



AllenSmore

Hellebore Catalogue 2023/24


HELLEBORUS
GOLD
COLLECTION

®

Welcome



Branded burgundy pot with English care instructions / gift label

We are the official UK partner for the world famous Helleborus Gold Collection.® Helleborus Gold Collection® is the result of more than 40 years of breeding experience by Heuger's passionate and professional breeding team. Helleborus Gold Collection® is now widely recognised as the best and most intensively tested range of Hellebores in the world.

Our Helleborus Gold Collection® offer comprises 4 distinct groups: Christmas Roses, Snow Roses, Ice N' Roses® and the new UK exclusive Winter Ballet. Christmas Roses are the classic white flowered *Helleborus niger*. Snow Roses are the original and well known *H. x ballardiae*, *H. x nigercors* and *H. x ericsmithii* hybrids. Ice N' Roses® are the new sensational series of *H. x glandorfensis* and *H. x iburgensis* hybrids. Finally, Winter Ballet are the latest exciting new group (exclusive to Allensmore in the UK) and are interspecific crosses of Christmas Roses (*H. niger*) and Lenten Roses (*H. x hybridus*).

For you to make your display look irresistible for the whole season and to optimise your sales of the Helleborus Gold Collection® we suggest stocking approximately 8% Christmas Roses, 14% Winter Ballet, 32% Original Snow Roses and 46% Ice N' Roses®.

Plant breeding

Heuger excel at breeding plants, as demonstrated by 200 patented varieties. Many of them have throughout the years set new industry trends. From the first cross to the launch of a new variety can take up to 20 years of dedication.

Plant production

At Allensmore we hold Paul Heuger's motto "No compromise in Quality" at the core of our approach to how we grow Hellebores. We start potting our Hellebores in March. They go straight outside at our West Nursery long before the last frost, so they are hardy from the off. The compost and fertiliser programme is tweaked and improved every year by our technical manager, and we do extensive trials with peat free compost each year too. Our dedicated team of growers work tirelessly throughout the growing season, so that you can be guaranteed plants that are bursting with energy, and that will look fabulous through the winter in all but the harshest weather.



Hannah and Tracey at our West site

Point of sale

We have excellent POS available including large correx boards, A2 correx, leaflets with holders, bench edge correx boards etc. Please ask the sales team for details.

Hellebore

Beautiful range of colours

- Easy care
- Flowers from Winter through to Spring
- Perfect for borders, containers and terraces
- Varieties available to suit sun and shade areas
- Like to grow in rich, well drained soil
- Refer to www.hellebore.co.uk for more information



Large correx board

Christmas Roses

Christmas Roses in the Helleborus Gold Collection® are fully hardy, low-care and very long-lived evergreen perennials. Withstanding cold spells and snow, the Christmas Rose Helleborus Gold Collection® varieties produce dazzling white flowers all winter long.

These gorgeous winter bloomers are perfect for the garden as well as being used as a charming container plant on balconies, terraces and in entrance areas. They decorate spaces in winter that summer flowers would normally brighten up. They are very easy to care for and prefer a semi shaded spot.

This year we have added two more varieties of Christmas Roses to the range, both of which performed very well in our trials in last year's very testing summer.

Hellebore HGC® Diva®

COSEH 1090
H. niger

Very early flowering
October
2 litre burgundy pot



Hellebore HGC® Jesse

COSEH 3080
H. niger

Late flowering, large flowers
Very vigorous
December
4.5 litre burgundy pot



Hellebore HGC® Jesko

COSEH 1010
H. niger

Early flowering, very compact
November
2 litre burgundy pot



Hellebore HGC® Wintergold®

COSEH 2010
H. niger

Early flowering
End November
2 litre burgundy pot



HGC® Wintergold®

Christmas Roses

Our Christmas Roses will be available from October to December incorporating these different varieties.

Flowering times throughout this catalogue are given as a guide only and will vary from year to year, regions of the UK, whether the plants are in sun or shade and so on. Flowering times after establishment in the garden may differ from when they flower in pots on our nursery.

Pot size	2 L	4.5 L
Shelf Qty	1x36	1x21
Delivery	Oct-Dec	Oct-Dec

Winter Ballet (*Helleborus x lemperii*)

Winter Ballet

Winter Ballet is the latest group in the Helleborus Gold Collection® range. They are the first varieties of a range that will be developed further in the coming years and represent the very latest advances in Hellebore breeding from the team at Heuger. We have lots more new varieties in the pipeline. They are interspecific hybrids of Christmas roses (*H. niger*) and Lenten Roses (*H. x hybridus*).

Allensmore are proud to be the UK exclusive grower of these exciting new varieties. You won't find them grown anywhere else in the UK! As they are so new we don't have many so order early to secure yours!

Unique selling points for Winter Ballet:

- Very floriferous
- Wonderful range of colours from pale yellow through white and pink to the deepest red
- Really long flowering period: like the Ice N' Roses® group, they flower for months
- Robust vigour and fully hardy
- 8 compact varieties in 2L pots
- 2 brand new taller but equally solid varieties in 4.5L pots
- Great in patio containers, window boxes and flower beds
- Good sun tolerance, but they thrive best of all with light shade to protect them from the hottest midday summer sunshine

New varieties will be introduced in the coming years!

Hellebore HGC® Winter Ballet Leona

COSEH 7300
H. x lemperii
Very large flowers
November
2 litre burgundy pot



Hellebore HGC® Winter Ballet Lulu

COSEH 5800
H. x lemperii
Very compact
December
2 litre burgundy pot



Hellebore HGC® Winter Ballet Liah

COSEH 7100
H. x lemperii
Early flowering
November
2 litre burgundy pot



Hellebore HGC® Winter Ballet Liva

COSEH 7600
H. x lemperii
Early flowering
November
2 litre burgundy pot



Hellebore HGC® Winter Ballet Liaa

COSEH 5600
H. x lemperii
Early flowering
November
2 litre burgundy pot



Winter Ballet

Our Winter Ballet varieties will be available from October to December incorporating these different varieties. We can stock you up at the start of the season with the full variety range or supply particular varieties as they come into flower.

Pot size	2 L	4.5 L
Shelf Qty	1x36	1x21
Delivery	Oct-Dec	Oct-Dec

Hellebore
HGC® Winter Ballet
Lola

COSEH 7400
H. x lemperei

Very compact
January
2 litre burgundy pot



Exclusive

HGC® Winter Ballet Leona and Lola



Hellebore
HGC® Winter Ballet
Linda

COSEH 6900
H. x lemperei

Very early flowering
October
2 litre burgundy pot



Exclusive

Hellebore
HGC® Winter Ballet
Lisann

COSEH 5900
H. x lemperei

Very early flowering
October
2 litre burgundy pot



Exclusive

Hellebore
HGC® Winter Ballet
Karli

HL 1026
H. x lemperei

Vigorous
October
4.5 litre burgundy pot



Exclusive



HGC® Winter Ballet Lola

Hellebore
HGC® Winter Ballet
Katie

HL 1028
H. x lemperei

Very vigorous
October
4.5 litre burgundy pot



Exclusive

Snow Roses (*Helleborus x ballardiae*, *x ericsmithii*, *x nigercors*)

Snow Roses

Snow Roses combine the positive qualities of their parents: the properties of the Christmas Rose (*Helleborus niger*) and of Mediterranean *Helleborus* species such as the Corsican (*Helleborus argutifolius*) and the Balearic or blue-grey Hellebore (*Helleborus lividus*), whose names indicate their provenance.

Their charming appeal and ability to withstand inclement winter weather come from the Christmas Rose. In the summer on the other hand, they benefit from their Mediterranean parents' ability to cope with the heat and the sun. They do well in any type of soil, and they also thrive in sunny spots.

Hellebore HGC® Camelot®

COSEH 940
H. x ballardiae

Compact, early flowering
November
2 litre burgundy pot



Hellebore HGC® Marlon

COSEH 980
H. x ericsmithii

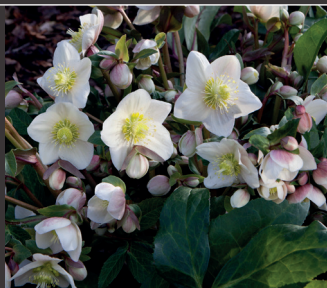
Early flowering
November
2 and 4.5 litre burgundy pot



Hellebore HGC® Snow Dance®

COSEH 800
H. x ericsmithii

Early flowering
November
2 and 4.5 litre burgundy pot



Hellebore HGC® Maestro®

COSEH 890
H. x ballardiae

Early flowering
November
2 and 4.5 litre burgundy pot



HGC® Marlon

Snow Roses

Our collection of Snow Roses will be available from November to February incorporating these different varieties. We can stock you up at the start of the season with the full variety range or supply particular varieties as they come into flower.

Pot size	2 L	4.5 L
Shelf Qty	1x36	1x21
Delivery	Nov-Feb	Nov-Feb

HGC® Camelot®

Hellebore
HGC® Malory

COSEH 780
H. x ericsmithii

Early flowering
December
2 and 4.5 litre burgundy pot



Hellebore
HGC® Monte Christo®

COSEH 860
H. x ericsmithii

Early flowering
December
2 and 4.5 litre burgundy pot



Hellebore
HGC® Ice Breaker®
Max

COSEH 750
H. x nigercors

Vigorous
December/ January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Shooting Star®

COSEH 790
H. x ericsmithii

Vigorous
January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Frosty®

COSEH 7700
H. x hybridus

Vigorous
January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Merlin®

COSEH 810
H. x ballardiae

Late flowering
Late January
2 litre burgundy pot



HGC® Ice Breaker® Max

Ice N' Roses® (*Helleborus x glandorffensis* and *Helleborus x iburgensis*)

Ice N' Roses®

The new sensational winter bloomers Ice N' Roses® (*Helleborus x glandorffensis* and *Helleborus x iburgensis*) combine the early flowers of Christmas Roses (*Helleborus niger*) with the multiple colours of Lenten Roses and the robust nature of Snow Roses.

Ice N' Roses® produce their magnificent flowers tirelessly from late autumn well into April. These gorgeous Ice N' Roses® should not be missing in any garden!

They are also perfect for use in large containers for balconies and terraces and thrive in sun or shade.

As the UK Helleborus Gold Collection® partner grower we have many UK exclusive varieties of Ice N' Roses® including the stunning Early Rose which starts flowering in September and carries on for months and the brand new Red Romance. You won't be able to order these exclusive varieties from any other UK grower.

Enchantingly beautiful flowers in winter!

Hellebore HGC® Ice N' Roses® Early Rose

COSEH 4000
H. x glandorffensis
Very early flowering
October
2 and 4.5 litre burgundy pot



Hellebore HGC® Ice N' Roses® Rose

COSEH 4200
H. x glandorffensis
Vigorous
November
2 and 4.5 litre burgundy pot



Hellebore HGC® Ice N' Roses® Early Red

COSEH 5300
H. x glandorffensis
Early flowering
November/ December
2 and 4.5 litre burgundy pot



Hellebore HGC® Ice N' Roses® Red

COSEH 4800
H. x glandorffensis
Very vigorous
December/ January
2 and 4.5 litre burgundy pot



HGC® Ice N' Roses® Red and Rose

Ice N' Roses®

Our collection of Ice N' Roses® will be available from November to February incorporating these different varieties. We can stock you up at the start of the season with the full variety range or supply particular varieties as they come into flower.

Pot size	2 L	4.5 L
Shelf Qty	1x36	1x21
Delivery	Nov-Feb	Nov-Feb

HGC® Ice N' Roses® White



Hellebore
HGC® Ice N' Roses®
Rosali

COSEH 6200
H. x glandorffensis
Compact
January
2 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Dark Picotee

COSEH 5100
H. x glandorffensis
Compact
January
2 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Frosted Rose

COSEH 6300
H. x glandorffensis
Compact
January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Picotee

COSEH 5000
H. x glandorffensis
Vigorous
November/ December
2 and 4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
White

COSEH 4500
H. x glandorffensis
Vigorous
December/ January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Red Romance

HG 1410
H. x glandorffensis
Vigorous
November
4.5 litre burgundy pot



HGC® Ice N' Roses® Picotee

Ice N' Roses® (*Helleborus x glandorffensis*)

HGC® Ice N' Roses® Rosetta



Hellebore
HGC® Ice N' Roses®
Bennotta

COSEH 6600
H. x iburgensis
Vigorous
January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Merlot

COSEH 4700
H. x glandorffensis
Late flowering, very vigorous
February
4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Carlotta

COSEH 6500
H. x iburgensis
Vigorous
January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Brunello

COSEH 6000
H. x glandorffensis
Compact, late flowering
February
2 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Rosetta

COSEH 6400
H. x iburgensis
Vigorous
January
2 and 4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Rosado

COSEH 5400
H. x glandorffensis
Late flowering, very vigorous
February
4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Milla Marble

HM 1214
H. x iburgensis
Marbled foliage
December/ January
4.5 litre burgundy pot



Hellebore
HGC® Ice N' Roses®
Nightingale

COSEH 6100
H. x glandorffensis
Compact, late flowering
February
4.5 litre burgundy pot



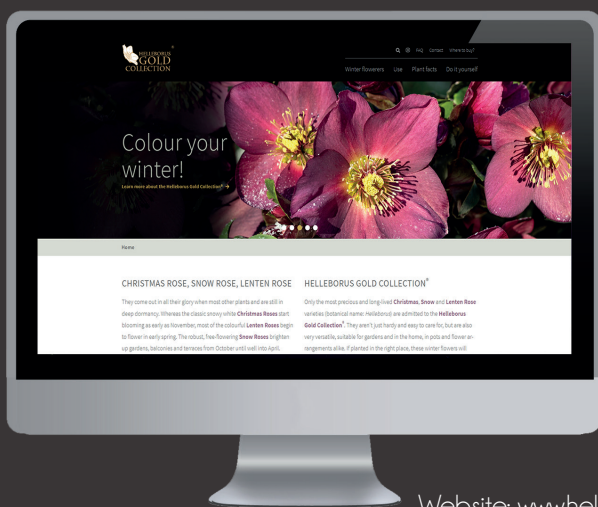
Pot size	2 L	4.5 L
Shelf Qty	1x36	1x21
Delivery	Nov-Feb	Nov-Feb

Webshop - www.allensmore.co.uk

You can order your Hellebores via our website which makes it even easier to keep you up to date on these beautiful varieties and our other latest offerings.

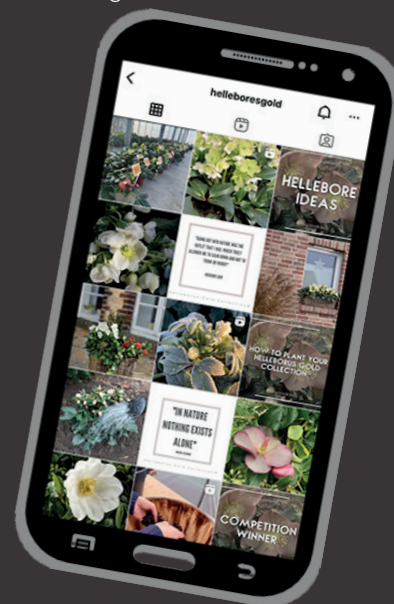
Consumer information - www.hellebore.co.uk

Our new consumer facing website is full of helpful information about the Helleborus Gold Collection[®] ensuring your customers achieve the best possible results and listing garden retailers stocking the Helleborus Gold Collection[®]. To support you further when you purchase a Hellebore collection we will supply consumer leaflets in a water proof holder. We can also provide high res images for your own marketing and PR should you require, please contact a member of the Allensmore team for more details.



Website: www.hellebore.co.uk

Instagram: [helleboresgold](https://www.instagram.com/helleboresgold)



Terms & Conditions

1. Allensmore accept orders only on the basis that these terms and conditions apply to the contract and cannot be varied except in writing and signed by ones of the Allensmore directors.
2. Ownership of goods supplied by Allensmore will not pass to the customer until the goods have been paid for in full. In the meantime, the customer must keep the goods identifiable as belonging to Allensmore and must allow or obtain access for Allensmore to retake the goods if they are not paid for within 30 days of invoice.
3. Goods supplied by Allensmore will be at the risk of the customer from the moment of loading (if being taken from Allensmore) or off-loading (if being delivered by Allensmore).
4. Any complaint about quality, short-delivery or any other matter must be notified to Allensmore in writing and in a reasonable detail within 24 hours of risk passing or the complaint will be deemed to have waived.
5. Allensmore's liability is limited to the contract price for the goods. Any other liability is excluded to the fullest extent permitted by English law.
6. Allensmore are not liable for any delay in supplying goods unless the delay causes the goods to deteriorate so that they are not of merchantable quality.
7. Allensmore reserve the right :
 - a. To charge interest from day to day at 4% over their own bankers' base rate from time to time on any sum due from a customer which has not been paid within 30 days of invoice.
 - b. To increase the contract price to cover any movement in rates of exchange between currencies which is adverse to Allensmore and which occurs before Allensmore receive payment from the customer; and
 - c. To withdraw any discount which has been given on an invoice which is not paid in full within 30 days of issue.



We aim to offer Quality, Service and Value

Allensmore Nurseries Ltd
Tram Inn
Allensmore
Hereford
HR2 9AN

Tel: 01981 500 940
Sales: 01981 500 946
Fax: 01981 500 944
E-mail: mail@allensmore.co.uk
Web: www.allensmore.co.uk