

2013 New Varieties



Baï Seed®



Growing the freshest, most innovative varieties sets you apart and increases your bottom line. The 2013 Ball Seed lineup will keep you ahead of the curve – **with 295 new seed and vegetative varieties plus 18 all-new series, it's our biggest intro year ever!** We bring you the best from breeders all over the world.

Our WebTrack 24/7 online system is the most efficient way to manage your account anytime, anywhere. I encourage you to set up your own personal home page today and check out the latest user-friendly updates.

My promise to you is that Ball Seed will always be the **easiest distributor for you to do business with!** Let's keep the lines of communication open – call me at 630 231-3500 or drop me a line anytime at aball@ballhort.com.

Annaliese Ball

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Daniels & SoilWrap	Inside back cover

On our front cover: Patchwork™ Cosmic Orange Impatiens walleriana (page 10), Million Kisses Honeymoon Begonia (page 36), Pretty Flora™ Pink Controlled Growth Petunia (page 38), Cool Wave™ Violet Wing Spreading Pansy (page 54), Blue A Fuse Petunia (page 41) and EverLast™ Lilac+Eye Dianthus (pages 24 & 72). Just a few of the exciting new varieties your customers will "Like" in 2013!

Visit The Gardens at Ball

YOU'RE INVITED
TO STOP BY
THIS SUMMER!

Our Gardens are bigger & better than ever!

- See more than 150,000 plants representing over 4,000 varieties from 120+ breeders!
- New PanAmerican Seed raised beds...Expanded perennials and ornamentals gardens...Lots more presence for big consumer brands like Wave® petunias and Burpee Home Gardens®.
- You won't want to miss our jam-packed, fun-filled **2012 Customer Day** on **Friday, July 27**...mark it on your calendar now! Watch for details at **BallCustomerDay.com**.
- You're also welcome to explore The Gardens at Ball anytime this Summer. Simply contact your Ball Seed sales rep or call 800 879-BALL to arrange your trip.

Reduce inputs to save money & grow sustainably

Circle of Life® EcoIndex



Reduce Energy

Identifies products growers can finish successfully with a proven cool-grown, low-energy input program



Reduce Waste

Identifies biodegradable consumer packaging which decreases or eliminates waste



Reduce Water

Identifies products that deliver superior performance in a landscape/consumer setting under a restricted watering regime



Reduce Chemicals

Identifies products which reduce or eliminate the need for costly and often hazardous chemicals

EcoIndex

Ball is the first in the industry to identify a comprehensive, scientifically based index of sustainable genetics and products. Our Circle of Life EcoIndex guides growers in selecting both plants and hardgoods that let them reduce their energy and chemical inputs to save money and operate more sustainably. They also have the opportunity to grow in eco-friendly packaging and offer consumers varieties with low water needs.

- On-going product testing program
- Data-supported
- Trialing with multiple replications
- Variety specific

Look for the EcoIndex symbols on varieties throughout this New Variety Book.

NEW Pelleted Seed Saver™

Easy twist-off cap (no more shrink-wrap to remove and discard)

Tamper-evident ring (leave it on for easy reseal and recycle)

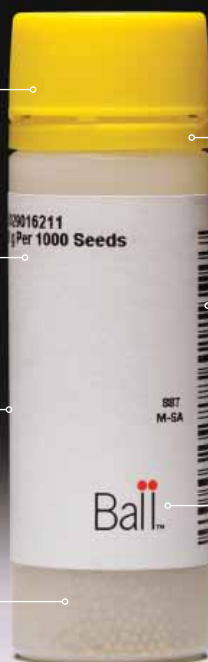
Small footprint (more efficient shipping and storage)

Easy scan inventory (works with any standard hand scanner)

One size fits all (replaces two previous sizes)

Return, reuse, recycle (see below for details about our return program)

Easy, no-waste dispensing (anti-static plastic eliminates seed cling)



(shown actual size)

Watch the video now



get the free mobile app at:
<http://gettag.mobi>

Return Empty Ball Seed Savers

We currently recycle more than 25% of our seed bottles – help us Grow a Green Future!

When your vials are empty:

- Recycle the yellow caps locally.
- Save the empty white bottles – no need to remove the label.
- Call Ball Seed Customer Relations at 800 879-BALL for a FedEx call tag when you have 70 or more bottles.
- Package the empty white bottles in a small box (70 fit perfectly into a small Ball shipping box).
- Return them free of charge for reuse.

NOTE: If you have white caps from other Ball packaging, you can include those in your return.

Ask your Ball Seed sales rep for complete details on our Seed Saver Return Program, or call 800 879-BALL.



Ball Premier Lab



Our research and production teams are dedicated to continually creating more efficient ways for you to fill your benches. Today over 50% of our seed inventory is enhanced in our Lab, and we offer the most seed technology forms on Annuals than any distributor.

New Ball Premier Line® Products

New Treated Seed (TR)

Uses Thiram for general seedling disease control and Allegiance for protection against downy mildew. Seed is sealed, there is no change in shape/size, and no dust or rub off.

- Helianthus (Sunflower)

SpeedSeed Coated Seed (CT)

- **New** Lettuce
- **New** Peppers
- **New** Rudbeckia
- Impatiens – **New** series added
- Tomatoes – **New** varieties added

New 2013 Varieties from Ball FloraPlant



NEW Archangel Raspberry Improved



NEW AngelMist Dark Rose Improved

ANGELONIA

Archangel™ Series

Height: 12 to 14 in. (30 to 35 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Best for: 4.5 to 6-in. (11 to 15-cm) pots, quarts

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- The biggest blooms: three times larger than other varieties.
- Sturdy, well-branched plants ship with less breakage, shrinking and tangling.
- NEW Raspberry Improved has an improved habit to better match the series.

Raspberry Improved: 'Balarcaspim' PPAF

AngelMist® Series

Height: 14 to 24 in. (35 to 60 cm);

Spreading varieties: 4 to 10 in. (10 to 25 cm)

Spread: 10 to 14 in. (25 to 35 cm);

Spreading varieties: 12 to 20 in. (30 to 50 cm)

Best for: 4-in. (10-cm) pots to gallons and baskets

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- AngelMist is a more vigorous angelonia, ideal for large mixed containers.
- The most angelonia colors and habits, including NEW Dark Rose Improved with true rose color and better habit to match the series.
- Peak performers in every sunny setting.

Dark Rose Improved: 'Balangdakim'



NEW Radiant Magenta Brachyscome



NEW Cabaret Bright Red Calibrachoa



NEW Cabaret Deep Yellow Calibrachoa



NEW Cabaret Deep Yellow Calibrachoa

BRACHYSCOME 🌻

New Radiant Magenta 🌻

Height: 5 to 7 in. (13 to 18 cm)

Spread: 6 to 8 in. (15 to 20 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Brightest magenta on the market.
- Superior iron uptake means healthier, dark green-leaved plants.
- Compact plants are excellent for pot-tight programs with no PGRs or pinching needed.
- Makes a great gift item.

Radiant Magenta: 'Cherish' PPAF

CALIBRACHOA 🌻

Cabaret® Series

Height: 6 to 10 in. (15 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Two awesome additions: bold, no-fade NEW Bright Red and NEW Deep Yellow, the best yellow on the market!
- Cabaret delivers super-uniform habit and flower timing.
- All varieties stay open and in flower under low light conditions — a big plus at retail.

Bright Red: 'Balcabrite' PPAF

Deep Yellow: 'Balcabdepy' PPAF



**Manage your business
anytime, anywhere.**

Sign up & take your online
tour at ballseed.com



NEW Can-Can Hot Pink Star



NEW Can-Can Dark Purple



NEW Can-Can Hot Pink Star



NEW Can-Can Purple Star

Can-Can® Series

Height: 10 to 15 in. (25 to 38 cm)

Spread: 10 to 15 in. (25 to 38 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- One-of-a-kind colors and strong vigor.
- Flowers stay open under the lowest light conditions — look fresh at retail!
- Strong adaptability; specially selected to stand up to harsh conditions.

Dark Purple: 'Balcanark'

Hot Pink Star: 'Balcanosar' PPAF

Purple Star: 'Balcanurst'



NEW Honey Crisp

COLEUS 🌞 🌧️

Premium Coleus Collection

Height: 18 to 30 in. (45 to 75 cm)

Spread: 24 to 28 in. (60 to 70 cm)

A Bali Seed Exclusive selection.

Available as certified, disease-free cuttings through the Bali Certified Plants® program.

- Premium varieties with stunning colors and patterns for full sun and shade.
- Very late to never flowering.
- NEW tri-color Honey Crisp has fun leaves with red undersides.
- NEW Vino's deep wine-colored leaves darken in the sun.

Honey Crisp: 'Balconisp' PPAF

Vino: 'Balcovino' PPAF

DAHLIA

Dahlietta® Series

See page 35.



NEW Vino

GenesisTM

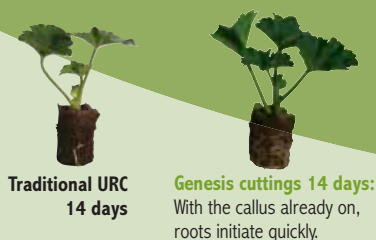
Direct-stick Callused Cuttings

Less labor.

Shortened crop time.

Less shrink.

Reduced input costs.





NEW Designer White Improved



NEW Fantasia
Pink Shell Improved



NEW Fantasia Salmon Improved



NEW Fantasia
Pink Shell Improved

ZONAL GERANIUM 🌞

Designer Series ⚡

Height: 12 to 14 in. (30 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Best for: 4.5 to 6-in. (11 to 15-cm) pots, gallons and baskets

A Ball Seed Exclusive selection.

Available as certified, disease-free Genesis and unrooted cuttings through the Ball Certified Plants® program.

- Landscape lover with medium habit delivers high weather tolerance and dependable uniformity.
- Bench-tight performer needs fewer PGRs and is very reliable even in low light.
- NEW White Improved delivers upgraded foliage and habit to better match series.

White Improved: 'KLEPZ10271' PPAF

Fantasia® Series ⚡

Height: 12 to 14 in. (30 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Best for: 5-in. (13-cm) and larger pots and baskets

A Ball Seed Exclusive selection.

Available as certified, disease-free Genesis and unrooted cuttings through the Ball Certified Plants® program.

- Ball FloraPlant's #1 series has excellent uniformity across all colors for more plants per sq. ft. and optimum shipping density.
- Dark foliage accents bold colors, and makes plants shine at retail and in the garden.
- Both NEW colors deliver fuller habit and better branching for more flowers per pot. Pink Shell Improved has darker, better zoned foliage, while Salmon Improved has richer, deeper color.

Pink Shell Improved: 'Balfanelli'

Salmon Improved: 'Balfansalim'

Patchwork™

One-of-a-kind
patterns that
"wow"!



NEW Patchwork Cosmic Burgundy

IMPATIENS WALLERIANA 🌸 🌻

Patchwork™ Series

Height: 10 to 16 in. (25 to 40 cm)

Spread: 12 to 14 in. (30 to 35 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Brighten up the shade! Nothing else has these one-of-a-kind color patterns — especially our NEW tricolor Cosmic varieties.
- Low-maintenance, grower-friendly series needs no special culture and works well in direct-stick programs.
- Delivering non-stop color all season, Patchwork is ideal for premium basket and planter programs.

Cosmic Burgundy: 'Balpacurn' PPAF

Cosmic Orange: 'Balpacorg' PPAF

Pink Ice: 'Balpapice'



NEW Patchwork Cosmic Burgundy



NEW Patchwork Cosmic Orange



NEW Patchwork Pink Ice



NEW Patchwork Pink Ice



NEW Fiesta
Purple Improved Double Impatiens



NEW Fiesta
White Improved
Double Impatiens



NEW Lucky Flame Improved Lantana

DOUBLE IMPATIENS 🌸

Fiesta™ Series

Height: 10 to 16 in. (25 to 40 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Elegant shade lover has the biggest, most fully double roselike blooms.
- Quick and easy in bench-run programs, the excellent branching and uniformity mean less PGRs and less stretching.
- Big-bloomed NEW Purple Improved and NEW White Improved now exceed the series standard for production and supply.

Purple Improved: 'Ballieprim' PPAF

White Improved: 'Balliewite' PPAF

LANTANA 🌸

Lucky™ Series 🌸

Height: 12 to 16 in. (30 to 40 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Best for: 6-in. (15-cm) pots and gallons

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Continuous color lasts all season long.
- Excellent branching means less pinching and fewer PGRs.
- Unique compact habit is tops for baskets and mixed combos.
- NEW Flame Improved blooms 1 to 2 weeks earlier; replaces previous Red Flame.

Flame Improved: 'Balucrain'



NEW Little Lucky Peach Glow



NEW Little Lucky Hot Pink



NEW Little Lucky Lemon Cream



NEW Little Lucky Peach Glow



NEW Little Lucky Pot of Gold

New Little Lucky™ Series

Height: 10 to 12 in. (25 to 30 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Best for: 4.5-in. (11-cm) pots

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Uniform, naturally compact series is great for bench runs and pot-tight production.
- Up to 3 three weeks earlier than other compact lantanas on the market.
- Low-maintenance series with long flowering into Summer and low seed set – perfect for 4.5-in. (11-cm) programs.

Hot Pink: 'Flortanapi' PPAF

Lemon Cream: 'Ballucream' PPAF

Peach Glow: 'Balluceagi' PPAF

Pot of Gold: 'Balucgold' PP14,634

LOBELIA

See page 16.



**Innovative new varieties
& live inventory from
hundreds of seed &
young plant suppliers...
more than anyone in
the industry!**

Sign up & take your online
tour at ballseed.com

MixMasters

**Grow
winning
combos!**



NEW Circus Parade



Get three liners already fused together into one healthy multiliner with MixMasters 2.0.

MIXMASTERS

Every MixMasters combo is a Ball Seed Exclusive selection.

MixMasters 2.0 multiliners are the only mixed container program that gives you:

- *100% complete "recipes"*: perfectly balanced with nothing missing.
- *Better finished performance*: each variety is individually propagated and custom treated.
- *More innovative mixes*: allows for greater genetic diversity.

MixMasters now come in 20 stunning combos – check them all out at ballfloraplant.com.



NEW Bridesmaid



NEW Lemonade Stand



NEW Santa Fe Sunset



NEW Spring Fling

New Bridesmaid 🌻

Retail ready: Early Spring
Euphorbia Breathless® White
Petunia Suncatcher™ Plum Vein

New Circus Parade 🌻

Retail ready: Early Spring, Summer or Fall
Bidens Sunbeam
Lobelia Waterfall™ Blue
Verbena Aztec® Red Velvet

New Lemonade Stand 🌻

Retail ready: Early Spring to Summer
Bidens Sunbeam
Lobelia Waterfall™ Light Lavender
Petunia Suncatcher™ Pink Lemonade

New Santa Fe Sunset 🌻

Retail ready: Early Spring, Summer or Fall
Bidens Sunbeam
Calibrachoa Can-Can® Terracotta
Verbena Aztec® Blue Velvet

New Spring Fling 🌻

Retail ready: Early Spring or Fall
Lobelia Waterfall™ White Sparkle
Osteospermum Voltage™ Yellow
Verbena Aztec® Burgundy



Mini Portrait Tag
(Variety-specific tags;
sold in bundles of 50)

**Premium
Hang-N-Tag**
(Multipurpose tag;
sold in bundles of 25)

MixMasters tags are available from John Henry (jhc.com or 800 748-0517) and ship directly to you.



NEW Hot Springs Lavender Pink and White



NEW Hot Springs Dark Blue



NEW Hot Springs Lavender Pink

LOBELIA 🌻 🌻

New Hot Springs™ Series 🏠 🏠

Height: 8 to 10 in. (20 to 25 cm)

Spread: 8 to 14 in. (20 to 35 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Highly uniform plants — try mixing colors for a great-looking monoculture basket.
- Compact habit allows for pot-tight production with minimal PGRs and easy shipping.
- Can be grown cool for energy savings, but performs beautifully in heat.
- Just 1 plant fills a quart or gallon container.

Dark Blue: 'KLELE12472' PPAF

Lavender Pink: 'KLELE12474'

Sky Blue: 'KLELE12471' PPAF

White: 'KLELE12473' PPAF



NEW Hot Springs Sky Blue



NEW Hot Springs White



NEW Lime Light Petunia

MIXMASTERS

See page 14.

OSTEOSPERMUM

Serenity™ Series

Height: 10 to 14 in. (25 to 35 cm)

Spread: 14 to 20 in. (35 to 50 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free Genesis and unrooted cuttings through the Ball Certified Plants® program.

- Broad color range includes NEW great-for-Fall Bronze, plus several “Magic” colors that change as flowers fully open — big traffic-stoppers at retail.
- Exceptional habit and uniform timing are ideal for early, bench-run programs.
- Low-energy crop produces full, mounded plants with tighter bench spacing, fewer PGRs.
- Get more info on Genesis Direct-Stick Callused Cuttings at ballfloraplant.com — click on Culture Resources.

Bronze: ‘Balseronze’



NEW Serenity Bronze Osteospermum

PETUNIA

New Lime Light

Height: 8 to 12 in. (20 to 30 cm)

Spread: 8 to 12 in. (20 to 30 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free unrooted cuttings through the Ball Certified Plants® program.

- Compact petunia shows off distinctive, trumpet-shaped blooms in fun rose and lime bicolor.
- Premium sought-after color on cost-effective, grower-friendly plants.
- Early, mounded and highly floriferous — perfect for small pots and hanging baskets.
- Extremely sensitive to any PGR treatments.

Lime Light: ‘Balpelite’ PPAF, U.S. Utility Patent

7,642,436



NEW Suncatcher Vintage Rose



NEW Suncatcher Vintage Rose



NEW Sun Spun Purple Star

TRAILING PETUNIA 🌞

Suncatcher™ Series ⚡

Height: 8 to 12 in. (20 to 30 cm)

Spread: 12 to 14 in. (30 to 35 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Early-flowering, low-energy series is fast and uniform — great for early southern markets.
- “No split” habit makes full, lush plants covered with large, single flowers from tip to top.
- Wider color range than other trailing/spreading series, plus excellent mildew tolerance compared to other compact varieties. Unique, multi-color NEW Vintage Rose has a very stable pattern.

Vintage Rose: ‘Balsunvinta’ PPAF, U.S. Utility Patent 7,642,436

MOUNDED-UPRIGHT PETUNIA 🌞

Sun Spun® Series ⚡

Height: 6 to 10 in. (15 to 25 cm)

Spread: 8 to 10 in. (20 to 25 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- The quick-finish, tight-space, lower energy-input petunia is highly programmable for high-density, high-efficiency growing.
- Compact, ball-shaped plants stay tangle-free on the bench — perfect for profitable baskets and pots, premium pack programs.
- NEW Purple Star adds a cool novelty color with stable star pattern.

Purple Star: ‘Balspunurst’ PPAF



NEW Aztec Burgundy Wink Verbena



NEW Aztec Violet Wink Verbena



NEW Brilliant Scaevola



NEW White Sparkle Scaevola



NEW Aztec Violet Improved Verbena

SCAEVOLA 🌞

New Brilliant

Height: 12 to 20 in. (30 to 50 cm)

Spread: 24 to 28 in. (60 to 70 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free Genesis and unrooted cuttings through the Ball Certified Plants® program.

Bred by J & H Westhoff Interpel.

- Top-selling scaevola in North America!
- Well-branched plants with medium, controlled vigor won't fall apart in final stages of production.
- Habit complements NEW White Sparkle — both are great for 1-gallon pots and baskets.
- Get more info on Genesis Direct-Stick Callused Cuttings at ballfloraplant.com — click on Culture Resources.

Brilliant: 'Brilliant' PP12,099

WESTFLOWERS is a U.S. registered trademark of J & H Westhoff Interpel.

New White Sparkle

Height: 12 to 20 in. (30 to 50 cm)

Spread: 24 to 28 in. (60 to 70 cm)

A Ball Seed Exclusive selection.

Available as certified, disease-free Genesis and unrooted cuttings through the Ball Certified Plants® program.

Bred by Kings Park, Western Australia.

- Medium, controlled vigor means plants hold together in the final stages of production.
- Starts flowering white, then displays light blue stripes later in the season.
- Pair with NEW Brilliant for an exciting retail display.
- Get more info on Genesis Direct-Stick Callused Cuttings at ballfloraplant.com — click on Culture Resources.

White Sparkle: 'Kingscawite' PPAF

VERBENA 🌞

Aztec® Series 🏹

Height: 8 to 10 in. (20 to 25 cm)

Spread: 12 to 18 in. (30 to 45 cm)

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

- Excellent powdery mildew tolerance — needs fewer chemical applications.
- Fast off the bench and into the store.
- NEW "Wink" eyed varieties won't fade in high light, while NEW Violet Improved has upright habit, stronger color, better branching and more flowering. Aztec's broader color range means easy one-stop shopping!

Burgundy Wink: 'Florbenacher' PPAF

Violet Improved: 'Balazvimp' PPAF 🏹

Violet Wink: 'KLEVP12449' PPAF

New 2013 Varieties from Selecta



NEW Angelina Dark Rose Angelonia



NEW Big Pink Falls Bacopa

ANGELONIA

Angelina™ Series

Height: 14 to 18 in. (35 to 45 cm)

Spread: 10 to 14 in. (25 to 35 cm)

Best for: 4-in. (10-cm) pots to gallons and baskets

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- NEW Dark Rose adds a true rose color and expands Angelina's color range.
- Uniform habit and flowering; medium, upright habit; great branching and strong stems are the winning combo for mixed containers.
- Strong tolerance of a wide variety of environmental conditions.

Dark Rose: 'Balangdakim'

BACOPA (SUTERA)

Falls Series

Height: 8 to 12 in. (20 to 30 cm)

Spread: 8 to 12 in. (20 to 30 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Superb branching and trailing habit plus short crop time make production fast and easy.
- Noticeably large blooms.
- NEW Big Pink's dark pink color stands out in early Spring.

Big Pink: 'KLES610730'



NEW Namid Early Yellow Bidens



NEW Namid Early Yellow Bidens



NEW Mohave
Dark Rose evol. Bracteantha



NEW Mohave
White evol. Bracteantha

BIDENS 🌻

Namid™ Collection

Height:

Early Yellow & Yellow: 6 to 8 in. (15 to 20 cm)
Golden Eye: 10 to 14 in. (25 to 35 cm)

Spread:

Early Yellow & Yellow: 12 to 20 in. (30 to 50 cm)
Golden Eye: 14 to 24 in. (35 to 60 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Versatile collection includes compact, medium and high-vigor varieties.
- Every Namid variety makes a desirable companion plant.
- NEW Early Yellow is compact with full, dense plants that flower 2 weeks earlier than Yellow.

Early Yellow: 'KLEBF11764' PPAF

BRACTEANTHA 🌻

Mohave™ Series

Height: 14 to 16 in. (35 to 40 cm)

Spread: 14 to 16 in. (35 to 40 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Widest color range in bracteantha!
- Early-flowering, mounded plants have excellent retail shelf life in Spring and Fall programs.
- NEW Dark Rose evol. has better bloom color and less brown-bottom leaves, while NEW White evol. is improved for timing, foliage strength and less brown-bottom leaves.

Dark Rose evol: 'KLEBB12785'

White evol: 'KLEBB12128'

MiniFamous™ Double

Pump up
your cali
program!

NEW MiniFamous Double Magenta evol.

CALIBRACHOA 🌻

MiniFamous™ Double Series

Height: 10 to 15 in. (25 to 38 cm)

Spread: 10 to 15 in. (25 to 38 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Consumers know MiniFamous by name — include our lineup of big-impact doubles and make your program really stand out!
- Now offering even more awesome colors: NEW Rose Chai is a one-of-a-kind color that will complement any mixed combo; NEW Deep Yellow shows off non-fade, true dark yellow; and NEW Magenta evol. has bigger blooms in a more intense color.
- Early-to-flower, semi-trailing, mid-vigor plants are ideal for quart, gallon, basket and mixed container programs.

Deep Yellow: 'KLECA11225' U.S. Utility Patent 7,786,342

Magenta evol.: 'KLECA12233' U.S. Utility Patent 7,786,342

Rose Chai: 'KLECA11226' U.S. Utility Patent 7,786,342



NEW MiniFamous Double Deep Yellow



NEW MiniFamous Double Rose Chai



NEW MiniFamous iGeneration Orange



NEW MiniFamous iGeneration Purple Sand



NEW MiniFamous iGeneration Orange

MiniFamous™ iGeneration Series

Height: 10 to 15 in. (25 to 38 cm)

Spread: 10 to 15 in. (25 to 38 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Uniformity in habit and flower timing is what this series is all about! Also features large blooms, early flowering, semi-trailing habit and medium vigor.
- Shimmering NEW Orange is the best on the market and sure to "wow" shoppers, while NEW Purple Sand offers a great, subtle color that mixes with many colors in combos.

Orange: 'KLECA11227' PPAF

Purple Sand: 'KLECA11223'



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online product lineup
24/7!**

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tour at ballseed.com**

EverLast™

The most
days of
color!

NEW EverLast Series

DIANTHUS

New EverLast™ Series

Height: 8 to 12 in. (20 to 30 cm)

Spread: 10 to 14 in. (25 to 35 cm)

Bloom time: Year-round

USDA Hardiness Zones: to Zone 4a

Available as Selecta unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- EverLast puts more days of color into gardens than any other hardy Dianthus – solves the Number One complaint from perennial gardeners: short bloom time.
- Easy-care Garden Dianthus combines double flowers, perennial hardiness and continuous flowering all season.
- Blooms early and stays in bloom, and then reblooms as night temperatures drop in late Summer.
- Perfect for perennial or premium annual programs.

Burgundy Blush: 'KLEDG11143' PPAF

Lavender+Eye: 'KLEDG10117' PPAF

Lilac+Eye: 'KLEDG10118' PPAF

Orchid: 'KLEDG10119' PPAF

White+Eye: 'KLEDG11116' PPAF



NEW EverLast Burgundy Blush



NEW EverLast Lilac+Eye



NEW EverLast Lavender+Eye



NEW EverLast Lilac+Eye



NEW EverLast Orchid



NEW EverLast White+Eye



NEW Oscar
Cherry+Velvet Dianthus



NEW Oscar
Dark Red Dianthus



NEW Oscar Pink Dianthus



NEW Oscar
Pink+Purple Dianthus



NEW Cool Breeze Euphorbia

DIANTHUS (POT CARNATION) 🌞

New Oscar™ Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 6 to 10 in. (15 to 25 cm)

USDA Hardiness Zones: to Zone 6

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Count on "hyper-uniformity" that's never existed in a carnation series before — Oscar is amazingly consistent in habit, timing and bloom size!
- Compact compared to SuperTrouper and the best-branched carnations you can grow — easy pot-tight production.
- Suited to low-energy growing.

Cherry+Velvet: 'KLEDP07089'

Dark Red: 'KLEDP11108' PPAF

Pink: 'KLEDP10105' PPAF

Pink+Purple: 'KLEDP10111'

EUPHORBIA 🌞🌧️

New Cool Breeze

Height: 10 to 15 in. (25 to 38 cm)

Spread: 24 to 28 in. (60 to 70 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Elegant blooms on tough, durable plants ensure stunning retail shows.
- Medium vigor on a well-branched plant.
- Thrives in heat — excellent in both containers and garden beds.

Cool Breeze: 'Balbrewite' PP21,439



NEW Sunrise
Brilliant Red evol. Geranium



NEW Sunrise XL Violet Geranium



NEW Sunrise Orange Geranium



NEW Sunrise Pink+Eye Geranium



NEW ColorPower Dark Pink Flame
New Guinea Impatiens

ZONAL GERANIUM 🌸

Sunrise™ Series

Height: 12 to 14 in. (30 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Best for: 4 to 6-in. (10 to 15-cm) pots

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Large-flowered, medium-vigor series is early blooming and great for bench runs.
- Strong color of NEW Orange contrasts nicely against dark foliage zone. NEW Brilliant Red evol. has improved habit and branching with more flowers at first flush. NEW Pink + Eye adds a good-looking bicolor.

Brilliant Red evol.: 'KLEPZ12320'

Orange: 'KLEPZ11237'

Pink+Eye: 'KLEPZ12321' PPAF

Sunrise™ XL Series

Height: 14 to 18 in. (35 to 45 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Best for: 4 to 6-in. (10 to 15-cm) pots to gallons

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Enormous, colorful blooms are the focal point of these incredible garden performers.
- Vigorous, upright habit is perfect for larger container programs.
- NEW Violet was selected for its intense color.

Violet: 'KLEPZ11276' PPAF

NEW GUINEA IMPATIENS 🌸 🌸

ColorPower™ Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Great color range including novelties like NEW Dark Pink Flame.
- Features large, vibrant blooms; early flowering and uniformity.
- Upright plants bring brilliant color to shade landscapes and containers.

Dark Pink Flame: 'KLENI11124' PPAF

3D™

Flowers
stay open
24/7!



NEW 3D Berry White

OSTEOSPERMUM 🌻

3D™ Series

Height: 12 to 16 in. (30 to 40 cm)

Spread: 18 to 24 in. (45 to 60 cm)

NEW Now available as callused cuttings and as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Duo of stunning new two-tone colors will attract even more attention in the store and in the landscape.
- Blooms stay open all day and night for high-impact, all-hours displays – they're irresistible right out of the box and into the garden.
- The only double osteos on the market! Grow this unique cool-season crop with familiar culture.

Berry White: 'KLEOE11185' PPAF, UPAF

Coral Sand: 'KLEOE11193' PPAF, UPAF



NEW 3D Coral Sand



NEW FlowerPower Purple evol.



NEW FlowerPower Yellow evol.



NEW Zion Apricot Pink



NEW FlowerPower Purple Red evol.



NEW Zion Red



NEW Zion Shadow Yellow

FlowerPower™ Series

Height: 10 to 14 in. (25 to 35 cm)

Spread: 14 to 20 in. (35 to 50 cm)

NEW Now available as callused cuttings and as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Most vigorous of Selecta's series of osteos will WOW the North American market.
- Well-tested for cool-growing, low-energy production, but does not require cold treatment for flower development.
- NEW Purple evol., Purple Red evol. and Yellow evol. are improved for more intense color.

Purple evol.: 'KLEOE12195'

Purple Red evol.: 'KLEOE12201' PPAF

Yellow evol.: 'KLEOE11187' PPAF

Zion™ Series

Height: 10 to 16 in. (25 to 40 cm)

Spread: 14 to 20 in. (35 to 50 cm)

NEW Now available as callused cuttings and as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- The series' distinctive, novel colors grow by three with vibrant, two-tone NEW Apricot Pink, unique NEW Shadow Yellow and NEW Red, featuring a deep and intense true red color.
- Big blooms on upright, full and mounded plants are great for large container programs.

Apricot Pink: 'KLEOE11189' PPAF

Red: 'KLEOE11186'

Shadow Yellow: 'KLEOE12199'



**Work faster...easier...
smarter!**

Sign up & take your online
tour at ballseed.com

Trixi® 2.0

100%
complete
recipes!



NEW Double Date



Get three liners already fused together into one healthy multiliner with Trixi 2.0.

NEW TRIXI 2.0

100% complete and balanced color for that perfect combo at retail!

- *The secret to NEW Trixi 2.0:* each component is first stuck and rooted separately in 209 trays so every one gets customized treatment before being put together.
- After custom pretreatments, liners are moved to a 50 or 72-count tray to finish rooting together, creating a 2.0 liner. You get the same TrixiLiner, but a more consistent finished product.
- This technique opens the door to unique combos that wouldn't normally propagate together, like Kiss on the Chic that brilliantly blends calibrachoa, bacopa and osteospermum.
- All mixes are matched for color, habit vigor and timing. Three varieties grow together in harmony for instant color.
- Use Trixi 2.0 in baskets, containers, pots and gallons.

Choose from 20 Trixi combos – find them all plus complete culture info at selectanorthamerica.com.



NEW
Berry Daring



NEW
Out of the Blue



NEW
Crazy for Crayons



NEW
Strawberry Shortcake



New Berry Daring 🌞

Calibrachoa MiniFamous™ Compact Purple
Calibrachoa MiniFamous™ Light Pink+Eye
Calibrachoa MiniFamous™ Royal Blue

New Out of the Blue 🌞

Bidens Namid™ Yellow
Lobelia Magadi™ Dark Blue
Verbena Lascar™ Compact White

New Crazy for Crayons 🌞

Bidens Namid™ Yellow
Calibrachoa MiniFamous™ Royal Blue
Verbena Lascar™ Compact Burgundy

New Double Date 🌞

Calibrachoa MiniFamous™ Double Amethyst
Calibrachoa MiniFamous™ Double Lemon
Calibrachoa MiniFamous™ Double Pink

New Strawberry Shortcake 🌞

Bacopa Big White Falls
Calibrachoa MiniFamous™ Light Pink+Eye
Verbena Lascar™ Compact Burgundy

Trixi merchandising tools draw customers and help increase your sales. Order small Trixi tags from your preferred supplier. Larger format tag is available from John Henry.



NEW Fame Yellow evol.



NEW Famous Pink

PETUNIA

Fame™ Series

Height: 6 to 8 in. (15 to 20 cm)

Spread: 8 to 12 in. (20 to 30 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Compact, mounded petunias boast early flowering for fast finishes.
- Eye-catching finished baskets and pots are covered with large blooms.
- Array of bright colors includes NEW Yellow evol. which is improved for habit, performance and flower form.

Yellow evol.: 'KLEPH12221'

Famous™ Series

Height: 6 to 8 in. (15 to 20 cm)

Spread: 10 to 16 in. (25 to 50 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Classic, semi-trailing petunias are early flowering with an impressive color range on large flowers.
- NEW Pink will be a big draw in the store — this candy pink color is rarely seen in petunias!
- Great performance in baskets and mixed containers.

Pink: 'KLEPH11202' PPAF

POT CARNATION

See Dianthus, page 26.

SUTERA

See Bacopa, page 20.



NEW Fuego Magenta



NEW Lascar Compact Dark Red evol.

TRIXI 2.0

See page 30.

VERBENA

Fuego™ Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 16 to 20 in. (40 to 50 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Selecta's most vigorous verbena features large blooms in brilliant colors.
- Excellent landscape performer with full trailing habit.
- Partners well with other vigorous components for easy mixed basket and container production.

Magenta: 'KLEVP12448'

Lascar™ Compact Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 12 to 18 in. (30 to 45 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- A must for mixed combos!
- Early flowering with a compact, mounded habit and full centers.
- NEW Dark Red evol. is improved for more blooms per plant, darker red color, better branching and powdery mildew tolerance.
- NEW Pink evol. has a true pink color, better branching and powdery mildew tolerance.

Dark Red evol.: 'KLEVP12446' PPAF

Pink evol.: 'KLEVP12447'



NEW Lascar Compact Pink evol.



NEW Lascar Big Eye Purple

New Lascar™ Big Eye Series

Height: 12 to 14 in. (30 to 35 cm)

Spread: 12 to 16 in. (30 to 40 cm)

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell stations.

- Without fading in high light, each interesting, big bloom has brilliant eye contrast. Expect a buzz at retail!
- Semi-upright plants with excellent branching deliver long-lasting shows in landscapes, planters and baskets.
- With strong powdery mildew tolerance, Lascar Big Eye outperforms other large eye verbenas.

Purple: 'KLEVP11421'

Raspberry: 'KLEVP11420' PPAF

Red Rose: 'KLEVP11419' PPAF



NEW Lascar Big Eye Raspberry



NEW Lascar Big Eye Red Rose

New 2013 Varieties from Ball Ingenuity



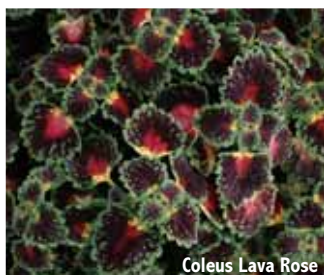
Verbena Aztec Blue Velvet



Iresine Purple Lady



NEW Dahlietta Leanne Dahlia



Coleus Lava Rose



Impatiens Dazzler



NEW Dahlietta Alexia Dahlia



Petunia Black Velvet



Dichondra Silver Falls



NEW Dahlietta Marissa Dahlia

NEW SYNERGY

A Ball Ingenuity product, available exclusively through Ball Seed.

- Synergy is the first-ever multiliner program to combine seed and vegetative varieties together to make perfectly blended combos! We've pictured just a few of many ingredients for Synergy recipes above.
- Opportunity to grow and sell beautiful, well-balanced, 10-in. (25-cm) baskets with more aggressive pricing — a giant step up from "economy" all-seed baskets.
- Each variety is individually grown and custom treated so it's off to a great start before being partnered with the other varieties in a special 50-cell liner.
- Available through at least 4 Top Tier regional suppliers — count on exceptional "locally grown" material arriving when you need it, with economical shipping.

Watch for the Synergy lineup of named mixes debuting Summer 2012!

DAHLIA

Dahlietta® Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

A Ball Ingenuity product, available exclusively through Ball Seed.

- Flowers in as little as 7 weeks for quick turns.
- Balanced, uniform, well-branched range of colors is well-suited to bench-run production.
- Must-have colors, patterns and upgrades create a best-in-class, easy-to-grow assortment.

Alexia (Red Yellow Picotee): 'Dapalex' PPAF

Leanne (Burgundy Red): 'Dapacher' PPAF

Marissa (Red & Yellow): 'Dapamar' PPAF

Begonia Mania

We're turning
the begonia
world upside
down!



NEW Million Kisses Honeymoon

BEGONIA

Million Kisses™ Series

Height: 10 to 12 in. (25 to 30 cm)

Spread: 30 to 36 in. (75 to 90 cm)

Trailing length: 24 in. (30 cm)

Available as certified, disease-free unrooted cuttings and as rooted liners.

A Ball Ingenuity product, available exclusively through Ball Seed.

Bred by Fred Yates.

- The most vigorous trailing begonia series on the market has excellent branching and free flowering.
- NEW Honeymoon adds a yellow for the shade!
- Earlier, larger blooms make a timely and brilliant display in containers at retail with great flower power.

Honeymoon: PPAF

MILLION KISSES is a trademark of Frederic C. Yates.



NEW Million Kisses Honeymoon



NEW Bon Bon Cherry Begonia

Bon Bon Series

Height: 10 to 12 in. (20 to 25 cm)

Spread: 14 to 16 in. (35 to 40 cm)

Available as certified, disease-free unrooted cuttings and as rooted liners.

A Ball Ingenuity product, available exclusively through Ball Seed.

Bred by Fred Yates.

- Very showy basket begonia is free-flowering all Summer.
- NEW Cherry has more flowers on a more rounded/mounded plant than Sherbet, with similar timing.
- Can be grown right alongside Million Kisses in basket and container programs.

Cherry: PPAF



NEW Fire Balls Hiemalis Begonia



NEW Green Ball Dianthus

HIEMALIS BEGONIA 🌞🌧️

New Fire Balls

Height: 14 to 16 in. (35 to 40 cm)

Spread: 12 to 16 in. (30 to 40 cm)

Available as unrooted cuttings and as rooted liners through Dümmen production locations.

A Ball Ingenuity product, available exclusively through Ball Seed.

- Tons of huge, semi-double to double blooms in a unique shocking color.
- The market wants vigorous begonias and Fire Balls delivers – it's great for impulse purchases!
- Upright, vigorous plants makes stunning retail displays and great all-Summer baskets and planters.

Fire Balls: PPAF

DIANTHUS

New Green Ball 🌞

Height: 10 to 14 in. (25 to 35 cm)

Spread: 8 to 12 in. (20 to 30 cm)

Available as rooted liners through Ball Tagawa Growers in California.

A Ball Ingenuity product, available exclusively through Ball Seed.

- New, different, focal and green!
- Produces perfectly round green flower heads over very dark and glossy, long leaves on strong stems.
- Works well in 4 and 6-in. (10 and 15-cm) pot plant programs for Summer annual beds, planters and home cut flower gardens.
- Tags available from John Henry (jhc.com or 800 748-0517).



Controlled Growth Petunias

**Holdable,
sustainable
& profitable**



New Pretty Flora Pink

CONTROLLED GROWTH PETUNIA 🌻

Available as Ball Controlled Growth™ seed.

Also available as easy-to-sow pelleted seed with an 85% minimum germination standard.

A Ball Ingenuity product, available exclusively through Ball Seed.

Our all-new controlled growth collection buys time and offers flexibility to the entire chain, from grower to consumer... *it's the total package!*

Pretty Grand and Pretty Flora solve the seasonal, geographic and control challenges of traditional petunias:

- Fewer to no PGRs needed and suitable for cold-growing.
- Tight bloom window lets you ship everything at the same time.
- Better branching with improved airflow versus other compact petunias, so there's less chance of disease, especially *Botrytis*.
- Available in the top-selling colors that make up 75% of petunia sales — these are the colors that sell!
- Perfect for high-density production and “promo” baskets.

New Pretty Grand™ Grandiflora Series 🌻

Height: 6 to 10 in. (15 to 25 cm)

Spread: 8 to 12 in. (20 to 30 cm)

Coral: 'PAS882678'

Deep Pink: 'PAS882672'

Midnight: 'PAS895903'

Red: 'PAS882674'

Rose: 'PAS882676'

White: 'PAS882680'

New Pretty Flora™ Floribunda Series 🌻

Height: 7 to 10 in. (18 to 25 cm)

Spread: 8 to 12 in. (20 to 30 cm)

Coral: 'PAS882688'

Midnight: 'PAS882682'

Pink: 'PAS882684'

Purple: 'PAS933717'

Red: 'PAS933717'

White: 'PAS933714'



NEW Pretty Grand Coral



NEW Pretty Grand Deep Pink



NEW Pretty Grand Midnight



NEW Pretty Grand Red



NEW Pretty Grand Rose



NEW Pretty Grand White



NEW Pretty Grand Mix



NEW Pretty Flora Coral



NEW Pretty Flora Midnight



NEW Pretty Flora Purple



NEW Pretty Flora Red

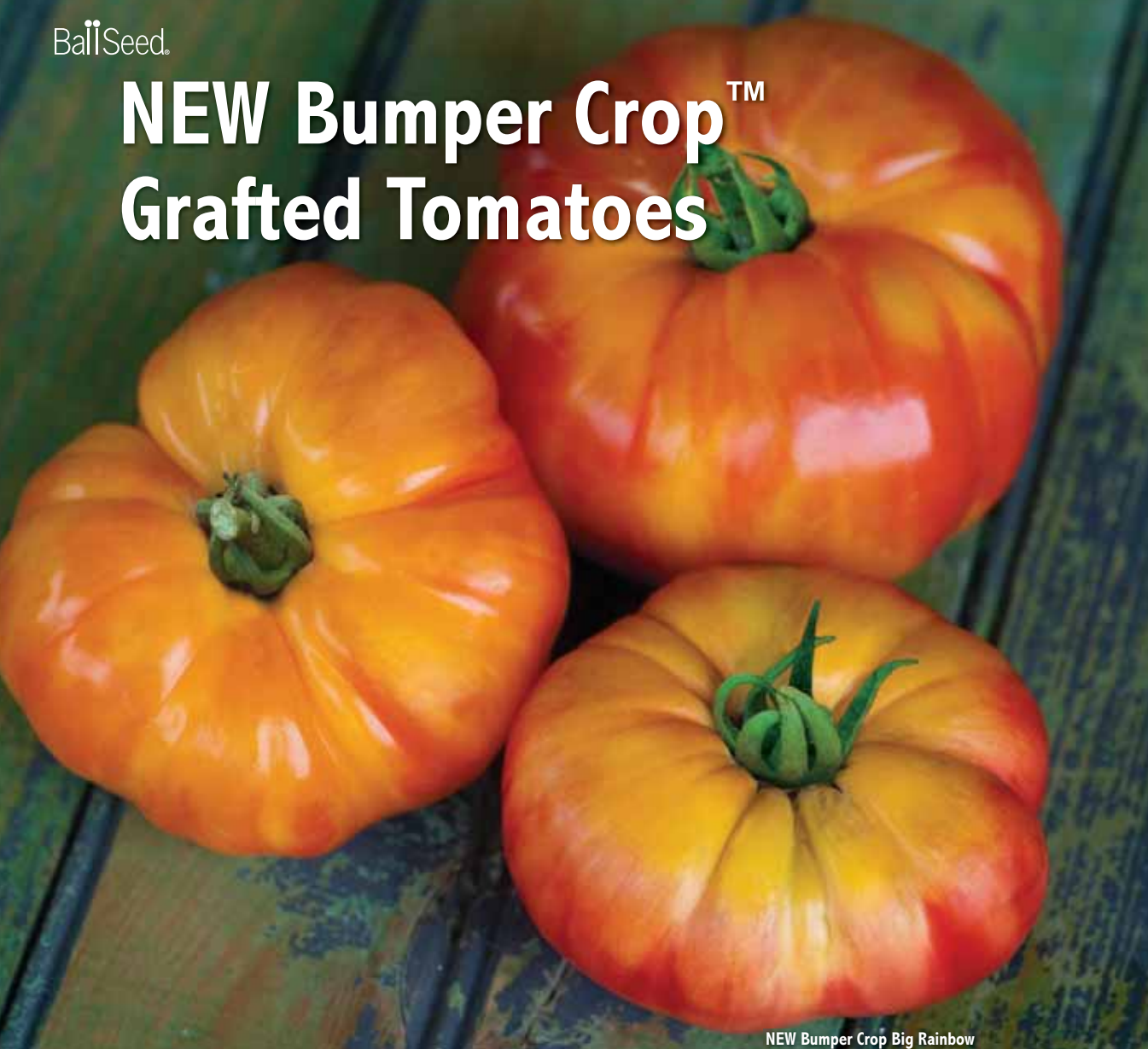


NEW Pretty Flora Mix



NEW Pretty Flora White

NEW Bumper Crop™ Grafted Tomatoes



NEW Bumper Crop Big Rainbow

Heirloom flavor meets hybrid vigor!
Our new twist on a natural, centuries-old technique promises significantly higher yields...tough disease resistance...delicious fruit bursting with home-grown flavor.

Flavor-filled Bumper Crop grafted tomatoes:

New Big Rainbow
New Black Krim
New Brandywine Pink
New Brandywine Red
New Mortgage Lifter
New San Marzano

We have plenty of new ways for you to capitalize on the veggie home gardening trend!

NEW high-lycopene BOOST tomatoes:

New Health Kick F₁ Saladette
New Mighty Sweet F₁ Grape

Plus more than a dozen NEW vegetable varieties including heirloom tomatoes. Ask your Ball Seed sales rep for details.

Now blooming...



NEW Blue A Fuse

The best-known brand in gardening adds exciting new Exclusively Burpee varieties to our handpicked selection of more than 150 new and tried-and-true flowers. Grow your product offering and appeal instantly to all types of gardeners!

New Blue A Fuse Petunia

Striking three-color blooms make an "instant mix" ... it's the fresh new way to sell petunias.

New Sparks Will Fly Begonia

Orange blooms burst off rich bronze foliage on this easy-grow, quick-finish stunner.

New Enlighten Flutter Impatiens

The only semi-double seed impatiens makes bursts of unique color that shine in the store. 5 colors.

New 2013 Varieties from PanAmerican Seed



NEW Serenita Mix



NEW Serenita Raspberry



NEW Serenita Purple



NEW Serenita Lavender Pink

F₁ ANGELONIA

New Serenita® Series

Height: 10 to 14 in. (25 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Available as Ball Premier Line® seed.

- Shorter and more manageable than Serena on the bench and in the garden, NEW Serenita is ideal for very hot/humid night temperatures like Florida and other southern areas. Also good for mixed combos where a shorter structure plant is desired.
- Delivers the same "Elegant & Tough" performance of popular Serena across all four colors, including first-of-its-kind NEW Raspberry... a real head-turner!
- Enhanced Serena and Serenita marketing and PR plus more plant sampling — greater awareness will mean an uptick in your sales!



Serenita (left) is a more compact and controlled version of Serena (right) with the same crop time.



NEW Serenita White

Lavender Pink: 'PAS782749'

Purple: 'PAS803822'

Raspberry: 'PAS777797'

White: 'PAS811168'



NEW Serena
Waterfall Mix Angelonia



Easter Bonnet Formula Mix Alyssum



NEW BabyWing White Bronze Leaf Begonia



NEW BabyWing White
Bronze Leaf Begonia

Serena® Series

Height: 10 to 14 in. (25 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Available as Ball Premier Line® seed.

- Easy and economical to grow – “no pinch,” low maintenance and long-lasting in the landscape.
- NEW Waterfall Mix includes Purple, plus a sky blue and white segregating mix (not available separately).
- Consumers love that deer and rabbits pass Angelonia right by!

ALYSSUM

Easter Bonnet Series

Height: 4 to 10 in. (10 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as Ball Premier Line® seed.

- **New Seed Form** Now supplied as easy-to-sow filmcoated seed with a 75% minimum germination standard. We recommend sowing 4 to 6 filmcoated seeds per plug cell. Filmcoat includes fungicide for less chance of disease.
- Easter Bonnet delivers unsurpassed earliness plus uniform habit and color.
- Stays compact and tidy much longer than other alyssums – long-lasting at retail and great for garden edging.
- Available in 7 colors and 2 mixes.

BEGONIA

BabyWing® F1 Series

Height: 12 to 15 in. (30 to 38 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as Ball Premier Line® seed.

- Care-free plants feature extreme heat tolerance, continuous color and season-long shows in landscapes and containers.
- Flowers 10 days to 2 weeks earlier than Dragon Wing – now with NEW bronze foliage for retail appeal.
- More upright, mounded plants ship well.

White Bronze Leaf: ‘PAS842638’

CAREX

See page 45.



NEW Icecream Banana Improved



NEW Icecream Cherry Improved



NEW Icecream Orange Improved



NEW Icecream Peach Improved



NEW Icecream Formula Mix Improved



NEW Kosmo Cherry



NEW Kosmo Salmon

CELOSIA

Icecream Series

Height: 10 in. (25 cm)

Spread: 10 in. (25 cm)

Available as Ball Premier Line® seed.

- Almost the entire series is upgraded with fuller plumes in brighter colors.
- More compact and uniform – super in bench-run packs and small pots.
- Heat-resistant, long-lasting series stands tough when temperatures rise.
- Early, well-branched plants are stunning in planters and gardens.

Kosmo Series

Height: 8 in. (20 cm)

Spread: 8 to 10 in. (20 to 25 cm)

Available as Ball Premier Line® seed.

- Genetically compact, well-branched plants don't need PGRs or pinching.
- Ideal for year-round pot and pack programs.
- Hold well at retail and look great in garden beds and planters.



NEW Kosmo Yellow



NEW Kosmo Mix Improved

Fantastic Foliage® & ColorGrass®

Four new premium accent plants!



NEW Chocolate Covered Cherry Coleus



NEW Cinnamon Carex



NEW Coppertop Carex



NEW Flashlights Miliun

CAREX

New Cinnamon

Height: 16 to 18 in. (40 to 45 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Hardiness Zones: 5 to 11

A Fantastic Foliage® ColorGrass®.

Available as Ball Premier Line® seed.

- Upright bronze grass has less tip burn than Red Rooster with a slightly more open habit — it's a great premium "thriller" or "filler" for mixed containers and gardens.
- Supplied with high seed quality in easy-to-sow multi-seed pellets.
- Easy-care and non-invasive for year-round landscape interest.

New Coppertop

Height: 14 to 16 in. (35 to 40 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Hardiness Zones: 5 to 11

A Fantastic Foliage® ColorGrass®.

Available as Ball Premier Line® seed.

- Upright, mounding grass is a great sub for Prairie Fire, with better germination.
- Supplied with high seed quality in easy-to-sow multi-seed pellets.
- Works well in landscapes and as a "filler" accent plant in mixed containers.

COLEUS

New Chocolate Covered Cherry

Height: 12 to 14 in. (30 to 35 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A Fantastic Foliage® selection.

Available as Ball Premier Line® seed.

- Great performer in full sun/high humidity.
- Late flowering and dwarf size make it adaptable to premium pack sales and small space gardens.
- Another bold color pattern to fit right into PanAmerican Seed's "chocolate" collection!

MILIUM (GOLDEN MILLET GRASS)

New Flashlights

Height: 8 to 10 in. (20 to 25 cm)

Spread: 6 to 8 in. (15 to 20 cm)

USDA Hardiness Zones: 6 to 8

A Fantastic Foliage® ColorGrass®.

Available as Ball Premier Line® seed.

- Eye-catching chartreuse leaves highlight the first ColorGrass for shade!
- Bright foliage and mounding, semi-arching habit make this a standout at retail and a premium "filler" accent for shady mixed combos and landscapes.
- Popular variety is now supplied by PanAmerican Seed with high seed quality in easy-to-sow multi-seed pellets.



NEW Dash Mix



NEW Dash Violet



NEW Dash Pink



NEW Dash White



NEW Sweet Purple White Bicolor

DIANTHUS

New Dash F1 Series

Height: 15 to 20 in. (38 to 50 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Available as Ball Premier Line® seed.

- Compact, earlier and more basally branched than the Sweet series – needs fewer PGRs for container programs.
- Best *D. barbatus* for premium quarts and gallons – easy, year-round, low-energy production.
- Quick, stylish and elegant in the landscape, too!



Dash for the garden (left) compared to cut flower Sweet (right)

Sweet F1 Series

Height: 18 to 36 in. (45 to 90 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as Ball Premier Line® seed.

- Unique NEW Purple White Bicolor adds the first bicolor to Sweet!
- Easy, year-round production with no vernalization needed for first-year flowering.
- High yields of saleable stems – the best *D. barbatus* for commercial cut programs.

FANTASTIC FOLIAGE

See page 45.



NEW Fuseables Chocolate Symphony



NEW Fuseables Cloud N Sky



NEW Fuseables Burgundy Starlight



NEW Fuseables Lime Coral



NEW Fuseables Pleasantly Blue

FUSEABLES®

Easy-to-grow Fuseables multi-pellets are specially formulated to deliver a balanced mix of 2 to 3 varieties. Selected and tested for assured success, they germinate and grow compatibly to produce more natural-looking mixes at retail that continue to look great through the season.

- Now available in 20 single-species and multi-species choices, economical Fuseables multi-seed pellets are supplied with a 95% minimum germination standard.
- Crop time fits in with normal bedding production – 8 to 12 weeks from sow to finish. Perfect for growing in color bowls, hanging or large patio containers, 3 to 5 plugs per pot.

SINGLE-SPECIES COLEUS

New Chocolate Symphony 🌿

Chocolate Mint and Versa® Lime coleus make an easy combo for the shade.

SINGLE-SPECIES PETUNIA

New Burgundy Starlight 🌸

Easy Wave® Burgundy Star and Dreams Burgundy petunias.

New Lime Coral 🌸

Dreams Coral Morn and Sophistica® Lime Bicolour petunias.

New Pleasantly Blue 🌸

Dreams Midnight and Daddy® Blue petunias.

MULTI-SPECIES

New Cloud N Sky 🌸

Shock Wave® Coconut petunia and Blutopia® bacopa.



NEW New Day Bright Mix



NEW New Day Strawberry Shortcake Mix



NEW New Day Sunny Side Up Mix



New Day (left) sends better-looking, more holdable plants to retail than the competition (right).

GAZANIA 🌻

New Day F1 Series 🚩

Height: 8 to 10 in. (20 to 25 cm)

Spread: 6 to 8 in. (15 to 20 cm)

Available as Ball Premier Line® seed.

- Makes a more compact, bulkier plant with bigger flowers on shorter peduncles — better retail holdability and easier to produce.
- Excellent performance in landscapes, gardens and baskets with great drought tolerance.
- Three vibrant NEW Mixes will please shoppers looking for the vivid colors and popular, daisylike flower form of Gazanias.



Go way beyond order entry & inventory with our online account management system.

Sign up & take your online tour at ballseed.com



NEW Dazzler Deep Pink Improved



NEW Dazzler Deep Pink Improved



NEW Dazzler Salmon Improved



NEW Dazzler Salmon Splash

IMPATIENS

Dazzler® F1 Series

Height: 9 to 11 in. (23 to 28 cm)

Spread: 13 to 15 in. (33 to 38 cm)

Available as Ball Controlled Growth™ seed, Ball Premier Line® coated and High Energy seed. Supplied with a minimum Ball Vigor Index® rating of 650 and 95%+ minimum germination standard.

A Ball Seed Exclusive selection.

- Quick fill combines with manageable vigor to make this the most landscape-friendly impatiens series.
- Well-matched uniformity across the wide range of colors, with large flowers for good show.

- NEW Deep Pink Improved has better plant structure, darker leaves and flowers 1 day faster. NEW Salmon Improved has deeper flower color, darker leaves and is 3 days faster. NEW Scarlet replaces Deep Orange with richer, dark scarlet color; darker leaves; and enhanced branching. The “eye” of NEW Salmon Splash becomes more prominent as blooms mature.

Deep Pink Improved: ‘PAS907015’

Salmon Improved: ‘PAS899543’

Salmon Splash: ‘PAS842482’

Scarlet: ‘PAS933547’



NEW Dazzler Scarlet



NEW Impreza Intense Mix



NEW Impreza Punch



NEW Super Elfin
Deep Pink XP Improved



NEW Super Elfin
Salmon XP Improved



NEW Super Elfin Hot Mix XP Improved

Impreza® Series

Height: 6 to 8 in. (15 to 20 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Available as Ball Controlled Growth™

and Ball Premier Line® High Energy

seed. Supplied with a minimum Ball

Vigor Index® rating of 650 and 95%+ minimum germination standard.

- With the longest shelf life of any impatiens, Impreza lets you grow your sales and reduce dump.
- Easy-to-manage plants have less upward stretch and potentially need fewer PGRs — a must for high-density programs.
- NEW Punch adds a vibrant, dark-leaved variety; timing is similar to Red and Cherry Splash.

Punch: 'PAS933564'

Super Elfin® Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Available as Ball Controlled Growth™

seed and Ball Premier Line® High

Energy seed. Supplied with a minimum

Ball Vigor Index® rating of 650 and 95%+ minimum germination standard.

- Best uniformity in habit, vigor and timing, across a broad color range — it's your most versatile impatiens!
- XP uniformity ensures consistent, early flowering and bigger blooms than the competition.
- Dark foliage highlights all the NEW colors. NEW Deep Pink XP Improved has improved plant structure and flowers 1 day faster. NEW Salmon XP Improved has deep flower color and flowers 3 days faster. NEW Scarlet XP Improved is a more intense scarlet color and comes with improved seed quality.



NEW Super Elfin
Scarlet XP Improved

Deep Pink XP Improved: 'PAS907015'

Salmon XP Improved: 'PAS899543'

Scarlet XP Improved: 'PAS933547'



NEW Divine Orange



NEW Divine Pink Pearl



NEW Divine Orange



NEW Divine Pink Pearl

F1 NEW GUINEA IMPATIENS 🌻

Divine™ F1 Series

Height: 10 to 14 in. (25 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

- The only professional seed NGL, Divine delivers vegetative performance at seed prices!
- Establishes quickly, superior landscape performer and highly tolerant to Impatiens Downy Mildew.
- One-week window across an expanded range of colors promises great mix options.
- NEW Orange is one of the earliest in the series, with green foliage, while bronze-leaved NEW Pink Pearl fits into the mid to late window.



NEW Divine Mix Improved



NEW Divine Mystic Mix Improved



NEW Gemini Blue Isotoma



NEW Katz Blue Matthiola



NEW Gemini Blue Isotoma



NEW Gemini Pink Isotoma



NEW Katz Ruby Matthiola

ISOTOMA (LAURENTIA) ☀

New Gemini F1 Series

Height: 8 in. (20 cm)

Spread: 10 to 14 in. (25 to 35 cm)

Available as Ball Premier Line® seed.

- F1 series is vigorous and free-flowering for excellent garden performance.
- Easy-to-grow plants are well-matched for earliness and uniformity.
- Versatile — use in garden beds or stays nicely controlled in containers.

CUT FLOWER MATTHIOLA ☀

Katz Series

Stem length: 32 in. (80 cm)

A Ball Seed Exclusive selection.

- Extra-early-flowering series adds two NEW high-impact colors.
- Will bloom under warmer temperatures than traditional field stocks, and delivers a shorter crop time and uniformity in flowering for stem length and timing between colors.
- Can be grown earlier and later in the season. Best produced in tunnels rather than outside; can withstand heat well.

NOTE: 5% of net seed sales of this product will be donated to PanCan for Pancreatic Cancer research in honor of Philip Katz, former PAS Product Manager.

MILIMUM

See page 45.



Your personalized homepage features the latest info from your sales rep plus handy contact info.

Sign up & take your online tour at ballseed.com



NEW Akila White Purple Eye

OSTEOSPERMUM ☀

Akila™ Series

Height: 16 to 20 in. (40 to 50 cm)

Spread: 16 to 20 in. (40 to 50 cm)

- The best seed-grown osteos for habit and seed quality.
- Plants branch well without pinching and all colors flower in the same week – the easiest osteos for high-density mechanized production for packs and pots.
- Full, well-branched plants assure a high-end look in landscapes and containers.

White Purple Eye: 'PAS857288'



Akila White, Purple and Lavender Shades

NEW Cool Wave™ Pansy



NEW Cool Wave White



New Cool Wave Frost

New Cool Wave Violet Wing

New Cool Wave White

New Cool Wave Yellow

F1 SPREADING PANSY

New Cool Wave™ Series

Height: 6 to 8 in. (15 to 20 cm)

Spread: 24 to 30 in. (60 to 75 cm)

USDA Hardiness Zones: to zone 5

Available as Ball Premier Line® seed.

- **EASY**...Cool Wave has the most vigor of any spreading pansy – use less plants per pot. **SPREADING**...the most prostrate habit. **COLOR**...large flowers. Performance is so good that this series deserves to wear the Wave® Brand name!
- Cool Wave varieties are the best spreading pansies on the market, proven over multiple years of U.S. and European trials.
- Superior overwintering hardiness makes Cool Wave the earliest pansy to come back in Spring.
- Now you can grow and sell the Wave Brand in Spring, Summer and Autumn!

Frost: 'PAS904995'

Violet Wing: 'PAS835631'

White: 'PAS835633'

Yellow: 'PAS904972'



NEW Cool Wave Mix

NEW Cool Wave Pansies come with full marketing support plus distinctive packaging and merchandising. Customers will sure know they're part of the popular Wave Brand!



Pack Handle

Tags

Hanging Basket Tag

11 x 7-in./22 x 17-cm Benchcard

4 & 6-in./10 & 15-cm Pots

Wave® Petunias and Cool Wave™ Pansies

45 x 24-in./115 x 60-cm Outdoor Banner



16 x 30-in./40 x 75-cm Poster Sets
(2 versions)



19 x 52-in./48 x 132-cm Cart Banner

Spring Matrix™

THE BEST
BIG-BLOOMED
SPRING
PANSY!



NEW Ocean
(shown actual size at 3 in./7 cm)



New Sangria



New Midnight Glow



New Pink Shades



F1 LARGE-FLOWERED PANSY 🌻 🌻

New Spring Matrix™ Series ⚡

Height: 8 in. (20 cm)

Spread: 8 to 10 in. (20 to 25 cm)

Available as Ball Controlled Growth™ ⚡, Genesis® primed and Ball Vigor Index® seed.

- Tightest bloom window of any Spring-flowering pansy – design-engineered for shorter days and cooler growing.
- More uniform habit and least stretch of any Spring pansy, across a whole color range.
- Superior plant architecture and exceptional holdability ensure a better-looking retail product.

Blue: 'PAS912326'

Blue Blotch: 'PAS912328'

Deep Orange: 'PAS912388'

Golden Yellow Blotch: 'PAS912330'

Lemon: 'PAS912372'

Midnight Glow: 'PAS912374'

Ocean: 'PAS912386'

Pink Shades: 'PAS912390'

Purple: 'PAS912392'

Red Blotch: 'PAS912394'

Rose: 'PAS912396'

Sangria: 'PAS912398'

Scarlet: 'PAS912400'

White: 'PAS912402'

White Blotch: 'PAS912404'

Yellow: 'PAS912408'

Yellow Blotch: 'PAS912406'



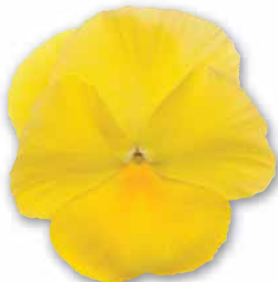
New White



New Scarlet



New Golden Yellow Blotch



New Lemon



New Purple



New Red Blotch



New Yellow



New Blue



New Ocean



New Deep Orange



New White Blotch



New Blue Blotch



New Rose



New Yellow Blotch

Turn the page for five new Spring Matrix mixes.



New Spring Matrix Blotch Mix



New Spring Matrix Clear Mix



New Spring Matrix Mix



New Spring Matrix Daffodil Mix



New Spring Matrix Pastel Mix

Now there's a Matrix Series for every area & every season!

While both Matrix and NEW Spring Matrix offer great branching and could be used outside their target seasonality, having these separate series lets you dial in programs with greater ease.

When to use NEW Spring Matrix:

- Choose large-flowered Spring Matrix to replace other Winter/ Spring pansy varieties that aren't delivering exceptional uniformity or plant habit.
- Spring Matrix is also a great choice for growers currently using Matrix for their Spring programs and aren't happy with its earliness or uniformity in short-day/cool-season production.

When to use Matrix:

- Bring in extra large-flowered Matrix to replace other Autumn pansy programs that aren't delivering exceptional uniformity, acceptable plant size or flower size.

F1 EXTRA-LARGE-FLOWERED PANSY 🌻 🌻

Matrix® Series 📦

Height: 8 in. (20 cm)

Spread: 8 to 10 in. (20 to 25 cm)

Available as Ball Controlled Growth™

📦, Genesis® primed and Ball Vigor Index® seed.

- Superior plant architecture and holdability with less stretch lets you send the best-looking plants to the store.
- Matrix uniformity makes life easier — you don't touch the crop as much.
- Full range of colors and mixes includes NEW Blue Blotch Improved with larger flower and cleaner true blue blotch, and NEW White with larger blooms and thicker petals.

Blue Blotch Improved: 'PAS835635'

White Improved: 'PAS882787'



New Matrix Blue Blotch Improved



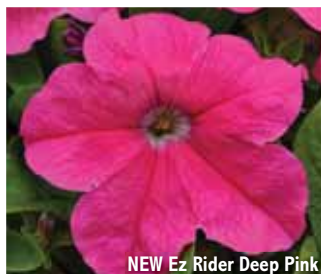
New Matrix White Improved



NEW Ez Rider Mix



NEW Ez Rider Blue



NEW Ez Rider Deep Pink



NEW Debonair Black Cherry



NEW Ez Rider Deep Salmon



NEW Ez Rider Red



NEW Ez Rider Rose



NEW Ez Rider White



**NEW Sophistica Lime Green and
NEW Sophistica Blackberry**

F1 CONTROLLED GROWTH PETUNIA 🌱

New Ez Rider™ Grandiflora Series 🌱

Height: 6 to 10 in. (15 to 25 cm)

Spread: 8 to 12 in. (20 to 30 cm)

Available as Ball Premier Line® and Ball Vigor Index® seed.

- Shorter, more controlled plants assure less PGRs required, better holdability, less chance of disease and less dump.
- Tight bloom window means all 6 varieties ship and sell together.
- Versatile series works well in beds and containers... in colors shoppers want.
- Lasting garden performance.

Blue: 'PAS933577'

Deep Pink: 'PAS933581'

Deep Salmon: 'PAS933585'

Red: 'PAS933579'

Rose: 'PAS933583'

White: 'PAS933587'

New Pretty Grand™ Grandiflora Series

New Pretty Flora™ Floribunda Series

See page 38.

F1 SINGLE PETUNIA 🌱

Multiflora Debonair and grandiflora Sophistica combine beautiful flowers in special one-of-a-kind colors with professional seed quality. Premium varieties can command a higher price point at retail!

Debonair™ Collection

Height: 10 to 15 in. (25 to 38 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as Ball Premier Line® and Ball Vigor Index® seed.

A Ball Seed Exclusive selection.

- NEW Black Cherry warms up baskets, mixed containers and planters with shimmering black flowers highlighted with burgundy-red undertones.

Black Cherry: 'PAS933537' U.S. Plant Utility Patent Number 7,642,436; European Utility Patent Applied For 🌱

Sophistica® Collection 🌱

Height: 10 to 15 in. (25 to 38 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as Ball Premier Line® and Ball Vigor Index® seed.

- NEW Blackberry is shimmering black with some reddish-purple undertones.
- NEW Lime Green bears yellow flowers with underlying lime tone; this very solid, saturated color has no veining or fading like traditional yellow petunias.

Blackberry: 'PAS933539' U.S. Plant Utility Patent Number 7,642,436; European Utility Patent Applied For

Lime Green: 'PAS933349' U.S. Plant Utility Patent Number 7,642,436; European Utility Patent Applied For

Wave Medleys™



New Shock Wave
Coconut, Denim & Red



New Shock Wave
Coral Crush & Denim



New Shock Wave
Rose Improved & Red



New Shock Wave
Coral Crush & Rose Improved

WAVE MEDLEYS™

Two to three 288-plugs are placed in a single dibble hole to root together and grow to create an attractive blended look.

- Multicolor Wave varieties are grown together naturally in one pot to add a designer look to any sunny location.
- Ideal for 6 to 8-in. (15 to 20-cm) pot and 10-in. (25-cm) basket programs.
- Chose from 11 Wave Medleys selections – see them all at panamseed.com.



Download your Wave Medleys benchcards at wave-rave.com/ultimategardencenter.

Wave Medleys tags are available from John Henry and MasterTag.

Find easy DIY ideas to grow your Wave sales 24/7 all season at wave-rave.com/ultimategardencenter



NEW Shock Wave Deep Purple



NEW Shock Wave Amp Mix



NEW Shock Wave Rose Improved



NEW Shock Wave Buzz Mix Improved



NEW Shock Wave Power Mix

F1 SMALL-FLOWERED SPREADING PETUNIA 🌞

Shock Wave® Series 🚩

Height: 7 to 10 in. (18 to 25 cm)

Spread: 2.5 to 3 ft. (75 to 90 cm)

Flower size: 1.5 to 2 in. (4 to 5 cm)

Part of the Wave® Petunia family – the most-asked-for plant brand ever.

Available as Ball Premier Line®, Ball Vigor Index® and Ball Controlled Growth™ seed. 🌱

- The best reboundability and earliest to flower of any spreading petunias – it's the only small-flowered series from seed!

- Extremely prolific with petite flowers on a neat and tidy habit – count on the quickest fill in baskets.

- NEW Deep Purple has much more vibrant color and manageable habit than Purple, while NEW Rose Improved has more intense color and tidier plant structure.

Deep Purple: 'PAS933531'

Rose Improved: 'PAS811308'

Wave® Petunias are wearing a distinctive new look for Spring 2013 – including high-profile pink packaging and POP!



45 x 24-in./115 x 60-cm Outdoor Banner



Pack Handle



Tags



11 x 7-in./22 x 17-cm Benchcard



4 & 6-in./10 & 15-cm Pots



16 x 30-in./40 x 75-cm Poster Sets (2 versions)



19 x 52-in./48 x 132-cm Cart Banner



Grammy Pink & White Phlox



Grammy Pink & White Phlox



NEW Happy Hour
Pink Passion Mix Portulaca



NEW Happy Hour Tropical Mix Portulaca

F1 PHLOX 🌞

Grammy Pink & White

Height: 8 to 10 in. (20 to 25 cm)

Spread: 10 in. (25 cm)

Available as Ball Premier Line® seed.

- PanAmerican Seed is excited to reintroduce this 2004 Fleuroselect Gold Winner.
- Most compact F1 phlox available has excellent uniformity – very manageable in packs and pots.
- The one-of-a-kind bicolor blooms have lots of retail appeal.

F1 PORTULACA 🌞

Happy Hour™ Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as Ball Premier Line® seed.

- Flowers under shorter days (10.5-hour photoperiod) than the competition so you can sow up to 2 weeks earlier to sell earlier!
- Well-branched, mounded plants are easier to pack and ship with less breakage.
- Uniform, large, semi-double flowers in vivid colors promote impulse sales.



NEW Happy Trails Pink Passion Mix



NEW Happy Trails Tropical Mix



NEW Happy Trails Mix



NEW Happy Trails Deep Red



NEW Happy Trails Fuchsia



NEW Happy Trails Orange



NEW Happy Trails Peppermint



NEW Happy Trails Pink

F1 TRAILING PORTULACA

New Happy Trails™ Series

Height: 6 to 9 in. (15 to 23 cm)

Spread: 14 to 18 in. (35 to 45 cm)

Available as Ball Premier Line® seed.

- Bred to deliver exceptional reduced daylength sensitivity like Happy Hour, Happy Trails has the *shortest photoperiod needs of any portulaca.*

- Plants flower under shorter days (10-hour photoperiod) than the competition so you can sow up to 2 weeks earlier to sell earlier.

- Well-branched, trailing plants produce large, double flowers in vivid colors.



NEW Happy Trails Primrose



NEW Happy Trails White



NEW Happy Trails Rosita



NEW Happy Trails Yellow



NEW Lighthouse Purple Salvia



NEW Potomac Lavender Snapdragon



NEW Kauai Blue & White Torenia



NEW Lighthouse Purple Salvia



NEW Red Delilah Snapdragon



NEW Kauai Mix Improved Torenia

SALVIA

Lighthouse Collection

Height: 24 to 30 in. (60 to 75 cm)

Spread: 10 to 12 in. (25 to 30 cm)

- The only tall purple *Salvia splendens* available, NEW Purple – a Fleuroselect Novelty Winner – shows off unique deep velvety purple color over deep green foliage.
- Upright and bushy plants feature long-lasting, easy-care color.
- Versatile for landscapes and large mixed containers.

F1 CUT FLOWER SNAPDRAGON

Potomac Series (Group 3, 4)

Stem length: 39 to 60 in. (1 to 1.5 cm)

Available as Ball Premier Line® seed.

- Ideal for production during periods of high light, long days and warm temperatures – exceptional quality for field, greenhouse and year-round HID culture.
- NEW Potomac Lavender is best in its color class for snapdragons.
- Uniform, long, full spikes and very hard, fat stems assure good retail show and excellent vase life.

New Red Delilah (Group 2)

Stem length: 39 to 60 in. (1 to 1.5 cm)

- Fun and first-of-its-kind snap makes top-quality, novelty bouquets.
- Unique red and white tube-patterned flower spikes on strong, sturdy stems.
- Group 2 novelty can be grown along with the Maryland series – it's suitable for greenhouse, field or garden cut flower production.

STOCK

See Matthiola, page 52.

TORENIA

Kauai™ Series

Height: 8 in. (20 cm)

Spread: 8 in. (20 cm)

Available as Ball Premier Line® seed.

- More compact and earlier with a well-branched habit versus the Clown series.
- Easier and more cost effective crop management with fewer inputs and less breakage.
- Vivid and defined colors for the Summer shade garden, including NEW Blue & White, which matches the series' tight flowering window.



NEW Quartz Pink XP Verbena



NEW Quartz Waterfall Mix XP Verbena



NEW Quartz Merlot Mix XP Improved Verbena



NEW Quartz Mix XP Improved Verbena



NEW Jams 'N Jellies Blackberry Vinca

VERBENA 🌞

Quartz Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Available as Ball Premier Line® seed.

- Quartz XP varieties have a tight, 5 to 7-day bloom window; earlier and better branching; reduced internode length; and large floret and umbel size.
- Strong seed quality, high germination and great young plant vigor.
- An all-new color, NEW Pink also brightens NEW Mix Improved; NEW Merlot Mix XP Improved grows to a 6-color mix with the additions of Purple XP and Red With Eye XP; and Waterfall Mix is upgraded to XP.

VINCA 🌞

New Jams 'N Jellies Series

Height: 14 to 16 in. (35 to 40 cm)

Spread: 10 to 12 in. (25 to 30 cm)

- All-America Selections winner NEW Blackberry makes high-impact, all-season shows in Summer gardens and planters.
- Offers great mix opportunities, including NEW American Pie Mix (Blackberry plus red with white eye and pure white), the red, white and blue mix for the heat.
- Durable, drought-tolerant plants meet the increasing demand for water-wise, heat-loving varieties.

Blackberry: U.S. Plant Variety Protection Applied For



NEW Jams 'N Jellies American Pie Mix Vinca



NEW Sorbet Blackberry XP



NEW Sorbet Marina XP



NEW Sorbet Pink Halo XP



NEW Sorbet Yellow Frost XP



NEW Sorbet Carmine Rose



NEW Sorbet Midnight Glow

F1 VIOLA

Sorbet® Series

Height: 6 to 8 in. (15 to 20 cm)

Spread: 6 to 8 in. (15 to 20 cm)

Available as Ball Premier Line® and Ball Vigor Index® seed.

- Sorbet XP delivers the tightest bloom window and a uniform plant habit.
- Send the best-looking product to retail – superior branching assures more blooms, less stretch and excellent holdability.
- The widest color range of any viola series. Landscapers can customize their mixes with novelty colors.

Blackberry XP: 'PAS867911'

Marina XP: 'PAS733557'

Pink Halo XP: 'PAS912446'

Yellow Frost XP: 'PAS912440'

Carmine Rose: 'PAS951102'

Midnight Glow: 'PAS733558'

Peach Melba: 'PAS912444'

Pink Wing: 'PAS896545'



NEW Sorbet Peach Melba



NEW Sorbet Pink Wing



NEW Double Zahara Strawberry

ZINNIA 🌻

Double Zahara™ Series 🏆

Height: 16 to 20 in. (40 to 50 cm)

Spread: 16 to 20 in. (40 to 50 cm)

Available as Ball Premier Line®, Ball Vigor Index® and Ball Controlled Growth™ seed. 🏆

- The only true double zinnia series makes bigger, fully double flowers than the competition.
- All the same great traits as the popular single Zahara series: outstanding disease tolerance, low water needs, superior all-season performance.
- Such outstanding performance that every variety is an award winner, including NEW Strawberry, a Fleuroselect Novelty variety.

Strawberry: 'PAS867921'



NEW Double Zahara Strawberry

Vegetables

Continuous
harvests
filled with
flavor!



NEW 'Topsy Tom' Tomato



NEW 'Topsy Tom' Tomato



NEW 'Patio Snacker' Cucumber

F1 CHERRY TOMATO 🌞

New 'Topsy Tom'

Habit: Well-branched, mounded, compact, determinate

Fruit size: 1 x 1.25 in. (2.5 x 2.75 cm); 0.6 oz. (16.7 g)

Days from transplant to ripe fruit: 50

- Perfect for today's popular "upside down" tomato planters — great in traditional planters and gardens, too!
- Flexible, pliable stems hold the fruit well and won't split or crack in the wind.
- "Big tomato" flavor in a bite-sized fruit. Great right off the vine!

F1 SLICING CUCUMBER 🌞

New 'Patio Snacker'

Habit: Short, 3 to 5-ft. (90 cm to 1.5-m), branching vine

Fruit size: 1.5 in. (4 cm) wide x 8 in. (20 cm) long

Days from transplant to ripe fruit: 39

- Controlled yet vigorous vining plant is a great fit into gardens or planters; can be sold in a large container with small trellis.
- Fruit has good flavor, crunchy texture and non-bitter peel.
- Well-branched and free-flowering plants are high-yielding with continuous harvests.



NEW 'Patio Snacker' Cucumber



NEW 'La Bomba' Jalapeño Pepper



NEW 'Easy Pick Gold' Zucchini



NEW 'Cute Stuff Gold' Pepper



NEW 'Easy Pick Green' Zucchini

F₁ JALAPEÑO PEPPER 🌞

New 'La Bomba'

Height: 18 to 22 in. (45 to 55 cm)

Spread: 12 to 18 in. (30 to 45 cm)

Fruit size: 1 in. (2.5 cm) wide x 2.75 in. (6.5 cm) long

Days from transplant to ripe fruit:

56 to green harvest

- Strong, upright plants have a sturdy main stem for easy shipping and harvest, plus a dense canopy to prevent sunscald.
- Large, dark green fruit has little to no "netting" — great in gourmet recipes.
- High-quality jalapeños have good flavor with medium heat.

F₁ SWEET MINI-BELL PEPPER 🌞

New 'Cute Stuff Gold'

Height: 18 to 24 in. (45 to 60 cm)

Spread: 12 to 20 in. (30 to 50 cm)

Fruit size: 3 x 2.5 in. (8 x 6 cm)

Days from transplant: 56 to ripe fruit, 42 days for green fruit

- Excellent-tasting sweet mini matches 'Cute Stuff Red' in every way including timing.
- Attractive green-to-gold peppers are perfect for fresh eating and stuffing.
- High-yielding plants produces fruit continuously through the season so peppers are ready to pick when gardeners want them.

F₁ ZUCCHINI 🌞

New Easy Pick Collection

Height: 36 to 52 in. (90 cm to 1.3 m)

Spread: 36 to 52 in. (90 cm to 1.3 m)

Fruit size: Harvestable from a very small size, up to 10-in. (25-cm) slender fruit

Days from transplant to ripe fruit:

- 32
- Easy and continuous harvests with no pain or bother — open habit and no spines on the petioles.
- Simply twist to pick — less scarring and clean harvest means longer shelf life.
- Good, traditional zucchini in both green and gold — grow and market together.

New 2013 Varieties from Kieft-Pro-Seeds



NEW Winky Single White Aquilegia



Celway Purple Celosia



NEW Winky Single Pink Aquilegia



Sunday Wine Red Celosia

AQUILEGIA (COLUMBINE) 🌞

Winky Single Series

Height: 12 to 14 in. (30 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Bloom time: Spring to early Summer

USDA Hardiness Zones: 3 to 8

- Unique colors on an abundance of upright-facing flowers create big sales appeal.
- NEW Pink has a violet pink reverse and NEW White bears green-white buds that finish into the clearest white.
- Strong stems and spurs assure that plants ship and retail well.

CUT FLOWER CELOSIA 🌞

Celway™ Series

Height: 40 to 48 in. (1 to 1.2 m)

Spread: 5 in. (12 cm)

Available as Ball Premier Line® seed.

- Novelty flowers have one central spiky plume surrounded by several smaller spikes for a well-filled look.
- Professional cut flower *C. spicata* series with short, programmable production is suitable for high-density growing. Good in homegrown programs, too.

Not pictured: NEW Formula Mix includes Lemon, Purple, Red, Terracotta and White, selected for the most uniform full-color mix.

Sunday™ Series

Height: 28 to 40 in. (70 cm to 1 m)

Spread: 5 in. (12 cm)

Available as Ball Premier Line® seed.

- Popular plume-shaped *C. plumosa* is now available as a professional cut flower with the stem length/strength to hold up in retail bouquets.
- Ideal for high-density production.
- Wide color range.

Not pictured: Uniform NEW Formula Mix with Bronze, Dark Pink, Red, Salmon and Wine Red.



NEW Dalmatian Crème Digitalis



NEW Dalmatian Peach Digitalis



NEW Dalmatian Rose Digitalis



NEW Mini Blue Lavender



NEW Ellagance Pink Lavender

DIGITALIS 🌞

Dalmatian Series

Height: 16 to 20 in. (40 to 50 cm)

Spread: 12 to 14 in. (30 to 35 cm)

USDA Hardiness Zones: 5 to 9

A First-Year-Flowering Perennial.

Available as Ball Premier Line® seed.

- Fastest Digitalis on the market — just 15 to 17 weeks from sowing to sales as an early Summer annual.
- Uniform plant height and early flowering make programming easy, and the plants look great on retail endcaps.
- Three newcomers have the same series' short harvest window, including NEW Peach, a unique and in-demand color.

LAVENDER 🌞

New Mini Blue

Height: 10 to 12 in. (25 to 30 cm)

Spread: 12 to 14 in. (30 to 35 cm)

USDA Hardiness Zones: 5 to 8

A First-Year-Flowering Perennial.

Available as Ball Premier Line® seed.

- Showiest *Lavandula angustifolia* for overwintered production.
- Compact, well-branched plants don't need trimming, ship well and won't lodge open in the garden.
- High uniformity and yield — bred for large-scale, overwintered pot production but works well in first-year-flowering programs.

Ellagance (Potpourri) Series

Height: 12 to 14 in. (30 to 35 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Hardiness Zones: 5 to 8

A First-Year-Flowering Perennial.

Available as Ball Premier Line® seed.

- Excellent color range including NEW Pink, a unique color to seed *L. angustifolia*.
- Spreading, upright and well-branched plants fill pots quickly, with very uniform habit and harvest window.
- More Winter hardy and cold tolerant with good tolerance to foliar diseases compared to other lavenders.



New 2013 Varieties from Darwin Perennials



DIANTHUS

New EverLast™ Series

Height: 8 to 12 in. (20 to 30 cm)

Spread: 10 to 14 in. (25 to 35 cm)

Bloom time: Year-round

USDA Hardiness Zones: to Zone 4a

Available as cuttings and as liners from the Darwin Perennials

Rooting Station Network.

- EverLast puts more days of color into gardens than any other hardy Dianthus – solves the Number One complaint from perennial gardeners: short bloom time.
- Easy-care Garden Dianthus combines double flowers, perennial hardiness and continuous flowering all season.
- Blooms early and stays in bloom, and then reblooms as night temperatures drop in late Summer.
- Perfect for perennial or premium annual programs.

Burgundy Blush: 'KLEDG11143' PPAF

Lavender+Eye: 'KLEDG10117' PPAF

Lilac+Eye: 'KLEDG10118' PPAF

Orchid: 'KLEDG10119' PPAF

White+Eye: 'KLEDG11116' PPAF



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NEW Sombrero Lemon Yellow

ECHINACEA (CONEFLOWER)

Sombrero® Series

Height: 22 to 24 in. (55 to 60 cm)

Spread: 24 to 26 in. (60 to 65 cm)

Bloom time: June to August

USDA Hardiness Zones: 4 to 9

Available as bareroot or liners including Fast Finish™.

A Darwin Perennials Introduction.

- Very well-branched series is well-matched for habit and timing, and perfect for use in Spring-planted programs.
- Sturdy, compact plants are extremely hardy for years of garden enjoyment.
- Very floriferous in bright, rich colors including NEW Lemon Yellow.

Lemon Yellow: 'Balsomery' PPAF, U.S. Utility Patent 7,982,110



NEW Double Scoop Cranberry

DOUBLE ECHINACEA (CONEFLOWER) ☀**Double Scoop™ Series****Height:** 24 to 26 in. (60 to 65 cm)**Spread:** 16 to 22 in. (40 to 55 cm)**Bloom time:** June to August**USDA Hardiness Zones:** 4 to 9**Available as bareroot or liners including Fast Finish™.****A Darwin Perennials Introduction.**

- Fully double flowers are eye-catching at retail and in the garden.
- Very hardy, well-branched plants finish reliably.
- Clean foliage and many brilliantly colored blooms, including rich, no-fade NEW Cranberry.

Cranberry: 'Balscanery' PPAF, U.S. Utility Patent
7,982,110



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NEW 'SuperBlue' Lavender



NEW 'Sylvester' Coreopsis

COREOPSIS 🌻

New 'Sylvester'

Height: 16 to 20 in. (40 to 50 cm)

Spread: 14 to 16 in. (35 to 40 cm)

Bloom time: May to September

USDA Hardiness Zones: 4 to 9

Available as cuttings, bareroot or liners including Fast Finish™.

- Compact, bushy plants are fuller — can be finished from first-year cuttings for fast-finish perennial containers.
- No PGRs or bulking required.
- Produces showy, bright golden yellow blooms all Summer that are twice the size of compact Tweety — they're perfect companions!
- Ideal in full gallon programs.

'Sylvester': PPAF

LAVENDER 🌸

New 'SuperBlue'

Height: 10 to 12 in. (25 to 30 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Bloom time: June to September

USDA Hardiness Zones: 4 to 9

Available as unrooted cuttings or liners including Fast Finish™.

A Darwin Perennials Introduction.

- The most color on a *Lavandula angustifolia* variety — rich deep blue blooms on short spikes.
- Excellent Winter hardiness and persistence in the landscape.
- Very weather tolerant with free-flowering in heat and humidity.

'SuperBlue': PPAF



NEW Carnival Cocomint



NEW Carnival Silver Streak



NEW Carnival Peach Parfait



NEW Carnival Limeade



NEW Carnival Watermelon

HEUCHERA 🌈

New Carnival Series

Height: 10 to 12 in. (25 to 30 cm)

Spread: 12 to 14 in. (30 to 35 cm)

Bloom time: April to May

USDA Hardiness Zones: 4 to 9

Available as bareroot or liners including Fast Finish™.

A Darwin Perennials Introduction.

- Heat-tolerant *villosa* hybrids come in incredible, high-impact colors.
- Nice mounding habits make great displays.
- Excellent shade container components.

Cocomint: 'Carnival Cocomint' PPAF

Coffee Bean: 'Carnival Coffee Bean' PPAF

Limeade: 'Carnival Limeade' PPAF

Peach Parfait: 'Carnival Peach Parfait' PPAF

Silver Streak: 'Carnival Silver Streak' PPAF

Sugar Plum: 'Carnival Sugar Plum' PPAF

Watermelon: 'Carnival Watermelon' PPAF



NEW Carnival Sugar Plum



NEW Carnival Coffee Bean



NEW Lyrical Rose Salvia



NEW Celestial Northern Lights Viola



NEW Celestial Twilight Viola

SALVIA (MEADOW SAGE) 🌞

Lyrical™ Series

Height: 22 to 24 in. (55 to 60 cm)

Spread: 22 to 24 in. (55 to 60 cm)

Bloom time: May to July

USDA Hardiness Zones: 4 to 9

Available as unrooted cuttings, bareroot or liners including Fast Finish™.

A Darwin Perennials Introduction.

- Excellent branching for more flowers per container and extra show in the store.
- Strong, robust plants in eye-catching colors for strong retail appeal.
- Reblooms in the garden for longer flowering times.

Rose: 'Balyricose' PPAF

VIOLA 🌞 🌙

Celestial Series

Height: 6 to 8 in. (15 to 20 cm)

Spread: 8 to 10 in. (20 to 25 cm)

Bloom time: February to October

USDA Hardiness Zones: 5 to 9

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

A Darwin Perennials Introduction.

- Early flowering with abundant blooms in bright, rich colors.
- Flowers in the heat – won't stretch during the Summer growing season.
- Five-color series is well-suited to early Spring perennial programs.

Northern Lights: 'Northern Lights' PPAF

Twilight: 'Twilight' PPAF



NEW Halo Lilac



NEW Halo Sky Blue



NEW Halo Violet

New Halo Series

Height: 8 to 10 in. (20 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Bloom time: February to October

USDA Hardiness Zones: 5 to 9

Available as certified, disease-free cuttings through the Ball Certified Plants® program.

A Darwin Perennials Introduction.

- Extra-large-flowered viola in bright, rich colors assure excellent sell-through.
- Excellent hardiness and heat tolerance.
- Nice addition to Autumn perennial programs – won't stretch during the Summer growing season.

Lilac: Halo Lilac® PPAF

Sky Blue: 'Halo Sky Blue' PPAF

Violet: 'Halo Violet' PPAF



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