days can be cheered up with bright colours from very early on! Plants do not need cold to flower.

Primula vulgaris Bonnelli F1 

18102	Mix	288
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Fruelo F1

This well-known vigorous and robust series can be cultivated for full bloom sales from Christmas onwards until the end of January.

Primula vulgaris Fruelo F1

18249	Elcora Mix	288
13615	Mix	288



Elcora Mix

Unistar F1

This medium early series stands out because of its uniform habit and large flowers. Thanks to their robust character, Unistar plants can be pre-cultivated outside until the first frost. Unistar fit for sales in January and February.

Primula vulgaris Unistar F1

18648	Appleblossom	288
13995	Blue	288
30414	Buttercream	288
18101	Cottage	288
31863	Cream Orange Eye	288
18245	Elcora Blue	288
18246	Elcora Red	288
18247	Elcora Rose	288
14381	Light Blue	288
13992	Orange	288
18340	Purple	288
13993	Red	288
13994	Rose	288
13990	White Green Eye	288
18355	White Orange Eye	288
13991	Yellow	288
18295	Yellow-Lemon	288
18248	Elcora Mix	288
12396	Mix	288



Appleblossom



Blue



Buttercream



Cottage



Cream Orange Eye



Elcora Blue



Elcora Red



Elcora Rose



Light Blue



Orange



Purple



Red



Rose



White Green Eye



White Orange Eye



Yellow



Yellow-Lemon

Finish/Eblo F1

Finish/Eblo is an excellent choice for the late sales period. This vigorous and robust series can be produced without heating and can also be pre-cultivated outside until the first frost occurs. The variety stands out because of its uniform habit, as well as its uncomplicated cultivation and robust plants. The large flowers come in many bright colours. This is an outstanding choice for marketing from mid February until March!



Appleblossom



Blue



Blue Red Eye



Carmin Cream



Cream Orange Eye



Elcora Blue



Elcora Red



Elcora Rose



Golden-Yellow



Lemon-Yellow



Orange



Purple



Red



Rose



Strawberry



White



Yellow

Primula vulgaris Finish/Eblo F1



16712	Appleblossom	288
12398	Blue	288
34473	Blue Red Eye	288
34474	Carmin Cream	288
31871	Cream Orange Eye	288
13996	Elcora Blue	288
13999	Elcora Red	288
13998	Elcora Rose	288
12402	Golden-Yellow	288
16713	Lemon-Yellow	288

Primula vulgaris Finish/Eblo F1



18617	Orange	288
12403	Purple	288
12404	Red	288
12399	Rose	288
19388	Strawberry	288
12408	White	288
12400	Yellow	288
19109	Elcora Mix	288
13626	Late Mix	288
12409	Mix	288
35533	Sunshine Mix	288

Wanda F1

Wanda is a compact, semi-evergreen perennial, which forms a rosette of oval, purple-flushed leaves. Suitable for smaller pots and packs.

Primula vulgaris Wanda F1

11960	Superior Mix	288
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Superior Mix

Perle d'Alsace

Mid early type with extra large flowers and vigorous plants for sales period January-February.

Perle d'Alsace Osiris Mix

The Osiris mix is a special composed mix for late sales February-March.

Primula vulgaris Perle d'Alsace

12421	Mix	288
12422	Osiris Mix	288



Perle d'Alsace Mix

Delia F1

The Delia F1 does have an exclusive look because of its exceptional flower colours in nice contrast with the compact dark leaves.

Primula vulgaris Delia F1

18649	Appleblossom	288
18349	Mix	288



Delia F1 Appleblossom

Target F1

This uniform late flowering series with strong plants is suitable for March sales.

Primula vulgaris Target F1

12411	Mix	288
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Target F1 Mix

Princess F1

The Princess series is the generation of double flowered primrose from seed, which shows a real double flower in most intense colours. Without doubt the prettiest double primrose from seed. The double flowers of Princess are long lasting which makes the series very suitable for both indoor and outdoor use. Available in a trendy mix and strong separate colours.

Benefits for you and your customers:

- Unique real double flowers
- Bright colours
- Uniform mix

Primula vulgaris Princess F1 

19360	Blue	288
19355	Burgundy	288
19358	Lime	288
19717	Neon Violet	288
19359	Pink	288
30297	Vintage	288
19361	White	288
19357	Yellow	288
17302	Double Mix	288



Blue



Burgundy



Lime



Neon Violet



Pink



Vintage



White



Yellow



Double Mix



Princess F1 Double Mix

Rosebud

Nice rose like flowers, available in separate intense colours and a well balanced mix.

Primula vulgaris Rosebud

15941	Double Mix	288
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Rosebud Double Mix

Primula elatior

Prelude F1

Earliest elatior type on the market. Prelude is a very uniform series of strong colours. Flowering very uniform over all colours on strong sturdy flower stems. Suitable for autumn and spring sales from October until the beginning of March.

Primula elatior Prelude F1

15931	Autumn Mix	288
15937	Spring Mix	288



Prelude F1 Spring Mix

Olymp

Very firm sturdy stems bear large round spherical flower heads that have an excellent shelf life! And to top it all, the orange yellow colour is simply spring personified! Perfect for January and February sales in 10,5 cm pots, also suitable for larger pots.

Benefits for your customers:

- Strong flower stems
- Long lasting flowers
- Large flowers

Primula elatior Olymp

13612	Orange-Yellow	288
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Olymp Orange-Yellow

Crescendo F1

Most winter hardy polyanthus type. Suitable for sales from November until end of March. Comes autumn/early winter with the first round of flowers and brings flowers in spring again. Suitable for early spring combo's and landscaping.

Primula elatior Crescendo F1 

11927	Blue Shades	288
11934	Bright Rose	288
11929	Orange	288
11930	Red	288
11931	Rose Shades	288
11932	White	288
15869	Wine	288
16860	Yellow	288
18103	Citrus Mix	288
11933	Mix	288



Rose Shades



Bright Rose



Blue Shades



Orange



Red



White



Wine



Yellow

El Mini

El Mini is the most uniform mini series on the market, both in plant habit and flowering time. The genetically dwarf plants with nice intense colours are very suitable for small pots 6-7cm and use in bowls. The different colours are excellent for use in well balanced combinations on bigger pots or bowls.

Primula vulgaris El Mini **NEW** 

32490	Apricot		288
32491	Blue		288
35117	Light Yellow	✓	288
32492	Purple		288
32494	Rose		288
35118	Scarlet	✓	288
32495	White		288
32478	Mix		288



Apricot



Blue



Light Yellow



Purple



Rose



Scarlet



White

Light Yellow

Planning schedule Primula

Compact series		Potting wk	Spacing wk	Flowering wk	Pot size cm
Early to late ↓	Premium	28 - 34	35 - 40	39 - 01	9 - 10,5
	Salome®	34 - 38	41 - 45	48 - 07	9 - 10,5
	Cairo	34 - 39	40 - 46	05 - 09	9 - 10,5
	Luxor®	35 - 40	38 - 46	08 - 11	9 - 10,5
	Esna®	35 - 40	42 - 48	08 - 12	9 - 10,5

Robust series

Early to late ↓	Bonnelli	27 - 36	33 - 42	39 - 02	9 - 10,5
	Fruelo	33 - 37	39 - 43	51 - 4	9 - 10,5
	Eclipse	33 - 38	39 - 45	48 - 7	9 - 10,5
	Delia	34 - 37	40 - 44	04 - 08	9 - 10,5
	Scentsation	34 - 37	40 - 44	04 - 08	9 - 10,5
	Unistar	34 - 38	40 - 44	04 - 08	9 - 10,5
	Perle d'Alsace	35 - 40	42 - 48	05 - 10	10,5
	Target	35 - 40	42 - 48	06 - 12	9 - 10,5
	Finish/Eblo	35 - 39	41 - 47	08 - 12	9 - 10,5

Elatior/veris series

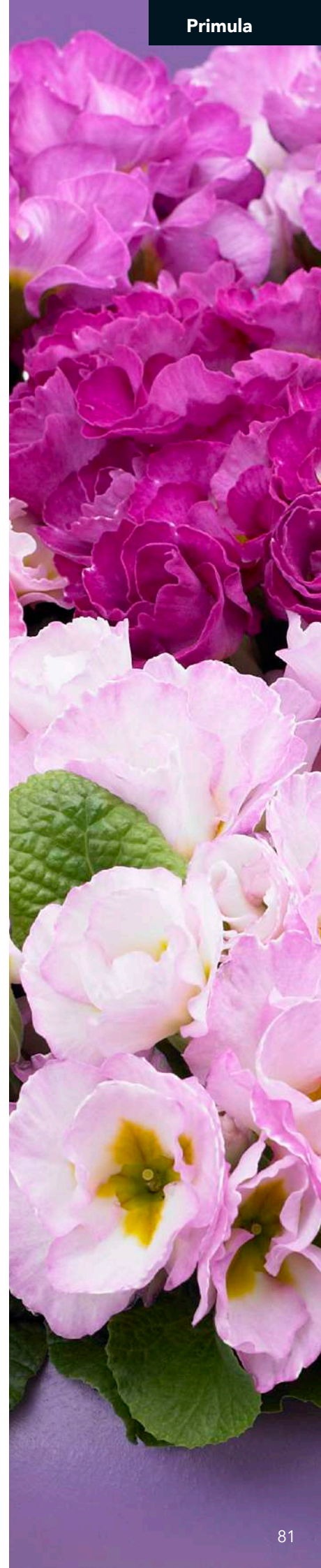
Early to late ↓	Prelude	27 - 40	34 - 47	39 - 09	9 - 10,5
	Crescendo	27 - 38	34 - 42	42 - 12	10,5
	Sibel	31 - 37	38 - 43	48 - 10	9 - 10,5
	officinalis Lemon	33 - 38	40 - 45	50 - 10	9 - 10,5
	Olymp	33 - 39	39 - 45	01 - 10	10,5
	Little Queen	33 - 38	40 - 46	01 - 10	9 - 10,5
	Gold Nugget	35 - 37	40 - 43	04 - 12	10,5
	Stella	35 - 37	40 - 43	04 - 12	10,5

Double flowered

Early to late ↓	Rosebud	34 - 38	40 - 44	02 - 08	9 - 10,5
	Princess	33 - 38	39 - 44	02 - 09	9 - 10,5

Specialties

Early to late ↓	Heritage Cream	32 - 37	39 - 44	48 - 09	9 - 10,5
	Delft	33 - 38	40 - 45	50 - 07	10,5
	Wanda	32 - 37	39 - 44	50 - 09	8 - 9/Packs
	Sphinx®	33 - 39	40 - 46	52 - 08	9 - 10,5
	Bellerose	36 - 38	41 - 46	01 - 07	10,5 / 11
	Suze	36 - 38	41 - 46	01 - 07	10,5 / 11
	Elle	36 - 38	41 - 46	01 - 07	10,5 / 11
	Alpine White	34 - 38	41 - 46	01 - 07	10,5
	Jeans Blue	34 - 38	40 - 46	01 - 07	9 - 10,5
	Light Salmon Eye	34 - 38	42 - 46	01 - 08	10,5
	Lime Green	34 - 38	40 - 45	01 - 08	9 - 10,5
	El Mini	36 - 38	41 - 46	01 - 07	6 - 9
	Chameleon	34 - 38	40 - 46	01 - 07	9 - 10,5
	Raspberry Rose	34 - 38	40 - 46	01 - 07	9 - 10,5
	Nature	35 - 39	41 - 46	02 - 08	9 - 10,5
	Late Cottage	36 - 39	42 - 46	04 - 10	9 - 10,5



Bella

This beauty fits excellent for fast and high-density production in packs and pots (9 - 10,5 cm). Without any cold requirement, Bella shows the most uniform well-branched prolific flowering plants for autumn and spring. All colours are flowering very uniform on strong compact plants.

Advantage for you and your customers:

- Early and easy flowering
- Uniform in habit and timing
- Compact, more plants/m²
- Less yellow leaves

Bellis perennis Bella 

32759	Pink	288 510
31505	Red	288 510
31506	Rose	288 510
31507	White	288 510
32243	Mix	288



Pink



Red



Rose



White



Bella Mix



Bella Red

Tasso

Spring-flowering series with 100% double large pompom flowers up to 4 cm in diameter. Suitable for bigger pots and containers.

Beautiful and enchanting! Do not miss the highlight of the series, Bellis Tasso Strawberries & Cream, which is particularly popular with the consumer!

Benefits for you and your customer:

- Strong, well-balanced plant habit
- Early flowering
- For bigger and more valuable pots

Our recommendation:

Grow under bright conditions if possible: low temperatures and a bright location produce compact plants. Temperatures over 10–12°C produce a lot of foliage, thin stems and a decrease in flower induction. Aim for frost-free overwintering at 2–5°C. After overwintering the plants can be brought on in spring at 10–12°C to get them into flower. We recommend 10,5–12 cm pots.



Strawberries & Cream

Bellis perennis Tasso 

11465	Pink	288
11464	Red	288
13462	Strawberries & Cream	288
11466	White	288
14706	Mix	288



Pink



Red



Strawberries & Cream



White

Bellissima

Bellissima gets its name from the eye-catching and beautiful flowers of this variety. All colours in the series need no vernalisation and can therefore be cultivated for both spring and autumn sales. Bellissima's stand-out features are its uniformity, very early flowering combined with a strong, compact habit. Bellissima is particularly suitable for the production of larger, high-quality products. Let yourself be captivated by its brightly coloured 4 cm 'pompom' flowers.



Rose

Bellis perennis Bellissima

18311	Red	288	510
18312	Rose	288	510
18313	Rose Bicolour	288	510
18314	White	288	510
18315	Mix	288	



Red



Rose Bicolour



White

Speedstar Plus

The semi-pompom series Speedstar Plus needs no cold period to induce flowering. All colours in the series have short, non-stretching stems. Suitable for packs and 9 - 10 cm pots.

Our recommendation:

Be careful with the use of inhibitors (PGRs) in order to avoid the plants staying too small!



Rose

Bellis perennis Speedstar Plus

16574	Carmine	288	510
16575	Rose	288	510
16576	White	288	510



Carmine



Rose



White

Roggli

Compact, well-proportioned plants, early flowering and double flowers up to 5 cm in size. Suitable as bedding and pot plants in 10,5 - 12 cm pots.

Bellis perennis Roggli 

11467	Red	288
11468	Rose	288
11469	White	288

*Red**Rose**White**Rose*

Robella

Robella's stand-out feature is its unique, attractive salmon-pink flowers! Robella has dense double flowers up to 5 cm in size and can ideally be grown in parallel with the Roggli series.

Benefits for you and your customers:

- Robust, strong, compact habit
- Early flowering, including in autumn
- Suitable for larger, high-quality products

Bellis perennis Robella 

11463	Robella	288
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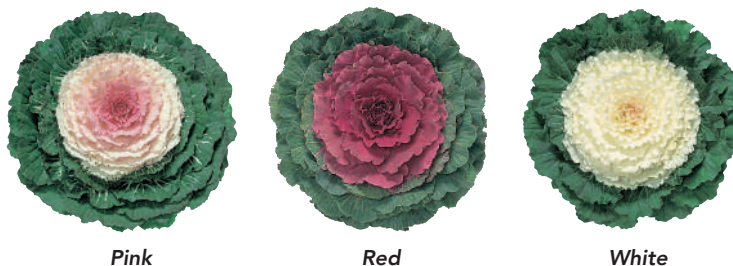
*Robella*

Attraction F1

Smooth-leaved ornamental cabbage series that fill out well and have a uniform, compact habit, bright colours and good contrast. Ideal for containers and in designing exciting mixed plantings.

Brassica oleracea 

Attraction F1		
10605	Pink	288
10606	Red	288
10607	White	288



Pink

Red

White

King F1

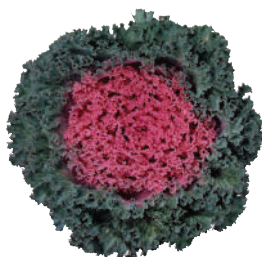
Ornamental cabbage with curly foliage that fills out well and has a uniform, compact habit, bright colours and good contrast. Ideal for containers and in designing exciting mixed plantings.

Our recommendation:

Pot ornamental cabbages deep, as soon as you receive the young plants. Inhibitors are needed at high temperatures. Cool night-time temperatures are required to obtain deep colours. The ornamental cabbage varieties that we offer were developed solely for the ornamental plant sector and are not suitable for consumption.

Brassica oleracea King F1 

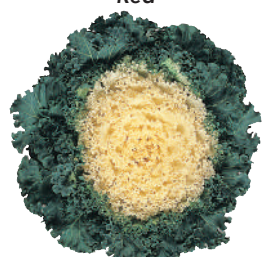
12857	Red	288
13187	Rose	288
10610	White	288



Red



Rose



White



Red

Quick Silver

This well-known bedding and border plant stands out because of its deep cut silver leaves and compact habit. Ideal for mixed container plantings.

Cineraria maritima 

34072	Quick Silver	288
		510



Quick Silver

Cineraria maritima

Sugar Rush

Modern Cheiranthus series for autumn and spring cultivation. Sugar Rush needs no cold period to induce flower formation. Particular strengths of the series are its broad, well-branched habit and outstanding flower quality. Thanks to its good side shoot formation, Sugar Rush has a long flowering window accompanied by excellent garden performance.

* Sugar Rush is not available in the UK

Cheiranthus cheiri Sugar Rush

20225	Orange	288
20182	Primrose	288
20185	Purple	288
30018	Red	288
20183	Yellow	288
20275	Mix	288



Purple



Orange



Primrose



Red



Yellow

Myosotis sylvatica

Miro

Very early variety with uniform, flat habit, medium blue, non-fading. Also available as single-seed sown plug.

Myosotis sylvatica Miro

13698	Myosotis sylvatica Miro	288
		510



Miro

Perfection

One of the best deep blue Myosotis on the market. The plants have healthy, dark green foliage and a compact, mounded habit. Perfection Blue combines well with Rosylva and Snowsylva. Also available as single-seed sown plug.

Myosotis sylvatica Perfection

11844	Blue	288
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Perfection Blue

Sylva

Uniform, strong habit for larger pots and packs.

Myosotis sylvatica

13692	Bluesylva	288
		510
11847	Rosylva	288
		510
15201	Snowsylva	288
		510



Bluesylva



Rosylva



Snowsylva



Mon Amie Blue

Mon Amie

Myosotis Mon Amie is something quite unusual: a forget-me-not that you will not forget! The first Myosotis to flower, Mon Amie is extremely early, even without a cold period and it can therefore be grown as a special product for sales in flower in the autumn, as well as for early spring sales or for Valentine's Day for example. Mon Amie combines a strong, compact habit with beautiful flowers in a nostalgic, soft sky blue colour.

Advise:

Frost-protected cultivation with controlled temperature regime gives the best result. Keep it a little bit dry to avoid leaf spots. Keep pH between 5,5, and 6,0.

Benefits for you and your customers:

- Early and easy flowering
- No vernalisation, easy to plan
- Fall and spring production
- Strong and compact habit



Mon Amie Mix

Myosotis sylvatica Mon Amie **NEW** 

18010	Blue		288
			510
32006	Pink	√	288
			510
32007	White	√	288
			510



Blue



Pink



White



Mon Amie Pink

Riviera F1

This prolific flowering ranunculus really is the “Herald of spring”, colour for home and garden. Compact well-branched plants with clear spring colours. Intense colours are available to offer you the right choices to success. Riviera is THE compact variety on the market, which can be grown sustainably with less, or even without growth regulators. Easy to grow by its high uniformity on habit and timing. Perfect for 12 cm pot.

Benefits for you and your customers:

- Very compact plant structure
- Limited to no growth regulators (PGRs) needed

Ranunculus hybrida Riviera F1 **NEW**

33959	Golden Yellow	√	180
35121	Hot Pink	√	180
33960	Lemonade	√	180
20566	Orange		180
20701	Orange-Apricot		180
31884	Red Impr.		180
18697	Violet		180
20563	White		180
20562	Yellow		180
35120	Elite Mix	√	180
20561	Mix		180
35127	Tigermix	√	180



Golden Yellow



Hot Pink



Lemonade



Orange



Orange-Apricot



Red Impr.



Violet



White



Yellow



Riviera F1 Orange-Apricot

Magic F1

Magic F1 has quickly earned itself a permanent place in the early spring flowering range thanks to its genetically compact habit combined with beautiful large flowers. In addition to the colourful Magic Mixture, we are able to offer an extended range of uniform individual colours.



Orange



Pink & Peach



Red



Rose

Ranunculus hybrida Magic F1

16972	Orange	180
31455	Pink & Peach	180
16018	Red	180
16019	Rose	180
16020	White	180
17119	Yellow	180
12474	Mix	180



White



Yellow

Maché F1

A particular feature of Maché F1 is its excellent uniformity across the series. Maché F1's growth characteristics are similar to those of the well-known Bloomingdale series, but with earlier flowering, allowing you to plan your sales period even more precisely.

Our recommendation:

Maché F1 Red has a very fine habit.



Cream



Orange



Purple



Red

Ranunculus hybrida Maché F1

16971	Cream	180
15555	Orange	180
16970	Purple	180
16942	Red	180
16969	Rose	180
14370	White	180
14369	Yellow	180
14469	Mix	180



Rose



White



Yellow

Cinderella

Mixture of compact Cineraria plants with spherical habit for 10 - 11 cm pots.

Senecio cruentus Cinderella

12283 | Mix

288



Cinderella Mix

Royalty

This traditional Cineraria is often used in the market together with garden mums and in principle sold around Easter. The robust habit ensures a good garden performance. Suitable for 13 - 17 cm pots for flowering March - April.

Senecio cruentus Royalty

20446 | Mix

084



Royalty Mix

Star Wars

Our attractive, well-balanced Star Wars mixture is particularly noted for its high uniformity of both habit and flowering time. All colours in the mixture tend to form small leaves, making packaging easier. Thanks to its compact plant structure, Star Wars is ideal for production in 10 - 12 cm pots. This lively mixture contains single-colour and bi-colour types.

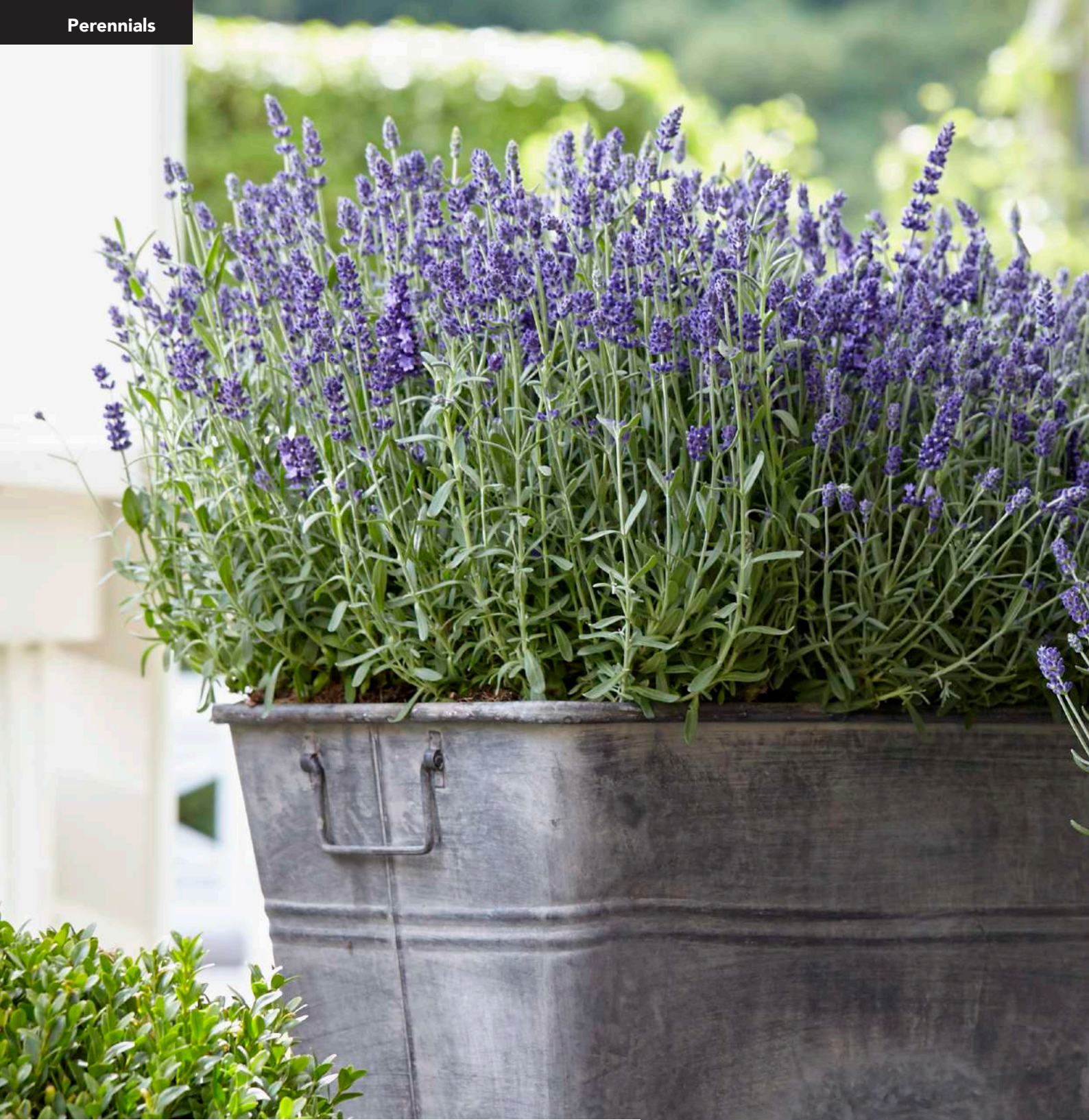
Senecio cruentus Star Wars

12284 | Star Wars

288



Star Wars



Perennials

We present you a selection out of our wide Perennial range. This selection includes spring and summer flowering perennials. The spring flowering perennials are known as pansy pal and can be nicely produced together with pansies, viola and primroses. Other perennials can be additional with late pansy and viola sales. Depending on potting period, climate and cultivation conditions you can sell them from spring till summer. Our sales representatives are happy to support you with the detailed information for your individual situation and assortment.



Lavandula angustifolia Ardèche Blue

Because of their impressive appearance, hollyhocks are residents in many house gardens. During high summer Alcea looks great with its magnificent densely covered colourful panicles.

Chaters 

Hollyhock

With its round, fully double flowers on tall, straight spikes, the Chaters series has proved its worth in many gardens. As a specimen perennial, this is best grown as a biennial with vernalization. Usually grown in batches of 9 cm pots.

Alcea rosea Chaters



19809	Double Apricot	288	V-VII
11336	Double Mix	288	V-VII
11337	Double Purple	288	V-VII
11338	Double Rose	288	V-VII
11340	Double Salmon Pink	288	V-VII
11339	Double Scarlet	288	V-VII
11342	Double Violet	288	V-VII
11343	Double White	288	V-VII
11341	Double Yellow	288	V-VII



Double Apricot



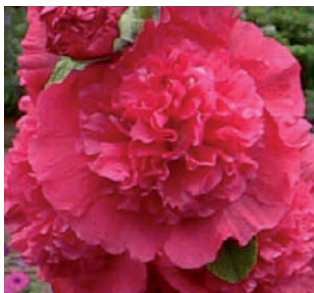
Double Purple



Double Rose



Double Salmon Pink



Double Scarlet



Double Violet



Double White



Double Yellow

Alyssum montanum

Alyssum montanum 

Mountain Alison

Because of its creeping, hanging growth habit with silvery green leaves, Alyssum montanum is a versatile plant for the garden. A very good structural plant for autumn and winter as well as a early spring flowering perennial. The bright yellow flowers provide a focal point in early spring.

Berggold: Bright yellow. Very good as a carpet forming structural plant in the autumn assortment.

Luna: Bright yellow. Luna enables scheduled and uniform production in combination with a compact habit for a uniform spring flowering pot. Pot size 11-13 cm.



Luna



Berggold

Alyssum montanum  

11349	Berggold	288	VI-VII
13761	Luna	288	VI-VII

Columbine is possibly one of the best known perennials but is surprisingly little grown by professional growers. More recent series have resulted in these popular perennials becoming more attractive for professional growers in the early bedding plant segment.

Spring Magic® F1 

Colorado Blue Columbine

A very compact, uniform and large-flowered columbine series in bright colours. Can be grown in the field as well as in the greenhouse. The flower buds appear, depending on the temperature management, in the early season from the start of April on approx. 20-30 cm high stems.

Aquilegia caerulea Spring Magic® F1  

14065	Blue & White	288	III-VI
19440	Navy & White	288	III-VI
14066	Rose & White	288	III-VI
14067	White	288	III-VI
17218	Yellow	288	III-VI
14438	Mix	288	III-VI



Blue & White



Navy & White



Rose & White



White



Yellow

Aquilegia vulgaris

Winky 

Columbine

Columbines or aquilegia vulgaris have been planted in gardens since the Middle Ages. From this very robust species, many striking series were developed. Series with double blooms that flower upright or nodding.

Aquilegia vulgaris Winky Double  

15567	Blue & White	288	III-VI
17358	Rose & White	288	III-VI
12981	Red & White	288	III-VI



Blue & White



Rose & White



Red & White

Arabis caucasica

This vigorous evergreen, cushion forming spherical perennial comes originally from South Eastern Europe and thrives in rock gardens or flower borders. From March onwards, the plant cushions are covered in flowers in all shades between white and deep pink.

Aubris

Wall Rock Cress, Snow on the Mountain

The Aubris series is a new development based on uniformity, compact habit and prolific early spring flowering. This most compact and uniform Arabis from seed makes evergreen, cushion forming plants for rockgardens, flowering borders or spring flowering combinations on patio containers.

Arabis caucasica Aubris

30349	Deep Rose	288	III-IV
30350	White	288	III-IV



Deep Rose

White



Deep Rose

Arabis blepharophylla

Arabis blepharophylla

Rock Cress

A usually short-lived species, originating from California. In early March, many flowering spikes with bright individual flowers in deep shades of pink develop from a rosette-shaped plant.

Suitable for production in traditional 9 cm pots. Protection in winter is recommended.

Arabis blepharophylla Frühlingszauber

11402	Frühlingszauber	288	III-IV
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Frühlingszauber

Arenaria montana

A very easy to care for and fast growing cushion perennial. In May, the slender, dark green foliage is covered in many snow-white individual flowers. This very drought tolerant perennial is also suitable for production in 9 cm pot for planting material for growing on roofs.

Ronda: Ronda is an improved selection better in uniformity with a more compact plant habit.



Ronda

Arenaria montana Ronda

30070	Ronda	288	V-VI
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This robust perennial, which flowers during the early bedding plant season, is especially suitable for dry and sunny positions. After vernalization, Armeria flowers from April with pink and white spherical, striking and shiny flowers that appear on approx. 10-15 cm long stems. New selections can also be induced to flower the first year of cultivation.

Abbey

Sea Thrift

Abbey series is early spring flowering. Plant habit and flowering are very uniform. Both colours are free flowering with strong, nice dark green foliage.

Armeria maritima Abbey

30268	Deep Rose	288	VI-VII
30271	White	288	VI-VII



Deep Rose



White

Armeria maritima

As the name already indicates this is a "pseudo-armeria". It looks like the well-known Sea Thrift but is significantly different with its more robust character. This type thrives in dry, desert-like or saline soils.

Ballerina

Estoril Thrift, Large Thrift, False Sea Thrift

The Ballerina series is a special development for production in pots. Uniform mound shaped deep green cushions are topped with ball like flowers on very short flower stems. Suitable for growing along with spring flowering crops like pansy. In summertime suitable for 3 litre as well in late spring in 3 litre pots.

Armeria pseudarmeria Ballerina

17162	Purple Rose	288	V-IX
16550	Red	288	V-IX
16551	White	288	V-IX



Red



Purple Rose



White

Armeria pseudarmeria

This species is one of the major spring flowering plants. In addition to tried and tested types from seed, *Aubrieta gracilis* are known as being very compact varieties. From March onwards, the mostly deep violet blue flowers appear on the round cushion plants. These often continue to flower well into June.

Kitte®  URC
Dwarf Rock Cress

Round, solid cushion plant covered in large flowers. The violet blue appears from early March. Kitte is the ideal series for cultivation in 11-13 cm pots. Kitte is known as being very compact, non stretching and large flowered variety. Round, solid cushion plant covered in large flowers from early March. Kitte Blue is the leading variety for cultivation in 11-13 cm pots.



Kitte® Blue

Aubrieta gracilis Kitte®  

13852	Kitte® Blue	180	III-VI
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Florado  URC
Dwarf Rock Cress

Florado is an early flowering variety, which in flower size and earliness is very close to Kitte Blue, but has more vigour in growth. Florado will complement the Kitte Blue, with an additional colour range, but should be taken 1 or 2 weeks later in culture. New colours are expected to extend the series.

Blue White Bicolour: This variety convinces by a bicolour shaded light blue flower. A quite unique look in *Aubrieta*. Plants are covered with big flowers and are flowering mid-early, variety is a great fit with Kitte. This variety can be less winter hardy and more suitable for foil tunnels and greenhouses.

Rose Blush Bicolour: Big flowered rose bicolour, a great fit to the blue bicolour. Plants are covered with a cloud of white-rose flowers. This variety can be less winter hardy and more suitable for foil tunnels and greenhouses.

Rose Red: Large red purple flowers on a round green plant, flowers early.



Blue White Bicolour



Rose Blush Bicolour



Rose Red

Aubrieta gracilis Florado  

31632	Blue White Bicolour	180	III-VI
31631	Rose Blush Bicolour	180	III-VI
15353	Rose Red	180	III-VI

Aubrieta hybrid are hybrids including very compact plants with often larger flowers. These varieties are geared to the requirements of growers and traders and enable reliable production and marketing in spring.

Regado URC

Dwarf Rock Cress

Red: Most intense magenta flower with an improved plant habit.

White: Vigorous with medium big flowers.



Regado Red



Regado White

Aubrieta x hybrida Regado



20656	Red	180	III-VI
30320	White	180	III-VI

Dr. Mules Variegated

Variegated foliage. Also a perfect addition with bicoloured foliage within the decorative autumn assortment.

Hamburger Stadtpark

Compact proven variety with masses of single flowers.



Dr. Mules Variegated

Hamburger Stadtpark

Aubrieta x hybrida



14163	Dr. Mules Variegated	180	III-VI
12723	Hamburger Stadtpark	180	III-VI

Audrey™ F1

Dwarf Rock Cress

The dense compact plants from March onwards are covered in numerous small, weatherproof flowers. Its compact habit and early flowering make the Audrey series into an ideal series for the early spring sales in 10-11 cm pot.

Blue Shades: Most vigorous growing variety.

Mid Blue: Most compact and uniform growing variety.

Red Purple Mix: Uniform habit and quick filling.



Blue Shades

Mid Blue



Red Purple Mix

Aubrieta x hybrida Audrey™



31014	Blue Shades	288	III-VI
31016	Mid Blue	288	III-VI
31015	Red Purple Mix	288	III-VI

Campanula portenschlagiana 🌿 URC

Wall Harebell

This very versatile perennial can be used in many ways. The species is very drought tolerant, suitable for rock gardens, in pots or containers, and on dry walls and roofs. The intensely violet blue funnel shaped flowers appear in July. *Campanula portenschlagiana* can be controlled with long day treatment. More recent varieties are excellent for cultivation in batches.

Catharina is especially suitable as a pot plant and for controlled biennial and annual summer cultivation.



Catharina

Campanula portenschlagiana 🌿 🌸

14941	Catharina	128	VI-VII
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Campanula poscharskyana

Campanula poscharskyana 🌿 URC

Serbian Bellflower

Campanula poscharskyana develops spherical cushions with long flower tendrils. This species also withstands dry conditions very well and is a good ground covering plant, also for roofs. The blue, wide-open, star shaped flowers appear from the end of June.

For pot plants and for hanging baskets.



Hirsch Blue

Campanula poscharskyana 🌿 🌸

14367	Hirsch Blue	128	VI-VII
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Campanula carpatica

Bellflowers can be sold almost all year round and are used in many different markets. If naturally grown, the large deep blue or white bellflowers appear abundantly in summer from June onwards. By means of long day treatment and by taking the appropriate cultivation measures, the plants can be made to bloom when required.

Perla 📦

Carpathian Bellflower

The series Perla has large upright facing bowl-shaped flowers covering the uniform mound-shaped plants. Perla is developed for first season flowering pots in 11-13 cm. Naturally grown Perla is significantly earlier (10-14 days) in full flower than other *Campanula carpatica*. In full summer plants stay very compact.



Perla Blue



Perla White

Campanula carpatica Perla 🌿 🌸

20731	Blue	288	VI-VII
30073	White	288	VI-VII

Aurinia saxatilis

Basket of Gold

Also known as Alyssum saxatile, is an often-seen popular mat forming, very hardy perennial in the spring assortment. Its uniform, compact, spherical plant habit with bright yellow flowers make Aurinia saxatile one of the main 'Heralds of spring'.

The most recent development of high plant uniformity and improved flower earliness in combination with more colour, really shows the difference.

Aurinia saxatilis Gold Cushion  

19735 | Gold Cushion 288 | III-IV



Gold Cushion

Cerastium tomentosum

Cerastium tomentosum

The silvery white foliage forms very dense ground covering cushions. This quality means that it is possible to cover large surfaces quickly and permanently. With its evergreen foliage, it is also a welcome decorative component in autumnal plantings.

Ground covering plant and for autumnal displays. Flowers in May.

Cerastium tomentosum  

11526 | Cerastium tomentosum 288 | VI-X



Cerastium tomentosum

Delosperma sutherlandii

Delosperma sutherlandii

Ice plant

This species with fine foliage is similar to delosperma cooperi and flowers easily. Pinkish violet-white flowers result in a lovely colour contrast. The hardy ice plant also flowers all summer long and can be used as a summer pot perennial.

Summer pot perennial for smaller pot sizes but masses of flowers.

Delosperma sutherlandii  

17286 | Delosperma sutherlandii 288 | VI-IX



Delosperma sutherlandii

Dianthus hybrida

Dinetta URC

Allwood pink

Dinetta is a very hardy perennial series. Many flowers showing up above silvery bluish foliage. Dinetta can be potted in June/July and after vernalization start flowering from March/April. Grown indoors the flowering will start by end of February. We offer a range of 3 colours which fit perfect to each other and makes it also possible to produce trio pots.

Pink: Main colour in the series.

Purple: Great fit to the pink but with a much darker purple colour.

Soft Pink: Great fit with pink plants, have a light pink colour.

Dianthus hybrida Dinetta

16091	Pink	180	III-IX
31521	Purple	180	III-IX
31522	Soft Pink	180	III-IX



Pink



Pink



Purple



Soft Pink

Dianthus x barbatus

Barbarini® F1

The Barbarini F1 series was especially developed for the production of pot perennials from tried and tested cut flower variety Barbarella F1. It flowers without vernalization and can be grown in batches for flowering deadlines from May until September.

Dianthus x barbatus Barbarini® F1

18520	Formular Mix	288	V-IX
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Formular Mix

Doronicum orientale

Doronicum with its bright yellow, daisy like flowers and a height of 25 cm really stands out amongst other spring flowering cushion forming perennials. No wonder, this species is well known and very popular in European gardens.

Leonardo™ Compact: Leonardo is a newly developed variety that flowers significantly earlier than the well-known varieties, even under natural conditions. This means that it fits in with the optimum sales window in early spring. A dense habit and numerous short stemmed blooms also ensure good sales.

Little Leo: Profusely flowering with uniform, round flowers make Little Leo very attractive for extensive production.

Doronicum orientale			
18284	Leonardo™ Compact	288	III-VI
11663	Little Leo	288	III-VI



Little Leo



Leonardo™ Compact

Erodium variable URC

Heron's bill, Stork's bill

This Erodium species is a dwarf perennial that develops into spreading cushions that flower for long periods. Constantly growing plants and renewed flowering mean that the plants can be grown in batches outdoors as well as under glass and marketed from early summer onwards, in small and medium-sized pots.

Perpetual flowering plant for 9-13 cm pots.

Erodium variable Bishop's Form			
14466	Bishop's Form	180	VI-IX





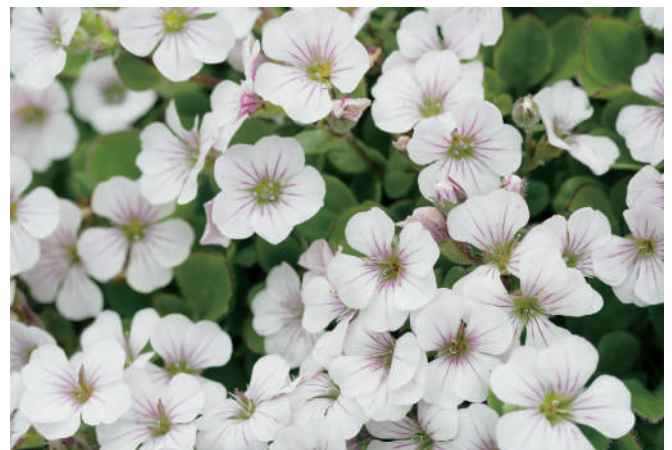
Bishop's Form

Gypsophila cerastioides

Baby's Breath, Soap Wort

This Erodium species is a dwarf perennial that develops into spreading cushions that flower for long periods. Constantly growing plants and renewed flowering mean that the plants can be grown in batches outdoors as well as under glass and marketed from early summer onwards, in small and medium-sized pots.

Gypsophila cerastioides			
17329	Gypsophila cerastioides	288	V-VII



Gypsophila cerastioides

Doronicum orientale

Erodium variable

Gypsophila cerastioides

Erysimum hybridum

Erysimum was one of the first perennials discovered for growing along with pansies or primroses. Due to the easy to grow features it has established its position within the annual production planning.

Bowles Mauve: Most grown Erysimum variety in Europe, plants are very strong and flowers in a lavender blue colour. Can be produced as spring or summer crop.

Fragrant Sunshine: The Fragrant Sunshine has a very compact variety with dense bushy growth. Wonderful bright yellow large and scented flowers are carried over a long season. The Fragrant Sunshine makes a splendid container plant for patio use and makes an excellent plant for impulse sales in 1.5 to 2 litre containers.

Red Jep: Compact variety with green leaves and red-purple flowers suitable for indoor production.



Bowles Mauve

Erysimum hybridum



18808	Fragrant Sunshine	128	V-VI
12735	Bowles Mauve	128	V-VI
18867	Red Jep	128	V-VI



Fragrant Sunshine



Bowles Mauve



Red Jep

Erysimum linifolium / suffruticosum

Variegatum Peach URC

Variegated foliage for spring and autumn assortment.

Goldstaub

Yellow gold, for bedding and borders.

Erysimum



15715	linifolium Variegatum Peach	√	√	128	V-VI
11696	suffruticosum Goldstaub			√ 288	III-IV



Variegatum Peach



Goldstaub

Helleborus niger

Highly rated, evergreen, long lasting perennial for positions in semi shade. In professional cultivation Helleborus niger are grown as pot plants and cut flowers that cheer up the dark days leading up to Christmas with their pure white flowers. The seed propagated variety of Advent Star enables the production of flowering pot plants, in 10-10.5 cm pots in the first year from a young plant. Start of cultivation in February indoor. Advent Star is the best branching seed propagated Christmas rose. Very reliable and uniform in flowering and plant habit.

New generation Advent Star stands out by flowering with more flowers and higher percentage of usable, well branched flowering plants.

Helleborus niger

19713 | Advent Star | 288 | III-VI



Advent Star



Advent Star

Helleborus lividus

Helleborus lividus

Helleborus lividus is an evergreen herbaceous perennial which originates from the Mediterranean area but fully hardy to the north European climate. The deep bluish green, glossy leaves are topped with light green or reddish green flowers opening in January.

Rose Green: Deep green marbled foliage.

White Green: Bluish green foliage.

Helleborus lividus

19285 | Rose Green | 288 | III-VI
19712 | White Green | 288 | III-VI



Rose Green

White Green

Helleborus orientalis

Lenten Roses are one of the species that provides the first effective colour accents in a period that most plants are still dormant. With their many colours from deep reddish black, purple and hues of pink to pure white. All shades are possible, also in speckled combinations.

Crown

Lenten rose; Lenten hellebore, Oriental Hellebore

The seed born Crown series offers a range of single shaped flowers in separated colours. A large majority of this variety flowers already after its first year of cultivation in January. Start of cultivation in February indoor. Flowering plants can be sold from January and February in 11-13 cm pots.

Double Crown

Lenten rose; Lenten hellebore, Oriental Hellebore

This new series Double Crown shares the same features as the sister line of Crown. The separated colour range of flowers are all double with two rows of sepals.



Crown Dark Purple



Crown Dark Purple



Crown Snowwhite



Double Crown Rose



Double Crown White Spotted

Helleborus orientalis



19287	Crown Dark Purple	288	III-VI
19715	Crown Snowwhite	288	III-VI
19289	Double Crown Rose	288	III-VI
19290	Double Crown White Spotted	288	III-VI

Iberis sempervirens

Iberis semervirens

Evergreen Candytuft, Perennial Candytuft

This seed raised variety stands out by its plant uniformity in spring flowering productions. The bright green plant is fully covered by white flowers in early spring.

Iberis sempervirens



30309	Whiteout	288	III-VI
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Whiteout



Whiteout

Iberis sempervirens URC

Evergreen Candytuft, Perennial Candytuft

“Candytuft” is easily one of the best mat forming garden perennials. By the end of April, its evergreen, very hardy foliage is entirely covered in snow-white flowers. In well draining dry positions, Iberis will last for a long time in the garden.

Appen-Etz: With distance the earliest variety in flower compact habit.

Fischbeck: Most grown Iberis in Europe, known for a compact plant habit and a dense pure white flower head. Premium quality variety.

Monte Bianco: This variety has dark green leaves and pure white flower heads. Plants can be produced on a 10.5-13 cm pot and are flowering medium early.

Nevina: This vegetative variety builds a nice round shaped plant, with bright green foliage and clear white and early flowers.





Snowflake: Late and large flowering variety well know for many years.



Monte Bianco

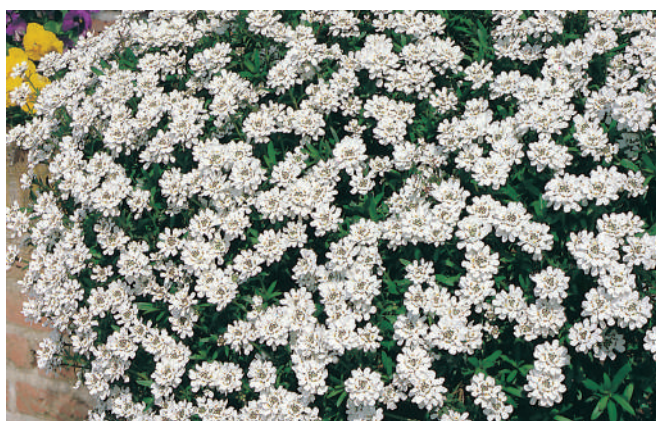


Nevina

Iberis sempervirens  				Iberis sempervirens  			
30372	Monte Bianco	180	III-VI	30371	Nevina	180	III-VI
14787	Appen-Etz	180	III-VI	12749	Snowflake	180	III-VI
14786	Fischbeck	180	III-VI				



Appen-Etz



Fischbeck



Snowflake

Lavandula angustifolia URC

Common Lavender, True Lavender, English Lavender

Lavandula angustifolia is by far the best selling perennial in Europe. Next to its beauty in the garden this species is also attractive because of the many uses of the essential oil and fragrance. With its lavender blue flowers that contrast nicely with silvery green, evergreen foliage, lavender is not just an ornamental perennial but also usable as a good ground covering plant in larger plantings. Its pleasant fragrance is attractive for many insects in house and garden.

Essence Purple: With many dark purple flowers and a very good branching habit, Essence Purple flowers 14 days earlier compared to the Hidcote variety. In biennial cultivation, these are very hardy plants and perform better as the standard Hidcote with less losses and more uniformity.

SuperBlue: SuperBlue is the newest and fastest first year flowering Lavandula available on the market, even 10 days earlier than our Essence Purple! Very suitable for bigger pots and containers. Shorter crop time and more uniform than seed raised Lavandula. Plants have big flower heads with a dark blue colour. SuperBlue is less winter hardy and flowers continuously in the garden until the first frost. A great opportunity for retail and grower.

Munstead: Vigorous version of the Hidcote type with more grey green foliage and mid blue flowers. Fast-growing variety. Flowers 7 days earlier than Hidcote.

White Fragrance: One of the best white Lavandula in the market, known for the strong medium compact plant and medium high flower spikes. Plants do flower as one of the earliest in the market. Slightly later than our well-known Essence Purple. Great addition to our assortment!

Hidcote: The vegetative classic silver grey leaved Lavandula variety. Blue flower buds open with dark violet individual flowers combined with long lasting garden performance.

Dwarf Blue: 'Dwarf Blue' does not stand out just because of its silver green coloured and compact habit but also because of its large blue flowers that contrast with deep silvery white foliage and good winter performance.

Edelweiss: A white-flowering variety of the Hidcote type.

Rosea: A pink-flowering and compact variety of the Hidcote type.

Platinum Blonde: The strongest variegated Lavandula in the market. Plants have stable white-green coloured leaves and flowers with long blue flower spikes. Platinum Blonde needs vernalization for flowering, flower time is middle late. Plants have long flower stems.

Silver Mist: Certainly the lavender variety with the most intense silvery foliage. The flowers appear reluctantly from the second year after having been planted in the garden. This variety is very suitable for autumn and early spring sales as non flowering plant.



Essence Purple

SuperBlue



White Fragrance

Munstead



Hidcote



Platinum Blonde

Silver Mist

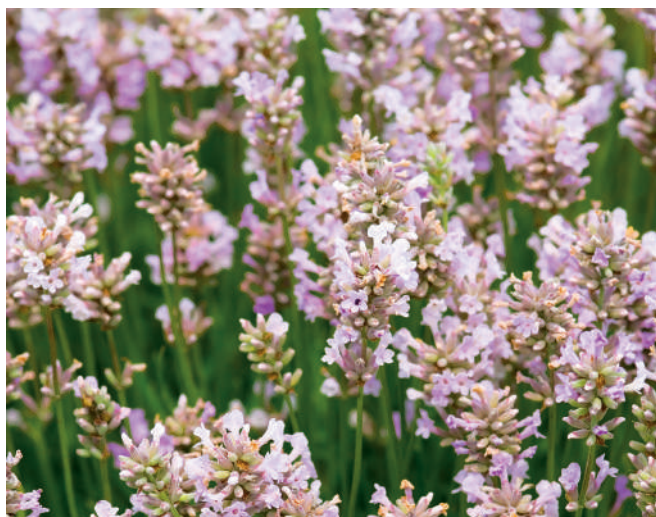
Lavandula Lovers



Dwarf Blue



Edelweiss



Rosea

Lavandula angustifolia **NEW**  

15727	Essence Purple		180	V-IX
32787	SuperBlue	√	180	V-IX
13074	Munstead		180	V-IX
32174	White Fragrance	√	128	V-IX
30328	Hidcote		180	V-IX
12928	Dwarf Blue		180	V-IX
12750	Edelweiss		180	V-IX
12752	Rosea		180	V-IX
32016	Platinum Blonde		128	V-IX
14626	Silver Mist		180	V-IX



Lavandula angustifolia SuperBlue

Lavandula angustifolia is by far the best selling perennial in Europe. Next to its beauty in the garden this species is also attractive because of the many uses of the essential oil and fragrance. With its lavender blue flowers that contrast nicely with silvery green, evergreen foliage, lavender is not just an ornamental perennial but also usable as a good ground covering plant in larger plantings. Its pleasant fragrance is attractive for many insects in house and garden.

Lavandula angustifolia 📖

Common Lavender, True Lavender, English Lavender



Hidcote Compact

Hidcote Compact: Seed raised very hardy version of the Lavandula Hidcote variety. This variety has the same dark lavender flowers and silver-grey foliage of the original variety but is more compact in habit.

Ellagance: The Ellagance series was specially developed for annual cultivation and shows its full flowering potential in the first year of cultivation from the end of June. Uniformity in branching and habit, combined with an early and uniform flower reaction make the Ellagance series the first choice in the horticultural business. For the consumer this multicoloured series provides very uniform plant with long flower panicles above fresh silvery green foliage.

Purple: Main colour in this series for early first season flowering position.

Pink: Newest colour addition.

Ardèche flowers the first season of cultivation with deep violet flowers very early, short stemmed on very silvery foliage. One of the earliest lavandula angustifolia for annual early summer flowering.

Spear Blue is one of the most characteristic Lavandula from seed. The appearance of Spear Blue is very strong and the plants are extremely long lasting. Spear Blue stands out with its very sturdy and strong flower stems and big flower spikes with intense coloured flowers.

Valence is the new generation of very uniform and compact growing Lavandula for smaller pots. Developed for its compact sturdy growth and dark flowers this variety suits very well for inside productions. Outside this Lavandula can be grown later in the season.



Ardèche Blue

Spear Blue



Ellagance Ice



Ellagance Pink



Ellagance Purple



Valence Dark Violet

Lavandula angustifolia		NEW	📖	⚙️
18276	Hidcote Compact		288	VI-IX
31145	Ardèche Blue		180, 288	VI-IX
33100	Spear Blue	✓	180, 288	VI-IX
15258	Ellagance Ice		180	VI-IX
20509	Ellagance Pink		180	VI-IX
15863	Ellagance Purple		180	VI-IX
32215	Valence Dark Violet		180, 288	VI-IX

Lavandula Lovers



NEW

Lavandula angustifolia Spear Blue

Lavandula stoechas

French Lavender, Topped Lavender

Topped Lavandula really catches the eye being different from "normal" Lavandula because of its spectacularly shaped flowers, bearing large flags like bracts at the top. Mainly used as patio and balcony plants Lavandula stoechas provides Mediterranean flair.

Bandera: The seed raised variety Bandera sets a new standard in Lavandula stoechas. Bandera is highly uniform with a well branched compact plant habit, topped with many well shaped flowers, covering the silver coloured leaves. All these positive features of Bandera in combination with easy growing and a short harvest window are honoured with a Fleuroselect Gold Medal in 2015.



Bandera Pink



Bandera Purple Violet

Lavandula stoechas Bandera

33101	Pink	288	VI-IX
31158	Purple Violet	288	VI-IX

Lavandula stoechas URC

French Lavender, Topped Lavender

King Bee: One of the biggest flowered stoechas Lavandula in the market; King Bee has big dark purple wings and heads. Plants are medium high and branch well, suitable for bigger pots and containers.

Little Bee®: This variety with its compact habit and an early flower start provides both consumers and growers with a lot of joy.

Queen Bee: Well branching variety with medium-sized dark-rose flowers, plant habit is medium branching. Great fit to Little Bee Purple and a big improvement on old rose stoechas varieties.



King Bee Purple



Little Bee® Purple



Queen Bee Rose

Lavandula stoechas

31012	King Bee Purple	128	VI-IX
15327	Little Bee® Purple	128	VI-IX
31013	Queen Bee Rose	128	VI-IX

Lavandula x intermedia URC

Hybrid of cold-hardy English (*L. angustifolia*) and heat-tolerant Portuguese lavenders (*L. latifolia*). Grosso is the primary commercial variety for production of lavender oil. Grosso has a deep aroma, large flower heads, and a heavy-flowering nature.

Grosso Ornamental:

Cold hardy hybrid, often used for early spring sales from lavender bushes. Grosso flowers profusely with large flower heads.

Lavandula x intermedia



34713 | Grosso Ornamental | 180 | V-VII



Grosso Ornamental

Leontopodium alpinum

Leontopodium alpinum

The famous Edelweiss! This mountain plant with star-shaped flowers and grey green foliage thrives in sunny positions in rockeries or for planting up troughs and larger pots.

Only to a limited extent suitable as summer pot perennial.

Leontopodium alpinum



11787 | Leontopodium alpinum | 288 | V-VII



Leontopodium alpinum

Leontopodium souliei

Spreading, carpet-forming species from the highlands of the Himalayas. After vernalization when grown over the winter period, a multitude of small, white, short-stemmed, Edelweiss flowers appear from late May onwards above fresh green leaves. Ideal for vernalized pot cultivation in pots of up to 13 cm.

Alpina White

Chinese Edelweiss

Evergreen selection with many short-stemmed flowers.

Leontopodium souliei



17098 | Alpina White | 180 | V-VII



Alpina White

Leucanthemum maximum 🌿 URC

Shasta Daisy

Leucanthemum are also well-known perennials. This very long-lasting perennial, often with snow-white flowers exists in many flower sizes and shapes.

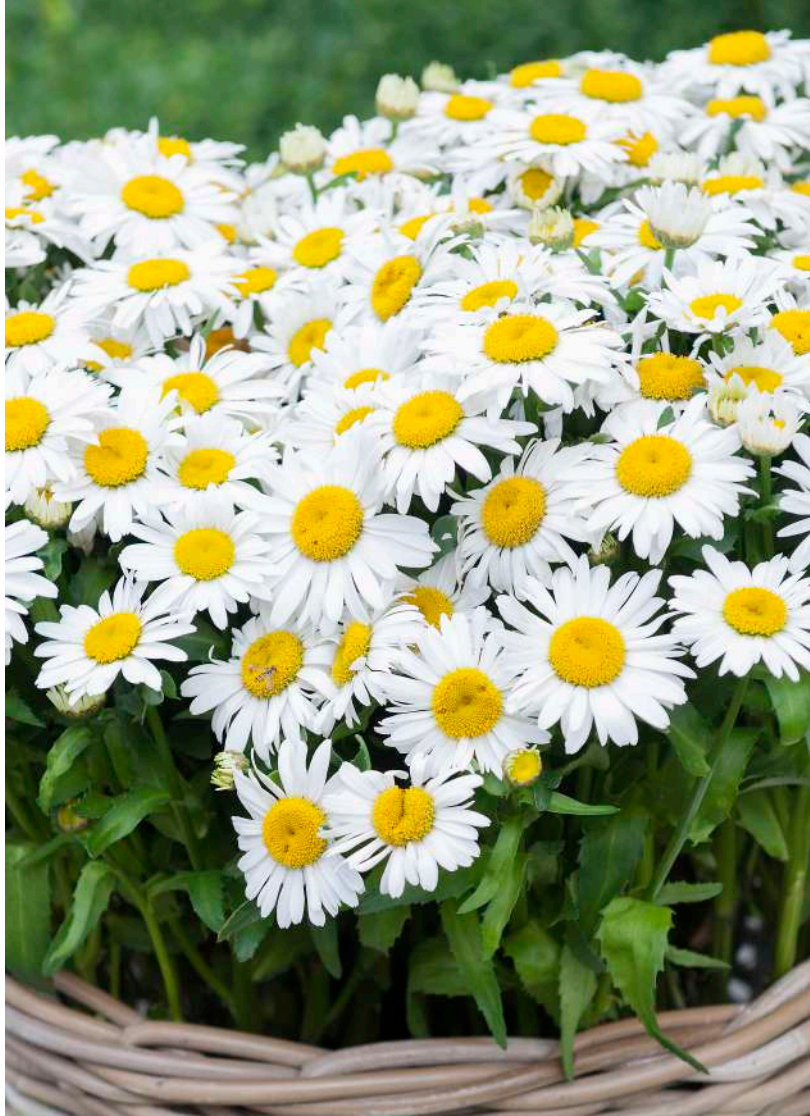
Ohh La: Ohh la is a brand new name for a well known series; with the addition of Lagrande we decided to make a new series name. The series consists of 3 white varieties with different flower shapes yet all match in flower time and plant habit. Suitable for 13-19 cm pot with 1-3 cuttings. Varieties are first year flowering but are also available as big plug.

Ohh La Lacrosse: Lacrosse with its remarkable flower shape adds a delightful touch for both traders and consumers. The white flowers with spoon-shaped petals appear clearly earlier than those of other varieties.

Ohh La Lagrande: Very early first season variety in flower with one terminal white round shaped daisy. Following branches with many flowers growing over the first terminal and cover the plant. This behaviour creates a long lasting flowering period.

Ohh La Laspider: This variety, with its very large, double and pure white, ray flowers with finely-cut petals sets new standards = regarding garden daisies.

Banana Cream: Very large round shaped flowers above deep healthy green foliage. Basal branched plants with medium flower stems allow a perfect production in pots and containers. The long lasting flower duration benefits in the consumers garden.



Lagrande

Leucanthemum maximum 🌿 🌸

16090	Ohh La Lacrosse	128	VI-X
31116	Ohh La Lagrande	128	VI-X
17678	Ohh La Laspider	128	VI-X
18825	Banana Cream	128	VI-X



Lacrosse



Lagrande



Laspider



Banana Cream

Lewisia longipetala

Lewisia longipetala looks like a typical alpine and rock garden plant. Because it is flowering the first season of cultivation and growing uniform and healthy, this species is easy to use in 12-13 cm pots as summer flowering pot perennial. It bears new flowers the whole summer season and provides colour until autumn time.

Lewisia longipetala

30275	Peach	288	V-X
30276	Plum	288	V-X



Peach

Plum



Plum

Lewisia cotyledon

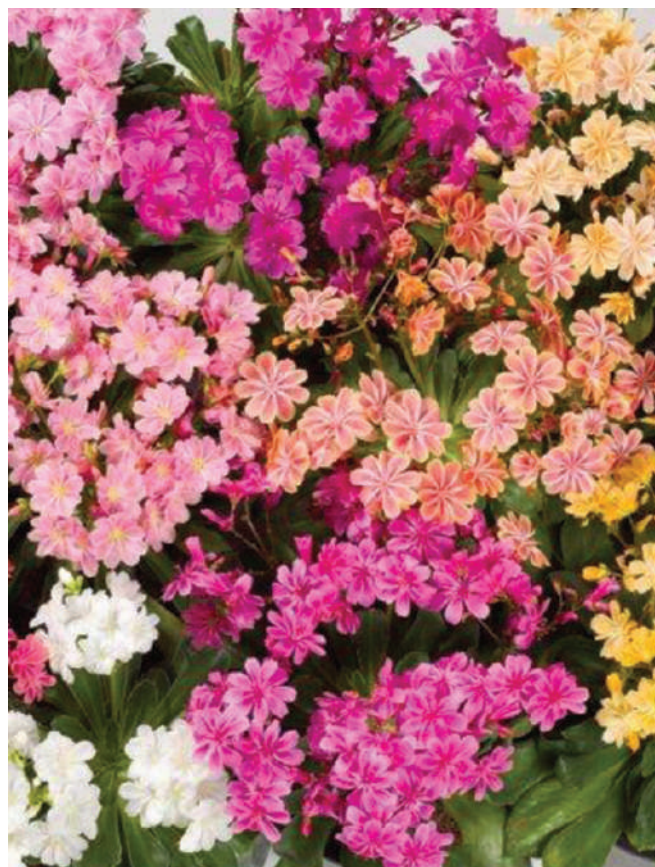
Lewisia cotyledon

An evergreen, rosette-forming perennial that adorns itself with countless, striking flowers in bright colours from April onwards. Lewisia has turned from a typical plant for garden enthusiasts into an important pot perennial for perennial sales before the bedding plant season. A true alternative for biennial, unheated production.

A sensational development in Lewisia. The new quality allows uniform pot production in a first season as well as in a biennial season. Elise flowers continuously and a highlight in each garden.

Lewisia cotyledon

20512	Elise	288	V-X
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Elise

Lithodora diffusa URC

Lithodora

Incomparably lovely gentian blue blooms on dark green foliage makes Lithodora a unique plant. The plants flower after successful vernalization from late May onwards and often have a second flourish in July/August. Lithodora have proved to be successful as flowering pot perennials in sheltered biennial cultivation on acid soil reaction. Just in time for the bedding plant season. In sunny well drained positions, Lithodora is fully hardy and consumers will be able to enjoy it for many years.

Compact Blue: With shorter branches suitable for 11 to 13 cm pots.

Heavenly Blue: Standard in the market usable for 13 cm to 3 litre container.



Lithodora diffusa



18726	Compact Blue	128	V-IX
12756	Heavenly Blue	128	V-IX

Papaver nudicaule

Spring Fever™

The Spring Fever series provides intensely bright individual colours. With an early flower reaction on short flower stems, Spring Fever enables the production of early summer flowering pot perennials. One of the first to offer directly after the bedding season in 13 cm pot to 3 litre container. It is not recommended to grow batches later in summer.



White

Papaver nudicaule Spring Fever™



18287	Orange	288	V-IX
18288	Red	288	V-IX
18699	Rose	288	V-IX
18289	White	288	V-IX
18290	Yellow	288	V-IX



Orange



Red



Rose



Yellow

Phlox douglasii URC

Douglas Moss Phlox

Phlox douglasii develops very firm, compact cushions and is an excellent choice for cultivation in pots of up to 13 cm. Masses of small, round flowers in an intense colour entirely cover the plants.

The Admiral flowers a little later than Phlox subulata, which stretches the sales season in spring.

Admiral White: This variety can sport back, with a few percent to the purple red colour.



Admiral White

Phlox douglasii



14425 | Admiral White | 180 | V-IX

Phlox subulata

Over recent years, moss Phlox has become one of the best-selling spring perennials. During the flowering period, the perennial, fresh green, dense plant mats are entirely covered in blooms. The blaze of colour produced has also made moss pinks into very successful perennials, in the very early bedding plant season.

Fabulous URC

Moss Phlox, Mountain Phlox, Moss Pink

The Fabulous series is earlier than other Phlox types and is specially made for pot production in early spring. Very uniform and well branching, it will cover the 11 to 13 cm pots. The hardy cushion will bloom with massed flowers when the bedding season starts.

Rose: This variety is vigorous.



Blue Violet



Rose



White

Phlox subulata Fabulous



20857	Blue Violet	180	VI-IX
19662	Rose	180	VI-IX
20861	White	180	VI-IX

Phlox subulata



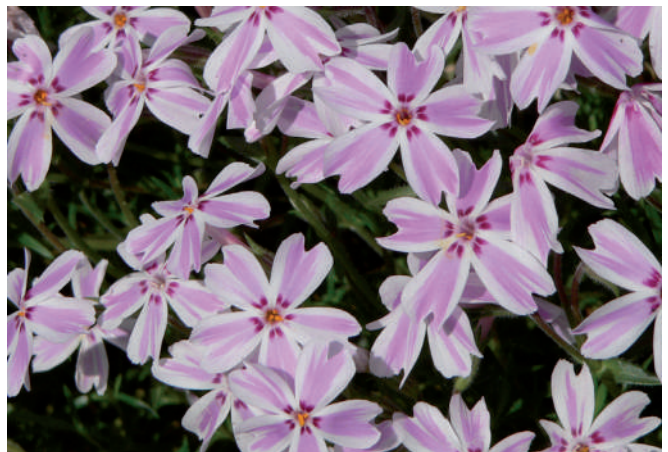
14426	Amazing Grace	180	V-VI
12769	Atropurpurea	180	V-VI
14427	Bavaria	180	V-VI
12773	Emerald Cushion Blue	180	III-IX
16503	Kimono Pink-White	180	III-IX
14785	McDaniel's Cushion	180	III-IX
12897	Purple Beauty	180	V-VI
14428	Samson	180	V-VI
14371	White Delight	180	V-VI
14632	Zwergenteppich	180	V-VI



McDaniel's Cushion



Emerald Cushion Blue



Kimono Pink-White



Amazing Grace



Atropurpurea



Bavaria



Purple Beauty



Samson



White Delight



Zwergenteppich

The characteristic spherical flower heads are composed of many individual flowers. The plants are excellent for inclusion in wild herbaceous borders but also for flower beds. Next to Primula acaulis, Primula denticulata have long since been a staple in the spring assortment. When grown in the field in spring, the plants can be forced into flowering in January or left to flower the natural way and marketed.

Prom 

Prom is an improvement in plant uniformity of Primula denticulata. With this feature this series is recommended for a production next to indoor productions of late Primula acaulis.

White: Use as garden perennial in 9 cm pot.



White

Primula denticulata Prom  

11943	Deep Rose	288	III-VI
11942	Lilac	288	III-VI
11941	White	288	III-VI



Deep Rose



Lilac



White

Primula x pubescens

Primula x pubescens 

This species is the hybridization from native Primula auricula. It also forms dense fleshy rosettes and it develops its typical tubular flowers in March to April. It develops a broad range of single and bicoloured flowers. Many of the vegetative varieties have been selected from this type.

Primula x pubescens  

19463	Mix	288	III-IV
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Mix

Pritzelago alpina

Small mat-forming evergreen rock perennial. In early spring, the evergreen filigree foliage is covered in small snow-white flowers. This spring flowering perennial used to be known as "Hutchinsia" has lately developed from a virtually unknown species into an important and often used plant in the spring flowering pot assortment.

Pritzelago alpina  

13762 Crystal Carpet 288 III-VI



Crystal Carpet

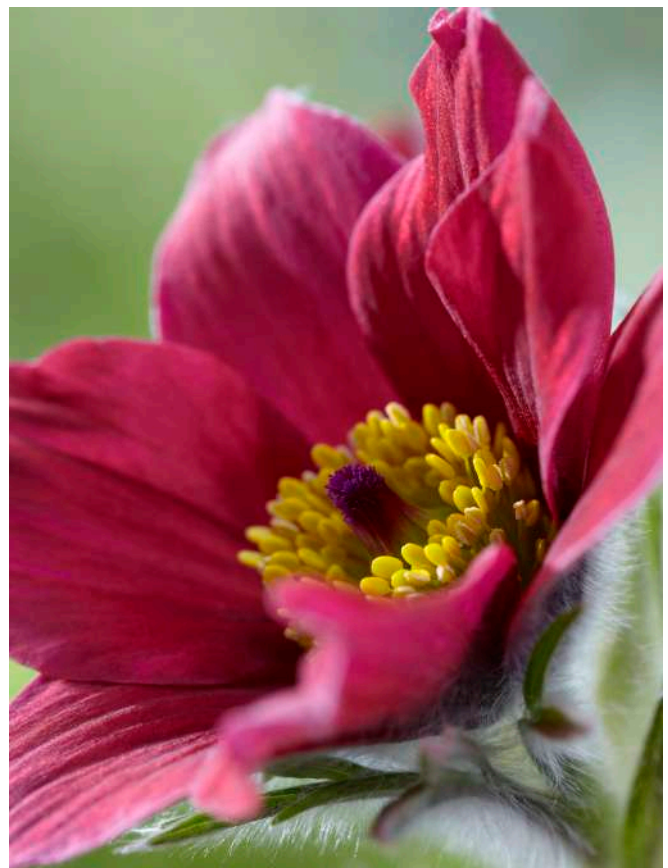
Pulsatilla vulgaris

This harbinger of spring originates from Central Europe and bears very elegant, bell-shaped flowers with luminous yellow stamens. It appears as soon as the temperatures rise. The flowers are the first to appear, the fine foliage follows later. However, Pulsatilla do not show their full splendour until they have reached their final destination in the garden where they last for many years and also show their enchanting, hairy, feathery seed-heads that remain on the plant for a while. Pre-cultivation in the field and the addition of calcium will ensure that the plants flower.

Pulsar

Pasque Flower, Common Pasque

Uniform growing plants flower up to two weeks earlier with up facing large flowers. This feature makes this series very suitable for in and outdoor production in 9-13 cm pots. A must for the spring flowering portfolio.



Red Shades

Pulsatilla vulgaris Pulsar  

11965	Red Shades	180	III-VI
11966	Violet Shades	180	III-VI
11967	White	180	III-VI



Red Shades



Violet Shades



White

NEW

Rhodanthemum hybrida URC

This species is native to the mountains of North Africa. But also in northwest Europe this species is a hardy perennial. The appearance is comparable to garden mums but this plant is already flowering in early spring and continues during the summer. Selected fully hardy varieties are suitable for early spring production and for first season summer productions too.

Casablanca: Casablanca has a compact branching plant habit with nice silvery leaves. This variety is very free flowering with small pure white flowers with a black centre. Can be grown over the winter in a greenhouse for early spring sales or fresh potted in early spring as summercrop.

Marrakech: A little more vigorous than Casablanca with light pink flowers and a red eye. Can be grown the same way as Casablanca.

Sunshine Peach: A different type of this species to be used in biennial only cultivation. Very suitable for small to medium sized pots.

Tangiers: A little more vigorous than Casablanca, flowers with smaller white flowers, more suitable for bigger pots and overwinter production.



Tangiers

Rhodanthemum hybrida **NEW**

30248	Casablanca		128	III-IX
30249	Marrakech		128	III-IX
30970	Sunshine Peach		128	III-IX
30250	Tangiers	√	128	III-IX



Casablanca



Marrakech



Sunshine Peach



With Aubrieta and Arabis this species is one of the main spring flowering cushion-forming perennials. In spring, its vigorous, evergreen luscious cushions produce many flowers on stems that each bears several blooms. In addition to tried and tested types from seed, many vegetative propagated types have been introduced to the market in response to grower's demand.

Marto  URC 

Mossy Saxifrage

This Series has been developed for the early sales segment not losing any of the hardiness of the existing Saxony series. All varieties showing, as soon temperature rises, with masses of long lasting flower sprays from March untill June.



Saxifraga x arendsii Marto **NEW**  

31462	Hot Rose	✓	180	III-VI
20663	Rose		180	III-VI
20666	White		180	III-VI

Hot Rose



Hot Rose



Rose



White

Saxony  URC 

Mossy Saxifrage

This variety was especially made for winter hardiness and early sales. The buds become visible from February and open from March onwards. The series is approx. ten days later than above.

Saxifraga x arendsii Saxony  

17093	Red	180	III-VI
20667	White	180	III-VI



Red

White

Limerock  URC 

Mossy Saxifrage

With very large white flowers this variety is outstanding from other Saxifraga. Masses of flowers cover the whole plant for a long lasting period the whole plant. A thankful plant in each consumers garden.

Saxifraga x arendsii  

31466	Limerock	180	III-VI
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Limerock

Peter Pan  URC

Mossy Saxifrage

Well known proven winter hardy.

Saxifraga x arendsii  

31020	Peter Pan	180	III-VI
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Peter Pan

White Star  URC

Mossy Saxifrage

Late variety, fine leaved compact habit very short flower stems. Very long lasting.

Saxifraga x arendsii  

15720	White Star	180	III-VI
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White Star

Pixi Pan  URC 

Mossy Saxifrage

Pixi Pan combines all proven features of the variety of Peter Pan and the series of Pixi. A very dense and fine leafed cushion with masses of flowers on a non stretching stem. Naturally this variety starts blooming a little later, which will extend the sales season of Saxifraga. Also this variety is very suitable for forcing when grown within sheltered circumstances. This opens all flexibility to be ready for sales when needed.

Appleblossom: Opens in rose fading to white.

Red: Red non fading in colour.

Saxifraga x arendsii Pixi Pan  

20669	Appleblossom	180	III-VI
20668	Red	180	III-VI



Red



Appleblossom

Red

Pixie  URC

Mossy Saxifrage

A very fine leafed and with compact cushions growing series. Masses of short stemmed sprays forming huge numbers of single flowers in late March.



Rose



White

Saxifraga x arendsii Pixie  

16547	Rose	180	III-VI
14467	White	180	III-VI

Rockies F1 

Mossy Saxifrage

The Rockies series shows high plant uniformity and allows pack productions as well as flowering plants in 9-13 cm pots. The flower buds become visible early and allow an early start for sale. A huge improvement compared to existing seed raised varieties.

Red: Non fading flowers on short stem.

White: Compact but more vigour plant.

Saxifraga x arendsii Rockies F1  

30161	Red	288	III-VI
30163	White	288	III-VI

*Red**White***Rockies F1 Red**

Scabiosa columbaria

This Japanese and East Asia native species is a rewarding choice for consumers gardens. The plants are very effective and flower for very long periods. When regularly deadheaded, new flowers will be formed until the onset of winter.

Mariposa URC

Pigeon Scabious

Mariposa is an excellent choice for annual first season flowering pot and container productions. However, even better for a biennial production in protected culture. Uniform plants producing many large round shaped discs on short stems. Ideal in use for 3 litre pot productions.

First year flowering Scabiosa with a rosette plant habit and big deep blue flowers. Mariposa is a great summer impulse article for bigger pots and small containers.

Scabiosa columbaria Mariposa

19391 Blue

128 V-IX



Blue



Mariposa Blue

Scabiosa columbaria URC

Pigeon Scabious

Butterfly Blue: Medium high blue Scabiosa can be grown over the winter or as first year flowering perennial. Suitable for bigger pots or containers.

Pink Mist: A great fit to Butterfly Blue, plants are medium high with pink flowers. Can be grown over the winter or as first year flowering perennial.

Scabiosa columbaria

13712	Butterfly Blue	128	V-IX
15279	Pink Mist	128	V-IX



Butterfly Blue



Pink Mist



Butterfly Blue

Scabiosa japonica

Alpine Scabious

Native in Japan and East Asia this small species is an excellent choice for annual summer production in pots of between 11-13 cm. Short, profusely and long flowering plant for rockeries with decorative, finely chiselled leaves.

Blue Note: Uniform compact and profuse flower formation, in biennial protected culture. Suitable for 10.5-13 cm pots.

Pink Diamonds: Somewhat more variable variety.



Blue Note



Pink Diamonds

Scabiosa japonica



16552	Blue Note	288	V-IX
15440	Pink Diamonds	288	V-IX

Veronica spicata

Veronica spicata is the best known amongst the numerous Veronica species. Numerous long, graceful, pointed spikes of bright blue flowers open from early June until late summer. Some varieties of this popular herbaceous border plant also produce excellent cut flowers.

Inspire™ URC

In the Inspire series we present a first class growing selection with excellent plant quality and outstanding floweriness. Young plants that are potted up in August and put outdoors will flower after overwintering from mid May with numerous short upright spikes in deep blue and pink. This series is suitable for cultivation in 11-13 cm pots.

Veronica spicata Inspire™



17988	Blue	128	V-IX
17964	Rose	128	V-IX



Blue



Rose

Veronica spicata URC

This vegetatively propagated selection stands out through its high degree of uniformity and early flowering in May, after vernalized cultivation.

Veronica spicata



17422 | Ulster Dwarf Blue | 128 | V-IX



Ulster Dwarf Blue

Viola cornuta

Viola cornuta URC

A few outstanding pansies have found their way into the pot perennial segment. With their compact habit as summer flowering pot plants they flower all through the warm summer months and show off their unique colours.

Very strong variety with medium sized flowers. Colours play, main colour is yellow but with a blue blush. The intensity of blue is depending on light and temperature.

Viola cornuta



15045 | Etain | 128 | III-XII



Etain

Viola pubescens

Viola pubescens URC

A unique flower pattern, flowers are white with a delft blue splash, free flowering all season.

Viola pubescens



13708 | Rebecca Cawthorne | 128 | III-XII



Rebecca Cawthorne

Dropped		Replaced	
32758	Bellis perennis Bella Pastel Shades	32243	Bellis Bella Mix
32758	Bellis perennis Bella Pastel Shades	32244	Bellis perennis Bella Mix
11529	Cheiranthus cheiri Bedder Golden	20183	Cheiranthus cheiri Sugar Rush Yellow
11530	Cheiranthus cheiri Bedder Orange	20225	Cheiranthus cheiri Sugar Rush Orange
11531	Cheiranthus cheiri Bedder Primrose	20182	Cheiranthus cheiri Sugar Rush Primrose
11532	Cheiranthus cheiri Bedder Scarlet	30018	Cheiranthus cheiri Sugar Rush Red
15518	Primula elatior Fire F1	30020	Primula elatior Sibel Scarlet Yellow
15923	Primula elatior Prelude F1 Blue	11927	Primula elatior Crescendo Blue Shades
15925	Primula elatior Prelude F1 Red	11930	Primula elatior Crescendo Red
15926	Primula elatior Prelude F1 Rose	11931	Primula elatior Crescendo Rose Shades
15927	Primula elatior Prelude F1 Scarlet	11930	Primula elatior Crescendo Red
15928	Primula elatior Prelude F1 Violet	11927	Primula elatior Crescendo Blue Shades
15929	Primula elatior Prelude F1 White	11932	Primula elatior Crescendo White
15930	Primula elatior Prelude F1 Yellow	16860	Primula elatior Crescendo Yellow
11916	Primula elatior Roulette Mix	11933	Primula elatior Crescendo Mix
34130	Primula vulgaris Amber Mix	-	-
18255	Primula vulgaris Bonneli F1 Blue	32471	Primula vulgaris Premium Blue
18583	Primula vulgaris Bonneli F1 Cream	32476	Primula vulgaris Premium White
18256	Primula vulgaris Bonneli F1 Lilac	32471	Primula vulgaris Premium Blue
18257	Primula vulgaris Bonneli F1 Red	32474	Primula vulgaris Premium Red
18258	Primula vulgaris Bonneli F1 Rose	32473	Primula vulgaris Premium Pink
20559	Primula vulgaris Bonneli F1 Select Mix	18102	Primula vulgaris Bonneli Mix
18259	Primula vulgaris Bonneli F1 White	32476	Primula vulgaris Premium White
18260	Primula vulgaris Bonneli F1 Yellow	32477	Primula vulgaris Premium Yellow
12446	Primula vulgaris Cottage	16797	Primula vulgaris Sphinx Real Orange
32489	Primula vulgaris El Mini Appleblossom		
32493	Primula vulgaris El Mini Red	35118	Primula vulgaris El Mini Scarlet
32496	Primula vulgaris El Mini Yellow	35117	Primula vulgaris El Mini Light Yellow
13905	Primula vulgaris Harmony Mix	16257	Primula vulgaris Sphinx Mix
13616	Primula vulgaris Julia Mix	32478	Primula vulgaris El Mini Mix
19734	Primula vulgaris Luxor® F1 BE Mix	12438	Primula vulgaris Luxor® F1 Mix
30021	Primula vulgaris Peach		
31508	Primula vulgaris Perle d'Alsace Red	12442	Primula vulgaris Luxor® Red
31509	Primula vulgaris Perle d'Alsace Yellow	12444	Primula vulgaris Luxor® F1 Yellow
18269	Primula vulgaris Rosebud Orange	15941	Primula vulgaris Rosebud Double Mix
18250	Primula vulgaris Rosebud Red	15943	Primula vulgaris Rosebud Double Mix
18251	Primula vulgaris Rosebud Rose	15945	Primula vulgaris Rosebud Double Mix
18252	Primula vulgaris Rosebud Violet	15947	Primula vulgaris Rosebud Double Mix
18253	Primula vulgaris Rosebud White	15949	Primula vulgaris Rosebud Double Mix
18254	Primula vulgaris Rosebud Yellow	15951	Primula vulgaris Rosebud Double Mix
12423	Primula vulgaris Salome® F1 Blue	33953	Primula vulgaris Salome® F1 Blue Impr.
12427	Primula vulgaris Salome® F1 Red	30432	Primula vulgaris Salome® F1 Bright Red
12424	Primula vulgaris Salome® F1 Yellow	30413	Primula vulgaris Salome® F1 Golden Yellow
12390	Primula vulgaris Tagetes		
13435	Primula vulgaris Target F1 Pink	15189	Primula vulgaris Esna® F1 Rose
18694	Ranunculus hybrida Riviera F1 Orange Shades	20566	Ranunculus hybrida Riviera Orange
18698	Ranunculus hybrida Riviera F1 Pastell Mix		
18695	Ranunculus hybrida Riviera F1 Red Shades	31884	Ranunculus hybrida Riviera Red Impr.
18696	Ranunculus hybrida Riviera F1 Rose	35121	Ranunculus hybrida Riviera Hot Pink
31510	Ranunculus hybrida Riviera F1 Select Mix	35120	Ranunculus hybrida Riviera F1 Elite Mix
30404	Ranunculus hybrida Sprinkles Mix	35120	Ranunculus hybrida Riviera F1 Elite Mix

Dropped		Replaced	
20201	Viola cornuta EVO Mini F1 Blue Yellow Centre	18928	Viola cornuta EVO Mini F1/Sorbet XP F1 Morpho
16341	Viola cornuta EVO Mini F1 Denim	32525	Viola cornuta EVO Mini F1/Sorbet XP F1 Denim Jump Up
15538	Viola cornuta EVO Mini F1 Lilac Ice	20862	Viola cornuta EVO Mini F1 Lavender Pink
16626	Viola cornuta EVO Mini F1 Mickey	34650	Viola cornuta EVO Mini Jolly Face
18943	Viola cornuta EVO Mini F1 Midnight Glow	34650	Viola cornuta EVO Mini Jolly Face
16270	Viola cornuta EVO Mini F1 Orange Red Wing	32502	Viola cornuta EVO Mini F1/Sorbet XP F1 Orange Purple Jump Up
31130	Viola cornuta EVO Mini F1 Pink	20862	Viola cornuta EVO Mini F1 Lavender Pink
14226	Viola cornuta EVO Mini F1 Red Wing	32526	Viola cornuta EVO Mini F1/Sorbet XP F1 Yellow Burgundy Jump Up
14228	Viola cornuta EVO Mini F1 White	35092	Viola cornuta EVO Mini White impr
14229	Viola cornuta EVO Mini F1 White Blotch	17430	Viola cornuta EVO Mini F1/Sorbet XP F1 White Blotch
20205	Viola cornuta EVO Mini F1 White Pink Wing	35095	Viola cornuta EVO Mini F1/Sorbet XP F1 Pink Wing
14775	Viola cornuta EVO Mini F1 White Violet Wing	18317	Viola cornuta EVO Mini F1/Sorbet XP F1 White Purple Jump Up
32162	Viola cornuta EVO Mini F1 Yellow	35096	Viola cornuta EVO Mini F1/Sorbet XP F1 Yellow Impr.
14225	Viola cornuta EVO Mini F1 Yellow Purple Wing	17484	Viola cornuta EVO Mini F1/Sorbet XP F1 Yellow Purple Jump Up
20200	Viola cornuta EVO Mini F1/Sorbet XP F1 Blackberry	18318	Viola cornuta EVO Mini F1/Sorbet XP F1 Purple
13050	Viola cornuta EVO Mini F1/Sorbet XP F1 Blue Blotch	34652	Viola cornuta EVO Mini F1/Sorbet XP F1 Blue Blotch Impr.
17420	Viola cornuta EVO Mini F1/Sorbet XP F1 Orange	34012	Viola cornuta EVO Mini F1/Sorbet XP F1 Orange Deep
30013	Viola cornuta EVO Mini F1/Sorbet XP F1 Primrose Blotch	18929	Viola cornuta EVO Mini F1/Sorbet XP F1 Lemon Ice Blotch
17416	Viola cornuta EVO Mini F1/Sorbet XP F1 Yellow	35096	Viola cornuta EVO Mini F1/Sorbet XP F1 Yellow Impr.
18937	Viola cornuta EVO Mini F1/Sorbet XP F1 Yellow Frost	18928	Viola cornuta EVO Mini F1/Sorbet XP F1 Morpho
32158	Viola wittrockiana Cool Wave® F1 Lemon Surprise	34669	Viola wittrockiana Cool Wave® Lemon impr
30285	Viola wittrockiana Cool Wave® F1 Red Wing	34014	Viola wittrockiana Cool Wave® Fire
16883	Viola wittrockiana EVO Big F1 Blue Blotch	34644	Viola wittrockiana EVO Big Blue Blotch Impr.
18982	Viola wittrockiana EVO Big F1 Lemon		
14743	Viola wittrockiana EVO F1 Carmine Blotch	20196	Viola wittrockiana EVO Pink Shades
16977	Viola wittrockiana EVO F1 Spring Pack Mix	16814	Viola wittrockiana EVO Spring Select mix
18978	Viola wittrockiana Matrix™ F1 Blue Blotch	35106	Viola wittrockiana Matrix™ Blue Blotch Impr.
18372	Viola wittrockiana Matrix™ F1 Blue Deep Blotch Impr.	35106	Viola wittrockiana Matrix™ Blue Blotch Impr.
18385	Viola wittrockiana Matrix™ F1 Golden Yellow Blotch	18975	Viola wittrockiana Matrix™ Yellow Blotch
19040	Viola wittrockiana Matrix™ F1 Light Blue	34674	Viola wittrockiana Matrix™ Light Blue Impr.
20241	Viola wittrockiana Panola XP F1 Autumn Blaze Mix	18987	Viola wittrockiana Panola Mix
18991	Viola wittrockiana Panola XP F1 Brazil Mix	18987	Viola wittrockiana Panola Mix
17618	Viola wittrockiana Panola XP F1 Rose Picotee	20199	Viola wittrockiana Ultima Radiance Red

General conditions of October 2012 for the sale and delivery of products by the limited companies according to Dutch law Florensis B.V., Florensis Breeding B.V., Toscana Breeding B.V., the general partnership Floha vof, with its seat in Zwijndrecht and Florensis Cut Flowers B.V., with its seat in Rijnsenhout, all companies hereinafter individually to be called: "Florensis".

Article 1: Applicability

1.1 These conditions apply to all offers from and all orders to Florensis for the sale and delivery of products by Florensis, and to all agreements with Florensis with respect thereto. The General sales and delivery terms of Plantum for ornamental and horticulture cultivation material and plants as well as horticulture materials., as filed with the Chamber of Commerce Rotterdam, Gouda office, on 21 May 2012 (also called General terms for ornamental plant and nutritional horticulture production of Plantum: the Plantum conditions) are likewise applicable, but only to the extent that the Florensis conditions do not deviate from them. A copy of the Plantum conditions will be sent immediately on request. They can also be consulted at www.plantum.nl.

1.2 The applicability of conditions of the other party or customer of Florensis (hereinafter: buyer) is hereby expressly excluded.

1.3 Provisions that deviate from these conditions or from the Plantum conditions can be invoked by the buyer only if and to the extent that these provisions are accepted by Florensis in writing. Verbal agreements with and usual practices from the buyer are therefore binding on Florensis only after and to the extent that they have been agreed by Florensis in writing.

Article 2: Definitions

- Products: plants, genetic material from ornamental plant varieties, including (processed) seeds, cuttings and plant material, as well as cultivation material and/or ornamental and (nutritional) horticultural plants as well as horticulture materials.
- Buyer: both the direct and the indirect other party or customer from Florensis, including – even if solely – a licensee from Florensis.
- Force majeure: each circumstance outside the control of Florensis, foreseen or unforeseen at the time of conclusion of the agreement, which wholly or partly impedes or seriously hinders the implementation of the agreement by Florensis, and also, in so far not yet included, crop failure, production of seeds of insufficient quality, diseases in the enterprise of Florensis or its suppliers, transport problems, labour strikes, government measures, fire, water, frost or storm damage, disturbance in the supply of basic materials, water and energy, and lack of or late delivery by suppliers for whatever reasons.
- Special production: products which do not appear in Florensis' catalogues or ordering lists, or products which are to be delivered outside normally applicable delivery weeks for Florensis, and which products after an order from the buyer Florensis either orders from a third party or produces itself outside the normally applicable period for Florensis for growing such products, in both cases in a slightly larger amount than in the order by the buyer, with a view to the usual risk and rate of failure.
- Crop and processing reservation: a reservation by Florensis with respect to any delivery in accordance with the buyer's order to account for factors and uncertainties within the natural process of production after planting of seeds, after the raising of mother plants for the production of cuttings and after taking cuttings, which factors and uncertainties cannot always be controlled or influenced, even if they are known.
- Delivery EXW: delivery EXW as meant in the Incoterms 2000.
- Usual trading quality: a product quality which is deemed to be at least average within the (Dutch) supply side sector of seeds, cuttings or plants.

Article 3: Offers, orders and agreements

3.1 All offers by Florensis in product catalogues, ordering lists or specific quotes, including all offers on internet, are non-binding. For that reason, Florensis can refuse any order with respect to any offer within 7 days from the order date without need for explanation. Florensis does not sell to private persons.

3.2 Orders by the buyer are irrevocable.

3.3 Verbal orders, also through intermediaries, result in an agreement as confirmed in writing by Florensis, or in the absence of such confirmation, in an agreement in conformity with the actual implementation by Florensis.

3.4 The buyer should exclusively refer in his acceptances and in his orders to product names and numbers as mentioned in Florensis' catalogues and ordering lists. In the case of special production, the applicable names and numbers are as used by Florensis in the contacts with buyer.

3.5 Agreements oblige Florensis to the sale and delivery of usual trading quality under the Florensis crop and processing reservation and barring force majeure. If at any time before, during or after the agreement Florensis has rendered advices, of whatever nature, these advices only form part of the agreement with Florensis, or form a separate agreement with Florensis, and only have significance and legal effect within the relationship between parties, if these advices were given in writing and buyer has agreed to owe to Florensis for these advices a separate compensation.

3.6 Florensis is under no obligation of any guarantee or warranty for achieving the purpose or result which the buyer seeks to realise with the products as purchased, also not if any advices given by Florensis related to the use of such products with a view to such purpose or result.

Article 4: Prices, amounts and weights

4.1 Unless mentioned differently, all prices quoted are exclusive of taxes and/or duties/levies which will be applied by any government with respect to the products (to be) sold either before or at the time of delivery or export, and they are exclusive of all cost of third party licensee rights and of cost of transport or sending paid for by Florensis.

4.2 If after the conclusion of the agreement but before delivery, one of the factors determining the cost price of the products increases (including an increase in the relevant currency exchange rate), Florensis is entitled to increase the agreed price in conformity therewith. If the agreed price increases by more than 15%, the buyer can rescind the agreement by a written notice to Florensis within 7 days after Florensis notified the buyer of the increase.

4.3 The applicable prices are calculated according to the pricing tables mentioned in Florensis' most recent catalogue or ordering list(s). These prices apply to amounts as mentioned in the tables in case of same time taking of the same variety.

4.4 If in an order the desired amount deviates from the Florensis standard amounts or multiples thereof, Florensis is entitled to deliver the next higher standard amount.

4.5 The smallest product amount mentioned in Florensis' catalogues/ordering lists is the minimum amount which can be ordered. The minimal order value is EUR 250.

4.6 In case of special production, Florensis is entitled to deliver more than the agreed amount if the number of well developed products ordered or grown by Florensis enables Florensis thereto, and the buyer pays a pro rata higher price than the agreed price in proportion to the higher amount delivered, with a maximum of 10% of the original purchase price.

4.7 Each quoted weight of an amount to be delivered by Florensis is a weight on a net basis unless mention to the contrary.

Article 5: Delivery period and delivery

5.1 Delivery periods stated by or agreed with Florensis are approximate delivery periods only. Delivery will take place within a reasonable period if no specific period has been stated or agreed.

5.2 The delivery period is based upon the circumstances applicable at the time of the conclusion of the agreement and upon the assumption of timely delivery by third parties of all materials/products necessary for the implementation by Florensis of the agreement. If a delay occurs as a result of new circumstances after the conclusion of the agreement or as a result of late delivery by third parties, the delivery period is extended as is reasonable taking into account all circumstances.

5.3 All products are deemed to be delivered once they stand ready for transport.

5.4 Exceeding any delivery period with a maximum of two weeks does not entitle the buyer to suspension or rescission of the agreement, and also not to any damages.

5.5 Exceeding the delivery period with more than 2 weeks entitles the buyer to rescission in whole or in part of the agreement, but only if this is done in writing within 7 days after the two weeks period. In the case of such late performance, Florensis is also entitled to rescind the agreement in part or in whole. In the circumstances foreseen in this article, Florensis does not owe the buyer any damages.

5.6 Delivery is ex works (EXW), unless otherwise agreed. On delivery, the risk connected to the products in question, with all that is connected there to, is transferred to the buyer.

5.7 The buyer located in a different EU Member State than the Netherlands will inform Florensis in writing of his correct VAT identification number. Furthermore, the buyer shall provide all necessary information and documents that Florensis requires as proof that the products have been delivered in a different EU Member State than the Netherlands. The buyer will indemnify Florensis for all claims resulting from and all negative consequences of the buyer not or not entirely complying with the provisions in this article. Florensis reserves the right to increase the price payable by the buyer with the VAT rate that would apply to the delivery in question in the event of delivery within the Netherlands.

Article 6: Crop and processing reservation

All offers from, all agreements with and all deliveries/advices by Florensis are subject to the crop and processing reservation as such is usual with respect to products to be delivered in the (Dutch) business sector in which Florensis is active. If Florensis invokes this reservation with justification and in writing, the consequence is that any offer from or agreement with Florensis is withdrawn or rescinded, but only for the part that is effected by invoking the reservation, without Florensis owing any substitute obligations or any damages.

Article 7: Reservation of title

7.1 All products delivered by Florensis remain the property of Florensis until the time of full payment of all claims of Florensis on the buyer with respect to the underlying agreement or any comparable agreements, including claims for damages, costs and interest. The buyer has no right of retention with respect to any such products for whatever reason. Once the buyer is in breach with his payment obligations, Florensis is entitled to remove all that has remained its property from the buyer's premises and buildings. The buyer will facilitate this removal as much as possible.

7.2 The buyer is obliged to store the products that have been delivered subject to retention of title with the necessary care and in such a manner that the products can be identified as property of Florensis.

Article 8: Trays

8.1 Trays and packaging, except single-use packaging, delivered by Florensis together with the products remain at all times the property of Florensis. These trays must be stored by the buyer free of soil or plant material until the time of returning them to Florensis, in a proper manner and in a suitable storage place, all for the account and risk of the buyer.

8.2 The buyer or third parties through the buyer's doing are not allowed to use the trays and packaging of Florensis. If such use takes place anyway, the buyer owes Florensis for each tray used an amount of EUR 10 per week or part of a week that this use continued.

8.3 The trays and/or their in mould labels and other durable packaging must not be written on, blurred, covered or otherwise damaged or made unusable. Any costs due to cleaning, repairing, replacing and/or destroying trays so affected are for the account of the buyer.

8.4 Trays are to be returned through Florensis taking them back at the time of the next delivery to the buyer from the place of delivery, unless a different agreement applies. If at the time of a delivery a next delivery is not yet planned, Florensis will (have a third party) pick up the trays at a time to be agreed with the buyer at the place of the earlier delivery, in which case the costs of taking back the trays are for the account of the buyer and will be charged to the buyer separately.

8.5 If at the agreed time for returning the trays they are not free of soil or plant material and if they are not ready for return at the place agreed therefore, all extra costs for Florensis with respect to such shortcomings are for the account of the buyer and will be charged to the buyer separately.

Article 9: Breeder's rights or contractual protection of notified and registered varieties

9.1 Source material of varieties belonging to the ornamental horticulture, which are protected by a requested or granted breeder's right and/or which are protected by a contractual chain or continuous stipulation in the European Union and/or any country outside, and also source material of varieties which are marked with a R (for Royalty), cannot be used for multiplication or trade.

9.2 The source material as delivered can only be used by the buyer for the cultivation of finished ornamental products at the buyer's premises. The buyer is obliged to pass on this restrictive clause by way of chain or continuous obligation to his customers.

9.3 The buyer is only allowed to sell the finished product resulting from the source material delivered to him under the applicable variety name and any applicable trade name.

9.4 The buyer owes to Florensis an immediately due penalty of EUR 0,55 per multiplied plant if any of the afore mentioned stipulations are breached and such breach is attributable to the buyer. Florensis is entitled to additionally claim compensation for the actual damages incurred from the party at fault.

9.5 Florensis is entitled to enter the buyer's enterprises and/or any premises under buyer's control, where Florensis delivered source material is present, during normal working hours and without the need of any advance warning, in order to review and assess that material.

9.6 At the first request of Florensis, the buyer shall allow Florensis inspection of his administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.7 Should the buyer discover a mutant in a protected variety, the buyer must immediately inform both Florensis and the holder of the breeder's rights of this by registered letter.

9.8 The buyer shall release to the holder of the breeder's right at his written request trial material of such mutant within a period of 2 months from receipt of the request.

9.9 The buyer is aware that the finder of a mutant in a protected variety requires permission from the growers of the maternal strain to exploit the mutant.

9.10 The buyer is specifically aware that the finder of a mutant requires permission from the holder of the breeder's right with respect to the maternal strain to carry out the following activities regarding all material of the variety, including material harvested (including therefore flowers, plants and parts of plants), namely:

- a. produce or duplicate/multiply (propagate)
- b. conditioning for the purpose of propagation
- c. offering for sale
- d. sell or trade in any other way
- e. export and/or import
- f. holding in stock for any of the above under a through e mentioned purposes.

9.11 Florensis can nominate a representative – including an independent third party – who will have the right to implement and realize its rights mentioned in this article, including the right to inspect the buyer's administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.12 The buyer grants permission to wholesalers, auctions, importers and/or exporters to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of harvested product that the buyer trades of the variety of the holder of breeders' rights. In addition, the buyer grants specific permission to the auctions to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of his product that is traded at the auction under the code 'other'.

Article 10: Complaints

10.1 Florensis sells at least usual trading quality. The buyer is obliged to immediately inspect the products after delivery.

10.2 Complaints with respect to quality delivered or immediately visible damages must be done to Florensis in writing within 12 hours from delivery.

10.3 Complaints with respect to the number, the weight or the appearance of products (other than in relation to the quality delivered or immediately visible damages) must be done to Florensis in writing within 7 working days from delivery.

10.4 Complaints with respect to the capacity of germination or machine based purity must be done to Florensis in writing immediately after discovery, and cannot successfully be made any more after sixty days after delivery.

10.5 Complaints with respect to the genuineness or purity of a variety must be done to Florensis in writing immediately after discovery, and at any rate in the next growing season after purchase as soon as the crop is developed sufficiently for a correct examination thereof.

10.6 The buyer shall hold all products that he has complained about at Florensis' disposal for his own account.

10.7 All buyer's claims in connection with complaints with respect to the products delivered are legally barred from pursuing if the buyer has not observed the above mentioned obligations and the time periods which are part thereof.

10.8 All buyer's claims are equally barred and without legal effect if the buyer has traded the products delivered or if they are changed, processed or damaged or if the buyer is in breach with the fulfilment of any obligations that he has towards Florensis under any agreement.

10.9 If a claim is correct and (to be) recognized, Florensis will deliver satisfactorily as yet, without any right existing for the buyer to claim substitute or additional damages. If replacement or additional delivery is reasonably impossible for Florensis, or senseless for the buyer according to objective criteria having regard to the passing of time, Florensis shall instead credit the buyer for the price paid to the extent that this price relates to the unsatisfactory part of the products delivered.

Article 11: Liability

11.1 Florensis' liability in connection with possible inadequacies in products as delivered is limited to the additional or replacement delivery or to the credit relief mentioned in Article 10.9.

11.2 Florensis is never obliged to pay substitute or additional damages except and in so far as the damage suffered was inflicted intentionally or by the gross negligence of Florensis or its own employees. Florensis' liability for loss of profits or reputation damages, however, is always excluded, except in the case of intention or conscious recklessness by the management of Florensis.

11.3 In all cases in which Florensis is obliged to pay damages, these will never be higher than, at its option, either the invoice value of the products delivered or of the advices rendered in connection with which the damages were incurred, or, if the damages are covered by an insurance policy of Florensis, the amount that is actually paid out by the insurer with respect thereto.

11.4 Any claim toward Florensis, except those recognized by Florensis, lapses after a period of 12 months from the time the claim arose.

11.5 Florensis' employees and representatives, or independent contractors brought in by Florensis for the implementation of the agreement, can, toward the buyer, invoke all means of defence afforded by the agreement as if they themselves were party to that agreement.

11.6 The buyer will hold harmless and indemnify Florensis, its employees, its independent contractors and its representatives for each claim by third parties in connection with the products delivered, the advices rendered and/or any other part of the agreement implemented by Florensis.

Article 12: Buyer's default

12.1 If the buyer does not fulfil one or more of his contractual obligations toward Florensis or does not fulfil them on time or adequately, all claims of Florensis on the buyer are immediately due without Florensis being obliged to give to the buyer any prior notice of default.

12.2 In the case of buyer's default under any agreement with Florensis, all obligations from Florensis toward the buyer lapse, both under the agreement in question and under all other agreements between the parties.

Article 13: Payment

13.1 The buyer shall pay within 30 days from the date of invoice, unless advance payment has been stipulated or a longer payment period has been agreed in writing. In case delivery has taken place but an invoice has not yet been sent, the buyer shall pay the agreed upon price within 30 days from delivery.

13.2 If the buyer shall not have paid within the period mentioned in the previous section, he is automatically in default and without any need for further notice to that effect he will owe an interest of 1 % per month or part of a month from the due date over the amount unpaid including VAT, and without diminishing any other rights that Florensis is entitled to.

13.3 All payments by buyer will take place without a right of suspension, discount or set off, into a bank account as directed by Florensis.

13.4 At the request of Florensis, the buyer shall offer security for his present or future obligations flowing from the agreement as concluded. As long as the security is not put up, Florensis is entitled to suspend its own obligations from the agreement. If the security is not put up within a reasonable time stated by Florensis, Florensis is entitled to rescind the agreement in writing in whole or in part without any obligation to pay damages and without diminishing any of its other rights.

13.5 All costs of collection incurred by Florensis, both of a court procedural or non procedural nature, are for the account of the buyer. The costs are at least 15% of the sum unpaid.

Article 14: Rescission and suspension

14.1 If the buyer does not fulfil one or more of his obligations, or does not fulfil them on time or adequately, is declared bankrupt, requests (temporary) moratorium, or proceeds with the liquidation of his business, or if his assets are attached in whole or in part, Florensis is entitled to suspend the implementation of the agreement or to rescind the agreement in whole or in part, at its option, by a written statement without the need for a prior notification of default, and with full reservation of any claim to which it is entitled for cost, damages and interest.

14.2 The buyer is not entitled to cancel any order as soon as Florensis has received it, regardless of any performance under the order. If the buyer cancels any order anyway, for whatever reason, he is still obliged to pay the price that the order relates to.

Article 15 Disputes and applicable law

15.1 All disputes between Florensis and buyer shall be heard exclusively by the competent court in the Court District of Rotterdam.

15.2 In addition, Florensis is at all times entitled to summon the buyer to appear before the court which is competent by law or by virtue of the applicable international convention.

15.3 All agreements with Florensis are subject to Dutch law. 15.4 In the case of a conflict between the Dutch version of these general conditions and the English version thereof, the Dutch version shall prevail.

Viola

Cats®	32	EVO Big	16-19	Frizzle Sizzle	30	MixMasters®	20-23
Cool Wave®	28-29	EVO Mini	8-11	Frizzle Sizzle Mini	30	Panola™ XP	31
EVO	12-15	EVOLUTION	6-19	Matrix™	24-27	Ultima	32

Primula

Bellerose	64	Elle	64	Perle d'Alsace	75	Sphinx®	66-67
Bonnelli	72	Esna®	60-61	Prelude	78	Stella	50
Cairo	56-57	Finish/Eblo	74	Premium	72	Suze	65
Concepts	62-65	Fruelo	73	PrimeTime	53-61	Target	75
Crescendo	79	Gold Nugget	48	Princess	76-77	Unistar	73
Delft	65	Hidden Treasures	46-51	Rosebud	78	Wanda	75
Delia	75	Little Queen	47	Salome®	54-55		
Eclipse	68-69	Luxor®	58-59	Scentsation	62-63		
El Mini	80	Olymp	78	Sibel	51		

Biennials

Bellis Bella	82-83	Bellis Tasso	84	Myosotis Miro	88	Ranunculus Magic	94
Bellis Bellissima	85	Brassica Attraction	87	Myosotis Mon Amie	89-91	Ranunculus Riviera	92-93
Bellis Robella	86	Brassica King	87	Myosotis Perfection	88	Senecio Cinderella	95
Bellis Roggli	86	Cheiranthus Sugar Rush	88	Myosotis Sylva	88	Senecio Royalty	95
Bellis Speedstar Plus	85	Cineraria Quick Silver	87	Ranunculus Maché	94	Senecio Star Wars	95

Perennials

Alcea Rosea	98	Campanula portenschlagiana	104	Helleborus niger	109	Phlox douglasii	121
Alyssum montanum	98	Campanula pscharskyana	104	Helleborus orientalis	110	Phlox subulata	121-122
Aquilegia caerulea	99	Cerastium tomentosum	105	Iberis sempervirens	110-111	Primula denticulata	123
Aquilegia vulgaris	99	Delosperma sutherlandii	105	Lavandula angustifolia	112-115	Primula x pubescens	123
Arabis blepharophylla	100	Dianthus hybrida	106	Lavandula stoechas	116	Pritzelago alpina	124
Arabis caucasica	100	Dianthus x barbatus	106	Lavandula x intermedia	117	Pulsatilla vulgaris	124
Arenaria montana	101	Doronicum orientale	107	Leontopodium alpinum	117	Rhodanthemum hybrida	125
Armeria maritima	101	Erodium variable	107	Leontopodium souliei	117	Saxifraga x arendsii	126-129
Armeria pseudarmeria	101	Erysimum hybridum	108	Leucanthemum maximum	118	Scabiosa columbaria	130-131
Aubrieta gracilis	102	Erysimum linifolium	108	Lewisia cotyledon	119	Scabiosa japonica	132
Aubrieta x hybrida	103	Erysimum suffruticosum	108	Lewisia longipetala	119	Veronica spicata	132
Aurinia saxatilis	105	Gypsophila cerastioides	107	Lithodora diffusa	120	Veronica spicata	133
Campanula carpatica	104	Helleborus lividus	109	Papaver nudicaule	120	Viola cornuta	133
						Viola pubescens	133



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