



2014

Hishtil's 40th Anniversary

- Herbs
 - Perennials
- Catalogue



North America

Herbs

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* All the information is based on growing methods used in Israel and given as general information only.

* Do not use the information as a substitute for the instructions given by the seed companies, their agents or distributors.

* The pictures are for illustration purposes only.

* Availability is subjected to final screening.



Herbs



Ornamental herbs bring color and taste to your life!

The traditional definition of herbs relates with culinary, fragrance or medical use. We at Hishtil see herbs as a natural part of the modern garden. Herbs deliver freshness and joy to gardeners and plant lovers adding a touch of health and life style. Our herb collection is comprised of many ornamental herbs which are not only high on their culinary merits but also highly suitable for gardening.

These dual purpose plants provide an added value to the consumer. Ornamental herbs perform excellently in gardens or containers and offer a surprising combination with flowering plants.

Our vision is: “moving herbs from the kitchen garden to the front yard”.

Growing Icons Legend:

Pot Size



Cold Hardiness



Grafted



1st year flowering



Height



Upright Growth



Compact Growth



Trailing Growth



Trellising



1. Artemisia arborescens



2. Artemisia arbotanum 'Cola Plant'



3. Artemisia dracunculus (French Tarragon)



2 NEW



1. Calamintha grandiflora 'Variegata'



2. Chamaemelum nobile 'Flore Pleno'



3. Chamaemelum nobile 'Treneague White'



4. Cymbopogon citratus



5. Gynostemma pentaphyllum (Jiaogulan)



6. Helichrysum angustifolia 'Tall Curry'



7. Helichrysum italicum 'Dwarf'



8. Hypericum calycinum 'Senior'



1. Lavandula angustifolia 'Arctic Snow'



2. Lavandula angustifolia 'Blue Rider' P



3. Lavandula angustifolia 'Dwarf Blue'



4. Lavandula angustifolia 'Gancetto'



5. Lavandula angustifolia 'Hidcote Blue'



6. Lavandula angustifolia 'Melissa Lilac' P



7. Lavandula angustifolia 'Munstead Dutch'



1. *Lavandula angustifolia* 'Munstead Hishtil's Strain'



2. *Lavandula angustifolia* 'Romana'



3. *Lavandula angustifolia* 'Rosea'



4. *Lavandula angustifolia* 'Twickle Purple'



5. *Lavandula chaytoriae* 'Silver Sand'



6. *Lavandula hybrida*



1. *Lavandula intermedia* 'Provence'



2. *Lavandula intermedia* 'Grosso'



3. *Lavandula intermedia* 'Edelweiss'



4. *Lavandula pinnata*



5. *Lavandula stoechas* 'Blue Star'



6. *Lavandula stoechas* 'Boysberry Ruffles'



1. Lavandula stoechas 'Devonshire Compact' Purple



2. Lavandula stoechas 'Devonshire Compact' White



3. Lavandula stoechas 'Kew Red'



1

1. Lavandula stoechas 'Otto Quast'



2. Lavandula stoechas 'Pedunculata'



3. Lavandula stoechas 'Pretty Polly' P



4. Lavandula stoechas 'Regal Splendour' P



5. Lavandula stoechas 'Sugarberry Ruffles'



6. Lavandula stoechas 'Tiara' P



2



3



4



5



6



1. Lavandula vera



2. Lippia citriodora



3. Lippia dulcis Organic



4. Majorana syriaca



5. Mentha arvensis 'Banana'



6. Mentha Cervina



1. *Mentha gracilis* 'Ginger'



2. *Mentha suaveolens* 'Apple Mint'



3. *Mentha suaveolens* 'Variegata' (Pineapple)



4. *Mentha piperita* x *citrata* 'Eau de Cologne'



5. *Mentha piperita* x *citrata* 'Basil'



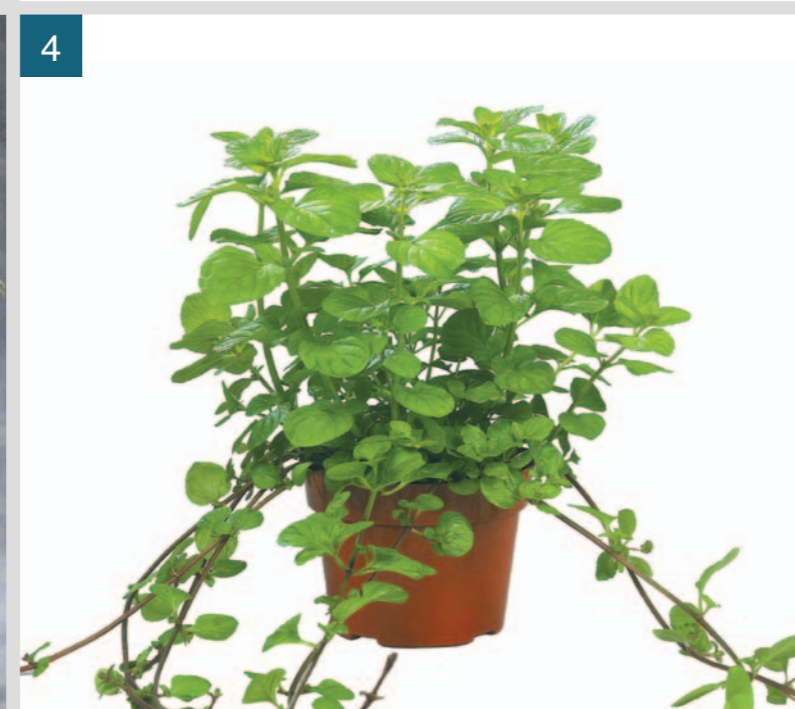
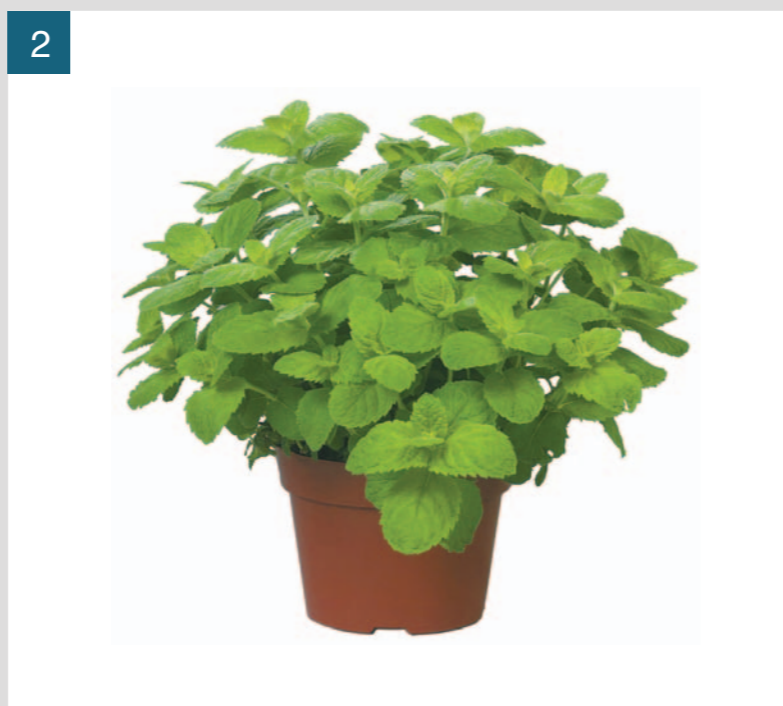
6. *Mentha piperita* x *citrata* 'Grapefruit'



7. *Mentha piperita* x *citrata* 'Chocolate'



8. *Mentha piperita* 'Swiss'



1. Mentha piperita 'Peppermint'



2. Mentha piperita 'Strawberry'



3. Mentha spp. 'Berries and Cream'



4. Mentha spp. 'Hillary's Sweet Lemon'



5. Mentha spp. 'Smithiana' (Red Mint)



6. Mentha spp. 'Curly'



1. *Mentha spicata*



2. *Mentha spicata* 'Moroccan'



3. *Mentha spicata* 'Spanish'



4. *Mentha* 'Thai'



5. *Micromeria fruticosa*



1. Ocimum minimum 'el Greco' Grafted



2. Ocimum basilicum 'Magic Mountain'™



3. Ocimum basilicum 'Pesto Perpetuo' P



4. Ocimum herbalea 'Ajaka' Organic



5. Ocimum herbalea 'Dark Lady' Organic



6. Ocimum herbalea 'Feronia' Organic



7. Ocimum herbalea 'Green Ball' Organic



8. Ocimum herbalea 'Green Super Globe' Organic



9. Ocimum herbalea 'Habana' Organic



10. Ocimum herbalea 'Lahsa' Organic



11. Ocimum herbalea 'Red Ball' Organic



12. Ocimum herbalea 'Wild Color' Organic



13. Ocimum herbalea 'Wild Magic' Organic



1. Origanum vulgare Origanum vulgare



2. Origanum vulgare 'Aureum Gold'



3. Origanum vulgare 'Aureum Green'



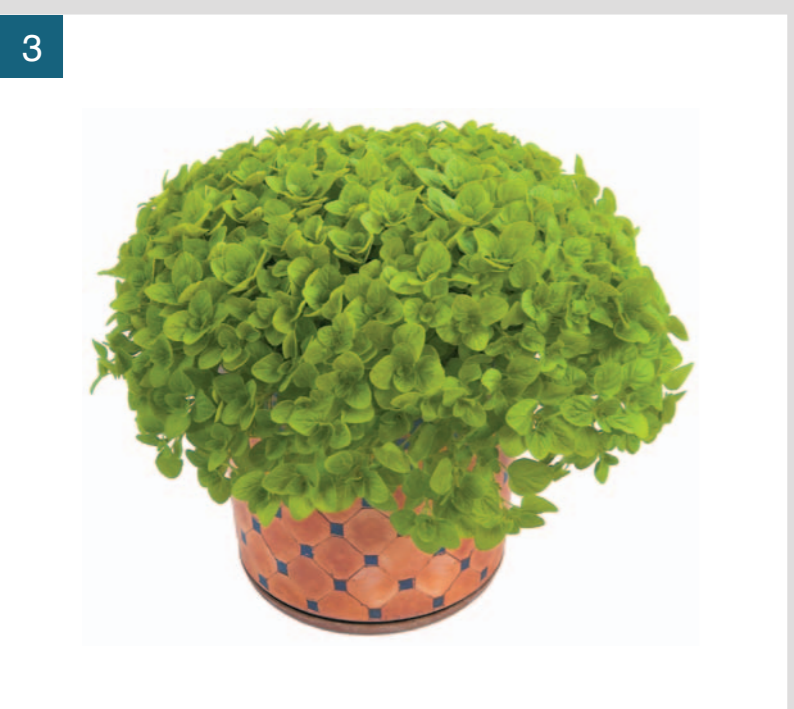
4. Origanum vulgare 'Aureum Variegata'



5. Origanum vulgare 'Compactum'



6. Origanum vulgare 'Hot n' Spicy'



1. *Origanum vulgare* 'Westacre Gold'



2. *Origanum* 'Supreme'



3. *Persicaria odorata* 'Vietnamese Coriander'



4. *Rosmarinus officinalis* 'Arp'



5. *Rosmarinus officinalis* 'Barbecue' P



1

2

NEW

3



4

NEW



5



1. Rosmarinus officinalis 'Blue Lagoon'



2. Rosmarinus officinalis 'Foxtail'



3. Rosmarinus officinalis 'Haifa'



4. Rosmarinus officinalis 'Miss Jessop'



5. Rosmarinus officinalis 'Paris' Organic



6. Rosmarinus officinalis 'Severn Sea'



7. Rosmarinus officinalis 'Sudbury Blue'



8. Rosmarinus officinalis 'Tuscan Blue'



1. Rosmarinus officinalis Upright Blue



2. Rosmarinus officinalis Upright Pink



3. Rosmarinus officinalis Upright White



4. Rosmarinus prostrate 'boule'



5. Rosmarinus prostrate 'Giada'



6. Rosmarinus Upright 'Ingauno'



1. *Salvia elegans* 'Golden Delicious'



2. *Salvia elegans* 'Honey Melon'



3. *Salvia elegans* 'Scarlet Pineapple'



4. *Salvia elegans* 'Scarlet Tangerine'



5. *Salvia officinalis* 'Bicolor Tricolor'



6. *Salvia officinalis* 'Elephant Ear'



7. *Salvia officinalis* 'Grower's Friend'



8. *Salvia officinalis* hybrida '# 4'



1. *Salvia officinalis* hybrida 'Nazareth' P



2. *Salvia officinalis* 'Icterina' (Bicolor)



3. *Salvia officinalis* 'Maxima'



4. *Salvia officinalis* 'Purpurascens'



5. *Salvia officinalis* 'Tricolor'



6. *Santolina chamaecyparissus*



7. *Satureja douglasii* 'Indian Mint' P



8. *Satureja montana*



1. Stevia 'Sugar Love'



2. Stevia rebaudiana



3. Tagetes lucida '4 Seasons Tarragon'



4. Thymus citriodorus



5. Thymus citriodorus 'Doone Valley'



6. Thymus citriodorus 'Prostrate'



7. Thymus citriodorus 'Silver King'



8. Thymus citriodorus 'Silver Queen'



9. Thymus citriodorus 'Variegated'



1. *Thymus fragrantissimus* 'Orange'



2. *Thymus herba barona*



3. *Thymus pseudoanuginosus* 'Wooly Thyme'



4. *Thymus pulegioides* 'Archer's Gold'



5. *Thymus pulegioides* 'Foxley'



6. *Thymus pulegioides* 'Tabor'



7. *Thymus serpyllum* 'Pink Chintz'



8. *Thymus serpyllum* 'Snowdrift'



9. *Thymus* spp. 'Caborn Wine and Roses' P



10. *Thymus* spp. 'Creeping Red'



11. *Thymus vulgaris*



1. Thymus vulgaris 'Compactus'



2. Thymus vulgaris 'Faustinoi'



3. Thymus vulgaris 'Gold'



4. Thymus vulgaris 'Silver Posie'



1. Tea Mix

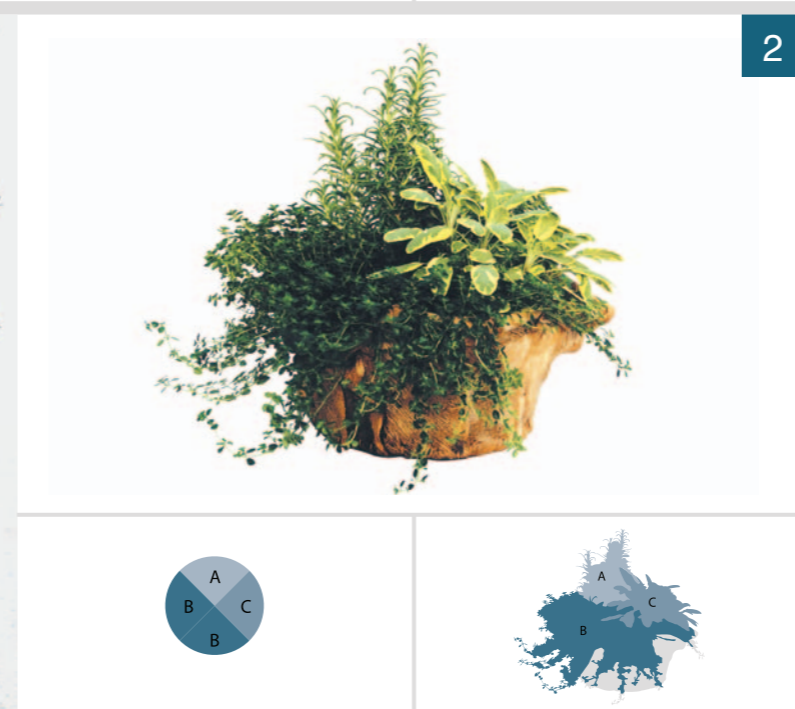
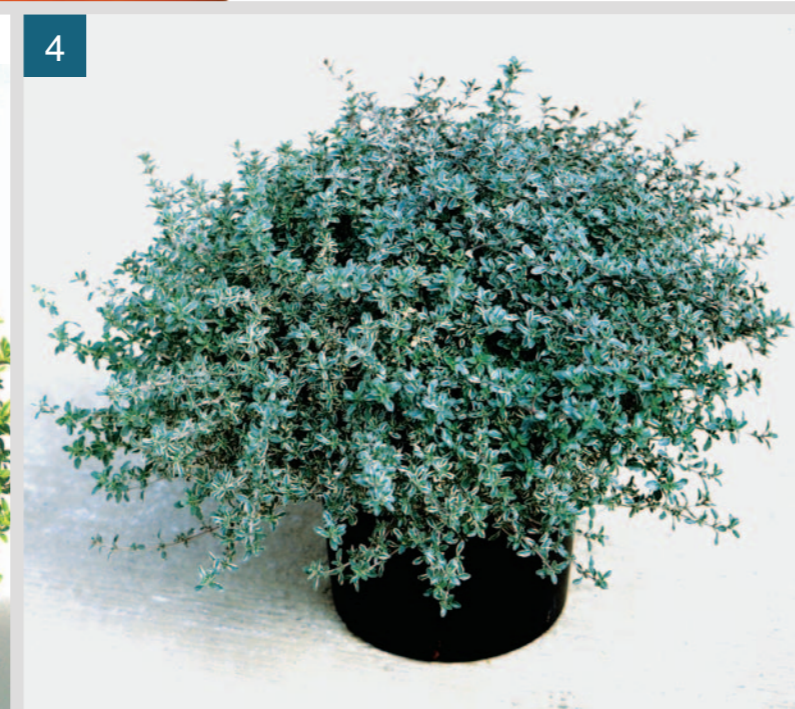
- A. Salvia off. 'Icterina (Bicolor)'
- B. Salvia off. 'Purpurecens'
- C. Salvia off. 'Tricolor'

2. Curls

- A. Rosmarinus off. 'Barbecue'
- B. Thymus p. 'Tabor'
- C. Salvia off. 'Icterina (Bicolor)'



Herbal Combos



Theme & Combination

Fresh herbs have become very fashionable. They take a great part in health diets and back to nature trends. Earlier generations used many prescriptions made of fresh herbs which were normally collected in the wild. They knew everything about correct use of fresh herbs for culinary and medicinal purposes. Today's consumer doesn't collect wild herbs and possess no knowledge of their use. Based on our customers' experience and our own expertise we recommend selling potted herbs grouped under joint theme or usage. Herbal themes programs proved to be the most effective way to promote the sales of fresh herbs. In the next pages we present various examples of combinations and themes for your choice. Special attention has been put on pointing out plants with high culinary merits and ornamental garden performance. You will be amazed to see how easy this perception goes right from start.

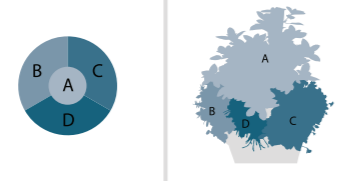
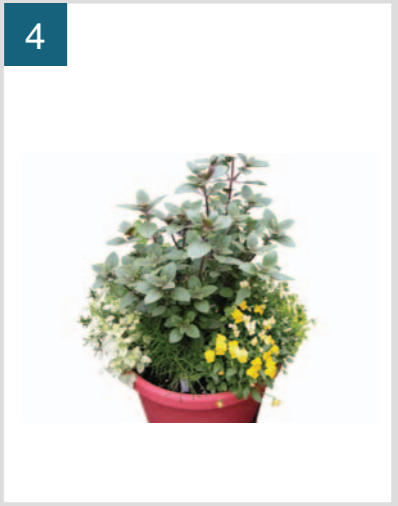
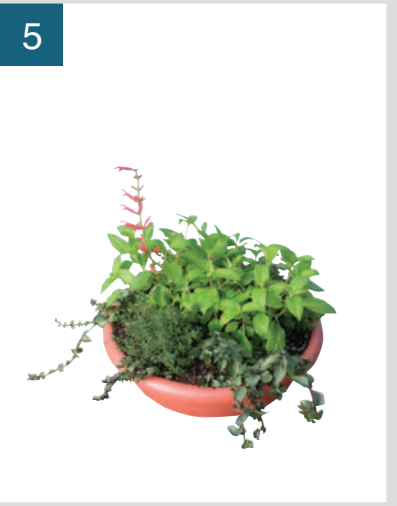
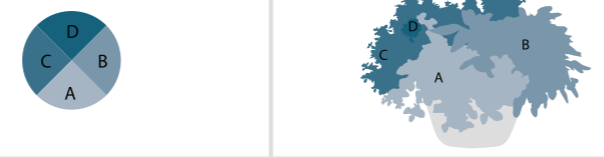
- 1. Fish Mix**
 A. Origanum vul. 'Hot and Spicy'
 B. Salvia off. 'Icterina (Bicolor)'
 C. Thymus citriodorus
 D. Tagetes l. '4 Seasons Tarragon'

- 2. Sage Story**
 A. Salvia e. 'Scarlet Pineapple'
 B. Salvia off. 'Tricolor'
 C. Rosmarinus off. 'Barbecue'

- 3. Spikes**
 A. Salvia off. 'Tricolor'
 B. Salvia off. 'Purpurascens'
 C. Lavandula dentata

- 4. Basil Dome**
 A. Ocimum basil. 'Magic Mountain'
 B. Calamintha g. 'Variegata'
 C. Viola
 D. Santolina

- 5. Iced Tea**
 A. Thymus vul. 'Compactus'
 B. Salvia e. 'Scarlet Pineapple'
 C. Mentha x piperita



Organic line of herbs

- Wide range of herbs
- Year round supply
- Certified by:





Flowering Containers



Variety:

Artemisia dracunculus (French Tarragon) Organic
Gynostemma pentaphyllum (Jiaogulan) Organic
Helichrysum angustifolia 'Tall Curry' Organic
Lavandula dentata Organic
Lavandula pinnata Organic
Lippia citriodora Organic
Lippia dulcis Organic
Mentha spicata Organic
Mentha spicata 'Moroccan' Organic
Mentha spicata 'Spanish' Organic
Mentha suaveolens 'Apple Mint' Organic
Mentha x piperita Organic
Mentha x piperita f. citrata 'Chocolate' Organic
Mentha x piperita f. citrata 'Grapefruit' Organic
Ocimum basilicum 'Magic Mountain'™ Organic
Ocimum Herbalea 'Ajaka' Organic
Ocimum Herbalea 'Dark Lady' Organic
Ocimum Herbalea 'Feronia' Organic
Ocimum Herbalea 'Green Ball' Organic
Ocimum Herbalea 'Green Super Globe' Organic
Ocimum Herbalea 'Habana' Organic

Ocimum Herbalea 'Lahsa' Organic
Ocimum Herbalea 'Red Ball' Organic
Ocimum Herbalea 'Wild Color' Organic
Ocimum Herbalea 'Wild Magic' Organic
Origanum vulgare Organic
Origanum vulgare 'Hot and Spicy' Organic
Rosmarinus officinalis 'Barbecue'® Organic
Rosmarinus officinalis 'Paris' Organic
Rosmarinus officinalis Upright Organic
Rosmarinus Upright 'Ingauno' Organic
Salvia 'Maxima' Organic
Salvia officinalis 'Grower's Friend' Organic
Salvia officinalis 'Icterina (Bicolor)' Organic
Salvia officinalis 'Purpurascens' Organic
Stevia rebaudiana Organic
Thymus citriodorus Organic
Thymus citriodorus 'Fragrantissimus Orange' Organic
Thymus citriodorus 'Silver Queen' Organic
Thymus citriodorus 'Variegated' Organic
Thymus vulgaris Organic
Thymus vulgaris 'Compactus' Organic
Thymus vulgaris 'Faustinoi' Organic

The winning team!

We pay special attention to offer plants that have a long flowering period, good weather and drought tolerance and above all require low maintenance.

Hishtil's (tender) perennials program is comprised of plants that are:

- Suitable for sales in flowering containers (1 liter up)
- First year flowering
- Excellent pot and garden performers
- Produced in bedding plants culture

Among the superb perennials in this program you will be able to find the following plants: Penstemon, Gaura, Euphorbia, Lavandula and Sedum.

1. Antirrhinum majus 'Snapdaddy' P



2. Antirrhinum majus 'Eternal' P



3. Eupatorium 'Pink Frost'



4. Euphorbia amygdaloides 'Purpurea'



5. Euphorbia amygdaloides robbiae



6. Euphorbia characias 'Hampty Dumpty'



7. Euphorbia martini 'Baby Charm'



1. *Gaura lindheimeri* 'Cherry Brandy' P (Gaucheбра)



3. *Gaura lindheimeri* 'Passionate Blush' P



2. *Gaura lindheimeri* 'Crimson Butterfly' P



4. *Gaura lindheimeri* 'Passionate Rainbow' P





1. Gaura lindheimeri 'Sunset Dream' P



2. Gaura lindheimeri 'White Dove' P



3. Heliopsis 'Winter Sun'



1. Lithodora diffusa 'Heavenly Blue'



2. Lobelia speciosa 'Princess' Series Crimson



3. Lobelia speciosa 'Princess' Series Scarlet



4. Lobelia speciosa 'Princess' Series Rose



1. Penstemon 'Flamingo'



2. Penstemon 'Raven'



3. Penstemon 'Snowstorm' (White Bedder)



4. Penstemon 'Ice cream'™ Series
'Blueberry Fudge'™



5. Penstemon 'Ice cream'™ Series
'Bubble Gum'™



1. Penstemon 'Ice cream'™ Series
'Juicy Grape'™



2. Penstemon 'Ice cream'™ Series
'Melting Candy'™



3. Penstemon 'Ice cream'™ Series
'Raspberry Ripple'™



4. Penstemon 'Ice cream'™ Series
'Strawberry & Cream'™



1. Penstemon 'Ice cream'™ Series
'Sweet Cherry'™



2. Penstemon 'Ice cream'™ Series
'Vanilla Plum'™



3. Penstemon 'Ice cream'™ Series
'Vanilla'™



4. Penstemon 'Riding Hood' P Series 'Blue' P



5. Penstemon 'Riding Hood' P Series
'Delft Blue' P



1. Penstemon 'Riding Hood' P Series
'Hot Pink' P



2. Penstemon 'Riding Hood' P Series
'Lavender' P



3. Penstemon 'Riding Hood' P Series
'Marble' P



2



1. Penstemon 'Riding Hood' P Series 'Purple' P



2. Penstemon 'Riding Hood' P Series 'Red' P



1. Phygelius rectus Funfare Coral 'Yapcor' P



2. Phygelius rectus Funfare Cream 'Yapcre' P



3. Phygelius rectus Funfare Orange 'Yapor' P



4. Phygelius rectus Funfare Wine IMP. 'Yapwin' P



5. Phygelius rectus Funfare Yellow 'Yapyel' P



6. Salvia nana 'Curling Waves' P



1. Sedum 'Thundercloud' P



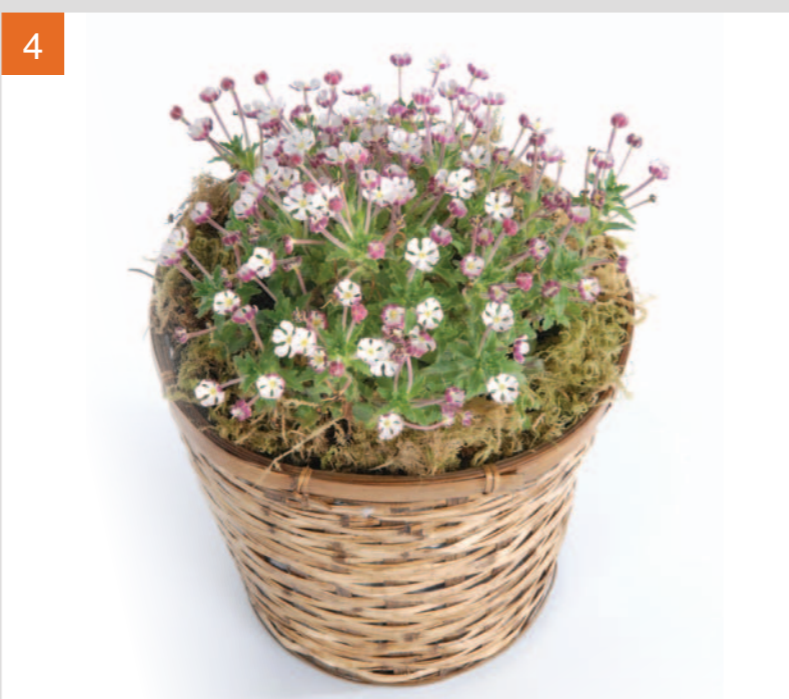
2. Verbena bonariensis



3. Viola hederacea



4. Zaluzianskya ovata 'Star Balsam'



The grafted basil

Basil Tree has been developed to stay outside on the balcony or patio during summer, or placed inside on a window during winter. Thanks to its extra vigor derived from grafting, it will develop a woody trunk and a massive crowned head.

The tasty leaves should constantly be harvested both for culinary purposes and maintenance of the plant's attractive domed shape.

If not trimmed, the crown will grow wide (50 cm diameter) and eventually collapse open. If so happens, cut back the green growth to 3-5 cm long shoots. The crown will grow back to full size in 2-3 weeks.

This lucrative product is best sold in 1- 2L decorative pots once the trunk has become woody (3-4 months after planting).

Unique Selling Points

- The first basil tree
- Ongoing foliage harvest
- Grafted for improved performance
- Patio plant in summer, house plant in winter




variety	Cutting Length (cm)	Leaves Count	Quantity for Bag
Artemisia dracunculus (French Tarragon)	5	5	100
Calamintha grandiflora 'Variegata'	4-5	6	100
Chamaemelum nobile	3-4	4	100
Gynostemma pentaphyllum (Jiaogulan)	3-4	4	100
Helichrysum angustifolia 'Tall Curry'	4-5	5-6	100
Helichrysum italicum 'Dwarf'	3-4	5-6	200
Hypericum calycinum 'Senior'	5-6	4-6	100
Lavandula	4-5	5-6	100
Lavandula pinnata	3-5	5-6	100
Lippia citriodora	6	5-6	100
Majorana syriaca	4-5	5-6	100
Mentha	4-5	5-6	100
Micromeria fruticosa	4	4-6	100
Ocimum basilicum	3-4	4-6	100
Origanum	4	4-6	100
Persicaria odorata 'vietnamese Coriander'	4	4	100
Rosmarinus officinalis	4-5	5-7	100
Salvia elegans	4-6	4-6	100
Salvia officinalis	5-6	5-7	100
Santolina chamaecyparissus	5-6	5-7	100
Satureja douglasii 'Indian Mint' p	4-5	6-8	200
Satureja montana	4	6-8	100
Stevia	4-5	4-6	100
Tagetes lucida '4 Seasons Tarragon'	4-5	4-6	100
Thymus	3-4	8-10	200

Herbs URC Specs

Remarks:

Please contact our Export Loistic Office (ELO) for further details and order forms.

1. All un rooted cuttings are packed in plastic bags. Quantities are specified above.
2. The plastic bags are packed in Styrofoam containers (54x38x19 cm). Aprx. 40 bags per container.
3. Minimum quantity per delivery- 4000 un rooted cuttings.
4. Minimum per variety is one bag.

variety	Cutting Length (cm)	Leaves Count	Quantity for Bag
Antirrhinum majus	5-6	4-5	100
Euphorbia	5-6	4-6	100
Gaura lindheimeri	5-6	7-8	100
Lithodora diffusa	5-6	10-12	100
Lobelia speciosa	4-5	4-6	100
Penstemon	5-6	4-6	100
Phygellus rectus	5-6	5-6	100
Salvia nana 'Curling Waves'	4	4	100
Sedum x 'Thundercloud'p	4-5	4-6	100
Verbena Bonariensis	5	3-4	100
Viola hederacea	4-5	4-6	100
Zaluzianskya ovata 'Star Balsam'	4-5	4-6	100

Flowering Containers URC Specs

Remarks:

Please contact our Export Loistic Office (ELO) for further details and order forms.

1. All cuttings are packed in plastic bags. Quantities are specified above.
2. The plastic bags are packed in Styrofoam containers (54x38x19 cm). Aprx. 40 bags per container.
3. Minimum quantity per delivery- 4000 cuttings.
4. Minimum per variety is one bag.

Hishtil's Standards



PPIS Accreditation No': 9720103





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Terms of Sale

1. General definitions and applications

1.1 The following words hereinafter referred to in these conditions shall have the following meaning:

“The Company” refers to Hishtil Nurseries or the relevant company within its group.

“The Purchaser” refer to the party entering into the contract of purchase with the Company.

“The Goods” refer to all goods the subject of the contract between the Company and the Purchaser.

1.2 Notwithstanding delivery and the passing of risk in the Goods or any other provision of these conditions, the ownership in the Goods shall not pass to the Purchaser until the Company received in cash or in cleared funds payment in full of the price of the Goods and of all other sums owed by the Purchaser to the Company.

1.3 The Purchaser shall not be entitled to pledge or in any way charge by way of any indebtedness any of the Goods which remain the property of the Company, but if the Purchaser does so all moneys owed by the Purchaser to the Company shall forthwith (without prejudice to any other rights or remedy of the Company) become due and payable.

2. General

2.1 Orders are accepted subject to and the contract is conditional upon availability at the time of dispatch and confirmation of order does not constitute guarantee of delivery. The Company may, at its option, substitute what is in its option the nearest available variety, unless the Purchaser specifically prohibits this when ordering.

2.2 All orders are accepted subject to these conditions, which superseded any and all prior representations, agreements, statements and understanding, whether oral or in writing.

2.3 No contract shall arise between the parties unless and until the Company confirmed in writing an order received from the Purchaser.

2.4 The giving or sending to the Company of an order constitutes acceptance of all these conditions by the Purchaser, and the Purchaser if not prepared to accept such conditions, must refrain from effecting an order.

2.5 All descriptions, illustrations or colors in respect of the Goods specified in any of the Company sales literature or brochures are so stated or shown as a general guide or description only and the Company does not contract or represent that the Goods will comply with any particular detail contained in such sales literature or brochures.

3. Price and Payment

3.1 The Company reserves the right, by giving notice to the Purchaser at any time before delivery, to increase the price of the Goods to reflect any increase in the cost to the Company which is due to any factor beyond the control of the Company, including any foreign exchange fluctuation, currency regulations, alteration of duties, any change in delivery rates, quantities or specifications for the Goods which is requested by the Purchaser or any delay caused by any instructions of the Purchaser or failure of the Purchaser to give the Company adequate information or instructions.

3.2 Unless otherwise agreed in writing, the Purchaser shall pay all amounts due within 30 days of the date of delivery.

3.3 If the Purchaser fails to make any payment within 30 days of the due date for payment then without prejudice to any other right or remedy available to the Company, the Company shall be entitled to:

3.3.1 Cancel the contract or suspend any further deliveries to the Purchaser under this or any other contract.

3.3.2 Appropriate any payment made by the Purchaser to such of the Goods (or the Goods supplied under any other contract between the Purchaser and the Company) as the Company may thing fit (notwithstanding any purported appropriation by the Purchaser).

3.4 The Purchaser shall have no right of set-off, statutory or otherwise.

3.5 The Company reserves the right at any time at its discretion to demand security for payments before continuing with contract and/or delivering of Goods.

4. Warranty and Complaints

4.1 No complaint can be considered unless clear proof can be given that the Goods alleged to have performed unsatisfactorily were in fact Goods supplied by the Company and that they were grown carefully

and correctly throughout and subject only to such conditions as were likely to produce a favorable crop.

4.2 Every effort is made to ensure that the Company's stock is of the highest quality, but the Company shall not be responsible of the effects of natural causes which are beyond the control of the Company and therefore the Goods are sold without warranty, express or implied, as to productivity or freedom from pest or disease.

4.3 The Purchaser agrees that it is reasonable in the circumstances that in no event shall any failure of any kind on the part of the Company give rise to liability exceeding up to twice the price actually paid by Purchaser for the Goods. The Company shall not be liable to the Purchaser for loss of goodwill, loss of business, loss of revenues, loss of reputation or any type of direct and/or indirect loss (including loss or damage suffered by the Purchaser as a result of an action brought by a third party) even if such loss was reasonably foreseeable or the Company had been advised of the possibility of the Purchaser incurring the same.

Above stipulation shall be in full force and effect also if a claim is made against the Purchaser in case that the Goods infringe or that their use or resale infringes the patent, copyright, design, trade mark, plant breeder's rights or other industrial or intellectual property rights of any other person.

5. Notification of Claims

5.1 Subject to the provisions herein stipulated Goods shall be deemed to be properly accepted as ordered by the Purchaser two (2) working days following delivery if written notice to the contrary has not been received by the Company.

5.2 Any claim that any Goods have been delivered damaged or are not of the correct quantity or do not comply with their description shall be notified to the Company by fax or mail within twenty four hours of their arrival.

5.3 Any other alleged defects in Goods shall be notified by the Purchaser to the Company within seven days of arrival of the Goods or in the case of any defects of the Goods which is not reasonably apparent on inspection within seven days of the date upon which the defect might reasonably have been expected to come or actually did come to the notice of the Purchaser, whichever be the sooner.

5.4 Any claim made under this condition must be in writing and must contain full details of the claim.

6. Law and Jurisdiction

The validity, performance and construction of this Terms of Sale shall be governed by and interpreted in accordance with the laws of the state of Israel. The parties irrevocably consent to the exclusive jurisdiction of the competent courts in Tel-Aviv, Israel, to adjudicate all disputes arising from or related to the legal and business relationship between the Company and Purchaser.

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