



# Cut Flowers 2019



## Florensis Cut Flowers

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Recently we have been very much involved in the development of our cut flower catalogue for the 2019-2020 season. In this latest issue we have opted for a modern look and, needless to say, we have also brought our entire available assortment right up to date. What's more, we have further improved the basic cultivation information we provide on each product.

We have worked with the leading breeders across the globe to bring you yet another exciting new product range and have done away with some older varieties that no longer meet the market's needs.

The summer of 2018 was a unique period in the history of Florensis Cut Flowers. We dedicated a lot of time and effort to building a new 13,000 m<sup>2</sup> greenhouse, fully equipped with the best state-of-the-art screens, lighting and, importantly, greenhouse cooling. This special cooling will be used to grow our young Lisianthus plants in the right conditions throughout the entire production period so that we can provide you with the very best cooled starting material anywhere in the world. This year too, we have been running a series of in-house and external trials to take our young plant cultivation to an even higher level. Ultimately we aim to have complete control over the entire cultivation process from the time of sowing to delivery so that we can supply you with the quality you want all year round.

As you may know, Florensis has been investing heavily in e-commerce over the past few years. Our online stock lists are completely up to date and you can reserve plants straight away with just a few clicks of the mouse. Please visit our website for more information.

Sustainability is and remains very high on Florensis' agenda. In recent years we have earned both MPS-ABC and MPS-GAP certification. MPS-ABC focuses on the environment and sustainability, while MPS-GAP ensures a sound working environment and good safety practices. You can view and download an overview of our certifications at [www.florensis.com](http://www.florensis.com).

The team at Florensis Cut Flowers wishes you success in every aspect of the new cultivation year.



Adriaan Vonk  
Director Florensis Cut Flowers



Florensis Cut Flowers has for many years been Europe's largest young plant supplier for seed-propagated cut flowers. Our Rijsenhout site is fully focused on constant improvement of the plant material we produce.

Thanks to continuous investment in grow lights, sorting machines and greenhouse cooling, we are able to guarantee consistent quality in our plant material all year round.

Our breeding and selection work is carried out in collaboration with well-known suppliers and breeders, enabling us to offer an optimum product range throughout the year. This means that we produce high-quality seed-propagated cut flowers 24/7, 365 days a year.



*Tanacetum tray*

*Sorting machine*



## Florensis webshop

Easy to buy from

With the new webshop you can easily select your product range and find directly the most relevant information. Check the website at [www.florensis.com](http://www.florensis.com)

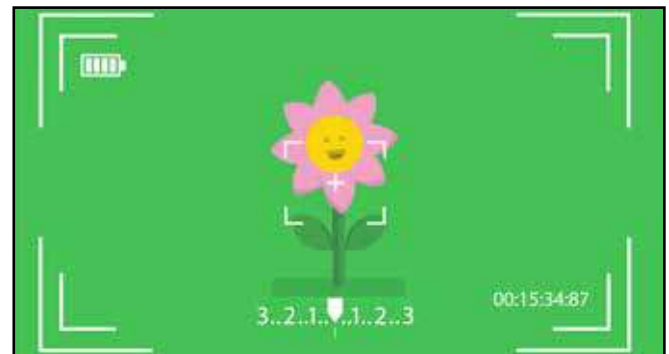
Interested in an account? Ask your Florensis contact person for more details or check the website.



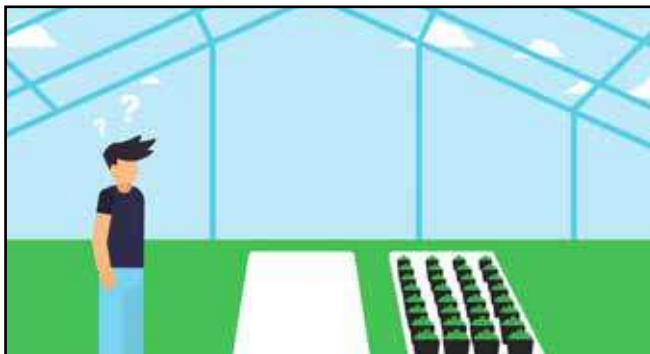
The webshop will give you real-time insights in your own ordering process. You have full insight in our availability, so ordering is easy and fast.



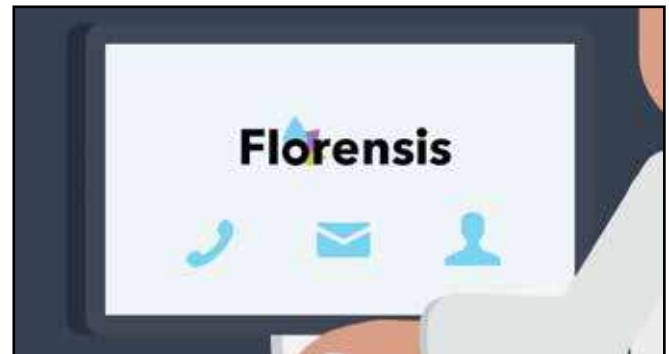
With your account you can order direct available plants with ease. 24 hours a day, 7 days a week.



With our new photo database you get access to over more than 7.000 images! From your personal dashboard you get a direct link.



And we keep on developing so don't forget to subscribe to our monthly newsletter. Also the newsletter will keep you up to date on the latest products and news.



Want to follow us daily? Subscribe to our Facebook and Twitter so we can keep in contact.



For more information about our breeding programme, marketing and webshop, visit [www.florensis.com](http://www.florensis.com)

## **Antirrhinum majus Potomac**

Snapdragons are available in many dazzling colours and are classified into various groups according to their best planting period. Potomac is the perfect (summer) series to grow in long-day conditions with plenty of light and warmth. For snapdragon production, white varieties are grown more than any other colour. Potomac White Improved produces stunning, pure white flowers and provides heavy stems with premium quality spikes during the summer.



## **Matthiola incana Aida**

The Aida series in our Matthiola collection includes many different attractive colours. Now, the intense purple of the latest Aida introduction makes the series' extensive colour palette even more complete.

## **Lisianthus grandiflorum Celebrich**

Typical of the varieties in the Celeb series is their wide range of colours and large double flowers featuring fringed petals.

In Lisianthus breeding, the focus lies on developing varieties with even larger, more heavily fringed double flowers composed of even more petals. The result is this elegant Celebrich, available only in white as yet.



## Lisianthus grandiflorum Arena

The varieties in the Arena series have been bred and selected for good flower quality and strong stems. Their attractive flowers are fully double with sturdy petals and are accompanied by beautiful buds at the top of the stem. Arena Purple is the latest colour in this series. Its glorious intense purple gives the flowers a stunning velvety look and, together with its impressive deep purple buds, this new variety is a true asset for the entire Lisianthus assortment.



42



48

## Lisianthus grandiflorum Celeb

Typical of the varieties in the Celeb series is their wide range of colours and large double flowers featuring fringed petals. The series already includes various shades of pink, and the newest addition among these is Celeb Madonna. What makes Madonna so unique is the intensely coloured margin on its bright pink petals that adds an especially beautiful and delicate look to this new variety.

## Celosia cristata Act

The Act series features beautiful double crests, a high yield and reduced susceptibility to Botrytis. In addition to the many vivid intense colours in this series, there is now a green variety. The new Act Verda has the same outstanding varietal characteristics as the other colours of the series, and its bright green colour makes it a unique eye-catcher in any bouquet.



26









## Blue Planet F1

The scientific name of this bright blue flower derives from the Greek word ageratos meaning 'eternally young'. Blue Planet, an F1 hybrid, is a highly floriferous, productive crop for cut flower production with excellent keeping quality. The length of this product is around 80 cm.







*Blue Planet F1*

<b>Ageratum houstonianum</b>					
50026	Blue Planet F1	330	12-20	5-7	8-28

## Ammi

In addition to its use as a cut flower, Ammi varieties are also frequently planted in gardens. Our product range includes two different Ammi species for commercial cut flower production: Ammi majus Graceland and Ammi visnaga Casablanca. Both varieties can easily reach a generous length and are used in mixed bouquets.





### Graceland

<b>Ammi majus</b>					
30689	Graceland	408	9-25	1-4	8-28



*Graceland*

### Casablanca





<b>Ammi visnaga</b>					
20257	Casablanca	408	9-25	1-4	8-28



*Casablanca*

## Amaranthus caudatus

Typical of these plants are their long red or green tassel-like racemes. Not surprisingly, one of its common names is Tassel Flower. Amaranthus caudatus can be used as both a cut flower and a dried flower.

<b>Amaranthus caudatus</b>					
17710	Green Tails	408	12-24	1	8-28
17711	Red Tails	408	12-24	1	8-28
20328	Rosary	408	12-24	1	8-28



*Green Tails*



*Red Tails*

## Amaranthus caudatus

## Antirrhinum majus

This cut flower (common name: Snapdragon) originated in the Mediterranean region, particularly on the Iberian Peninsula. This product is one of the world's most widely grown cut flowers. The breeding of Antirrhinum in the USA has resulted in many new varieties that are classified into several groups according to their planting period. Dutch breeders have now created varieties which can be grown over a longer period than the cultivars originally developed in the USA. Breeders constantly and actively look to improve and develop a crop, which means new and improved varieties in the cut flower range can be expected over the coming years. Antirrhinum can be cultivated both under glass and outdoors.

The varieties we offer are divided into groups according to the best possible planting period indicated for greenhouse conditions in the Netherlands:

### Group 0

To be planted during weeks 37 - 40  
Series: Cool

### Group 1

To be planted during weeks 47 - 10  
Series: Animation  
Antibes  
Legend

### Group 2

To be planted during weeks 6 - 14 and weeks 32 - 34  
Series: Admiral  
Avignon  
Costa  
Maryland  
Overture

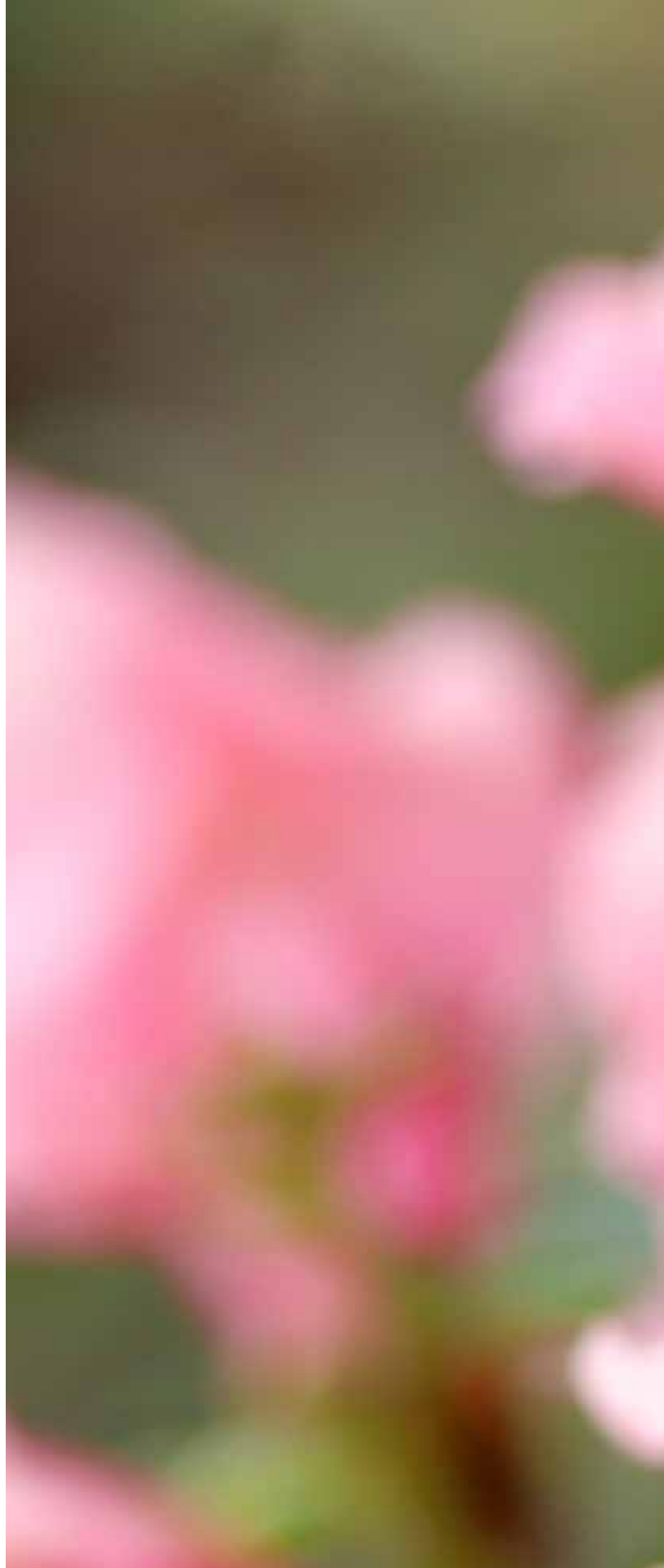
### Group 3

To be planted during weeks 10 - 14 and weeks 31 - 32  
Series: Cannes  
Monaco

### Group 4

To be planted during weeks 11-30  
Series: Costa Summer  
Opus III/IV  
Potomac

The classification into groups is an indication of planting period based on information obtained from the breeder.





# ANTIRRHINUM MAJUS

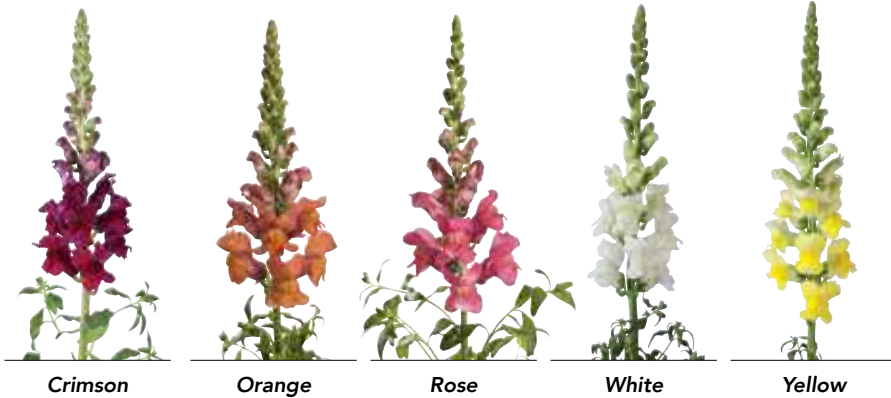
## Group 0

To be planted during weeks 37 - 40

Cool  

Antirrhinum majus Cool    

17719	Crimson	600	60-80	1	37-40
50244	Orange	600	60-80	1	37-40
17721	Rose	408	60-80	1	37-40
17722	White	408	60-80	1	37-40
17723	Yellow	600	60-80	1	37-40



Crimson

Orange

Rose

White

Yellow



Crimson

## Group 1

To be planted during weeks 47 - 10

Animation  

Antirrhinum majus Animation    

17717	Dark Orange	600	60-80	1	47-10
20570	Rose	600	60-80	1	47-10
17718	White	600	60-80	1	47-10



Dark Orange

Rose

White

Antibes  

Antirrhinum majus Antibes    

50404	Early White	600	60-80	1	47-10
30599	Magenta	600	60-80	1	47-10
30598	Orange	600	60-80	1	47-10
30596	Red	600	60-80	1	47-10
50250	Rose	600	60-80	1	47-10
30684	White	600	60-80	1	47-10



Early White

Magenta

Orange

Red

Rose

White

## Legend

### Antirrhinum majus Legend

50423	Light Pink	600	60-80	1	47-10
50331	Light Yellow	600	60-80	1	47-10
50119	Yellow	600	60-80	1	47-10



Light Pink

Light Yellow

Yellow

## Group 2

To be planted during weeks 6 - 14 and weeks 32-34

## Admiral

### Antirrhinum majus Admiral

17716	Yellow	600	60-80	1	6-14, 32-34
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Yellow

## Avignon

### Antirrhinum majus Avignon

31543	Pink	600	60-80	1	6-14, 32-34
20372	Rose	600	60-80	1	6-14, 32-34
20373	White	600	60-80	1	6-14, 32-34



Pink

Rose

White

## Overture II

### Antirrhinum majus Overture II

19988	Pink	600	60-80	1	10-14, 31-32
19989	Red	600	60-80	1	10-14, 31-32
19986	Yellow	600	60-80	1	10-14, 31-32



Pink

Red

Yellow

## Red Delilah

### Antirrhinum majus

30466	Red Delilah	600	60-80	1	6-14, 32-34
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Red Delilah

Costa  

Antirrhinum majus Costa    

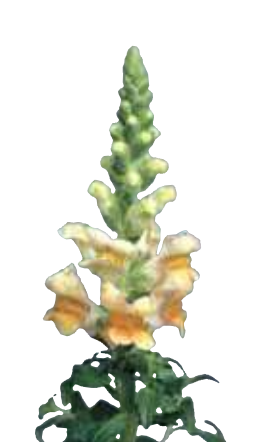
31181	Apricot	600	60-80	1	10-14, 31-32
50189	Light Rose	600	60-80	1	10-14, 31-32
31287	Midly White	600	60-80	1	10-14, 31-32
50150	Rose	600	60-80	1	10-14, 31-32
31204	Silver	600	60-80	1	10-14, 31-32
31088	Velvet	600	60-80	1	10-14, 31-32



Light Rose



Midly White



Apricot



Light Rose



Rose



Silver



Velvet

# Maryland

## Antirrhinum majus Maryland

17724	Appleblossom	600	60-80	1	6-14, 32-34
50401	Dark Orange Impr.	600	60-80	1	6-14, 32-34
17726	Lavender	600	60-80	1	6-14, 32-34
19690	Orange	600	60-80	1	6-14, 32-34
50245	Pink	600	60-80	1	6-14, 32-34
30025	Red	600	60-80	1	6-14, 32-34
18021	White	600	60-80	1	6-14, 32-34



Lavender



Pink



Red



White



Appleblossom



Dark Orange Impr.



Orange

### Group 3

To be planted during weeks 10 - 14 and weeks 31 - 32

### Monaco

Antirrhinum majus Monaco **NEW**    

50181	Orange	✓	600	60-80	1	10-14, 31-32
17728	Red		600	60-80	1	10-14, 31-32
17729	Rose		600	60-80	1	10-14, 31-32
17730	White Impr.		600	60-80	1	10-14, 31-32
17731	Yellow		600	60-80	1	10-14, 31-32



Orange



Red



Rose



White Impr.



Yellow

### Cannes

Antirrhinum majus Cannes    

20374	Pink	600	60-80	1	10-14, 31-32
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Pink









Monaco

**Group 4**

To be planted during weeks 11-30

**Opus III/IV**  

Antirrhinum majus Opus III/IV					
19991	Appleblossom	600	60-80	1	11-30
19992	Lavender	600	60-80	1	11-30
19995	Pink	600	60-80	1	11-30
18874	Red	600	60-80	1	11-30
17732	White	600	60-80	1	11-30
17733	Yellow	600	60-80	1	11-30



Appleblossom



Lavender



Pink



White



Yellow



Red



White Impr.

**Costa Summer**  

Antirrhinum majus      
**Costa Summer**

50112	White Impr.	600	60-80	1	11-30
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White Impr.

Potomac  

Antirrhinum majus Potomac    

50152	Appleblossom	600	60-80	1	11-30
17734	Cherry Rose	600	60-80	1	11-30
17735	Crimson	600	60-80	1	11-30
17736	Dark Orange	600	60-80	1	11-30
17737	Early White	600	60-80	1	11-30
17738	Ivory White	600	60-80	1	11-30
30026	Lavender	600	60-80	1	11-30
31503	Orange	600	60-80	1	11-30
17739	Pink	600	60-80	1	11-30
17741	Rose	600	60-80	1	11-30
17742	Royal	600	60-80	1	11-30
17743	White	600	60-80	1	11-30
17744	Yellow	600	60-80	1	11-30



Cherry Rose



Crimson



Dark Orange



Early White



Ivory White



Lavender



Orange



Pink



Rose



Royal



White



Yellow



Antirrhinum majus Potomac Appleblossom

## Brassica oleracea





The cultivation of ornamental cabbage, *Brassica oleracea*, has increased substantially over the years. Consequently, the product range has become much more diverse. Even so, the Crane series - particularly Crane White - is still the most widely grown series. By now, various breeders have devoted their efforts to developing more varieties so that we can offer you an even larger assortment. Ornamental cabbage can be grown both outdoors and under glass. Our advisors will be pleased to provide you with more detailed information.







King



Queen

Brassica oleracea					
50400	Coblanc	408	70-85	1	23-33

## Crane

Brassica oleracea					
<b>Crane</b>					
18877	Bicolour	408	70-85	1	23-33
50037	King	408	70-85	1	23-33
18876	Pink	408	70-85	1	23-33
50036	Queen	408	70-85	1	23-33
17748	Red	408	70-85	1	23-33
17749	Rose	408	70-85	1	23-33
17750	White	408	70-85	1	23-33



Bicolour



Pink



Red






Rose



White

## Empire

Brassica oleracea Empire					
31380	First Lady	408	70-85	1	23-33



First Lady



First Lady



Brassica oleracea

## Callistephus chinensis

The Chinese aster - as you can deduce both from its scientific as well as from its common name - originates in China. Under natural growing conditions in the Netherlands, the China Aster flowers in late summer.

The development of new varieties and the use of modern cultivation methods, however, allow this crop to be grown and harvested over a longer period than was possible with former cultivars. In recent years, the Bonita series is being grown more and more widely. The pompon flowers of this series have a strikingly full inflorescence and the plants are resistant to Fusarium.

### Bonita

#### Callistephus chinensis Bonita

20897	Blue	408	60-70	5	1-30
20898	Pink	408	60-70	5	1-30
20899	Rose	408	60-70	5	1-30
20900	Scarlet	408	60-70	5	1-30
20901	White	408	60-70	5	1-30
50182	Mix	408	60-70	5	1-30



Blue



Pink



Rose



Scarlet



White

### Fan

#### Callistephus chinensis Fan

20902	Dark Blue	408	60-70	5	1-30
17751	Pink	408	60-70	5	1-30



Dark Blue



Pink

## Serenade

Callistephus chinensis Serenade    

50196	Deep Blue	408	50-65	1	1-30
18441	Scarlet	408	50-65	1	1-30
17767	White	408	50-65	1	1-30



Scarlet



White



Deep Blue

## Matsumoto

Callistephus chinensis Matsumoto    

17757	Apricot	408	60-70	5	1-30
17758	Blue Light	408	60-70	5	1-30
17759	Dark Blue	408	60-70	5	1-30
17760	Pink	408	60-70	5	1-30
17761	Rose	408	60-70	5	1-30

Callistephus chinensis Matsumoto    

17762	Scarlet	408	60-70	5	1-30
17763	White	408	60-70	5	1-30
17764	Yellow	408	60-70	5	1-30
30517	Mix	408	60-70	5	1-30



Apricot



Blue Light



Dark Blue



Pink



Rose



Scarlet



White



Yellow

## Campanula medium

Cultivation of Campanula medium as a cut flower has taken off in recent years since we have started applying blackout techniques in the cultivation of young plants. As a result, it is possible to grow Campanula medium as an annual cut flower without the need for a cold period. Our product range includes two series: Campana and Champion.

### Campana

Campanula medium Campana    

50643	Blue Deep Imp	240	64-80	1	1-30
20024	Lilac	240	64-80	1	1-30
20023	Pink	240	64-80	1	1-30
20025	White	240	64-80	1	1-30



Blue Deep Imp



Lilac



Pink

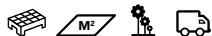


White



# Champion

Campanula medium



Champion

20026	Blue	240	64-80	1	1-30
20028	Lavender	240	64-80	1	1-30
20027	Pink	240	64-80	1	1-30
20029	White	240	64-80	1	1-30



White



Blue



Pink





Lavender

# Celosia cristata

Its unusual flower shape and vibrant colours lend this flower a unique appearance. Originally from Central Asia, breeding has turned Celosia cristata into a popular grower's choice for its cut flowers. Our range of Celosia cristata products includes two series: Act and Chief.

## Act

Celosia cristata Act					
31089	Dara	600	55-75	1	5-28
31090	Enda	600	55-75	1	5-28
31091	Inca	600	55-75	1	5-28
31092	Orla	600	55-75	1	5-28
31093	Rima	600	55-75	1	5-28
50352	Verda	600	55-75	1	5-28
50010	Vida	600	55-75	1	5-28
31094	Zara	600	55-75	1	5-28
50336	Ziva	600	55-75	1	5-28



Dara



Enda



Inca



Orla



Rima



Verda



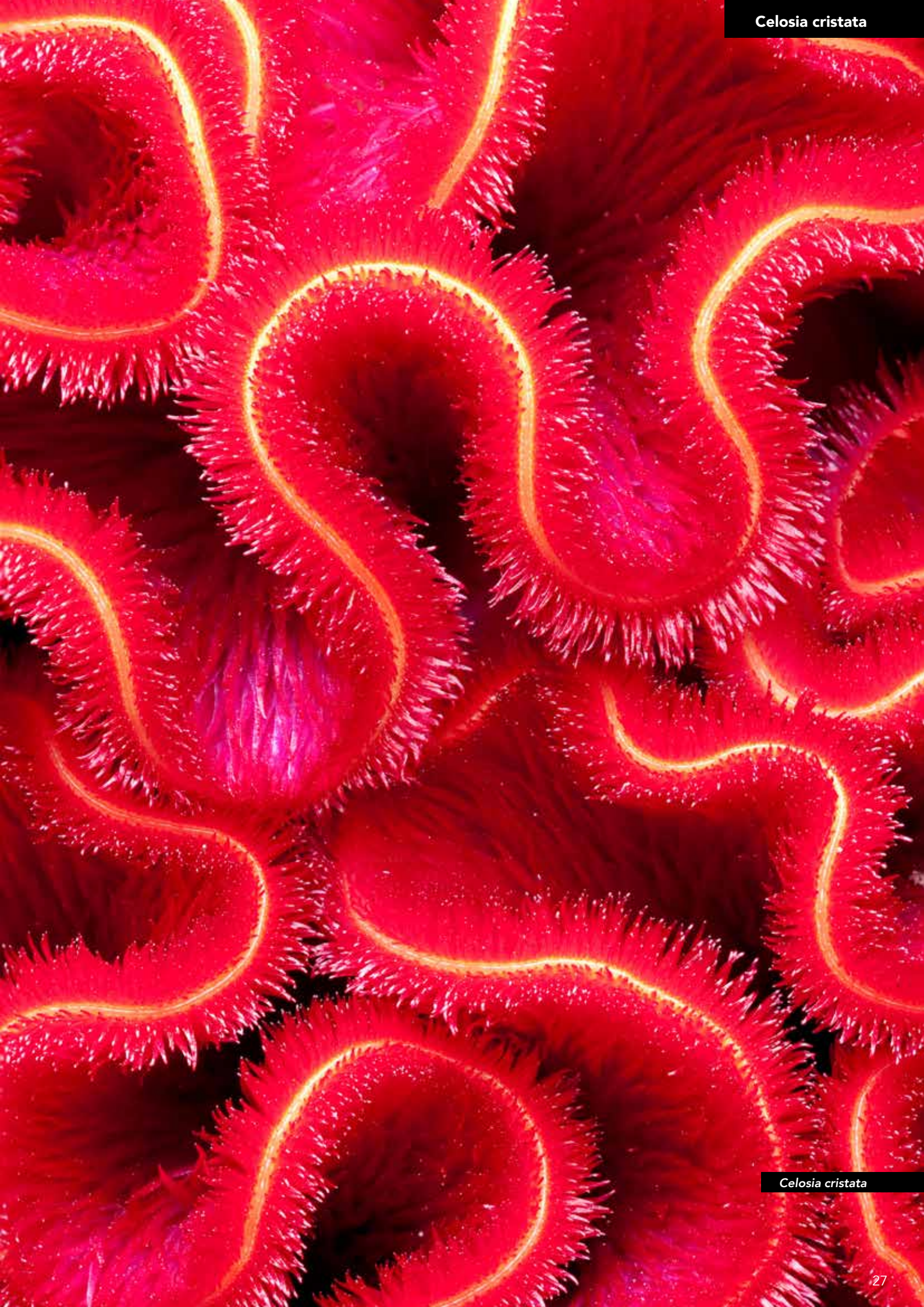
Vida



Zara



Ziva



## Bombay

Celosia cristata Bombay    

17774	Fire	600	55-75	1	5-28
17777	Pink	600	55-75	1	5-28





Fire



Pink

## Bar Bora

Celosia cristata Bar    

50340	Bora	600	55-75	1	5-28
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Bora

## Spring Green

Celosia cristata Spring    

17784	Green	600	55-75	1	5-28
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Spring Green

## Chief

Celosia cristata Chief    

20106	Fire	600	55-75	1	5-28
31347	Gold	600	55-75	1	5-28
17780	Persimon	600	55-75	1	5-28
20088	Red	600	55-75	1	5-28
17781	Rose	600	55-75	1	5-28



Fire



Gold



Persimon



Red



Rose

Neo 

Celosia cristata Neo    

50361	Orange	600	55-75	1	5-28
50359	Pink	600	55-75	1	5-28
50360	Red	600	55-75	1	5-28
50362	Rose	600	55-75	1	5-28



Red



Orange



Pink



Red



Rose

Sunday 

Celosia plumosa Sunday    

50377	Bright Pink	600	55-75	1	5-28
20331	Dark Pink	600	55-75	1	5-28
50202	Gold	600	55-75	1	5-28
17786	Orange	600	55-75	1	5-28
50376	Purple	600	55-75	1	5-28
17787	Red	600	55-75	1	5-28



Bright Pink



Dark Pink



Gold



Orange



Red



Celosia plumosa Sunday Dark Pink

## Delphinium elatum





The common name of Delphinium is Larkspur. The genus Delphinium includes both perennial and annual species.

Our Guardian serie is grown as annual and belongs to the Delphinium elatum group. As cut flowers, they can easily exceed a metre in length.



Delphinium elatum

### Guardian

Delphinium elatum Guardian					
17796	Blue	408	20-48	13	1-24
20258	Lavender	408	20-48	13	1-24
17799	White	408	20-48	13	1-24



Blue



Lavender



White

## Dianthus barbatus

Dianthus barbatus (common name: Sweet William) has been grown in Dutch climate conditions for many years, primarily as biennial varieties requiring a cold period to produce flowers. In recent years, breeders have developed two series: Amazon and Sweet, which do not need vernalisation for flower induction.



Rose Magic

### Amazon

#### Dianthus barbatus Amazon

17800	Neon Cherry	408	18-54	13	8-30
17801	Neon Duo	408	18-54	13	8-30
17802	Neon Purple	408	18-54	13	8-30
17803	Rose Magic	408	18-54	13	8-30



Neon Cherry



Neon Purple



Neon Duo





### Beauty

#### Dianthus barbatus Beauty

20585	Pink	408	12-20	13	31-35
20584	Scarlet	408	12-20	13	31-35



# Barbienne

Dianthus barbatus Barbienne					
50126	Burgundy	408	12-20	13	31-35
50129	Dark Red	408	12-20	13	31-35
50270	Pink	408	12-20	13	31-35
50127	Red White	408	12-20	13	31-35
50394	Rose	408	12-20	13	31-35
50130	Rose Shades	408	12-20	13	31-35
50395	Salmon	408	12-20	13	31-35
50128	Scarlet	408	12-20	13	31-35
50268	Violet	408	12-20	13	31-35
50131	White	408	12-20	13	31-35



*Burgundy*



*Dark Red*



*Pink*



*Red White*

*Rose Shades*



*Salmon*



*Scarlet*







*Violet*



*White*

Sweet   

Dianthus barbatus Sweet					
31882	Black Cherry	408	32-64	13	8-30
17808	Coral	408	32-64	13	8-30
50332	Deep Pink Maxine	408	32-64	13	8-30
50138	Magenta Bicolor	408	32-64	13	8-30
50088	Pink	408	32-64	13	8-30
50089	Pink Magic	408	32-64	13	8-30
17809	Purple	408	32-64	13	8-30
30005	Purple White Bicolour	408	32-64	13	8-30
17810	Red	408	32-64	13	8-30
17811	Scarlet	408	32-64	13	8-30
17812	White	408	32-64	13	8-30
50090	White Impr.	408	32-64	13	8-30
50091	Mix Impr.	408	32-64	13	8-30



Black Cherry



Coral



Deep Pink Maxine



Magenta Bicolour



Pink



Pink Magic



Purple



Purple White Bicolour



Red



Scarlet



White



White Impr.



*Dianthus barbatus* Sweet Coral

## **Lisianthus – Eustoma russellianum**

Lisianthus originated as *Eustoma russellianum* that grows under desert and prairie conditions in North America and Mexico. The first cultivated form of *Eustoma russellianum* was developed around 1930. Today, it is primarily the double-flowered Lisianthus varieties that are being cultivated worldwide. Many splendid cultivars for cut flower production are available already but improved ones with new colours, larger flowers and new flower shapes – such as the fringed varieties for example – are being developed every year for the key Lisianthus market. The largest markets for these elegant cut flowers are Germany, Russia, France, Italy and the United Kingdom. Each market has its own preferred type, flower size or colour. Florensis Cut Flowers offers Lisianthus young plants year-round and, under the right conditions, it can also be cultivated year-round. It takes 8 to sometimes 24 weeks for the young plants to produce flowers. We have such a large range of products that we can provide every market with just the right Lisianthus variety. Delivery: year-round.

As of 2019, our complete range of Lisianthus is grown under controlled climatic conditions.





# LISIANTHUS GRANDIFLORUM

## General info Lisianthus

Series	Flower Size	Earliness	Variety
<b>Single</b>			
Adom	small	3	Deep Red, Red Picotee
Colorado	medium	2	Purple Imp
Falda II	medium	2	Apricot, Salmon
Piccolo 1	small	1	Pink Rim
Piccolo 2	small	2	Blue Rim, Deep Blue, Hot Lips, Lavender, Lime Green, Northern Light, Rose Pink, Violet, White Pure, Yellow
Piccolo 3	small	3	Red
Vulcan II	small	2	Pink Picotee, Purple Picotee, White, White Imp
<b>Double</b>			
ABC 2	Large	2	Blue, Blue Rim
Advantage	Large	3	Cherry Sorbet, Green, Pink, Purple, Yellow
Alissa 1	Large	1	White
Alissa 2	Large	2	Blue, Champagne, Green, Light Apricot, Pink, White, Yellow
Arena I	Large	1	Green
Arena II	Large	2	Kilimanjaro, Light Pink, White
Arena III	Large	3	Apricot, Blue Picotee, Champagne, Gold, Pink, Pink Flash, Pink Imp, Purple
Arena IV	Large	4	Rose, White
Arosa 1	medium	1	Grape, Lavender
Arosa 2	medium	2	Light Pink, Yellow, Wine
Arosa 3	medium	3	Angel, Blue, Blue Picotee, Pure White, Pink, Rouge, Violet, Wine Flash
Arosa 4	medium	4	Green, Blue
Aube	large	3	Cocktail Champagne, Blue Picotee, Pink Picotee, Yellow
Bolero	medium	1	Blue Picotee
Borealis	medium	0	Apricot, Blue, Green, Pink, White, Yellow
Capri	small	2	Picotee Blue
Celeb 1	large	1	Aurora Pink, Blue, Beige Neo
Celeb 2	large	2	Amour Pink, Chrystal, Gold, Grape, Green, Honey Pink, Lovely Pink, Madonna, Metallic Blue, Moon, Orchid, Pearl Pink, Pink, Pink Diamond, Snow, White, Yellow
Celeb 3	large	3	Green Max
Celebrich	large	2	White
Ceremony	large	2	Blue Flash, Orange
Cessna	medium	3	Blue, Deep Rose, Green, Pure White, Red, Rose, Rose Picotee, Vogue, White Imp., Yellow Imp
Corelli II	large	2	Delft's Blue, Light Pink, White
Corelli III	large	3	Apricot, Blue, Rose, Yellow, Light Pink
Croma III	small	3	Blue Picotee, Silky White, White, Yellow
Croma IV	small	4	Lavender, Lavender Imp
Diamond	medium	3	Peach
Dream	large	1	Blue, Champagne, Lavender, Pink, White Pink, White, Yellow



<b>Series</b>	<b>Flower Size</b>	<b>Earliness</b>	<b>Variety</b>
<b>Double</b>			
Excalibur	medium	2	Blue Picotee, Green, Rose Pink, Yellow
Excalibur	medium	3	Hot Lips, Pure White Imp
Jasny	small	3	White
Jewelry	medium	2	BLue Picotee
Little Summer 1	small	1	Orange, White
Little Summer 3	small	3	White
Love Me	medium	2	Peach Sounds
Mariachi	large	3	Grande White
Mariachi	large	2	Blue, Carmine, Lavender, Lime Green, Misty Blue, Misty Pink, Pink, Pink Picotee, White Imp, White Pure, Yellow
Mazurka	medium	2	Blue Picotee, White
Megalo 2	large	2	Navel, Orange, Pink Picotee Imp, White, Blue Picotee, Pink Picotee, Yellow
Megalo 3	large	3	Blue Picotee MAX, Lavender, Orchid, Pink Flash, Pop Pink, Purple, Violet, Blue Flash, Mega White, Pink Picotee, Snow, Wisteria
Minuet	small	2	Apricot, Blue Picotee, Dark Purple, White Imp
Papillon	small	3	Flash Pink, Rose Pink, White
Pics	small	2	Blue, Pink
Polonaise	small	2	White
Rosanna 1	small	1	Black Pearl
Rosanna 2	small	2	Green
Rosanna 3	small	3	Brown
Rosita 1	small	1	Green, Pink Picotee, White
Rosita 2	small	2	Apricot, Blue Flash, Blue Picotee, Green, Hot Lips, Jade, Pink, Purple, Rose Pink, Sapphire, White
Rosita 3	small	3	Blue, Green, Lavender, Pink, Pink Flash, Pink Imp, Pure White, Red, Yellow
Rosita 4	small	4	Pure White, Rose Pink, White, Yellow
Sabrina	medium	2	Mango
Sorrier	medium	2	Pink Flash, Yellow
Super Magic	large	2	Capri Blue Picotee, Champagne, Green, Lilac, Rose, White, Yellow, Apricot, Deep Blue
Wedding Cake	medium	2	White



## Advantage

**Lisianthus grandiflorum**

**Advantage**

19997	Cherry Sorbet
19998	Green
20079	Pink
19999	Purple
20000	Yellow



**Cherry Sorbet**



**Green**



**Purple**



**Yellow**



**Pink**

## Adom

**Lisianthus grandiflorum**

**Adom**

20259	Deep Red
30154	Red Picotee



**Deep Red**



**Red Picotee**

## ABC 2

**Lisianthus grandiflorum**

**ABC 2**

17821	Blue Rim
17820	Blue



**Blue Rim**



**Blue**



# Alissa

**Lisianthus grandiflorum**

**Alissa**

50002	1 White
50003	2 Blue
50004	2 Champagne
	2 Green
50005	2 Light Apricot
50006	2 Pink
50432	2 White
50434	2 Yellow



2 Green



1 White



2 Blue



2 Champagne



2 Light Apricot



2 White



2 Yellow



Lisianthus grandiflorum Alissa Green

# Arena

**Lisianthus grandiflorum**

**Arena**

17829	I Green
20352	II Kilimanjaro
17832	II White
20671	III Apricot
31188	III Blue Picotee
18053	III Champagne
20101	III Gold
17830	III Pink
31308	III Pink Flash
50065	III Pink Imp
50673	III Purple
17831	IV Rose
20087	IV White



*I Green*



*III Purple*



*II Kilimanjaro*



*II White*



*III Apricot*



*III Blue Picotee*



*III Champagne*



*III Gold*



*III Pink Flash*



*IV Rose*



*IV White*



*Lisianthus grandiflorum* Arena III Pink

# Arosa

Lisianthus grandiflorum

Arosa		NEW
50299	1 Grape	
50013	1 Lavender	
50562	2 Light Pink	✓
31461	2 Wine	
50045	2 Yellow	
50661	3 Angel	
50391	3 Blue	
50636	3 Blue Picotee	
50047	3 Pink	
50161	3 Pure White	
50213	3 Red	
50048	3 Rouge	
50421	3 Violet	
50660	3 Wine Flash	
50046	4 Blue	
50642	4 Blue Picotee	
50044	4 Green	
50639	4 Yellow	
50555	Wavy 1 Blue	✓
50554	Wavy 1 Lilac	✓



1 Grape



1 Lavender



2 Light Pink



2 Yellow



3 Angel



3 Blue



3 Pink



3 Pure White



3 Red



3 Violet



3 Wine Flash



4 Blue



4 Green



4 Yellow



Wavy 1 Blue



2 Wine



3 Blue Picotee



3 Rouge



4 Blue Picotee



Wavy 1 Lilac



Lisianthus grandiflorum Arosa Wavy 1 Blue

## Aube

### Lisianthus grandiflorum Aube

- 50192 Blue Picotee
- 31395 Cocktail Champagne
- 50234 Pink Picotee
- 50308 Yellow



Blue Picotee



Cocktail Champagne



Pink Picotee



Yellow



Cocktail Champagne

## Borealis

### Lisianthus grandiflorum Borealis

- 20084 Apricot
- 20081 Blue
- 20082 Green
- 20121 Pink
- 18951 White
- 20083 Yellow



Apricot



Blue



Green



Pink



White



Yellow

# Capri

**Lisianthus grandiflorum Capri**

20078 | Picotee Blue



*Picotee Blue*

# Bolero

**Lisianthus grandiflorum Bolero**

18596 | Blue Picotee



*Blue Picotee*

# Celebrich

**Lisianthus grandiflorum Celebrich**

50560 | White

**NEW**

✓



*White*

# Ceremony

**Lisianthus grandiflorum Ceremony**

18658 | Blue Flash

17845 | Orange



*Blue Flash*



*Orange*

# Colorado

**Lisianthus grandiflorum Colorado**

31244 | Purple Impr.



*Purple Impr.*

# Diamond

**Lisianthus grandiflorum Diamond**

31824 | Peach 3



*Peach 3*

# Celeb

Lisianthus grandiflorum Celeb		NEW
50448	1 Aurora Pink	✓
31994	1 Beige Neo	
31231	1 Blue	
50553	2 Amour Pink	✓
50412	2 Crystal	
50353	2 Gold	
50354	2 Grape	
31623	2 Green	
50040	2 Honey Pink	
50039	2 Lovely Pink	
50355	2 Madonna	✓

Lisianthus grandiflorum Celeb		NEW
50032	2 Metallic Blue	
50449	2 Moon	✓
50300	2 Orchid	
50550	2 Pearl Pink	✓
31883	2 Pink	
50303	2 Pink Diamond	
50552	2 Snow	✓
50033	2 Turn Blue	
31624	2 White	
31625	2 Yellow	
50031	3 Green Max	



1 Aurora Pink



1 Beige Neo



1 Blue



2 Amour Pink



2 Crystal



2 Gold



2 Grape



2 Green



2 Honey Pink



2 Lovely Pink



2 Madonna



2 Metallic Blue



2 Moon



2 Orchid



2 Pearl Pink



2 Pink



2 Pink Diamond





2 Snow



2 Turn Blue



2 White



2 Yellow



3 Green Max



# Cessna

Lisianthus grandiflorum

Cessna

- 20491 Blue
- 20492 Deep Rose
- 20493 Green
- 20494 Pure White
- 31156 Red
- 20495 Rose
- 20496 Rose Picotee
- 30674 Vogue
- 20497 White Impr.
- 20498 Yellow Impr.



Blue



Deep Rose



Green



Pure White



Red



Rose



Rose Picotee



Vogue



White Impr.



Yellow Impr.

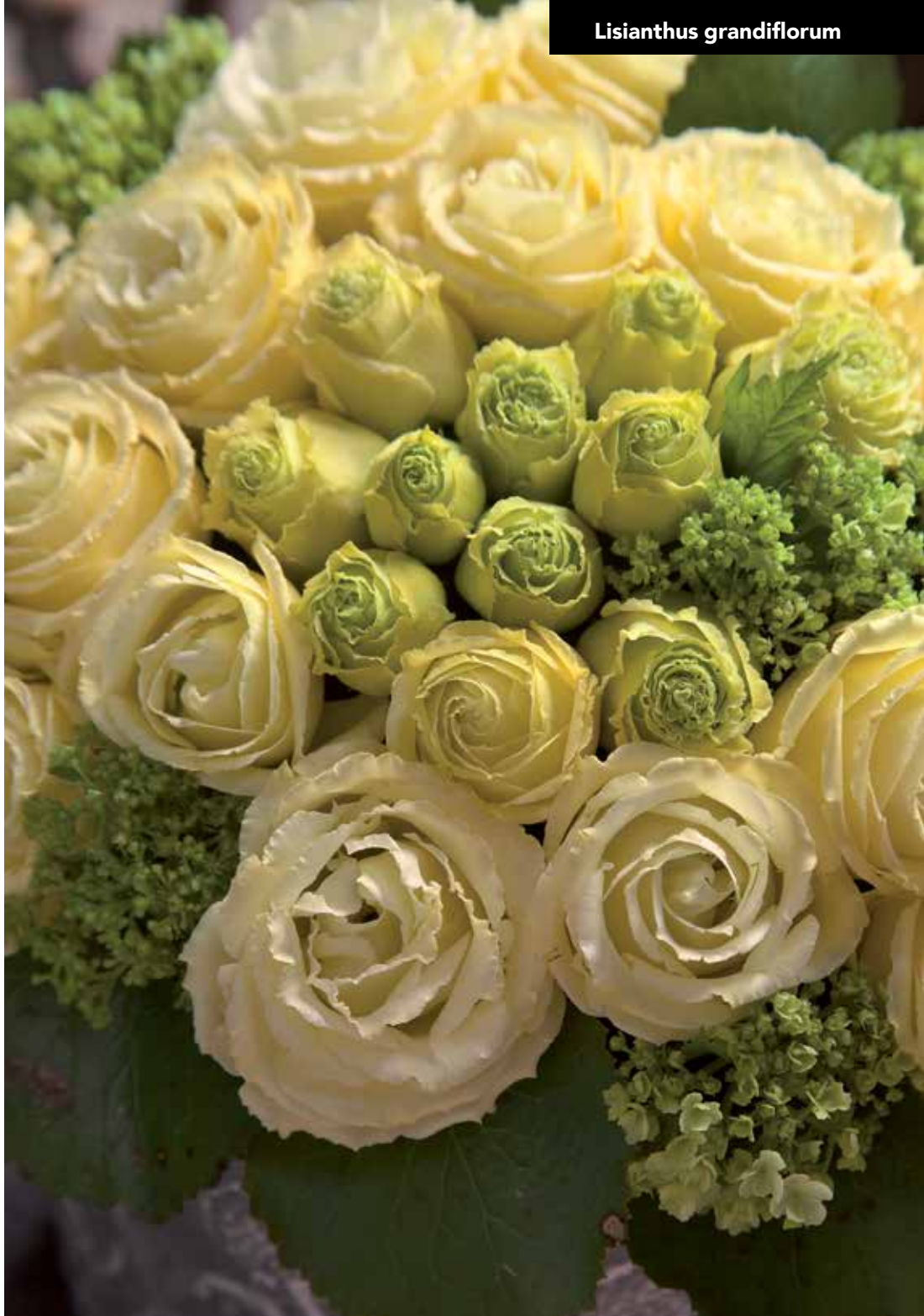


# Croma

## Lisianthus grandiflorum

### Croma III

50166	III Blue Picotee
32010	III Silky White
19101	III White
31858	III Yellow
50200	IV Lavender Imp.



Yellow



Blue Picotee



Silky White



White



Lavender Impr.

# Corelli

Lisianthus grandiflorum  
Corelli **NEW**

50194	II Delft Blue	✓
31310	II Light Pink	
31311	II White	
31309	III Apricot	
50007	III Blue	
50008	III Rose	
50009	III Yellow	



II Light Pink



II White



III Apricot



III Blue



III Rose



III Yellow





**NEW**

*Lisianthus grandiflorum* Corelli II Delft Blue

## Dream

### Lisianthus grandiflorum

#### Dream

17851	Blue
17852	Champagne
17853	Lavender
19996	Pink
17854	White
17856	White Pink
17857	Yellow



White



Blue



Champagne



Lavender



Pink



White Pink



Yellow

## Jasny

### Lisianthus grandiflorum Jasny

18909	White
-------	-------



White

## Jewelry

### Lisianthus grandiflorum Jewelry

50024	Blue Sounds
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Blue Sounds

## Excalibur

**Lisianthus grandiflorum**

**Excalibur**

19694	2 Blue Picotee
18076	2 Green
18894	2 Rose Pink
18078	2 Yellow
50424	3 Hot Lips
30346	3 Pure White Imp.



2 Blue Picotee



2 Green

2 Yellow



2 Rose Pink



2 Yellow



3 Hot Lips



3 Pure White Imp.

## Little Summer

**Lisianthus grandiflorum**

**Little Summer**

19692	1 Orange
19478	1 White
50055	3 White



3 White



1 Orange



1 White

## Mariachi

**Lisianthus grandiflorum**  
**Mariachi**

17870	Blue
20004	Carmine
20080	Grande White
17872	Lavender
17874	Lime Green
17875	Misty Blue
17876	Misty Pink
17877	Pink
17878	Pink Picotee
50297	White Imp.
17879	White Pure
17880	Yellow



Blue



Carmine



Grande White



Lavender



Lime Green



Misty Blue



Misty Pink



Pink



Pink Picotee



White Impr.



Yellow

## Love Me

**Lisianthus**  
**grandiflorum Love Me**

19028	Peach Sound
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Peach Sound

## Mazurka

**Lisianthus grandiflorum Mazurka**

50103	Blue Picotee
17881	White



Blue Picotee



White





## Minuet

**Lisianthus grandiflorum**  
**Minuet**

- 17882 Apricot
- 31320 Blue Picotee
- 17883 Dark Purple
- 18908 White Imp



Apricot



Blue Picotee



Dark Purple



White Impr.

# Megalo

Lisianthus grandiflorum **NEW**  
Megalo

18292	2 Blue Picotee	
50251	2 Navel	✓
50034	2 Orange	
31325	2 Pink Picotee	
50247	2 Pink Picotee Imp	
20318	2 White	
50053	2 Yellow	
50054	3 Blue Flash	
50001	3 Blue Picotee MAX	
50304	3 Lavender Imp	✓
50035	3 Mega White	
50342	3 Orchid	
50197	3 Pink Flash	
31326	3 Pink Picotee	
50246	3 Pop Pink	✓
30267	3 Snow	
50038	3 Wisteria	✓



2 Blue Picotee



2 Navel



2 Orange



2 Pink Picotee Imp



2 White



2 Yellow



3 Blue Picotee MAX



3 Lavender Imp



3 Mega White



3 Orchid



3 Pink Picotee



3 Pop Pink



3 Snow



3 Wisteria



2 Pink Picotee



3 Blue Flash



3 Pink Flash



Lisianthus grandiflorum Megalo 3 Lavender Imp

## Piccolo 1

**Lisianthus grandiflorum**

**Piccolo**

18948	1 Pink Rim
17913	2 Blue Rim
17914	2 Deep Blue
19799	2 Hot Lips
50413	2 Lavender
17916	2 Lime Green
18893	2 Northern Light
17918	2 Rose Pink
31353	2 Violet
17919	2 White Pure
17920	2 Yellow
50414	3 Red



1 Pink Rim



2 Blue Rim



2 Deep Blue



2 Hot Lips



2 Lavender



2 Lime Green



2 Northern Light



2 Rose Pink



2 Violet



2 White Pure



2 Yellow



3 Red

## Papillon

**Lisianthus**

**grandiflorum Papillon**

17909	Flash Pink
17910	Rose Pink
50094	White



Flash Pink



Rose Pink



White



### Pics

**Lisianthus grandiflorum Pics**

- 19215 | Blue
- 19476 | Pink



Blue



Pink

### Polonaise

**Lisianthus grandiflorum Polonaise**

- 18907 | White



White

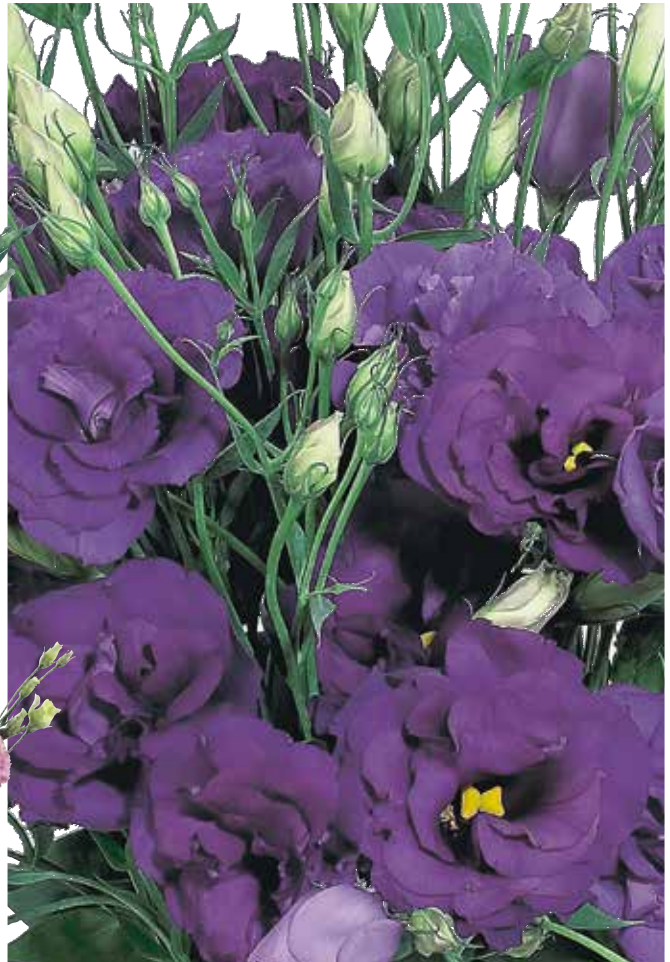
## Super Magic

**Lisianthus grandiflorum Magic**

17868	Champagne
17930	Deep Blue
20001	Green
20002	Lilac
20060	Pink
18891	Rose
18892	White
17869	Yellow



Champagne



Deep Blue



Green



Lilac



Pink



Rose



White



Yellow

## Vulcan II

**Lisianthus grandiflorum Vulcan II**

17934	Purple Picotee
17935	White
50349	White Impr.



Purple Picotee



White



White Impr.

# Rosanne

*Lisianthus grandiflorum*

**Rosanne**

31298	Black Pearl 1
50027	Green 2
50199	Brown 3



Brown 3



Green 2



*Lisianthus grandiflorum* Rosanne Black Pearl 1

# Rosita

## Lisianthus grandiflorum

### Rosita

17925	1 Green
17927	1 Pink Picotee
17929	1 White
19895	2 Apricot
31095	2 Blue Flash
31339	2 Blue Picotee
19199	2 Green
19198	2 Hot Lips
19855	2 Jade
20317	2 Pink
19894	2 Purple
20161	2 Rose Pink
19693	2 Sapphire
18860	2 White



1 Green



1 Pink Picotee



1 White



2 Apricot



2 Blue Flash



2 Blue Picotee



2 Green



2 Hot Lips



2 Jade



2 Pink



2 Purple



2 Rose Pink



2 Sapphire





*Lisianthus grandiflorum* Rosita Blue and White

# Rosita

Lisianthus grandiflorum

**Rosita** **NEW**

19893	3 Blue	
31409	3 Green	
50333	3 Lavender	
20085	3 Pink	
31289	3 Pink Flash	
31209	3 Pink Impr.	
31174	3 Pure White	
50104	3 Red	√
19197	3 Yellow	
50330	4 Pure White	
50375	4 Rose Pink	
50329	4 White	
50243	4 Yellow	



3 Blue



3 Green



3 Lavender



3 Pink



3 Pink Flash



3 Pure White



3 Red



3 Yellow



4 Yellow



4 Pure White



4 Rose Pink



4 White



# Sabrina



Lisianthus grandiflorum  
Sabrina **NEW**

50557 | 1 Orange | ✓



Orange



Orange

# Sorrier

Lisianthus grandiflorum  
Sorrier

50156 Heart

50160 Yellow



Heart



Yellow

# Wedding

Lisianthus grandiflorum  
Wedding 2 **NEW**

50556 Cake | ✓



Cake



## **Matthiola incana**

Stocks originated in the Mediterranean region and the Canary Islands. Species growing in their natural habitat produce single-flowering inflorescences. Nowadays, improved breeding and growing methods make it possible to supply plants that are almost 100% double-flowered. The product range consists mainly of flowers in white and various pastel colours. We can now provide the Aida Apricot variety as well as the serie called Mathilda.





# **MATTHIOLA INCANA**



**Aida**  

**Matthiola incana Aida** **NEW**    

31129	Apricot Impr.		600	64-80	1	1-52
17938	Blue		600	64-80	1	1-52
17941	White		600	64-80	1	1-52
50422	Purple	√	600	64-80	1	1-52



Apricot Impr.



Blue



White

Purple

**Anytime**  

**Matthiola incana Anytime**    

50604	Red		600	64-80	1	1-52
18885	Rose		600	64-80	1	1-52
18886	Sea Blue		600	64-80	1	1-52
18887	White		600	64-80	1	1-52
18888	Yellow		600	64-80	1	1-52



Red



Rose



Sea Blue



White



Yellow



**Centum**  

**Matthiola incana Centum**    

17944	Deep Blue	600	64-80	1	1-52
17945	Deep Rose	600	64-80	1	1-52
17947	Pink	600	64-80	1	1-52
17948	Red	600	64-80	1	1-52
17950	White	600	64-80	1	1-52
17951	Yellow	600	64-80	1	1-52



*Deep Blue*



*Deep Rose*



*Pink*



*Red*



*White*



*Yellow*

**Fedora**  

**Matthiola incana Fedora**    

17952	Deep Rose	600	64-80	1	1-52
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*Deep Rose*

**Figaro**  

**Matthiola incana Figaro**    

17953	Lavender	600	64-80	1	1-52
17954	Rose Light	600	64-80	1	1-52



*Lavender*



*Rose Light*

**Milla**  

**Matthiola incana Milla**    

50431	Salmon	600	64-80	1	1-52
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*Salmon*

**Opera**  

**Matthiola incana Opera**    

17959	Debora	600	64-80	1	1-52
17960	Francesca	600	64-80	1	1-52





*Francesca*



*Debora*

**Mathilda**  

Matthiola incana

Mathilda		NEW				
50151	Blue		600	64-80	1	1-52
50335	Lavender	✓	600	64-80	1	1-52
50023	Pink		600	64-80	1	1-52
50205	Rose		600	64-80	1	1-52
50021	White		600	64-80	1	1-52
50022	Yellow		600	64-80	1	1-52



Blue



Pink



Rose



White



Yellow



Matthiola incana Mathilda Lavender

## Cheerful

Matthiola incana

**Cheerful**



31825	White	600	64-80	1	1-52
31826	Yellow	600	64-80	1	1-52



White



Yellow

## Canneto

Matthiola incana

**Canneto**



31827	White	600	64-80	1	1-52
-------	-------	-----	-------	---	------



White

## Noble

Matthiola incana

**Noble**



31828	Cream Yellow	600	64-80	1	1-52
31829	White	600	64-80	1	1-52



Cream Yellow



White

## **Ranunculus asiaticus**

In the wild, *Ranunculus* grows predominantly in a marshy habitat. Breeders have now developed series that produce many flower stems, well-filled buds and large flowers. Harvesting when mature is important for showing the quality of the flower to its best advantage. This is also a product that involves little or no energy costs to produce.





# RANUNCULUS ASIATICUS

**Aazur** 

**Ranunculus asiaticus**

**Aazur**



20574	Black Jack	330	20-32	3-5	42-45
20575	Bordeaux	330	20-32	3-5	42-45
31847	Cream	330	20-32	3-5	42-45
31853	Cream Stripe	330	20-32	3-5	42-45
30459	Fuchsia	330	20-32	3-5	42-45
50093	Orange	330	20-32	3-5	42-45
31849	Orange Stripe	330	20-32	3-5	42-45
20571	Pink	330	20-32	3-5	42-45
20283	Red Baron	330	20-32	3-5	42-45
31852	Salmon	330	20-32	3-5	42-45
20284	White	330	20-32	3-5	42-45
31635	White Stripe	330	20-32	3-5	42-45
30464	Yellow	330	20-32	3-5	42-45



**Bordeaux**



**Fuchsia**



**Orange**



**Pink**



**Red Baron**



**Salmon**



**White**



**Yellow**

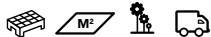


**Ranunculus asiaticus Aazur Red Baron**

# Elegance

Ranunculus hybrida

Elegance



19695	Bianco Sfumato	330	20-32	3-5	42-45, 32-52
17890	Cream	330	20-32	3-5	42-45, 32-52
31622	Dark Pink	330	20-32	3-5	42-45, 32-52
31814	Malva	330	20-32	3-5	42-45, 32-52
50137	Orange	330	20-32	3-5	42-45, 32-52
17892	Pink	330	20-32	3-5	42-45, 32-52
18127	Pink Hot	330	20-32	3-5	42-45, 32-52
17893	Pink Light	330	20-32	3-5	42-45, 32-52
17894	Red	330	20-32	3-5	42-45, 32-52
31810	Salmon	330	20-32	3-5	42-45, 32-52
17895	White	330	20-32	3-5	42-45, 32-52
17896	Yellow	330	20-32	3-5	42-45, 32-52



Dark Pink



Bianco Sfumato



Cream



Dark Pink



Malva



Orange



Pink



Hot Pink



Pink Light



Red



Salmon



White



Yellow

**Sinuata** 🏠 🏡 🚚

The annual Statice can either be used for the production of fresh cut flowers as well as for dried flowers. The quality of varieties propagated from seed has improved substantially in recent years.

**Statice Sinuata** 📦 📏 🌱 🚚

20036	Blue	600	12-16	10	1-30
20037	Pink	600	12-16	10	1-30
20038	White	600	12-16	10	1-30
20039	Yellow	600	12-16	10	1-30
20042	Mix	600	12-16	10	1-30



Blue



Pink



White



Yellow

**Tanacetum parthenium**

**Vegmo** 🏠 🏡 🌱

This genus belongs to the composite family. Although originating in the Balkans, cultivation has distributed this chamomile-like plant throughout Europe. Commercially, it is most commonly referred to as Matricaria and can be grown under glass as well as outdoors. Three types are generally cultivated: a single-flowered type very much resembling wild chamomile, a yellow double-flowered type, and a white double-flowered type.

Note: Requires a minimum daylength of 14 hours

**Tanacetum parthenium**

**Vegmo** 📦 📏 🌱 🚚

17897	Single	600	70-80	1	1-52
17898	Snowball	600	70-80	1	1-52
17900	Yellow	600	70-80	1	1-52



Single



Snowball



Yellow



## Lake Michigan

### Trachelium caeruleum

#### Lake Michigan



17904	Blue	330	64-80	1	1-52
17905	Purple	330	64-80	1	1-52
17906	White	330	64-80	1	1-52



Blue



Purple



White

## Lake Forest

### Trachelium caeruleum

#### Lake Forest



17901	Blue	330	64-80	1	1-52
17902	Purple	330	64-80	1	1-52
17903	White	330	64-80	1	1-52



Blue



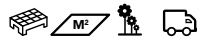
Purple



White

## Tweedia caerulea

### Tweedia caerulea



50029	Pure Blue	600	20	35	5-25
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Pure Blue

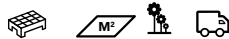
## Tweedia caerulea

## Panicum virgatum

In recent years plant breeding has produced many attractive varieties of ornamental grasses for use in perennial plantings in gardens. Panicum virgatum Fontaine is a tall upright variety that makes it particularly suited for growing as cut greens.

### Panicum virgatum

#### Fontaine



18878	Fontaine	408, 600	32	7-10	2-34
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Fontaine

## Panicum virgatum

**General conditions of October 2012 for the sale and delivery of products by the limited companies according to Dutch law Florensis B.V., Florensis Breeding B.V., Toscana Breeding B.V., the general partnership Floha vof, with its seat in Zwijndrecht and Florensis Cut Flowers B.V., with its seat in Rijsenhout, all companies hereinafter individually to be called: "Florensis".**

#### **Article 1: Applicability**

1.1 These conditions apply to all offers from and all orders to Florensis for the sale and delivery of products by Florensis, and to all agreements with Florensis with respect thereto. The General sales and delivery terms of Plantum for ornamental and horticulture cultivation material and plants as well as horticulture materials., as filed with the Chamber of Commerce Rotterdam, Gouda office, on 21 May 2012 (also called General terms for ornamental plant and nutritional horticulture production of Plantum: the Plantum conditions) are likewise applicable, but only to the extent that the Florensis conditions do not deviate from them. A copy of the Plantum conditions will be sent immediately on request. They can also be consulted at [www.plantum.nl](http://www.plantum.nl).

1.2 The applicability of conditions of the other party or customer of Florensis (hereinafter: buyer) is hereby expressly excluded.

1.3 Provisions that deviate from these conditions or from the Plantum conditions can be invoked by the buyer only if and to the extent that these provisions are accepted by Florensis in writing. Verbal agreements with and usual practices from the buyer are therefore binding on Florensis only after and to the extent that they have been agreed by Florensis in writing.

#### **Article 2: Definitions**

- Products: plants, genetic material from ornamental plant varieties, including (processed) seeds, cuttings and plant material, as well as cultivation material and/or ornamental and (nutritional) horticultural plants as well as horticulture materials.
- Buyer: both the direct and the indirect other party or customer from Florensis, including – even if solely – a licensee from Florensis.
- Force majeure: each circumstance outside the control of Florensis, foreseen or unforeseen at the time of conclusion of the agreement, which wholly or partly impedes or seriously hinders the implementation of the agreement by Florensis, and also, in so far not yet included, crop failure, production of seeds of insufficient quality, diseases in the enterprise of Florensis or its suppliers, transport problems, labour strikes, government measures, fire, water, frost or storm damage, disturbance in the supply of basic materials, water and energy, and lack of or late delivery by suppliers for whatever reasons.
- Special production: products which do not appear in Florensis' catalogues or ordering lists, or products which are to be delivered outside normally applicable delivery weeks for Florensis, and which products after an order from the buyer Florensis either orders from a third party or produces itself outside the normally applicable period for Florensis for growing such products, in both cases in a slightly larger amount than in the order by the buyer, with a view to the usual risk and rate of failure.
- Crop and processing reservation: a reservation by Florensis with respect to any delivery in accordance with the buyer's order to account for factors and uncertainties within the natural process of production after planting of seeds, after the raising of mother plants for the production of cuttings and after taking cuttings, which factors and uncertainties cannot always be controlled or influenced, even if they are known.
- Delivery EXW: delivery EXW as meant in the Incoterms 2000.
- Usual trading quality: a product quality which is deemed to be at least average within the (Dutch) supply side sector of seeds, cuttings or plants.

#### **Article 3: Offers, orders and agreements**

3.1 All offers by Florensis in product catalogues, ordering lists or specific quotes, including all offers on internet, are non-binding. For that reason, Florensis can refuse any order with respect to any offer within 7 days from the order date without need for explanation. Florensis does not sell to private persons.

3.2 Orders by the buyer are irrevocable.

3.3 Verbal orders, also through intermediaries, result in an agreement as confirmed in writing by Florensis, or in the absence of such confirmation, in an agreement in conformity with the actual implementation by Florensis.

3.4 The buyer should exclusively refer in his acceptances and in his orders to product names and numbers as mentioned in Florensis' catalogues and ordering lists. In the case of special production, the applicable names and numbers are as used by Florensis in the contacts with buyer.

3.5 Agreements oblige Florensis to the sale and delivery of usual trading quality under the Florensis crop and processing reservation and barring force majeure. If at any time before, during or after the agreement Florensis has rendered advices, of whatever nature, these advices only form part of the agreement with Florensis, or form a separate agreement with Florensis, and only have significance and legal effect within the relationship between parties, if these advices were given in writing and buyer has agreed to owe to Florensis for these advices a separate compensation.

3.6 Florensis is under no obligation of any guarantee or warranty for achieving the purpose or result which the buyer seeks to realise with the products as purchased, also not if any advices given by Florensis related to the use of such products with a view to such purpose or result.

#### **Article 4: Prices, amounts and weights**

4.1 Unless mentioned differently, all prices quoted are exclusive of taxes and/or duties/levies which will be applied by any government with respect to the products (to be) sold either before or at the time of delivery or export, and they are exclusive of all cost of third party licensee rights and of cost of transport or sending paid for by Florensis.

4.2 If after the conclusion of the agreement but before delivery, one of the factors determining the cost price of the products increases (including an increase in the relevant currency exchange rate), Florensis is entitled to increase the agreed price in conformity therewith. If the agreed price increases by more than 15%, the buyer can rescind the agreement by a written notice to Florensis within 7 days after Florensis notified the buyer of the increase.

4.3 The applicable prices are calculated according to the pricing tables mentioned in Florensis' most recent catalogue or ordering list(s). These prices apply to amounts as mentioned in the tables in case of same time taking of the same variety.

4.4 If in an order the desired amount deviates from the Florensis standard amounts or multiples thereof, Florensis is entitled to deliver the next higher standard amount.

4.5 The smallest product amount mentioned in Florensis' catalogues/ordering lists is the minimum amount which can be ordered. The minimal order value is EUR 250.

4.6 In case of special production, Florensis is entitled to deliver more than the agreed amount if the number of well developed products ordered or grown by Florensis enables Florensis thereto, and the buyer pays a pro rata higher price than the agreed price in proportion to the higher amount delivered, with a maximum of 10% of the original purchase price.

4.7 Each quoted weight of an amount to be delivered by Florensis is a weight on a net basis unless mention to the contrary.

#### **Article 5: Delivery period and delivery**

5.1 Delivery periods stated by or agreed with Florensis are approximate delivery periods only. Delivery will take place within a reasonable period if no specific period has been stated or agreed.

5.2 The delivery period is based upon the circumstances applicable at the time of the conclusion of the agreement and upon the assumption of timely delivery by third parties of all materials/products necessary for the implementation by Florensis of the agreement. If a delay occurs as a result of new circumstances after the conclusion of the agreement or as a result of late delivery by third parties, the delivery period is extended as is reasonable taking into account all circumstances.

5.3 All products are deemed to be delivered once they stand ready for transport.

5.4 Exceeding any delivery period with a maximum of two weeks does not entitle the buyer to suspension or rescission of the agreement, and also not to any damages.

5.5 Exceeding the delivery period with more than 2 weeks entitles the buyer to rescission in whole or in part of the agreement, but only if this is done in writing within 7 days after the two weeks period. In the case of such late performance, Florensis is also entitled to rescind the agreement in part or in whole. In the circumstances foreseen in this article, Florensis does not owe the buyer any damages.

5.6 Delivery is ex works (EXW), unless otherwise agreed. On delivery, the risk connected to the products in question, with all that is connected there to, is transferred to the buyer.

5.7 The buyer located in a different EU Member State than the Netherlands will inform Florensis in writing of his correct VAT identification number. Furthermore, the buyer shall provide all necessary information and documents that Florensis requires as proof that the products have been delivered in a different EU Member State than the Netherlands. The buyer will indemnify Florensis for all claims resulting from and all negative consequences of the buyer not or not entirely complying with the provisions in this article. Florensis reserves the right to increase the price payable by the buyer with the VAT rate that would apply to the delivery in question in the event of delivery within the Netherlands.

#### **Article 6: Crop and processing reservation**

All offers from, all agreements with and all deliveries/advices by Florensis are subject to the crop and processing reservation as such is usual with respect to products to be delivered in the (Dutch) business sector in which Florensis is active. If Florensis invokes this reservation with justification and in writing, the consequence is that any offer from or agreement with Florensis is withdrawn or rescinded, but only for the part that is effected by invoking the reservation, without Florensis owing any substitute obligations or any damages.

#### **Article 7: Reservation of title**

7.1 All products delivered by Florensis remain the property of Florensis until the time of full payment of all claims of Florensis on the buyer with respect to the underlying agreement or any comparable agreements, including claims for damages, costs and interest. The buyer has no right of retention with respect to any such products for whatever reason. Once the buyer is in breach with his payment obligations, Florensis is entitled to remove all that has remained its property from the buyer's premises and buildings. The buyer will facilitate this removal as much as possible.

7.2 The buyer is obliged to store the products that have been delivered subject to retention of title with the necessary care and in such a manner that the products can be identified as property of Florensis.

#### **Article 8: Trays**

8.1 Trays and packaging, except single-use packaging, delivered by Florensis together with the products remain at all times the property of Florensis. These trays must be stored by the buyer free of soil or plant material until the time of returning them to Florensis, in a proper manner and in a suitable storage place, all for the account and risk of the buyer.

8.2 The buyer or third parties through the buyer's doing are not allowed to use the trays and packaging of Florensis. If such use takes place anyway, the buyer owes Florensis for each tray used an amount of EUR 10 per week or part of a week that this use continued.

8.3 The trays and/or their in mould labels and other durable packaging must not be written on, blurred, covered or otherwise damaged or made unusable. Any costs due to cleaning, repairing, replacing and/or destroying trays so affected are for the account of the buyer.

8.4 Trays are to be returned through Florensis taking them back at the time of the next delivery to the buyer from the place of delivery, unless a different agreement applies. If at the time of a delivery a next delivery is not yet planned, Florensis will (have a third party) pick up the trays at a time to be agreed with the buyer at the place of the earlier delivery, in which case the costs of taking back the trays are for the account of the buyer and will be charged to the buyer separately.

8.5 If at the agreed time for returning the trays they are not free of soil or plant material and if they are not ready for return at the place agreed therefore, all extra costs for Florensis with respect to such shortcomings are for the account of the buyer and will be charged to the buyer separately.

#### **Article 9: Breeder's rights or contractual protection of notified and registered varieties**

9.1 Source material of varieties belonging to the ornamental horticulture, which are protected by a requested or granted breeder's right and/or which are protected by a contractual chain or continuous stipulation in the European Union and/or any country outside, and also source material of varieties which are marked with a R (for Royalty), cannot be used for multiplication or trade.

9.2 The source material as delivered can only be used by the buyer for the cultivation of finished ornamental products at the buyer's premises. The buyer is obliged to pass on this restrictive clause by way of chain or continuous obligation to his customers.

9.3 The buyer is only allowed to sell the finished product resulting from the source material delivered to him under the applicable variety name and any applicable trade name.

9.4 The buyer owes to Florensis an immediately due penalty of EUR 0,55 per multiplied plant if any of the afore mentioned stipulations are breached and such breach is attributable to the buyer. Florensis is entitled to additionally claim compensation for the actual damages incurred from the party at fault.

9.5 Florensis is entitled to enter the buyer's enterprises and/or any premises under buyer's control, where Florensis delivered source material is present, during normal working hours and without the need of any advance warning, in order to review and assess that material.

9.6 At the first request of Florensis, the buyer shall allow Florensis inspection of his administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.7 Should the buyer discover a mutant in a protected variety, the buyer must immediately inform both Florensis and the holder of the breeder's rights of this by registered letter.

9.8 The buyer shall release to the holder of the breeder's right at his written request trial material of such mutant within a period of 2 months from receipt of the request.

9.9 The buyer is aware that the finder of a mutant in a protected variety requires permission from the growers of the maternal strain to exploit the mutant.

9.10 The buyer is specifically aware that the finder of a mutant requires permission from the holder of the breeder's right with respect to the maternal strain to carry out the following activities regarding all material of the variety, including material harvested (including therefore flowers, plants and parts of plants), namely:

- a. produce or duplicate/multiply (propagate)
- b. conditioning for the purpose of propagation
- c. offering for sale
- d. sell or trade in any other way
- e. export and/or import
- f. holding in stock for any of the above under a through e mentioned purposes.

9.11 Florensis can nominate a representative – including an independent third party – who will have the right to implement and realize its rights mentioned in this article, including the right to inspect the buyer's administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.12 The buyer grants permission to wholesalers, auctions, importers and/or exporters to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of harvested product that the buyer trades of the variety of the holder of breeders' rights. In addition, the buyer grants specific permission to the auctions to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of his product that is traded at the auction under the code 'other'.

#### **Article 10: Complaints**

10.1 Florensis sells at least usual trading quality. The buyer is obliged to immediately inspect the products after delivery.

10.2 Complaints with respect to quality delivered or immediately visible damages must be done to Florensis in writing within 12 hours from delivery.

10.3 Complaints with respect to the number, the weight or the appearance of products (other than in relation to the quality delivered or immediately visible damages) must be done to Florensis in writing within 7 working days from delivery.

10.4 Complaints with respect to the capacity of germination or machine based purity must be done to Florensis in writing immediately after discovery, and cannot successfully be made any more after sixty days after delivery.

10.5 Complaints with respect to the genuineness or purity of a variety must be done to Florensis in writing immediately after discovery, and at any rate in the next growing season after purchase as soon as the crop is developed sufficiently for a correct examination thereof.

10.6 The buyer shall hold all products that he has complained about at Florensis' disposal for his own account.

10.7 All buyer's claims in connection with complaints with respect to the products delivered are legally barred from pursuing if the buyer has not observed the above mentioned obligations and the time periods which are part thereof.

10.8 All buyer's claims are equally barred and without legal effect if the buyer has traded the products delivered or if they are changed, processed or damaged or if the buyer is in breach with the fulfilment of any obligations that he has towards Florensis under any agreement.

10.9 If a claim is correct and (to be) recognized, Florensis will deliver satisfactorily as yet, without any right existing for the buyer to claim substitute or additional damages. If replacement or additional delivery is reasonably impossible for Florensis, or senseless for the buyer according to objective criteria having regard to the passing of time, Florensis shall instead credit the buyer for the price paid to the extent that this price relates to the unsatisfactory part of the products delivered.

#### **Article 11: Liability**

11.1 Florensis' liability in connection with possible inadequacies in products as delivered is limited to the additional or replacement delivery or to the credit relief mentioned in Article 10.9.

11.2 Florensis is never obliged to pay substitute or additional damages except and in so far as the damage suffered was inflicted intentionally or by the gross negligence of Florensis or its own employees. Florensis' liability for loss of profits or reputation damages, however, is always excluded, except in the case of intention or conscious recklessness by the management of Florensis.

11.3 In all cases in which Florensis is obliged to pay damages, these will never be higher than, at its option, either the invoice value of the products delivered or of the advices rendered in connection with which the damages were incurred, or, if the damages are covered by an insurance policy of Florensis, the amount that is actually paid out by the insurer with respect thereto.

11.4 Any claim toward Florensis, except those recognized by Florensis, lapses after a period of 12 months from the time the claim arose.

11.5 Florensis' employees and representatives, or independent contractors brought in by Florensis for the implementation of the agreement, can, toward the buyer, invoke all means of defence afforded by the agreement as if they themselves were party to that agreement.

11.6 The buyer will hold harmless and indemnify Florensis, its employees, its independent contractors and its representatives for each claim by third parties in connection with the products delivered, the advices rendered and/or any other part of the agreement implemented by Florensis.

#### **Article 12: Buyer's default**

12.1 If the buyer does not fulfil one or more of his contractual obligations toward Florensis or does not fulfil them on time or adequately, all claims of Florensis on the buyer are immediately due without Florensis being obliged to give to the buyer any prior notice of default.

12.2 In the case of buyer's default under any agreement with Florensis, all obligations from Florensis toward the buyer lapse, both under the agreement in question and under all other agreements between the parties.

#### **Article 13: Payment**

13.1 The buyer shall pay within 30 days from the date of invoice, unless advance payment has been stipulated or a longer payment period has been agreed in writing. In case delivery has taken place but an invoice has not yet been sent, the buyer shall pay the agreed upon price within 30 days from delivery.

13.2 If the buyer shall not have paid within the period mentioned in the precious section, he is automatically in default and without any need for further notice to that effect he will owe an interest of 1 % per month or part of a month from the due date over the amount unpaid including VAT, and without diminishing any other rights that Florensis is entitled to.

13.3 All payments by buyer will take place without a right of suspension, discount or set off, into a bank account as directed by Florensis.

13.4 At the request of Florensis, the buyer shall offer security for his present or future obligations flowing from the agreement as concluded. As long as the security is not put up. Florensis is entitled to suspend its own obligations from the agreement. If the security is not put up within a reasonable time stated by Florensis, Florensis is entitled to rescind the agreement in writing in whole or in part without any obligation to pay damages and without diminishing any of its other rights.

13.5 All costs of collection incurred by Florensis, both of a court procedural or non procedural nature, are for the account of the buyer. The costs are at least 15% of the sum unpaid.

#### **Article 14: Rescission and suspension**

14.1 If the buyer does not fulfil one or more of his obligations, or does not fulfil them on time or adequately, is declared bankrupt, requests (temporary) moratorium, or proceeds with the liquidation of his business, or if his assets are attached in whole or in part, Florensis is entitled to suspend the implementation of the agreement or to rescind the agreement in whole or in part, at its option, by a written statement without the need for a prior notification of default, and with full reservation of any claim to which it is entitled for cost, damages and interest.

14.2 The buyer is not entitled to cancel any order as soon as Florensis has received it, regardless of any performance under the order. If the buyer cancels any order anyway, for whatever reason, he is still obliged to pay the price that the order relates to.

#### **Article 15 Disputes and applicable law**

15.1 All disputes between Florensis and buyer shall be heard exclusively by the competent court in the Court District of Rotterdam.

15.2 In addition, Florensis is at all times entitled to summon the buyer to appear before the court which is competent by law or by virtue of the applicable international convention.

15.3 All agreements with Florensis are subject to Dutch law. 15.4 In the case of a conflict between the Dutch version of these general conditions and the English version thereof, the Dutch version shall prevail.









**Florensis.com**

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