



# Cut Flowers 2018



## Florensis Cut Flowers

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Welcome to our new Cut Flowers catalogue! In recent years, various new genetics have undergone extensive testing, both within the Netherlands and abroad. We have adjusted our assortment to reflect these assessments, as well as market demand. As the largest young plant supplier for seed-propagated cut flowers, we cooperate intensively with many breeders worldwide and have fine-tuned the Florensis introduction and testing policy in order to ensure that we offer you the very best new varieties and improvements.

Reliability of supply and customer satisfaction are our two most important criteria. We are fully committed to supplying you with the best plant material at all times. Numerous innovations in cultivation technology and plant processing machinery help us to deliver perfect plants all year round. In addition, we have recently made significant, high-value investments which give us optimum control of the greenhouse climate - temperature, light and air humidity - even at less favourable times of the year. Our aim is to have complete control over the entire cultivation process from the moment of sowing until delivery, resulting in the highest and consistent plant quality all year round.

Sustainability is a high priority at Florensis. One of our objectives is to minimise the use of pesticides. We are also using energy and packaging materials more efficiently in order to reduce our footprint.

Last year, Florensis made major investments in e-commerce. Our fully updated webshop enables you to view our stocks and place an order at any time of day. You can also see photographs, product data and your current orders. We plan to develop this online tool even further over the next year. We will keep you informed!

The Florensis Cut Flowers team wishes you an enjoyable and flower-filled growing season.



Adriaan Vonk  
Director Florensis Cut Flowers





Florensis Cut Flowers has for many years been Europe's largest young plant supplier for seed-propagated cut flowers. Our Rijsenhout site is fully focused on constant improvement of the plant material we produce.

Thanks to continuous investment in grow lights, sorting machines and greenhouse cooling, we are able to guarantee consistent quality in our plant material all year round.

Our breeding and selection work is carried out in collaboration with well-known suppliers and breeders, enabling us to offer an optimum product range throughout the year. This means that we produce high-quality seed-propagated cut flowers 24/7, 365 days a year.



*Tanacetum tray*

*Sorting machine*



## Florensis webshop

Easy to buy from

With the new webshop you can easily select your product range and find directly the most relevant information. Check the website at [www.florensis.com](http://www.florensis.com)

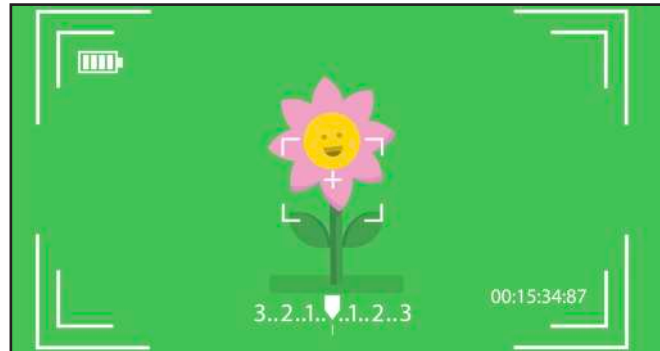
Interested in an account? Ask your Florensis contact person for more details or check the website.



The webshop will give you real-time insights in your own ordering process. You have full insight in our availability, so ordering is easy and fast.



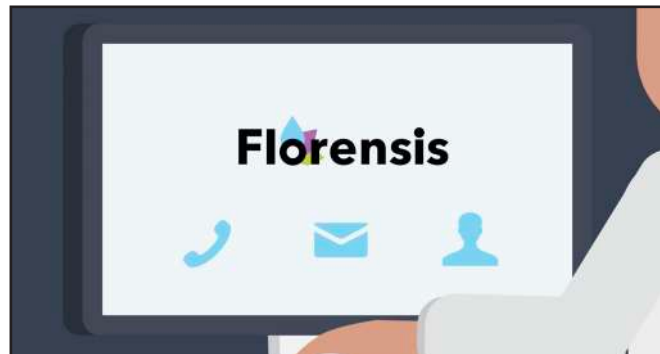
With your account you can order direct available plants with ease. 24 hours a day, 7 days a week.



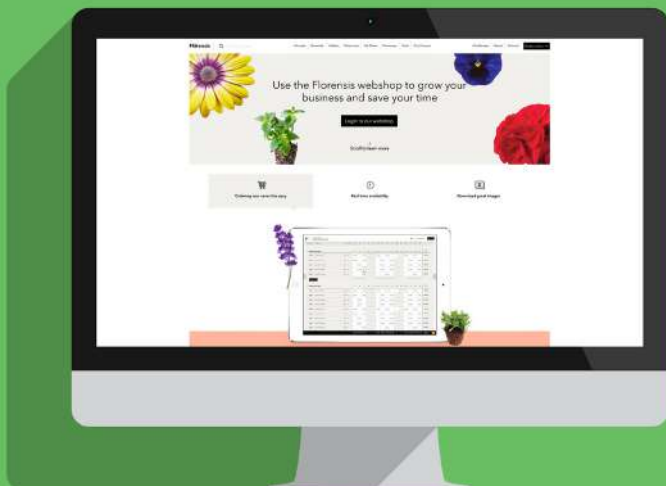
With our new photo database you get access to over more than 7.000 images! From your personal dashboard you get a direct link.



And we keep on developing so don't forget to subscribe to our monthly newsletter. Also the newsletter will keep you up to date on the latest products and news.



Want to follow us daily? Subscribe to our Facebook and Twitter so we can keep in contact.






For more information about our breeding programme, marketing and webshop, visit [www.florensis.com](http://www.florensis.com)



## **Blue Planet F1**

The scientific name of this bright blue flower derives from the Greek word ageratos meaning 'eternally young'. Blue Planet, an F1 hybrid, is a highly floriferous, productive crop for cut flower production with excellent keeping quality. The length of this product is around 80 cm.

| <b>Ageratum houstonianum F1</b>    |                |     |       |      |
|---|----------------|-----|-------|------|
| 50026   | Blue Planet F1 | 330 | 12-20 | 8-28 |







*Blue Planet F1*

## **Ammi**

In addition to its use as a cut flower, Ammi varieties are also frequently planted in gardens. Our product range includes two different Ammi species for commercial cut flower production: Ammi majus Graceland and Ammi visnaga Casablanca. Both varieties can easily reach a generous length and are used in mixed bouquets.

## **Graceland**

| <b>Ammi majus</b>     |           |          |      |     |      |
|---|-----------|----------|------|-----|------|
| 30689   | Graceland | 408, 600 | 9-25 | 1-4 | 8-28 |



*Graceland*



## Casablanca

### Ammi visnaga



20257 Casablanca 408, 600 9-25 1-4 8-28



Casablanca

## Amaranthus caudatus

Typical of these plants are their long red or green tassel-like racemes. Not surprisingly, one of its common names is Tassel Flower. Amaranthus caudatus can be used as both a cut flower and a dried flower.

### Amaranthus caudatus



|       |             |     |       |   |      |
|-------|-------------|-----|-------|---|------|
| 17710 | Green Tails | 330 | 12-24 | 1 | 8-28 |
| 17711 | Red Tails   | 330 | 12-24 | 1 | 8-28 |
| 20328 | Rosary      | 330 | 12-24 | 1 | 8-28 |

## Amaranthus caudatus



Red Tails



Green Tails



## Mona Lisa

This Anemone species still occurs in the wild in its original habitat: the eastern Mediterranean region. Breeding, however, has produced the beautiful and productive Anemone Mona Lisa series. These F1 hybrid ensure plants that produce gorgeous cut flowers over a long harvesting period (annual production: 15 - 20 flower stems per plant), when planted early in the summer.

**Anemone coronaria**

**Mona Lisa**



|       |                 |     |       |       |       |
|-------|-----------------|-----|-------|-------|-------|
| 50374 | Deep Blue Impr. | 330 | 24-32 | 15-20 | 26-32 |
| 20449 | Orchid Shades   | 330 | 24-32 | 15-20 | 26-32 |
| 17715 | Red Bicolour    | 330 | 24-32 | 15-20 | 26-32 |
| 20454 | Scarlet         | 330 | 24-32 | 15-20 | 26-32 |
|       | Wine White      | 330 | 24-32 | 15-20 | 26-32 |
| 17714 | Mix             | 330 | 24-32 | 15-20 | 26-32 |



Mona Lisa Mix



Deep Blue Impr.



Orchid Shades



Red Bicolour



Scarlet



Wine White



## Antirrhinum majus

This cut flower (common name: Snapdragon) originated in the Mediterranean region, particularly on the Iberian Peninsula. This product is one of the world's most widely grown cut flowers. The breeding of Antirrhinum in the USA has resulted in many new varieties that are classified into several groups according to their planting period. Dutch breeders have now created varieties which can be grown over a longer period than the cultivars originally developed in the USA. Breeders constantly and actively look to improve and develop a crop, which means new and improved varieties in the cut flower range can be expected over the coming years. Antirrhinum can be cultivated both under glass and outdoors.

The varieties we offer are divided into groups according to the best possible planting period indicated for greenhouse conditions in the Netherlands:

### Group 0

To be planted during weeks 37 - 40  
Series: Cool

### Group 1

To be planted during weeks 47 - 10  
Series: Animation  
Antibes

### Group 2

To be planted during weeks 6 - 14 and weeks 32 - 34  
Series: Admiral  
Avignon  
Legend  
Maryland

### Group 3

To be planted during weeks 10 - 14 and weeks 31 - 32  
Series: Costa  
Cannes  
Monaco  
Overture

### Group 4

To be planted during weeks 11-30  
Series: Costa Summer  
Opus III/IV  
Potomac





The classification into groups is an indication of planting period based on information obtained from the breeder.

The varieties Antibes, Avignon, Cannes and Orleans have not yet undergone testing by our seed supplier for purity and trueness to type. And, due to insufficient cultivation experience, they have not yet been definitely classified according to a group.



**Group 0 To be planted during weeks 37 - 40**

**Cool** 

| Antirrhinum majus Cool |                 |  |  |  |  |
|------------------------|-----------------|---|---|---|---|
| 17719                  | Crimson         | 600   | 60-80   | 1   | 1-52  |
| 50244                  | Orange          | 600   | 60-80   | 1   | 1-52  |
| 17720                  | Orange Bicolour | 600   | 60-80   | 1   | 1-52  |
| 17721                  | Rose            | 600   | 60-80   | 1   | 1-52  |
| 17722                  | White           | 600   | 60-80   | 1   | 1-52  |
| 17723                  | Yellow          | 600   | 60-80   | 1   | 1-52  |



Rose

Orange Bicolour



Crimson



Orange



White



Yellow



## Group 1 To be planted during weeks 47 - 10

### Animation

#### Antirrhinum majus

##### Animation



|       |              |     |       |   |      |
|-------|--------------|-----|-------|---|------|
| 17717 | Dark Orange  | 600 | 60-80 | 1 | 1-52 |
| 20570 | Rose         | 600 | 60-80 | 1 | 1-52 |
| 18646 | Royal Purple | 600 | 60-80 | 1 | 1-52 |
| 17718 | White        | 600 | 60-80 | 1 | 1-52 |



Dark Orange



Rose



Royal Purple



White

### Antibes

#### Antirrhinum majus

##### Antibes



|       |         |     |       |   |      |
|-------|---------|-----|-------|---|------|
| 30599 | Magenta | 600 | 60-80 | 1 | 1-52 |
| 30598 | Orange  | 600 | 60-80 | 1 | 1-52 |
| 30596 | Red     | 600 | 60-80 | 1 | 1-52 |
| 50250 | Rose    | 600 | 60-80 | 1 | 1-52 |
| 30684 | White   | 600 | 60-80 | 1 | 1-52 |



Magenta



Orange



Red



Rose



White

**Group 2 To be planted during weeks  
6 - 14 and weeks 32-34**

**Admiral**  

Antirrhinum majus  
Admiral



|       |        |     |       |   |      |
|-------|--------|-----|-------|---|------|
| 17716 | Yellow | 600 | 60-80 | 1 | 1-52 |
|-------|--------|-----|-------|---|------|



Yellow

**Avignon**  

Antirrhinum majus  
Avignon



|       |           |     |       |   |      |
|-------|-----------|-----|-------|---|------|
| 20372 | Rose 272  | 600 | 60-80 | 1 | 1-52 |
| 20373 | White 135 | 600 | 60-80 | 1 | 1-52 |
| 50261 | White 402 | 600 | 60-80 | 1 | 1-52 |



Rose 272



White 135

**Legend**  



Antirrhinum majus  
Legend **NEW**



|       |              |     |       |   |      |
|-------|--------------|-----|-------|---|------|
| 50331 | Light Yellow | 600 | 60-80 | 1 | 1-52 |
| 50119 | Yellow       | 600 | 60-80 | 1 | 1-52 |



Light Yellow



Yellow



Yellow



Maryland  

Antirrhinum majus

Maryland



|       |                   |     |       |   |      |
|-------|-------------------|-----|-------|---|------|
| 17724 | Appleblossom      | 600 | 60-80 | 1 | 1-52 |
| 50401 | Dark Orange Impr. | 600 | 60-80 | 1 | 1-52 |
| 17726 | Lavender          | 600 | 60-80 | 1 | 1-52 |
| 19690 | Orange            | 600 | 60-80 | 1 | 1-52 |
| 50245 | Pink              | 600 | 60-80 | 1 | 1-52 |
| 30025 | Red               | 600 | 60-80 | 1 | 1-52 |
| 18021 | White             | 600 | 60-80 | 1 | 1-52 |



Appleblossom



Dark Orange Impr.



Lavender



Pink

Red





White



Orange

**Group 3 To be planted during weeks  
10 - 14 and weeks 31 - 32**

**Costa**  

| Antirrhinum majus Costa |            |  |  |  |  |
|-------------------------|------------|---|---|---|---|
| 50189                   | Light Rose | 600   | 60-80   | 1   | 1-52  |
| 50150                   | Rose       | 600   | 60-80   | 1   | 1-52  |
| 31204                   | Silver     | 600   | 60-80   | 1   | 1-52  |
| 31088                   | Velvet     | 600   | 60-80   | 1   | 1-52  |



Light Rose



Rose







Silver



Velvet

**Cannes**  

| Antirrhinum majus Cannes |       |  |  |  |  |
|--------------------------|-------|---|---|---|---|
| 20374                    | Pink  | 600   | 60-80   | 1   | 1-52  |
| 50255                    | White | 600   | 60-80   | 1   | 1-52  |



Pink



White



Monaco  

Antirrhinum majus **NEW**      
 Monaco

|       |             |   |     |       |   |      |
|-------|-------------|---|-----|-------|---|------|
| 50181 | Orange      | ✓ | 600 | 60-80 | 1 | 1-52 |
| 17728 | Red         |   | 600 | 60-80 | 1 | 1-52 |
| 17729 | Rose        |   | 600 | 60-80 | 1 | 1-52 |
| 18022 | Violet      | ✓ | 600 | 60-80 | 1 | 1-52 |
| 17730 | White Impr. |   | 600 | 60-80 | 1 | 1-52 |



Rose



Orange



Red



White Impr.



Violet

Overture II  

Antirrhinum majus      
 Overture II

|       |        |     |       |   |      |
|-------|--------|-----|-------|---|------|
| 19988 | Pink   | 600 | 60-80 | 1 | 1-52 |
| 19989 | Red    | 600 | 60-80 | 1 | 1-52 |
| 19986 | Yellow | 600 | 60-80 | 1 | 1-52 |



Pink



Red



Yellow



**Group 4 To be planted during weeks 11-30**

**Costa Summer**  

Antirrhinum majus      
**Costa Summer**

|       |             |     |       |   |      |
|-------|-------------|-----|-------|---|------|
| 50112 | White Impr. | 600 | 60-80 | 1 | 1-52 |
|-------|-------------|-----|-------|---|------|



Summer White Impr.

**Opus III/IV**  

Antirrhinum majus Opus III/IV    

|       |              |     |       |   |      |
|-------|--------------|-----|-------|---|------|
| 19991 | Appleblossom | 600 | 60-80 | 1 | 1-52 |
| 18875 | Fresh White  | 600 | 60-80 | 1 | 1-52 |
| 19992 | Lavender     | 600 | 60-80 | 1 | 1-52 |
| 19995 | Pink         | 600 | 60-80 | 1 | 1-52 |
| 18874 | Red New      | 600 | 60-80 | 1 | 1-52 |
| 17732 | White        | 600 | 60-80 | 1 | 1-52 |
| 17733 | Yellow       | 600 | 60-80 | 1 | 1-52 |



Appleblossom



Fresh White



Pink



Lavender



Red New



Yellow



White

Potomac  

Antirrhinum majus Potomac    

|       |              |     |       |   |      |
|-------|--------------|-----|-------|---|------|
| 50152 | Appleblossom | 600 | 60-80 | 1 | 1-52 |
| 17734 | Cherry Rose  | 600 | 60-80 | 1 | 1-52 |
| 17735 | Crimson      | 600 | 60-80 | 1 | 1-52 |
| 17736 | Dark Orange  | 600 | 60-80 | 1 | 1-52 |
| 17737 | Early White  | 600 | 60-80 | 1 | 1-52 |
| 17738 | Ivory White  | 600 | 60-80 | 1 | 1-52 |
| 30026 | Lavender     | 600 | 60-80 | 1 | 1-52 |
| 31503 | Orange       | 600 | 60-80 | 1 | 1-52 |
| 17739 | Pink         | 600 | 60-80 | 1 | 1-52 |
| 17741 | Rose         | 600 | 60-80 | 1 | 1-52 |
| 17742 | Royal        | 600 | 60-80 | 1 | 1-52 |
| 17743 | White        | 600 | 60-80 | 1 | 1-52 |
| 17744 | Yellow       | 600 | 60-80 | 1 | 1-52 |



Cherry Rose



Crimson

Appleblossom



Dark Orange



Early White



Ivory White



Lavender



Orange



Pink



Rose



Royal



White



Yellow



## Brassica oleracea

The cultivation of ornamental cabbage, *Brassica oleracea*, has increased substantially over the years. Consequently, the product range has become much more diverse. Even so, the Crane series - particularly Crane White - is still the most widely grown series. By now, various breeders have devoted their efforts to developing more varieties so that we can offer you an even larger assortment.





Ornamental cabbage can be grown both outdoors and under glass. Our advisors will be pleased to provide you with more detailed information.







Bright Wine



First Lady

| Brassica oleracea |             |  |  |  |  |
|-------------------|-------------|---|---|---|---|
| 17747             | Bright Wine | 408   | 70-85   | 1   | 23-33   |
| 50400             | Coblanc     | 408   | 70-85   | 1   | 23-33   |
| 31380             | First Lady  | 408   | 70-85   | 1   | 23-33   |

## Empire

| Brassica oleracea Empire |          |  |  |  |  |
|--------------------------|----------|---|---|---|---|
| 31379                    | Agathana | 408   | 70-85   | 1   | 23-33   |
| 50109                    | Anthonia | 408   | 70-85   | 1   | 23-33   |
| 50204                    | Katja    | 408   | 70-85   | 1   | 23-33   |
| 31765                    | Olga     | 408   | 70-85   | 1   | 23-33   |
| 31766                    | Varvara  | 408   | 70-85   | 1   | 23-33   |



Anthonia



Agathana



Katja



Olga



Varvara



Crane  

Brassica oleracea Crane **NEW**    

|       |          |   |     |       |   |       |
|-------|----------|---|-----|-------|---|-------|
| 18877 | Bicolour |   | 408 | 70-85 | 1 | 23-33 |
| 50037 | King     | √ | 408 | 70-85 | 1 | 23-33 |
| 18876 | Pink     |   | 408 | 70-85 | 1 | 23-33 |
| 50036 | Queen    | √ | 408 | 70-85 | 1 | 23-33 |
| 17748 | Red      |   | 408 | 70-85 | 1 | 23-33 |
| 17749 | Rose     |   | 408 | 70-85 | 1 | 23-33 |
| 17750 | White    |   | 408 | 70-85 | 1 | 23-33 |



King



Queen



Bicolour



Pink



Red



Rose



White

## Callistephus chinensis

The Chinese aster - as you can deduce both from its scientific as well as from its common name - originates in China. Under natural growing conditions in the Netherlands, the China Aster flowers in late summer.

The development of new varieties and the use of modern cultivation methods, however, allow this crop to be grown and harvested over a longer period than was possible with former cultivars. In recent years, the Bonita series is being grown more and more widely. The pompon flowers of this series have a strikingly full inflorescence and the plants are resistant to Fusarium.



Mix

### Bonita

| Callistephus chinensis Bonita |         |     |       |   |             |
|-------------------------------|---------|-----|-------|---|-------------|
| 20897                         | Blue    | 408 | 60-70 | 5 | 1-30, 17-28 |
| 20898                         | Pink    | 408 | 60-70 | 5 | 1-30, 17-28 |
| 20899                         | Rose    | 408 | 60-70 | 5 | 1-30, 17-28 |
| 20900                         | Scarlet | 408 | 60-70 | 5 | 1-30, 17-28 |
| 20901                         | White   | 408 | 60-70 | 5 | 1-30, 17-28 |
| 50182                         | Mix     | 408 | 60-70 | 5 | 1-30, 17-28 |



Pink

Rose



Blue



Scarlet

White

### Fan

| Callistephus chinensis Fan |           |     |       |   |             |
|----------------------------|-----------|-----|-------|---|-------------|
| 20902                      | Dark Blue | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17751                      | Pink      | 408 | 60-70 | 5 | 1-30, 17-28 |



Pink



## Serenade

Callistephus chinensis  
Serenade



|       |           |     |       |   |      |
|-------|-----------|-----|-------|---|------|
| 50196 | Deep Blue | 600 | 50-65 | 1 | 1-30 |
| 18441 | Scarlet   | 600 | 50-65 | 1 | 1-30 |
| 17767 | White     | 600 | 50-65 | 1 | 1-30 |



Deep Blue



Scarlet



White

## Matsumoto

Callistephus chinensis  
Matsumoto



|       |            |     |       |   |             |
|-------|------------|-----|-------|---|-------------|
| 17757 | Apricot    | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17758 | Blue Light | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17759 | Dark Blue  | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17760 | Pink       | 408 | 60-70 | 5 | 1-30, 17-28 |
| 50275 | Red        | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17761 | Rose       | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17762 | Scarlet    | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17763 | White      | 408 | 60-70 | 5 | 1-30, 17-28 |
| 17764 | Yellow     | 408 | 60-70 | 5 | 1-30, 17-28 |
| 30517 | Mix        | 408 | 60-70 | 5 | 1-30, 17-28 |



Mix



Apricot



Blue Light



Dark Blue



Pink



Red



Rose



Scarlet



White



Yellow



## Campanula medium

Cultivation of Campanula medium as a cut flower has taken off in recent years since we have started applying blackout techniques in the cultivation of young plants. As a result, it is possible to grow Campanula medium as an annual cut flower without the need for a cold period. Our product range includes two series: Campana and Champion.

### Campana

Campanula medium Campana    

|       |       |     |       |   |       |
|-------|-------|-----|-------|---|-------|
| 20022 | Blue  | 330 | 64-80 | 1 | 48-34 |
| 20024 | Lilac | 330 | 64-80 | 1 | 48-34 |
| 20023 | Pink  | 330 | 64-80 | 1 | 48-34 |
| 20025 | White | 330 | 64-80 | 1 | 48-34 |



Blue



Lilac



Pink



White



# Champion

**Campanula medium**  
**Champion**



|       |          |     |       |   |       |
|-------|----------|-----|-------|---|-------|
| 20026 | Blue     | 330 | 64-80 | 1 | 48-34 |
| 20028 | Lavender | 330 | 64-80 | 1 | 48-34 |
| 20027 | Pink     | 330 | 64-80 | 1 | 48-34 |
| 20029 | White    | 330 | 64-80 | 1 | 48-34 |



Lavender



Blue



Pink



Lavender



White



## Celosia cristata

Its unusual flower shape and vibrant colours lend this flower a unique appearance. Originally from Central Asia, breeding has turned Celosia cristata into a popular grower's choice for its cut flowers. Our range of Celosia cristata products includes two series: Bombay and Chief.

### Act

Celosia cristata Act **NEW**    

|       |       |   |     |       |   |      |
|-------|-------|---|-----|-------|---|------|
| 31089 | Dara  |   | 600 | 55-75 | 1 | 5-28 |
| 31090 | Enda  |   | 600 | 55-75 | 1 | 5-28 |
| 31091 | Inca  |   | 600 | 55-75 | 1 | 5-28 |
| 31092 | Orla  |   | 600 | 55-75 | 1 | 5-28 |
| 31093 | Rima  |   | 600 | 55-75 | 1 | 5-28 |
| 50352 | Verda | ✓ | 600 | 55-75 | 1 | 5-28 |
| 50010 | Vida  |   | 600 | 55-75 | 1 | 5-28 |
| 31094 | Zara  |   | 600 | 55-75 | 1 | 5-28 |
| 50336 | Ziva  |   | 600 | 55-75 | 1 | 5-28 |



Verda



Dara



Enda



Inca



Orla



Rima



Vida



Zara



Ziva



**Bar**  

**Celosia cristata Bar**    

|       |      |     |       |   |      |
|-------|------|-----|-------|---|------|
| 50340 | Bora | 600 | 55-75 | 1 | 5-28 |
|-------|------|-----|-------|---|------|



Bora

**Chief**  

**Celosia cristata Chief**    

|       |          |     |       |   |      |
|-------|----------|-----|-------|---|------|
| 31347 | Gold     | 600 | 55-75 | 1 | 5-28 |
| 17780 | Persimon | 600 | 55-75 | 1 | 5-28 |
| 20088 | Red      | 600 | 55-75 | 1 | 5-28 |
| 17781 | Rose     | 600 | 55-75 | 1 | 5-28 |

**Fire**  

**Celosia cristata Fire**    

|       |            |     |       |   |      |
|-------|------------|-----|-------|---|------|
| 50350 | Glow nr. 9 | 600 | 55-75 | 1 | 5-28 |
|-------|------------|-----|-------|---|------|



Gold

Persimon



Red

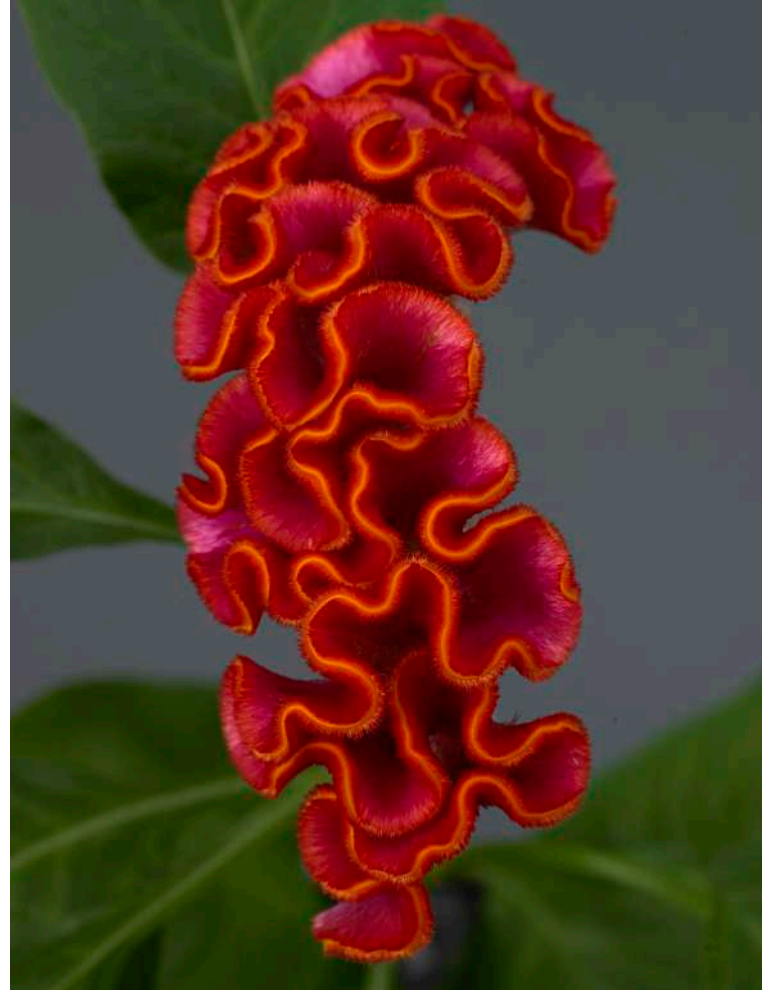
Rose



Neo

Celosia cristata Neo **NEW**

|       |        |     |       |   |      |
|-------|--------|-----|-------|---|------|
| 50361 | Orange | 600 | 55-75 | 1 | 5-28 |
| 50359 | Pink   | 600 | 55-75 | 1 | 5-28 |
| 50360 | Red    | 600 | 55-75 | 1 | 5-28 |
| 50362 | Rose   | 600 | 55-75 | 1 | 5-28 |



Pink



Red



Rose

Orange

Spring Green

Celosia cristata

|       |              |     |       |   |      |
|-------|--------------|-----|-------|---|------|
| 17784 | Spring Green | 600 | 55-75 | 1 | 5-28 |
|-------|--------------|-----|-------|---|------|



Spring Green

Sunday

Celosia cristata Sunday **NEW**

|       |              |   |     |       |   |      |
|-------|--------------|---|-----|-------|---|------|
| 50377 | Bright Pink  | ✓ | 600 | 55-75 | 1 | 5-28 |
| 50202 | Gold         |   | 600 | 55-75 | 1 | 5-28 |
| 17786 | Orange Impr. | ✓ | 600 | 55-75 | 1 | 5-28 |



Bright Pink



Gold



Orange Impr.







# Delphinium elatum

The common name of Delphinium is Larkspur. The genus Delphinium includes both perennial and annual species. Our Centurion and Guardian series are grown as annuals and belong to the Delphinium elatum group. As cut flowers, they can easily exceed a metre in length.



Lavender

## Centurion

| Delphinium elatum Centurion |              |  |  |  |  |
|-----------------------------|--------------|---|---|---|---|
| 20469                       | Gentian Blue | 408   | 20-48   | 1-3   | 1-24  |
| 20470                       | Lavender     | 408   | 20-48   | 1-3   | 1-24  |
| 20471                       | Rose         | 408   | 20-48   | 1-3   | 1-24  |
| 20473                       | Sky Blue     | 408   | 20-48   | 1-3   | 1-24  |
| 20474                       | White        | 408   | 20-48   | 1-3   | 1-24  |



Gentian Blue



Rose







Sky Blue



White

## Guardian

| Delphinium elatum Guardian |          |  |  |  |  |
|----------------------------|----------|---|---|---|---|
| 17796                      | Blue     | 408   | 20-48   | 1-3   | 1-24, 18-24   |
| 20258                      | Lavender | 408   | 20-48   | 1-3   | 1-24, 18-24   |
| 17799                      | White    | 408   | 20-48   | 1-3   | 1-24, 18-24   |



Blue



Lavender



White



## Dianthus barbatus

Dianthus barbatus (common name: Sweet William) has been grown in Dutch climate conditions for many years, primarily as biennial varieties requiring a cold period to produce flowers. In recent years, breeders have developed two series: Amazon and Sweet, which do not need vernalisation for flower induction.



Rose Magic

### Amazon

| Dianthus barbatus Amazon |             |     |      |     |      |
|--------------------------|-------------|-----|------|-----|------|
| 17800                    | Neon Cherry | 330 | 9-12 | 1-3 | 1-24 |
| 17801                    | Neon Duo    | 330 | 9-12 | 1-3 | 1-24 |
| 17802                    | Neon Purple | 330 | 9-12 | 1-3 | 1-24 |
| 17803                    | Rose Magic  | 330 | 9-12 | 1-3 | 1-24 |



Neon Duo



Neon Cherry



Neon Purple

### Beauty

| Dianthus barbatus Beauty |         |     |      |     |      |
|--------------------------|---------|-----|------|-----|------|
| 20585                    | Pink    | 330 | 9-12 | 1-3 | 1-24 |
| 20584                    | Scarlet | 330 | 9-12 | 1-3 | 1-24 |





Barbienne

Dianthus barbatus Barbienne **NEW**

|       |             |     |      |     |      |
|-------|-------------|-----|------|-----|------|
| 50126 | Burgundy    | 330 | 9-12 | 1-3 | 1-24 |
| 50129 | Dark Red    | 330 | 9-12 | 1-3 | 1-24 |
| 50270 | Pink        | 330 | 9-12 | 1-3 | 1-24 |
| 50127 | Red White   | 330 | 9-12 | 1-3 | 1-24 |
| 50394 | Rose        | 330 | 9-12 | 1-3 | 1-24 |
| 50130 | Rose Shades | 330 | 9-12 | 1-3 | 1-24 |
| 50395 | Salmon      | 330 | 9-12 | 1-3 | 1-24 |
| 50128 | Scarlet     | 330 | 9-12 | 1-3 | 1-24 |
| 50268 | Violet      | 330 | 9-12 | 1-3 | 1-24 |
| 50131 | White       | 330 | 9-12 | 1-3 | 1-24 |



Violet

Pink



White



Rose Shades



Burgundy



Dark Red






Scarlet



Red White



Sweet   

| Dianthus barbatus Sweet |                       | NEW |  |  |  |  |
|-------------------------|-----------------------|-----|---|---|---|---|
| 31882                   | Black Cherry          |     | 330   | 9-12  | 1-3   | 1-24  |
| 17808                   | Coral                 |     | 330   | 9-12  | 1-3   | 1-24  |
| 50332                   | Deep Pink Maxine      | ✓   | 330   | 9-12  | 1-3   | 1-24  |
| 50138                   | Magenta Bicolour      |     | 330   | 9-12  | 1-3   | 1-24  |
| 50088                   | Pink                  |     | 330   | 9-12  | 1-3   | 1-24  |
| 50089                   | Pink Magic            |     | 330   | 9-12  | 1-3   | 1-24  |
| 17809                   | Purple                |     | 330   | 9-12  | 1-3   | 1-24  |
| 30005                   | Purple White Bicolour |     | 330   | 9-12  | 1-3   | 1-24  |
| 17810                   | Red                   |     | 330   | 9-12  | 1-3   | 1-24  |
| 17811                   | Scarlet               |     | 330   | 9-12  | 1-3   | 1-24  |
| 17812                   | White                 |     | 330   | 9-12  | 1-3   | 1-24  |
| 50090                   | White Impr.           |     | 330   | 9-12  | 1-3   | 1-24  |
| 50091                   | Mix                   |     | 330   | 9-12  | 1-3   | 1-24  |



Mix



Black Cherry



Coral



Deep Pink Maxine



Magenta Bicolour



Pink



Pink Magic



Purple



Purple White Bicolour



Red



Scarlet



White



White Impr.





Coral

## Lisianthus – Eustoma russellianum

Lisianthus originated as Eustoma russellianum that grows under desert and prairie conditions in North America and Mexico. The first cultivated form of Eustoma russellianum was developed around 1930. Today, it is primarily the double-flowered Lisianthus varieties that are being cultivated worldwide. Many splendid cultivars for cut flower production are available already but improved ones with new colours, larger flowers and new flower shapes – such as the fringed varieties for example – are being developed every year for the

key Lisianthus market. The largest markets for these elegant cut flowers are Germany, Russia, France, Italy and the United Kingdom. Each market has its own preferred type, flower size or colour. Florensis Cut Flowers offers Lisianthus young plants year-round and, under the right conditions, it can also be cultivated year-round. It takes 8 to sometimes 24 weeks for the young plants to produce flowers. We have such a large range of products that we can provide every market with just the right Lisianthus variety. Delivery: year-round

| Series        | Flower Size | Earliness | Variety  |
|---------------|-------------|-----------|--|
| <b>Single</b> |             |           |  |
| Adom          | small       | 3         | Deep Red, Red Picotee  |
| Falda II      | medium      | 2         | Apricot, Salmon  |
| Piccolo 1     | small       | 1         | Pink Rim, White  |
| Piccolo 2     | small       | 2         | Blue Rim, Deep Blue, Deep Rose, Hot Lips, Lime Green, Rose Pink, Violet, White Pure, Yellow                      |
| Piccolo 2     | small       | 3         | Pastel Blue, Pink Rim  |
| Vulcan II     | small       | 2         | Pink Picotee, Purple Picotee, White, White Imp   |
| <b>Double</b> |             |           |  |
| ABC 2         | Large       | 2         | Blue Rim   |
| Advantage     | Large       | 3         | Cherry Sorbet, Green, Pink, Purple, Yellow   |
| Alissa 1      | Large       | 1         | White  |
| Alissa 2      | Large       | 2         | Blue, Champagne, Light Apricot, Pink   |
| Arena I       | Large       | 1         | Green  |
| Arena II      | Large       | 2         | Kilimanjaro, Light Pink, White   |
| Arena III     | Large       | 3         | Apricot, Blue Picotee, Champagne, Gold, Pink, Pink Flash, Pink Imp, Red  |
| Arena IV      | Large       | 4         | Rose, White  |
| Arosa 1       | medium      | 1         | Grape  |
| Arosa 2       | medium      | 2         | Yellow, Wine   |
| Arosa 3       | medium      | 3         | Blue, Pure White, Pink, Red, Rouge, Violet   |
| Arosa 4       | medium      | 4         | Green, Blue  |
| Aube          | large       | 3         | Cocktail Champagne, Blue Picotee, Pink Picotee, Yellow   |
| Bolero        | medium      | 1         | Blue Picotee   |
| Borealis      | medium      | 0         | Apricot, Blue, Green, Pink, White, Yellow  |
| Capri         | small       | 2         | Picotee Blue   |
| Celeb 1       | large       | 1         | Apricot, Blue, Beige Neo   |
| Celeb 2       | large       | 2         | Gold, Grape, Green, Orchid, Pink, Pink Diamond, White, Yellow, Honey Pink, Lovely Pink, Metallic Blue, Turn Blue |
| Celeb 3       | large       | 3         | Green Max  |
| Ceremony      | large       | 2         | Blue Flash, Orange   |
| Cessna        | medium      | 3         | Blue, Deep Rose, Green, Pure White, Red, Rose, Rose Picotee, Vogue, White Imp., Yellow Imp                       |
| Corelli       | large       | 3         | Apricot, Blue, Rose, Yellow, Light Pink, Purple  |
| Corelli       | large       | 2         | Delft's Blue, White  |
| Croma III     | small       | 3         | Blue Picotee, Silky White, White, Yellow   |
| Croma IV      | small       | 4         | Lavender, Lavender Imp   |
| Diamond       | medium      | 3         | Peach  |
| Dream         | large       | 1         | Blue, Champagne, Lavender, Pink, White Pink, White, Yellow   |



| Series        | Flower Size | Earliness | Variety  |
|---------------|-------------|-----------|--|
| <b>Double</b> |             |           |  |
| Excalibur     | medium      | 2         | Blue Picotee, Green, Pure White, Rose Pink, Yellow   |
| Excalibur     | medium      | 3         | Pure White   |
| Jasny         | small       | 3         | White  |
| Little Summer | small       | 1         | Orange   |
| Little Summer | small       | 3         | White  |
| Love Me       | medium      | 2         | Peach Sounds   |
| Mariachi      | large       | 3         | Grande White   |
| Mariachi      | large       | 2         | Blue, Carmine, Lavender, Lime Green, Misty Blue, Misty Pink, Pink, Pink Picotee, White Imp, White Pure, Yellow |
| Mazurka       | medium      | 2         | Blue Picotee, White  |
| Megalo 2      | large       | 2         | Orange, Pink Picotee Imp, White, Blue Picotee, Pink Picotee, Yellow  |
| Megalo 3      | large       | 3         | Blue Picotee MAX, Orchid, Pink Flash, Purple, Violet, Blue Flash, Mega White, Pink Picotee, Snow               |
| Minuet        | small       | 2         | Apricot, Blue Picotee, Dark Purple, White Imp, White   |
| Papillon      | small       | 3         | Flash Pink, Rose Pink, White   |
| Pics          | small       | 2         | Blue, Pink   |
| Polonaise     | small       | 2         | White  |
| Revelation    | medium      | 2         | Peach  |
| Rosanna 2     | small       | 2         | Green, Black Pearl   |
| Rosita 1      | small       | 1         | Green, Pink Picotee, White   |
| Rosita 2      | small       | 2         | Apricot, Blue Flash, Blue Picotee, Green, Hot Lips, Jade, Pink, Purple, Rose Pink, Sapphire, White             |
| Rosita 3      | small       | 3         | Blue, Green, Lavender, Pink, Pink Flash, Pink Imp, Pure White, Red, Yellow                                     |
| Rosita 4      | small       | 4         | Blue, Pure White, Purple, Rose Pink, White, Yellow   |
| Super Magic   | large       | 2         | Capri Blue Picotee, Champagne, Green, Lilac, Rose, White, Yellow, Apricot, Deep Blue                           |

## ABC 2

### Lisianthus grandiflorum ABC 2

17821 | Blue Rim



Blue Rim

## Adom

### Lisianthus grandiflorum Adom

20259 | Deep Red

30154 | Red Picotee



Deep Red



Red Picotee

## Advantage

### Lisianthus grandiflorum Advantage

19997 | Cherry Sorbet

19998 | Green

20079 | Pink

19999 | Purple

20000 | Yellow



Pink



Cherry Sorbet



Green



Purple



Yellow



# Alissa 1

**Lisianthus grandiflorum Alissa 1**

50002 | White



White

# Alissa 2

**Lisianthus grandiflorum Alissa 2**

- 50003 | Blue
- 50004 | Champagne
- 50005 | Light Apricot
- 50006 | Pink



Blue



Champagne



Light Apricot



Pink



## Arena I

Lisianthus  
grandiflorum Arena I

17829 | Green



Green

## Arena II

Lisianthus  
grandiflorum Arena II

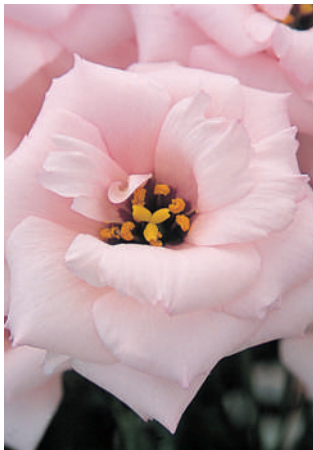
20352 | Kilimanjaro

50257 | Light Pink

17832 | White



Kilimanjaro



Light Pink



Arena II Light Pink



## Arena III

**Lisianthus  
grandiflorum Arena III**

|       |              |
|-------|--------------|
| 20671 | Apricot      |
| 31188 | Blue Picotee |
| 18053 | Champagne    |
| 20101 | Gold         |
| 17830 | Pink         |
| 31308 | Pink Flash   |
| 50065 | Pink Impr.   |
| 18344 | Red          |



Apricot



Blue Picotee



Pink Impr.



Champagne



Gold



Pink Flash



Red

## Arena IV

**Lisianthus  
grandiflorum Arena IV**

|       |       |
|-------|-------|
| 17831 | Rose  |
| 20087 | White |



White



Rose





## Arosa 1

Lisianthus  
grandiflorum Arosa 1 **NEW**

50299 | Grape



Grape

## Arosa 2

Lisianthus  
grandiflorum Arosa 2

31461 | Wine

50045 | Yellow



Yellow



Wine



### Arosa 3

**Lisianthus grandiflorum Arosa 3** **NEW**

|       |            |   |
|-------|------------|---|
| 50391 | Blue       | ✓ |
| 50047 | Pink       |   |
| 50161 | Pure White |   |
| 50213 | Red        | ✓ |
| 50048 | Rouge      |   |
| 50135 | Violet     |   |



Blue



Pink



Pure White



Red



Rouge



Violet

### Arosa 4

**Lisianthus grandiflorum Lafleur** **NEW**

|       |      |   |
|-------|------|---|
| 50046 | Blue | ✓ |
|-------|------|---|



Blue

### Aube 3

**Lisianthus grandiflorum Aube 3** **NEW**

|       |                    |   |
|-------|--------------------|---|
| 31395 | Cocktail Champagne |   |
| 50192 | Blue Picotee       | ✓ |
| 50234 | Pink Picotee       | ✓ |
| 50308 | Yellow             |   |



Cocktail Champagne



Blue Picotee



Pink Picotee



Yellow

## Bolero

**Lisianthus grandiflorum Bolero**

18596 | Blue Picotee



Blue Picotee

## Borealis

**Lisianthus grandiflorum Borealis**

- 20084 | Apricot
- 20081 | Blue
- 20082 | Green
- 20121 | Pink
- 18951 | White
- 20083 | Yellow



Apricot

Blue



Green



Pink



White



Yellow

## Capri

**Lisianthus grandiflorum Capri**

20078 | Picotee Blue



Picotee Blue

## Celeb 1

**Lisianthus grandiflorum Celeb 1**

31994 | Beige Neo  
31231 | Blue



Blue



Beige Neo



# Celeb 2

Lisianthus grandiflorum Celeb 2 **NEW**

|       |                |   |
|-------|----------------|---|
| 50353 | Gold           | ✓ |
| 31623 | Green          |   |
| 50040 | Honey Pink     |   |
| 50039 | Lovely Pink    |   |
| 50032 | Metallice Blue |   |
| 50354 | Mid Grape      |   |
| 50300 | Orchid         | ✓ |
| 31883 | Pink           |   |
| 50303 | Pink Diamond   | ✓ |
| 50033 | Turn Blue      |   |
| 31624 | White          |   |
| 31625 | Yellow         |   |



Pink Diamond



Gold



Green



Honey Pink



Lovely Pink



Metallice Blue



Mid Grape



Orchid



Pink



Pink Diamond



Turn Blue



White



Yellow



## Celeb 3

Lisianthus  
grandiflorum **Celeb 3**

50031 | Green MAX



Green MAX

## Ceremony

Lisianthus  
grandiflorum **Ceremony**

18658 | Blue Flash

17845 | Orange



Blue Flash



Orange



# Cessna

**Lisianthus  
grandiflorum Cessna**

|       |              |
|-------|--------------|
| 20491 | Blue         |
| 20492 | Deep Rose    |
| 20493 | Green        |
| 20494 | Pure White   |
| 31156 | Red          |
| 20495 | Rose         |
| 20496 | Rose Picotee |
| 30674 | Vogue        |
| 20497 | White Impr.  |
| 20498 | Yellow Impr. |



Blue

Deep Rose



Green



Pure White



Red



Rose



Rose Picotee



Vogue



White Impr.



Yellow Impr.



Corelli



**Lisianthus grandiflorum Corelli**

|       |              |
|-------|--------------|
| 31309 | Apricot      |
| 50007 | Blue         |
| 50194 | Delft's Blue |
| 31310 | Light Pink   |
| 31312 | Purple       |
| 50008 | Rose         |
| 31311 | White        |
| 50009 | Yellow       |



Apricot



Blue



Light Pink



Rose



White



Yellow



Blue



## Croma III

**Lisianthus grandiflorum Croma III** **NEW**

|       |              |   |
|-------|--------------|---|
| 50166 | Blue Picotee |   |
| 32010 | Silky White  | √ |
| 19101 | White        |   |
| 31858 | Yellow       |   |



Yellow



Blue Picotee



Silky White



White

## Croma IV

**Lisianthus grandiflorum Croma IV**

|       |               |
|-------|---------------|
| 18950 | Lavender      |
| 50200 | Lavender Imp. |



Lavender



Lavender Impr.

## Diamond

**Lisianthus grandiflorum Diamond**

|       |         |
|-------|---------|
| 31824 | Peach 3 |
|-------|---------|



Peach 3

## Dream

**Lisianthus  
grandiflorum Dream**

|       |            |
|-------|------------|
| 17851 | Blue       |
| 17852 | Champagne  |
| 17853 | Lavender   |
| 19996 | Pink       |
| 17856 | White Pink |
| 17854 | White      |
| 17857 | Yellow     |



Blue



Champagne



Lavender



Pink



White Pink



White



Yellow

## Falda II

**Lisianthus  
grandiflorum Falda II**

|       |         |
|-------|---------|
| 19944 | Apricot |
| 19946 | Salmon  |



Apricot



Salmon



# Excalibur

## Lisianthus grandiflorum Excalibur

|       |                |
|-------|----------------|
| 19694 | Blue Picotee 2 |
| 18076 | Green 2        |
| 18077 | Pure White 2   |
| 30346 | Pure White 3   |
| 18894 | Rose Pink 2    |
| 18078 | Yellow 2       |



Blue Picotee 2

Yellow 2



Green 2



Pure White 2



Rose Pink 2



Yellow 2

## Jasny

**Lisianthus grandiflorum Jasny**

18909 | White



White

## Little Summer

**Lisianthus grandiflorum Little Summer**

19692 | Orange  
50055 | White



White



Orange

## Love Me

**Lisianthus grandiflorum Love Me**

19028 | Peach Sound



Peach Sound

## Mazurka

**Lisianthus grandiflorum Mazurka**

50103 | Blue Picotee  
17881 | White



Blue Picotee



White



## Magic

### Lisianthus grandiflorum Magic

|       |           |
|-------|-----------|
| 17868 | Champagne |
| 20001 | Green     |
| 20002 | Lilac     |
| 18891 | Rose      |
| 18892 | White     |
| 17869 | Yellow    |



Champagne



Green



Lilac



Rose



White



Yellow

## Minuet

### Lisianthus grandiflorum Minuet **NEW**

|       |              |   |
|-------|--------------|---|
| 17882 | Apricot      |   |
| 31320 | Blue Picotee |   |
| 17883 | Dark Purple  |   |
| 18908 | White Impr.  | √ |
| 18423 | White        |   |



Apricot



Blue Picotee



Dark Purple



White Impr.

# Mariachi

**Lisianthus grandiflorum Mariachi NEW**

|       |              |   |
|-------|--------------|---|
| 17870 | Blue         |   |
| 20004 | Carmine      |   |
| 20080 | Grande White |   |
| 17872 | Lavender     |   |
| 17874 | Lime Green   |   |
| 17875 | Misty Blue   |   |
| 17876 | Misty Pink   |   |
| 17877 | Pink         |   |
| 17878 | Pink Picotee |   |
| 50297 | White Impr.  | √ |
| 17879 | White Pure   |   |
| 17880 | Yellow       |   |



Blue



Carmine



Grande White



Lavender



Lime Green



Misty Blue



Misty Pink



Pink



Pink Picotee



White Impr.



Yellow



## Megalo 1

**Lisianthus  
grandiflorum Megalo**

50054 Blue Flash

18292 Blue Picotee



Blue Flash



Blue Picotee

## Megalo 2

**Lisianthus** NEW  
**grandiflorum Megalo 2**

50034 Champagne

50247 Pink Picotee Impr.

20318 White

50053 Yellow



Champagne



Pink Picotee Impr.



White



Yellow

## Megalo 3

**Lisianthus grandiflorum Megalo 3**

**NEW**

|       |                  |   |
|-------|------------------|---|
| 50001 | Blue Picotee MAX |   |
| 50342 | Orchid           | ✓ |
| 50035 | Mega White       |   |
| 50197 | Pink Flash       |   |
| 50019 | Purple           |   |
| 30267 | Snow             |   |
| 50198 | Violet           | ✓ |



Blue Picotee MAX

Orchid

Mega White



Pink Flash

Purple

Snow

Violet

## Papillon

**Lisianthus grandiflorum Papillon**

|       |            |
|-------|------------|
| 17909 | Flash Pink |
| 17910 | Rose Pink  |
| 50094 | White      |



Flash Pink

Rose Pink

White

## Piccolo 1

**Lisianthus grandiflorum Piccolo 1**

|       |          |
|-------|----------|
| 18948 | Pink Rim |
| 18782 | White    |



Pink Rim

Pure White



## Piccolo 2

**Lisianthus grandiflorum Piccolo 2** **NEW**

|       |            |   |
|-------|------------|---|
| 17913 | Blue Rim   |   |
| 17914 | Deep Blue  |   |
| 17915 | Deep Rose  | ✓ |
| 19799 | Hot Lips   |   |
| 17916 | Lime Green |   |
| 17918 | Rose Pink  |   |
| 31353 | Violet     |   |
| 17919 | White Pure |   |
| 17920 | Yellow     |   |



Blue Rim



Deep Blue



Deep Rose



Hot Lips



Lime Green



Rose Pink



Violet



White Pure



Yellow

## Piccolo 3

**Lisianthus grandiflorum Piccolo 3**

|       |             |
|-------|-------------|
| 18922 | Pastel Blue |
| 17921 | Pink Rim    |



Pastel Blue



Pink Rim

## Pics

### Lisianthus grandiflorum Pics

|       |      |
|-------|------|
| 19215 | Blue |
| 19476 | Pink |



Blue



Pink

## Polonaise

### Lisianthus grandiflorum Polonaise

|       |       |
|-------|-------|
| 18907 | White |
|-------|-------|



White



Peach

## Revelation

### Lisianthus grandiflorum Revelation **NEW**

|       |       |
|-------|-------|
| 50387 | Peach |
|-------|-------|

## Rosanne

### Lisianthus grandiflorum Rosanne

|       |               |
|-------|---------------|
| 31298 | Black Pearl 1 |
|-------|---------------|



Black Pearl 1

## Rosanne 2

### Lisianthus grandiflorum Rosanne 2

|       |       |
|-------|-------|
| 50027 | Green |
|-------|-------|



Green



## Rosita 1

### Lisianthus grandiflorum Rosita 1

|       |              |
|-------|--------------|
| 17925 | Green        |
| 17927 | Pink Picotee |
| 17929 | White        |



Green



Pink Picotee



White

## Rosita 2

### Lisianthus grandiflorum Rosita 2

|       |              |
|-------|--------------|
| 19895 | Apricot      |
| 31095 | Blue Flash   |
| 31339 | Blue Picotee |
| 19199 | Green        |
| 19198 | Hot Lips     |
| 19855 | Jade         |
| 20317 | Pink         |
| 19894 | Purple       |
| 20161 | Rose Pink    |
| 19693 | Sapphire     |
| 18860 | White        |



Apricot



Blue Flash



Blue Picotee



Green



Hot Lips



Jade



Pink



Purple



Rose Pink



Sapphire



White

## Rosita 3

Lisianthus  
grandiflorum Rosita 3 **NEW**

|       |            |   |
|-------|------------|---|
| 19893 | Blue       |   |
| 31409 | Green      |   |
| 50333 | Lavender   | √ |
| 20085 | Pink       |   |
| 31289 | Pink Flash |   |
| 31209 | Pink Impr. |   |
| 31174 | Pure White |   |
| 50104 | Red        | √ |
| 19197 | Yellow     |   |



Blue

Green

Lavender



Pink

Pink Flash

Pink Impr.



Pure White

Red

Yellow







Pink



# Rosita 4



## Lisianthus grandiflorum Rosita 4

|       |            |
|-------|------------|
| 50163 | Blue       |
| 50330 | Pure White |
| 50164 | Purple     |
| 50375 | Rose Pink  |
| 50329 | White      |
| 50243 | Yellow     |



Blue



Rose Pink



White



Yellow





## Super Magic

**Lisianthus grandiflorum**

### Super Magic

20074 Apricot

17930 Deep Blue



Apricot

Deep Blue

## Vulcan II

**Lisianthus**

### grandiflorum Vulcan II

17933 Pink Picotee

17934 Purple Picotee

17935 White

50349 White Impr.



Pink Picotee



Purple Picotee



White



White Impr.





## Matthiola incana

Stocks originated in the Mediterranean region and the Canary Islands. Species growing in their natural habitat produce single-flowering inflorescences. Nowadays, improved breeding and growing methods make it possible to supply plants that are almost 100% double-flowered. The product range consists mainly of flowers in white and various pastel colours. We can now provide the new Aida Apricot variety as well as a new series called Mathilda.



Blue

### Aida

| Matthiola incana Aida |               |  |  |  |  |
|-----------------------|---------------|---|---|---|---|
| 31129                 | Apricot Impr. | 408,600   | 32  | 7-10  | 2-34  |
| 17938                 | Blue          | 408,600   | 32  | 7-10  | 2-34  |
| 17940                 | Lavender      | 408,600   | 32  | 7-10  | 2-34  |
| 17941                 | White         | 408,600   | 32  | 7-10  | 2-34  |



Apricot Impr.







Lavender



White

### Anytime

| Matthiola incana Anytime |          |  |  |  |  |
|--------------------------|----------|---|---|---|---|
| 50399                    | Lavender | 408,600   | 32  | 7-10  | 2-34  |
| 18885                    | Rose     | 408,600   | 32  | 7-10  | 2-34  |
| 18886                    | Sea Blue | 408,600   | 32  | 7-10  | 2-34  |
| 18887                    | White    | 408,600   | 32  | 7-10  | 2-34  |
| 18888                    | Yellow   | 408,600   | 32  | 7-10  | 2-34  |



Rose



Lavender



White



Yellow



**Canneto**  

**Matthiola incana Canneto**



|       |       |         |    |      |      |
|-------|-------|---------|----|------|------|
| 31827 | White | 408,600 | 32 | 7-10 | 2-34 |
|-------|-------|---------|----|------|------|



White

**Centum**  

**Matthiola incana Centum**



|       |           |         |    |      |      |
|-------|-----------|---------|----|------|------|
| 17944 | Deep Blue | 408,600 | 32 | 7-10 | 2-34 |
| 17945 | Deep Rose | 408,600 | 32 | 7-10 | 2-34 |
| 17947 | Pink      | 408,600 | 32 | 7-10 | 2-34 |
| 17948 | Red       | 408,600 | 32 | 7-10 | 2-34 |
| 17950 | White     | 408,600 | 32 | 7-10 | 2-34 |
| 17951 | Yellow    | 408,600 | 32 | 7-10 | 2-34 |



Deep Blue



Deep Rose



Pink



Red



White



Yellow

## Cheerful

### Matthiola incana Cheerful



|       |        |          |    |      |      |
|-------|--------|----------|----|------|------|
| 31825 | White  | 408, 600 | 32 | 7-10 | 2-34 |
| 31826 | Yellow | 408, 600 | 32 | 7-10 | 2-34 |



White



Yellow

## Fedora

### Matthiola incana Fedora



|       |           |          |    |      |      |
|-------|-----------|----------|----|------|------|
| 17952 | Deep Rose | 408, 600 | 32 | 7-10 | 2-34 |
|-------|-----------|----------|----|------|------|



Deep Rose

## Figaro

### Matthiola incana Figaro



|       |            |          |    |      |      |
|-------|------------|----------|----|------|------|
| 17953 | Lavender   | 408, 600 | 32 | 7-10 | 2-34 |
| 17954 | Rose Light | 408, 600 | 32 | 7-10 | 2-34 |



Lavender



Rose Light

## Noble

### Matthiola incana Noble



|       |              |          |    |      |      |
|-------|--------------|----------|----|------|------|
| 31828 | Cream Yellow | 408, 600 | 32 | 7-10 | 2-34 |
| 31829 | White        | 408, 600 | 32 | 7-10 | 2-34 |



Cream Yellow



White



## Mathilda

### Matthiola incana Mathilda **NEW**

|       |          |   |          |    |      |      |
|-------|----------|---|----------|----|------|------|
| 50151 | Blue     | √ | 408, 600 | 32 | 7-10 | 2-34 |
| 50335 | Lavender | √ | 408, 600 | 32 | 7-10 | 2-34 |
| 50023 | Pink     |   | 408, 600 | 32 | 7-10 | 2-34 |
| 50205 | Rose     | √ | 408, 600 | 32 | 7-10 | 2-34 |
| 50021 | White    |   | 408, 600 | 32 | 7-10 | 2-34 |
| 50022 | Yellow   |   | 408, 600 | 32 | 7-10 | 2-34 |



Blue



Lavender



Pink



Rose



White



Yellow

## Opera

### Matthiola incana Opera

|       |           |          |    |      |      |
|-------|-----------|----------|----|------|------|
| 17959 | Debora    | 408, 600 | 32 | 7-10 | 2-34 |
| 17960 | Francesca | 408, 600 | 32 | 7-10 | 2-34 |



Debora



Francesca

## Panicum virgatum

In recent years plant breeding has produced many attractive varieties of ornamental grasses for use in perennial plantings in gardens. *Panicum virgatum* Fontaine is a tall upright variety that makes it particularly suited for growing as cut greens.

### *Panicum virgatum* Fontaine

|       |          |          |    |      |      |
|-------|----------|----------|----|------|------|
| 18878 | Fontaine | 408, 600 | 32 | 7-10 | 2-34 |
|-------|----------|----------|----|------|------|



Fontaine

**Panicum virgatum**

## Ranunculus asiaticus

In the wild, Ranunculus grows predominantly in a marshy habitat. Breeders have now developed series that produce many flower stems, well-filled buds and large flowers. Harvesting when mature is important for showing the quality of the flower to its best advantage. This is also a product that involves little or no energy costs to produce.

### Aazur

Ranunculus asiaticus Aazur    

|       |               |     |    |     |       |
|-------|---------------|-----|----|-----|-------|
| 20574 | Black Jack    | 330 | 24 | 3-5 | 42-43 |
| 20575 | Bordeaux      | 330 | 24 | 3-5 | 42-43 |
| 31847 | Cream         | 330 | 24 | 3-5 | 42-43 |
| 30459 | Deep Rose     | 330 | 24 | 3-5 | 42-43 |
| 50093 | Orange        | 330 | 24 | 3-5 | 42-43 |
| 31849 | Orange Stripe | 330 | 24 | 3-5 | 42-43 |
| 20571 | Pink          | 330 | 24 | 3-5 | 42-43 |
| 20283 | Red Baron     | 330 | 24 | 3-5 | 42-43 |
| 50137 | Salmon        | 330 | 24 | 3-5 | 42-43 |
| 20284 | White         | 330 | 24 | 3-5 | 42-43 |
| 31635 | White Stripe  | 330 | 24 | 3-5 | 42-43 |
| 30464 | Yellow        | 330 | 24 | 3-5 | 42-43 |



Salmon



Bordeaux



Deep Rose



Orange



Pink



Red Baron



Yellow



White



# Elegance

## Ranunculus asiaticus Elegance



|       |                |            |    |     |              |
|-------|----------------|------------|----|-----|--------------|
| 19695 | Bianco Sfumato | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 17890 | Cream          | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 31622 | Dark Pink      | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 31814 | Malva          | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 17891 | Orange         | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 17892 | Pink           | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 18127 | Pink Hot       | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 30500 | Pink Light     | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 17894 | Red            | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 31810 | Salmon         | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 17895 | White          | 330, corms | 24 | 3-5 | 42-43, 32-52 |
| 17896 | Yellow         | 330, corms | 24 | 3-5 | 42-43, 32-52 |



**Bianco Sfumato**



**Cream**



**Dark Pink**



**Malva**



**Orange**



**Pink**



**Pink Hot**



**Pink Light**



**Red**



**Salmon**







**White**



**Yellow**

## Sinuata

The annual Statice can either be used for the production of fresh cut flowers as well as for dried flowers. The quality of varieties propagated from seed has improved substantially in recent years.

| Statice Sinuata |        |  |  |  |  |
|-----------------|--------|---|---|---|---|
| 20036           | Blue   | 408, 600  | 12-16   | 10+   | 1-30  |
| 20042           | Mix    | 408, 600  | 12-16   | 10+   | 1-30  |
| 20037           | Pink   | 408, 600  | 12-16   | 10+   | 1-30  |
| 20038           | White  | 408, 600  | 12-16   | 10+   | 1-30  |
| 20039           | Yellow | 408, 600  | 12-16   | 10+   | 1-30  |



Blue



Pink



White



Yellow

## Tanacetum parthenium

### Vegmo

This genus belongs to the composite family. Although originating in the Balkans, cultivation has distributed this chamomile-like plant throughout Europe. Commercially, it is most commonly referred to as Matricaria and can be grown under glass as well as outdoors. Three types are generally cultivated: a single-flowered type very much resembling wild chamomile, a yellow double-flowered type, and a white double-flowered type.

Note: Requires a minimum daylength of 14 hours







Single



Snowball



Yellow

| Tanacetum parthenium Vegmo |          |  |  |  |  |
|----------------------------|----------|---|---|---|---|
| 17897                      | Single   | 600   | 70-80   | 1   | 1-52  |
| 17898                      | Snowball | 600   | 70-80   | 1   | 1-52  |
| 17900                      | Yellow   | 600   | 70-80   | 1   | 1-52  |



## Lake Michigan

**Trachelium caeruleum**      
**Lake Michigan**

|       |        |     |       |   |      |
|-------|--------|-----|-------|---|------|
| 17904 | Blue   | 330 | 64-80 | 1 | 1-52 |
| 17905 | Purple | 330 | 64-80 | 1 | 1-52 |
| 17906 | White  | 330 | 64-80 | 1 | 1-52 |



Blue

Purple

White

## Tweedia caerulea

## Tweedia caerulea



**Tweedia caerulea** **NEW**    

|       |           |     |    |       |        |
|-------|-----------|-----|----|-------|--------|
| 50029 | Pure Blue | 408 | 20 | 3 - 5 | 5 - 25 |
|-------|-----------|-----|----|-------|--------|



Pure Blue



## Trachelium caeruleum

Trachelium is a genus belonging to the Campanulaceae (Bellflower family) and is native to the south of Europe. This plant produces compound umbels composed of many small flowers. It originated as a biennial plant. Thanks to breeding techniques and appropriate cultivation methods, however, it is possible to get Trachelium to produce flowers within three months. The main colours available are white, pale blue and dark blue but there is now a wine-red variety included in the product range.

Note: Requires both extension and reduction of the daylength

### Lake Forest

**Trachelium caeruleum**      
**Lake Forest**

|       |        |     |       |   |      |
|-------|--------|-----|-------|---|------|
| 17901 | Blue   | 330 | 64-80 | 1 | 1-52 |
| 17902 | Purple | 330 | 64-80 | 1 | 1-52 |
| 17903 | White  | 330 | 64-80 | 1 | 1-52 |



Blue



Purple



White









**General conditions of October 2012 for the sale and delivery of products by the limited companies according to Dutch law Florensis B.V., Florensis Breeding B.V., Toscana Breeding B.V., the general partnership Floha vof, with its seat in Zwijndrecht and Florensis Cut Flowers B.V., with its seat in Rijsenhout, all companies hereinafter individually to be called: "Florensis".**

#### **Article 1: Applicability**

1.1 These conditions apply to all offers from and all orders to Florensis for the sale and delivery of products by Florensis, and to all agreements with Florensis with respect thereto. The General sales and delivery terms of Plantum for ornamental and horticulture cultivation material and plants as well as horticulture materials, as filed with the Chamber of Commerce Rotterdam, Gouda office, on 21 May 2012 (also called General terms for ornamental plant and nutritional horticulture production of Plantum: the Plantum conditions) are likewise applicable, but only to the extent that the Florensis conditions do not deviate from them. A copy of the Plantum conditions will be sent immediately on request. They can also be consulted at [www.plantum.nl](http://www.plantum.nl).

1.2 The applicability of conditions of the other party or customer of Florensis (hereinafter: buyer) is hereby expressly excluded.

1.3 Provisions that deviate from these conditions or from the Plantum conditions can be invoked by the buyer only if and to the extent that these provisions are accepted by Florensis in writing. Verbal agreements with and usual practices from the buyer are therefore binding on Florensis only after and to the extent that they have been agreed by Florensis in writing.

#### **Article 2: Definitions**

- Products: plants, genetic material from ornamental plant varieties, including (processed) seeds, cuttings and plant material, as well as cultivation material and/or ornamental and (nutritional) horticultural plants as well as horticulture materials.
- Buyer: both the direct and the indirect other party or customer from Florensis, including – even if solely – a licensee from Florensis.
- Force majeure: each circumstance outside the control of Florensis, foreseen or unforeseen at the time of conclusion of the agreement, which wholly or partly impedes or seriously hinders the implementation of the agreement by Florensis, and also, in so far not yet included, crop failure, production of seeds of insufficient quality, diseases in the enterprise of Florensis or its suppliers, transport problems, labour strikes, government measures, fire, water, frost or storm damage, disturbance in the supply of basic materials, water and energy, and lack of or late delivery by suppliers for whatever reasons.
- Special production: products which do not appear in Florensis' catalogues or ordering lists, or products which are to be delivered outside normally applicable delivery weeks for Florensis, and which products after an order from the buyer Florensis either orders from a third party or produces itself outside the normally applicable period for Florensis for growing such products, in both cases in a slightly larger amount than in the order by the buyer, with a view to the usual risk and rate of failure.
- Crop and processing reservation: a reservation by Florensis with respect to any delivery in accordance with the buyer's order to account for factors and uncertainties within the natural process of production after planting of seeds, after the raising of mother plants for the production of cuttings and after taking cuttings, which factors and uncertainties cannot always be controlled or influenced, even if they are known.
- Delivery EXW: delivery EXW as meant in the Incoterms 2000.
- Usual trading quality: a product quality which is deemed to be at least average within the (Dutch) supply side sector of seeds, cuttings or plants.

#### **Article 3: Offers, orders and agreements**

3.1 All offers by Florensis in product catalogues, ordering lists or specific quotes, including all offers on internet, are non-binding. For that reason, Florensis can refuse any order with respect to any offer within 7 days from the order date without need for explanation. Florensis does not sell to private persons.

3.2 Orders by the buyer are irrevocable.

3.3 Verbal orders, also through intermediaries, result in an agreement as confirmed in writing by Florensis, or in the absence of such confirmation, in an agreement in conformity with the actual implementation by Florensis.

3.4 The buyer should exclusively refer in his acceptances and in his orders to product names and numbers as mentioned in Florensis' catalogues and ordering lists. In the case of special production, the applicable names and numbers are as used by Florensis in the contacts with buyer.

3.5 Agreements oblige Florensis to the sale and delivery of usual trading quality under the Florensis crop and processing reservation and barring force majeure. If at any time before, during or after the agreement Florensis has rendered advices, of whatever nature, these advices only form part of the agreement with Florensis, or form a separate agreement with Florensis, and only have significance and legal effect within the relationship between parties, if these advices were given in writing and buyer has agreed to owe to Florensis for these advices a separate compensation.

3.6 Florensis is under no obligation of any guarantee or warranty for achieving the purpose or result which the buyer seeks to realise with the products as purchased, also not if any advices given by Florensis related to the use of such products with a view to such purpose or result.

#### **Article 4: Prices, amounts and weights**

4.1 Unless mentioned differently, all prices quoted are exclusive of taxes and/or duties/levies which will be applied by any government with respect to the products (to be) sold either before or at the time of delivery or export, and they are exclusive of all cost of third party licensee rights and of cost of transport or sending paid for by Florensis.

4.2 If after the conclusion of the agreement but before delivery, one of the factors determining the cost price of the products increases (including an increase in the relevant currency exchange rate), Florensis is entitled to increase the agreed price in conformity therewith. If the agreed price increases by more than 15%, the buyer can rescind the agreement by a written notice to Florensis within 7 days after Florensis notified the buyer of the increase.

4.3 The applicable prices are calculated according to the pricing tables mentioned in Florensis' most recent catalogue or ordering list(s). These prices apply to amounts as mentioned in the tables in case of same time taking of the same variety.

4.4 If in an order the desired amount deviates from the Florensis standard amounts or multiples thereof, Florensis is entitled to deliver the next higher standard amount.

4.5 The smallest product amount mentioned in Florensis' catalogues/ordering lists is the minimum amount which can be ordered. The minimal order value is EUR 250.

4.6 In case of special production, Florensis is entitled to deliver more than the agreed amount if the number of well developed products ordered or grown by Florensis enables Florensis thereto, and the buyer pays a pro rata higher price than the agreed price in proportion to the higher amount delivered, with a maximum of 10% of the original purchase price.

4.7 Each quoted weight of an amount to be delivered by Florensis is a weight on a net basis unless mention to the contrary.

#### **Article 5: Delivery period and delivery**

5.1 Delivery periods stated by or agreed with Florensis are approximate delivery periods only. Delivery will take place within a reasonable period if no specific period has been stated or agreed.

5.2 The delivery period is based upon the circumstances applicable at the time of the conclusion of the agreement and upon the assumption of timely delivery by third parties of all materials/products necessary for the implementation by Florensis of the agreement. If a delay occurs as a result of new circumstances after the conclusion of the agreement or as a result of late delivery by third parties, the delivery period is extended as is reasonable taking into account all circumstances.

5.3 All products are deemed to be delivered once they stand ready for transport.

5.4 Exceeding any delivery period with a maximum of two weeks does not entitle the buyer to suspension or rescission of the agreement, and also not to any damages.

5.5 Exceeding the delivery period with more than 2 weeks entitles the buyer to rescission in whole or in part of the agreement, but only if this is done in writing within 7 days after the two weeks period. In the case of such late performance, Florensis is also entitled to rescind the agreement in part or in whole. In the circumstances foreseen in this article, Florensis does not owe the buyer any damages.

5.6 Delivery is ex works (EXW), unless otherwise agreed. On delivery, the risk connected to the products in question, with all that is connected there to, is transferred to the buyer.

5.7 The buyer located in a different EU Member State than the Netherlands will inform Florensis in writing of his correct VAT identification number. Furthermore, the buyer shall provide all necessary information and documents that Florensis requires as proof that the products have been delivered in a different EU Member State than the Netherlands. The buyer will indemnify Florensis for all claims resulting from and all negative consequences of the buyer not or not entirely complying with the provisions in this article. Florensis reserves the right to increase the price payable by the buyer with the VAT rate that would apply to the delivery in question in the event of delivery within the Netherlands.

#### **Article 6: Crop and processing reservation**

All offers from, all agreements with and all deliveries/advices by Florensis are subject to the crop and processing reservation as such is usual with respect to products to be delivered in the (Dutch) business sector in which Florensis is active. If Florensis invokes this reservation with justification and in writing, the consequence is that any offer from or agreement with Florensis is withdrawn or rescinded, but only for the part that is effected by invoking the reservation, without Florensis owing any substitute obligations or any damages.

#### **Article 7: Reservation of title**

7.1 All products delivered by Florensis remain the property of Florensis until the time of full payment of all claims of Florensis on the buyer with respect to the underlying agreement or any comparable agreements, including claims for damages, costs and interest. The buyer has no right of retention with respect to any such products for whatever reason. Once the buyer is in breach with his payment obligations, Florensis is entitled to remove all that has remained its property from the buyer's premises and buildings. The buyer will facilitate this removal as much as possible.

7.2 The buyer is obliged to store the products that have been delivered subject to retention of title with the necessary care and in such a manner that the products can be identified as property of Florensis.

#### **Article 8: Trays**

8.1 Trays and packaging, except single-use packaging, delivered by Florensis together with the products remain at all times the property of Florensis. These trays must be stored by the buyer free of soil or plant material until the time of returning them to Florensis, in a proper manner and in a suitable storage place, all for the account and risk of the buyer.

8.2 The buyer or third parties through the buyer's doing are not allowed to use the trays and packaging of Florensis. If such use takes place anyway, the buyer owes Florensis for each tray used an amount of EUR 10 per week or part of a week that this use continued.

8.3 The trays and/or their in mould labels and other durable packaging must not be written on, blurred, covered or otherwise damaged or made unusable. Any costs due to cleaning, repairing, replacing and/or destroying trays so affected are for the account of the buyer.

8.4 Trays are to be returned through Florensis taking them back at the time of the next delivery to the buyer from the place of delivery, unless a different agreement applies. If at the time of a delivery a next delivery is not yet planned, Florensis will (have a third party) pick up the trays at a time to be agreed with the buyer at the place of the earlier delivery, in which case the costs of taking back the trays are for the account of the buyer and will be charged to the buyer separately.

8.5 If at the agreed time for returning the trays they are not free of soil or plant material and if they are not ready for return at the place agreed therefore, all extra costs for Florensis with respect to such shortcomings are for the account of the buyer and will be charged to the buyer separately.

#### **Article 9: Breeder's rights or contractual protection of notified and registered varieties**

9.1 Source material of varieties belonging to the ornamental horticulture, which are protected by a requested or granted breeder's right and/or which are protected by a contractual chain or continuous stipulation in the European Union and/or any country outside, and also source material of varieties which are marked with a R (for Royalty), cannot be used for multiplication or trade.

9.2 The source material as delivered can only be used by the buyer for the cultivation of finished ornamental products at the buyer's premises. The buyer is obliged to pass on this restrictive clause by way of chain or continuous obligation to his customers.

9.3 The buyer is only allowed to sell the finished product resulting from the source material delivered to him under the applicable variety name and any applicable trade name.



9.4 The buyer owes to Florensis an immediately due penalty of EUR 0,55 per multiplied plant if any of the afore mentioned stipulations are breached and such breach is attributable to the buyer. Florensis is entitled to additionally claim compensation for the actual damages incurred from the party at fault.

9.5 Florensis is entitled to enter the buyer's enterprises and/or any premises under buyer's control, where Florensis delivered source material is present, during normal working hours and without the need of any advance warning, in order to review and assess that material.

9.6 At the first request of Florensis, the buyer shall allow Florensis inspection of his administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.7 Should the buyer discover a mutant in a protected variety, the buyer must immediately inform both Florensis and the holder of the breeder's rights of this by registered letter.

9.8 The buyer shall release to the holder of the breeder's right at his written request trial material of such mutant within a period of 2 months from receipt of the request.

9.9 The buyer is aware that the finder of a mutant in a protected variety requires permission from the growers of the maternal strain to exploit the mutant.

9.10 The buyer is specifically aware that the finder of a mutant requires permission from the holder of the breeder's right with respect to the maternal strain to carry out the following activities regarding all material of the variety, including material harvested (including therefore flowers, plants and parts of plants), namely:

- a. produce or duplicate/multiply (propagate)
- b. conditioning for the purpose of propagation
- c. offering for sale
- d. sell or trade in any other way
- e. export and/or import
- f. holding in stock for any of the above under a through e mentioned purposes.

9.11 Florensis can nominate a representative – including an independent third party – who will have the right to implement and realize its rights mentioned in this article, including the right to inspect the buyer's administration for the purpose of verification of buyer fulfilling his obligations meant in this article.

9.12 The buyer grants permission to wholesalers, auctions, importers and/or exporters to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of harvested product that the buyer trades of the variety of the holder of breeders' rights. In addition, the buyer grants specific permission to the auctions to provide information to the holder of the breeders' rights and/or his representative regarding the quantity of his product that is traded at the auction under the code 'other'.

#### **Article 10: Complaints**

10.1 Florensis sells at least usual trading quality. The buyer is obliged to immediately inspect the products after delivery.

10.2 Complaints with respect to quality delivered or immediately visible damages must be done to Florensis in writing within 12 hours from delivery.

10.3 Complaints with respect to the number, the weight or the appearance of products (other than in relation to the quality delivered or immediately visible damages) must be done to Florensis in writing within 7 working days from delivery.

10.4 Complaints with respect to the capacity of germination or machine based purity must be done to Florensis in writing immediately after discovery, and cannot successfully be made any more after sixty days after delivery.

10.5 Complaints with respect to the genuineness or purity of a variety must be done to Florensis in writing immediately after discovery, and at any rate in the next growing season after purchase as soon as the crop is developed sufficiently for a correct examination thereof.

10.6 The buyer shall hold all products that he has complained about at Florensis' disposal for his own account.

10.7 All buyer's claims in connection with complaints with respect to the products delivered are legally barred from pursuing if the buyer has not observed the above mentioned obligations and the time periods which are part thereof.

10.8 All buyer's claims are equally barred and without legal effect if the buyer has traded the products delivered or if they are changed, processed or damaged or if the buyer is in breach with the fulfilment of any obligations that he has towards Florensis under any agreement.

10.9 If a claim is correct and (to be) recognized, Florensis will deliver satisfactorily as yet, without any right existing for the buyer to claim substitute or additional damages. If replacement or additional delivery is reasonably impossible for Florensis, or senseless for the buyer according to objective criteria having regard to the passing of time, Florensis shall instead credit the buyer for the price paid to the extent that this price relates to the unsatisfactory part of the products delivered.

#### **Article 11: Liability**

11.1 Florensis' liability in connection with possible inadequacies in products as delivered is limited to the additional or replacement delivery or to the credit relief mentioned in Article 10.9.

11.2 Florensis is never obliged to pay substitute or additional damages except and in so far as the damage suffered was inflicted intentionally or by the gross negligence of Florensis or its own employees. Florensis' liability for loss of profits or reputation damages, however, is always excluded, except in the case of intention or conscious recklessness by the management of Florensis.

11.3 In all cases in which Florensis is obliged to pay damages, these will never be higher than, at its option, either the invoice value of the products delivered or of the advices rendered in connection with which the damages were incurred, or, if the damages are covered by an insurance policy of Florensis, the amount that is actually paid out by the insurer with respect thereto.

11.4 Any claim toward Florensis, except those recognized by Florensis, lapses after a period of 12 months from the time the claim arose.

11.5 Florensis' employees and representatives, or independent contractors brought in by Florensis for the implementation of the agreement, can, toward the buyer, invoke all means of defence afforded by the agreement as if they themselves were party to that agreement.

11.6 The buyer will hold harmless and indemnify Florensis, its employees, its independent contractors and its representatives for each claim by third parties in connection with the products delivered, the advices rendered and/or any other part of the agreement implemented by Florensis.

#### **Article 12: Buyer's default**

12.1 If the buyer does not fulfil one or more of his contractual obligations toward Florensis or does not fulfil them on time or adequately, all claims of Florensis on the buyer are immediately due without Florensis being obliged to give to the buyer any prior notice of default.

12.2 In the case of buyer's default under any agreement with Florensis, all obligations from Florensis toward the buyer lapse, both under the agreement in question and under all other agreements between the parties.

#### **Article 13: Payment**

13.1 The buyer shall pay within 30 days from the date of invoice, unless advance payment has been stipulated or a longer payment period has been agreed in writing. In case delivery has taken place but an invoice has not yet been sent, the buyer shall pay the agreed upon price within 30 days from delivery.

13.2 If the buyer shall not have paid within the period mentioned in the previous section, he is automatically in default and without any need for further notice to that effect he will owe an interest of 1 % per month or part of a month from the due date over the amount unpaid including VAT, and without diminishing any other rights that Florensis is entitled to.

13.3 All payments by buyer will take place without a right of suspension, discount or set off, into a bank account as directed by Florensis.

13.4 At the request of Florensis, the buyer shall offer security for his present or future obligations flowing from the agreement as concluded. As long as the security is not put up, Florensis is entitled to suspend its own obligations from the agreement. If the security is not put up within a reasonable time stated by Florensis, Florensis is entitled to rescind the agreement in writing in whole or in part without any obligation to pay damages and without diminishing any of its other rights.

13.5 All costs of collection incurred by Florensis, both of a court procedural or non procedural nature, are for the account of the buyer. The costs are at least 15% of the sum unpaid.

#### **Article 14: Rescission and suspension**

14.1 If the buyer does not fulfil one or more of his obligations, or does not fulfil them on time or adequately, is declared bankrupt, requests (temporary) moratorium, or proceeds with the liquidation of his business, or if his assets are attached in whole or in part, Florensis is entitled to suspend the implementation of the agreement or to rescind the agreement in whole or in part, at its option, by a written statement without the need for a prior notification of default, and with full reservation of any claim to which it is entitled for cost, damages and interest.

14.2 The buyer is not entitled to cancel any order as soon as Florensis has received it, regardless of any performance under the order. If the buyer cancels any order anyway, for whatever reason, he is still obliged to pay the price that the order relates to.

#### **Article 15 Disputes and applicable law**

15.1 All disputes between Florensis and buyer shall be heard exclusively by the competent court in the Court District of Rotterdam.

15.2 In addition, Florensis is at all times entitled to summon the buyer to appear before the court which is competent by law or by virtue of the applicable international convention.

15.3 All agreements with Florensis are subject to Dutch law. 15.4 In the case of a conflict between the Dutch version of these general conditions and the English version thereof, the Dutch version shall prevail.

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