



2021

Growing Together

Jungpflanzen | giovani piante | plantas jóvenes | Саженьцы

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Calendar 2021

January

Wk	Mo	Tu	We	Th	Fr	Sa	Su
53					1	2	3
1	4	5	6	7	8	9	10
2	11	12	13	14	15	16	17
3	18	19	20	21	22	23	24
4	25	26	27	28	29	30	31

February

Wk	Mo	Tu	We	Th	Fr	Sa	Su
5	1	2	3	4	5	6	7
6	8	9	10	11	12	13	14
7	15	16	17	18	19	20	21
8	22	23	24	25	26	27	28

March

Wk	Mo	Tu	We	Th	Fr	Sa	Su
9	1	2	3	4	5	6	7
10	8	9	10	11	12	13	14
11	15	16	17	18	19	20	21
12	22	23	24	25	26	27	28
13	29	30	31				

April

Wk	Mo	Tu	We	Th	Fr	Sa	Su
13				1	2	3	4
14	5	6	7	8	9	10	11
15	12	13	14	15	16	17	18
16	19	20	21	22	23	24	25
17	26	27	28	29	30		

May

Wk	Mo	Tu	We	Th	Fr	Sa	Su
17						1	2
18	3	4	5	6	7	8	9
19	10	11	12	13	14	15	16
20	17	18	19	20	21	22	23
21	24	25	26	27	28	29	30
22	31						

June

Wk	Mo	Tu	We	Th	Fr	Sa	Su
22		1	2	3	4	5	6
23	7	8	9	10	11	12	13
24	14	15	16	17	18	19	20
25	21	22	23	24	25	26	27
26	28	29	30				

July

Wk	Mo	Tu	We	Th	Fr	Sa	Su
26				1	2	3	4
27	5	6	7	8	9	10	11
28	12	13	14	15	16	17	18
29	19	20	21	22	23	24	25
30	26	27	28	29	30	31	

August

Wk	Mo	Tu	We	Th	Fr	Sa	Su
30							1
31	2	3	4	5	6	7	8
32	9	10	11	12	13	14	15
33	16	17	18	19	20	21	22
34	23	24	25	26	27	28	29
35	30	31					

September

Wk	Mo	Tu	We	Th	Fr	Sa	Su
35			1	2	3	4	5
36	6	7	8	9	10	11	12
37	13	14	15	16	17	18	19
38	20	21	22	23	24	25	26
39	27	28	29	30			

October

Wk	Mo	Tu	We	Th	Fr	Sa	Su
39					1	2	3
40	4	5	6	7	8	9	10
41	11	12	13	14	15	16	17
42	18	19	20	21	22	23	24
43	25	26	27	28	29	30	31

November

Wk	Mo	Tu	We	Th	Fr	Sa	Su
44	1	2	3	4	5	6	7
45	8	9	10	11	12	13	14
46	15	16	17	18	19	20	21
47	22	23	24	25	26	27	28
48	29	30					

December

Wk	Mo	Tu	We	Th	Fr	Sa	Su
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16	17	18	19
51	20	21	22	23	24	25	26
52	27	28	29	30	31		

Holidays / Feiertage / ferie / vacaciones / Праздники

January 1	New Year's Day	May 13	Ascension Day
February 14	Valentine's Day	May 23	Pentecost
March 8	International Women's Day	May 24	Pentecost Monday
April 4	Easter	November 1	All Saints
April 5	Easter Monday	November 28	Mother's Day (Russia)
May 1	Labour Day	December 25	Christmas
May 2	Mother's Day (Portugal & Spain)	December 26	Boxing Day
May 9	Mother's Day (Italy, Germany & The Netherlands)		

Symbols Symbole Simboli Símbolos СИМВОЛЫ



Flower size (mm)
Blütendiameter (mm)
Dimensione del fiore (mm)
Tamaño de la flor (mm)
Размер цветка (mm)



Response time
Reaktionszeit
Termine di reazione
Respuesta
Время отклика



Season (☀️🌸🌱)
Jahreszeit (☀️🌸🌱)
Stagione (☀️🌸🌱)
Temporada (☀️🌸🌱)
Время года (☀️🌸🌱)



Form
Form
Forma
Forma
Форма



Rust Resistant
Rost-Resistenz
Resistenza alla ruggine
Resistencia a la roya
Устойчивость к ржавчине



New
Neu
Nuovo
Novedades
Новинка



Cultivation Group
Kultivierungsgruppe
Gruppo di coltivazione
Grupo de cultivo
группа выращивания

See page 04 for further explanation.

Group	Long days	Alar (growth regulator)
1	+	++++
2	+	++
3	++	++++
4	++	++
5	++++	++++
6	++++	++
7	+++++	+



License®

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Response time

The response time indicates the number of weeks between the beginning of the short day period and the flowering date, at normal temperature and light intensity.



Lizenz®

Die Sorte ist eine Lizenzsorte. Erlaubnis zum Vermehren oder Verkauf von Pflanzenmaterial mit Lizenz kann man nur mit einem unterschriebenen Lizenzvertrag vom Veredler (Breeder) bekommen.



Reaktionszeit

Die Reaktionszeit gibt die Anzahl Wochen zwischen dem Anfang der Kurztagsperiode und dem Blütedatum an, bei normaler Temperatur und heller Lichtintensivität.



Licenza®

La varietà è una varietà brevettata. Per un permesso di propogazione o di vendita dei prodotti delle piante brevettate si ha bisogno d'un accordo firmato dal coltivatore.



Termine di reazione

Il termine di reazione indica quante settimane ci vogliono dall'inizio del fotoperiodo corto fino alla data di fioritura, dato una temperatura e un'intensità di luce normale.



Licencia®

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Respuesta

Respuesta se refiere a la cantidad de semanas trans-curridas entre el principio del periodo de días cortos y el momento de la flora-ción, bajo temperaturas e intensidad de luz normales.



Лицензия®

Это лицензированный сорт. Воспроизведение или продажа лицензированного растительного материала регулируется условиями лицензионного соглашения с селекционером.



Время отклика

Время отклика указывает на количество недель между началом короткого дневного периода и даты цветения при нормальной температуре и интенсивности света.



Cultivation group

The varieties are classified in various cultivation groups : Number (Combination) of long days (LD) and amount of growth regulator (ALAR).

Long Days (LD)

+++++	Very much
++++	Much
++	Average
+	Minimal

ALAR (growth regulator)

++++	Very much
++	Much
+	Little



Kulturansprüche

Die Sorten werden, je nach Kulturansprüchen, in verschiedene Gruppen unterteilt. Bezugnehmend auf Langtag-Behandlung (LD) und dem nötigen Hemmstoffbedarf (ALAR).

Lange Tage

+++++	Sehr viel
++++	Viel
++	Durchschnittlich
+	Minimal

Wachstumsregulator

++++	Sehr viel
++	Viel
+	Wenig



Gruppo di coltivazione

Le varietà sono state divise in diversi gruppi di coltivazione. Una combinazione tra giorni lunghi (LD = "long days") e quantità di regolatore di crescita (ALAR).

Giorni Lunghi

+++++	Moltissimo
++++	Molto
++	Medio
+	Poco

Regolatori di crescita

++++	Moltissimo
++	Medio
+	Poco



Grupos por tipo de cultivo

Las variedades son clasificadas por sus distintas técnicas de cultivo. Es decir por el número de días largos y por las aplicaciones del regulador de crecimiento (ALAR).

Dias Langos

+++++	Muchísimo
++++	Mucho
++	Promedio
+	Poco

Regulador de Crecimiento

++++	Muchísimo
++	Promedio
+	Poco



Культивационная группа

Сорта хризантемы классифицированы согласно различным культивационным группам / сочетанию длинных дней (LD) и количеству регулятора роста (ALAR).

Длинный день

+++++	Очень много
++++	Много
++	Средне
+	Минимально

ALAR (регулятор роста)

++++	Очень много
++	Средне
+	Минимально

**European distributor
Europäischer Händler
Distributore per l'Europa
Distribuidor en Europa
Европейский посредник**









**DÜMMEN
ORANGE™**



KÖTTERHEINRICH
hortensienkulturen



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Our experience is your result!

Straathof Young Plants is an export business that has developed through many years of specialisation in chrysanthemum growing. And we increase possibilities everyday. The excellent quality of our products is the result of extensive know-how in the fields of breeding, propagation and innovation. Carefree and personal trade in Dutch young plants; that's what we stand for.

Typically Dutch

Our production centres in the Netherlands, Kenya, Tanzania, South Africa, Uganda, Ethiopia and other countries are all highly efficient and equipped to the latest standards of technology. They are managed by experts from the Netherlands, the world's leading country in terms of floriculture and cultivation technology. The first class end products promise optimal returns in terms of cropping and profitability. We are valued by our customers because of our Dutch way of doing business: we offer solutions thinking, our deeds reflect our words and we make more possible for our customers.

One-stop-shop for flourishing trade

We offer an innovative and market-oriented assortment of high quality, virus and disease free cuttings, which is subject to continuous upgrading. Straathof Young Plants acts as a one-stop-shop for European growers who want easy and quick access to high quality Dutch young plants. Our family business, originated in 1960, is strong on personal contact with our customers. We strive for short lines and long-term relationships. That paves the way to an optimal transfer of technical support and knowledge about production, innovation and development.

Network of knowledge

We traditionally maintain close links with the Dümme Orange Group, global market leader in the sale, breeding, marketing and licensing management of an extensive range of potted and cut chrysanthemums and other ornamental plants. During the years, we have also built deep relationships with other suppliers, such as Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec and Royal van Zanten. Straathof Young Plants is also the European distributor for outdoors

chrysanthemums and summer flowers produced by respected Dutch growers, who belong to a carefully constructed network.

Trusted partner

In 2005, Straathof Young Plants acquired Greneth Plants, specialized in the export of young plants to Greece, Eastern Europe and the Middle East. This implied a valuable extension of our network and knowledge. In 2019 the two companies merged into Straathof Young Plants. Together we solve your logistic challenges throughout Europe and far beyond. With our personal approach Straathof Young Plants gives a face to the Dutch market of high quality young plants. Our tradition of maximum exchange of knowledge makes us both ready and able to be your trusted partner and to improve and increase your profits.

We look forward to doing business with you.

Hans Straathof
Director Straathof Young Plants

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- Arjen van Duijn
(export co-ordinator)
- Jaco B. Lenten



Fiduga, Uganda



Unsere Erfahrung ist Ihr Ergebnis!

Straathof Young Plants ist ein Exportunternehmen, das sich über viele Jahre vor allem im Bereich Chrysanthemen Anbau spezialisiert hat. Die exzellente Qualität unserer Produkte ist das Ergebnis umfangreicher Erfahrungen in den Bereichen Züchtung, Anbau und Innovation. Sorgenfreier und persönlicher Verkauf von niederländischen Jungpflanzen – das ist wofür wir stehen!

Typisch niederländisch

Unsere Produktionsstandorte in den Niederlanden, Kenia, Tansania, Südafrika, Uganda, Äthiopien und anderen Ländern arbeiten hocheffizient und sind ausgestattet mit modernster Technik. Sie werden geführt von Experten aus den Niederlanden, dem weltweit führenden Land in Sachen Blumen- und Zierpflanzenanbau, sowie Anbautechnik. Das erstklassige Endprodukt verspricht ein optimales Ergebnis, in Bezug auf Anbau und Ertragskraft. Von unseren Kunden werden wir vor allem für unseren niederländische Denkweise geschätzt: wir bieten Lösungen, unsere Taten spiegeln unsere Worte wieder und wir bieten unsere Kunden damit viele Möglichkeiten.

One Stop Shop für einen florierenden Handel

Wir bieten ein innovatives und marktorientiertes Sortiment an hochqualitativen, gesunden Stecklingen, welche kontinuierlich verbessert werden. Straathof Young Plants ist der One Stop Shop, für Europäische Anbauer, welche einfachen und schnellen Zugang zu niederländischen Jungpflanzen haben wollen. Unser Familienunternehmen, gegründet im Jahr 1960 ist stark im persönlichen Kundenkontakt. Wir schätzen kurze Kommunikationswege und streben langfristige Partnerschaften an. Das ebnet den Weg zu einer optimalen Weitergabe von technischer Hilfe, langjährigen Erfahrungen in der Produktion, innovativem Denken, und der Entwicklung unserer Kundenbeziehungen.

Wissensnetzwerk

Traditionell hat Straathof Young Plants enge Verbindungen zur Dümmen Orange Group, einem weltweit führenden Unternehmen im Verkauf, der Züchtung, dem Marketing und der Lizenzierung von Topf- und Schnittchrysanthemen und einer umfangreichen Bandbreite anderer Jungpflanzen. Während der letzten Jahre haben wir zusätzlich enge Partnerschaften zu anderen Lieferanten aufgebaut, darunter Florensis Cut Flowers, Schneider Jungpflanzen, Dekker Chrysanten, Floritec und Royal van Zanten. Straathof ist außerdem der europäische Händler für Outdoor Chrysanthemen und Sommerblumen, welche von bekannten niederländischen Anbauern produziert werden, die auch zu unserem sorgfältig aufgebauten Netzwerk gehören.

Zuverlässige Partner

Im Jahr 2005 gewann Straathof Plants das Unternehmen Greneth Plants als Partner dazu. Greneth ist spezialisiert auf den Export von

Jungpflanzen nach Griechenland, Osteuropa und dem Mittleren Osten. Das schuf eine wertvolle Erweiterung unseres Netzwerks und unseren Wissens. Im Jahr 2019 fusionierten beide Unternehmen in Straathof Young Plants. Gemeinsam lösen wir die logistischen Herausforderungen innerhalb Europas und weit darüber hinaus. Mit unserem persönlichen Ansatz gibt Straathof Young Plants dem niederländischen Jungpflanzenmarkt ein Gesicht. Unser traditionell starker Austausch von Erfahrungen macht uns bereit und fähig ihr vertrauensvoller Partner zu sein und Ihren Profit gemeinsam mit Ihnen zu verbessern.

Wir freuen uns mit Ihnen Geschäfte zu machen!

Hans Straathof
Direktor Straathof Young Plants

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La nostra esperienza è il tuo risultato!

Straathof Young Plants esporta giovani piante grazie alla lunga esperienza maturata negli anni di coltivazione di crisantemi. Continuiamo a crescere cogliendo tutte le opportunità offerte dal mercato. L'eccellente qualità dei nostri prodotti è il risultato di un'ampia conoscenza nei settori dell'ibridazione, moltiplicazione e innovazione delle giovani piante olandesi. L'obiettivo che ci poniamo è fornire materiale di propagazione con elevati standard qualitativi e garantire la presenza costante dei nostri esperti al servizio dei clienti. Questo siamo noi!

Alla maniera olandese

I nostri centri di produzione nei Paesi Bassi, in Kenya, Tanzania, Sud Africa, Uganda, Etiopia ed in altri paesi sono senza eccezione altamente efficienti e dotati di innovativi standard tecnologici. Sono gestiti da esperti provenienti dall'Olanda, paese leader nella floricultura e nella tecnologia di coltivazione. I prodotti finiti di prima scelta promettono ottimi riscontri in termini di qualità del prodotto e redditività. I nostri clienti ci apprezzano per la capacità di fare affari alla maniera olandese: offriamo soluzioni, rispettiamo gli impegni presi e creiamo più opportunità per i nostri clienti.

Un'unica azienda: tutto ciò di cui hai bisogno

Offriamo un assortimento innovativo ed orientato al mercato di alta qualità (talee esenti di virus) in continuo sviluppo. Straathof Young Plants è l'unico riferimento per il completo assortimento di giovani piante olandesi e rappresenta la soluzione più facile e veloce per i coltivatori d'Europa. La nostra azienda a carattere familiare, fondata nel 1960, è forte nei contatti personali con i suoi clienti. Miriamo a contatti diretti e relazioni di lunga durata. Questo apre la strada per un ottimo trasferimento di supporto tecnico e conoscenze di produzione, innovazione e sviluppo.

Una rete di conoscenze

Manteniamo tradizionalmente legami diretti con Dümen Orange Group, leader mondiale nella vendita e nell'ibridazione, nella commercializzazione e gestione di licenze per una vasta gamma di crisantemi da vaso e da reciso e di altre piante ornamentali. Negli anni abbiamo anche stretto ottime relazioni con altri fornitori come Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec e Royal Van Zanten. Straathof Young Plants è anche il distributore per l'Europa di crisantemi per l'esterno e fiori estivi, prodotti da coltivatori olandesi rinomati, che fanno parte di una rete costruita con cura.

Partner di fiducia

Nel 2005 Straathof Young Plants acquisì Greneth Plants, specializzata nell'esportazione di giovani piante in Grecia, Europa dell'Est e Medio Oriente. Questo implica un'estensione preziosa della nostra rete commerciale e delle nostre competenze. Nel 2019 le due compagnie si sono fuse dando vita a Straathof Young plants. Insieme risolviamo

le tue sfide logistiche in tutta l'Europa e altrove. Con il nostro approccio personale Straathof Young Plants dà un volto al mercato olandese di giovani piante di alta qualità. Grazie alla lunga esperienza di intenso scambio di conoscenze, siamo il tuo partner di fiducia pronto e capace ad aumentare i tuoi profitti.

Non vediamo l'ora di fare affari insieme a te!

Hans Straathof
Direttore Straathof Young Plants

Indirizzo

Straathof Young Plants
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Vendita

- Hans Straathof
(direttore generale)
- Arjen van Duijn
(coordinator export)
- Jaco B. Lenten





¡Nuestra experiencia será su éxito!

Straathof Young Plants es una empresa de exportación que se ha desarrollado a través de muchos años de especialización en el cultivo de crisantemos. Y aumentamos las posibilidades todos los días. La excelente calidad de nuestros productos es el resultado de amplios conocimientos en los campos de la mejora genética, la propagación y la innovación. Defendemos unas relaciones comerciales personalizadas y sin preocupaciones con plantas holandesas.

Típicamente holandés

Nuestros centros de producción en los Países Bajos, Kenia, Tanzania, Sudáfrica, Uganda, Etiopía y otros países son altamente eficientes y están equipados con los últimos estándares de tecnología. Están gestionados por expertos de los Países Bajos, el país líder mundial en términos de floricultura y tecnología de cultivo. Los productos finales de primera calidad prometen rendimientos óptimos en términos de cultivo y rentabilidad. Nuestros clientes nos valoran por nuestra forma holandesa de hacer negocios: ofrecemos soluciones meditadas, nuestros actos reflejan nuestras palabras y hacemos todo lo posible por nuestros clientes.

Ventanilla única para un negocio floreciente

Ofrecemos un surtido innovador y orientado al mercado de esquejes de alta calidad, libres de virus y enfermedades, que está sujeto a una actualización continua. Straathof Young Plants actúa como una ventanilla única para los productores europeos que desean un acceso fácil y rápido a plantales holandeses de alta calidad. Nuestro negocio familiar, originado en 1960, es fuerte en el contacto personal con nuestros clientes. Nos esforzamos por las relaciones directas y con largo recorrido. Eso allana el camino para una transferencia óptima de apoyo técnico y de conocimientos sobre producción, innovación y desarrollo.

Red de conocimientos

Tradicionalmente mantenemos vínculos estrechos con el Grupo Dümmer Orange, líder mundial del mercado en la venta, la mejora genética, la comercialización y la gestión de licencias de una amplia gama de crisantemos de macetas y de flor cortada y otras plantas ornamentales. En el transcurso de los años, también hemos establecido relaciones profundas con otros proveedores, como Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec y Royal van Zanten. Straathof Young Plants es también el distribuidor europeo de crisantemos para cultivo al aire libre y flores de verano producidos por prestigiosos productores holandeses, que pertenecen a una red cuidadosamente concebida.

Socio de confianza

En 2005, Straathof Young Plants adquirió Greneth Plants, especializada en la exportación de plantales a Grecia, Europa del Este y Oriente Medio. Esto implicaba una ampliación apreciable de nuestra red y conocimientos.

En 2019, las dos compañías se fusionaron en Straathof Young Plants. Juntos resolvemos sus desafíos logísticos en toda Europa y más allá. Con nuestro enfoque personal, Straathof Young Plants ofrece la imagen del mercado holandés de plantales de alta calidad. Nuestra tradición de máximo intercambio de conocimientos nos lleva a ser su socio de confianza, dispuesto y capaz de mejorar y aumentar sus ganancias.

Esperamos hacer negocios con usted.

Hans Straathof

Director Straathof Young Plants

Dirección

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Países Bajos
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Ventas

- Hans Straathof
(*Director Gerente*)
- Arjen van Duijn
(*Coordinador de exportaciones*)
- Jaco B. Lenten



Fides, Kenia



Наш опыт - Ваш результат!

Straathof Young Plants - экспортный бизнес, который многие годы развивал экспертизу в выращивании хризантемы. И мы повышаем возможности каждый день. Отличное качество продукта - результат обширных знаний в деятельности селекции, выращивания и инновации. Беззаботная и личная торговля голландского посадочного материала - это наш девиз.

Типично голландское

Наши центры производства в Голландии, Кении, ЮАР, Уганде, Эфиопии и других странах высокоэффективны и оборудованы по последним технологиям. Они управляются экспертами из Нидерландов - ведущей страны мира в области цветоводства и технологий выращивания. Первокласный продукт обещает оптимальную отдачу с точки зрения урожая и рентабельности. Наши клиенты ценят нас благодаря нашему голландскому способу ведения бизнеса: мы предлагаем решения, наши поступки отражают наши слова, и мы делаем все возможное для наших клиентов.

Универсальный магазин для процветающей торговли

Мы предлагаем инновационный, постоянно обновляемый и ориентированный на рынок ассортимент высококачественного посадочного материала без вирусов и болезней. Straathof Young Plants действует как универсальный магазин для европейских производителей, которые хотят легкий и быстрый доступ к высококачественным голландским саженцам. Наш семейный бизнес, основанный в 1960 году, тесно связан с личными контактами с нашими клиентами. Мы стремимся к простому доступу и долгосрочным отношениям. Это открывает путь к оптимальной передаче технической поддержки и знаний о производстве, инновациях и развитии.

Сеть знаний

Мы традиционно поддерживаем тесные связи с Dümme Orange Group, мировым лидером на рынке по продаже, разведению, маркетингу и лицензированию широкого ассортимента горшечной хризантемы, хризантемы для срезки, и других декоративных растений. За эти годы мы также наладили тесные отношения с другими поставщиками, такими как Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec и Royal van Zanten. Straathof Young Plants также является европейским дистрибьютором хризантемы и летних цветов в открытом грунте, произведенных уважаемыми голландскими производителями, которые входят к тщательно выстроенную сеть.

Надежный партнер

В 2005 году компания Straathof Young Plants приобрела Greneth Plants, специализированную по экспорту саженцев в Грецию, Восточную Европу и на Ближний Восток. Это подразумевало ценное расширение базы партнеров и знаний. В 2019 году две компании объединились в Straathof Young Plants. Вместе мы решим ваши логистические задачи по всей Европе и далеко за ее пределами. Благодаря нашему индивидуальному подходу, Straathof Young Plants представляет лицо голландского рынка высококачественных молодых растений. Наша традиция максимального обмена знаниями делает нас готовыми и способными быть вашим надежным партнером и улучшать и увеличивать вашу прибыль.

Мы надеемся на партнерство с Вами.

Hans Straathof
Директор Straathof Young Plants

Адрес

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Продажи

- Hans Straathof (Директор)
- Arjen van Duijn
(Координатор по экспорту)
- Jaco B. Lenten

**Disbud
chrysanthemums**

–

**Großblumige
chrysanthemem**

–

**Varietà
uniflora**

–

**Crisantemos
de flor grande**

–

**Хризантема
одноголовая**

Disbud



Alibaba®

3	70	7.5	



Anastasia®

2	140	4.5	



Antonov®

5	125	7	



Apollo®

6	220	11	



Aviator®

3	85	7.5	



Aylin®

3	140	7.5	

N

N

RR

N



Boris Becker®

5	80	8.5	



Deltona®

1	120	8	



Frozen®

1	120	8	

Disbud



Kokos®

3	90	7.5	



Magnum®

3	125	8	



Oncia®

3	95	7	



Palisade

3	160	5.5	



Sheena®

1	110	7.5	



Shoemith Fred

3	190	10	

N



Spiro White

3	140	8.5	



Topspin®

3	140	7	



Zembla®

3	100	7	

Disbud



Disbud



Aleksandrov®

3	120	7	



Anastasia Sunny®

3	140	7	



Astroid®

3	120	7.5	

N

N



Bombardino®

3	120	7	



Borg®

3	120	8	



Boris Becker Sunny®

3	80	8.5	



Lollipop Yellow®

3	70	8	



Magnum Yellow®

3	125	8	



Palisade Yellow

3	160	8.5	

Disbud



Pip Sunny®

3	75	8	



N

Rossano Yellow®

2	110	7.5	



Rivalry®

2	145	10.5	



Spiro Yellow®

2	140	8.5	



Willem Sunny®

3	140	7	



Zembla Brasil®

3	100	8	



Zembla Yellow®

3	100	8	

Disbud



Disbud



Aljonka Dark®

5	140	7	2021



Anastasia Lilac®

2	140	7	2021



Anastasia Pink®

2	140	7	2021

RR

N



Andrea®

5	110	8	2021



Andrea Dark Pink®

3	110	8	2021



Baltazar Intense®

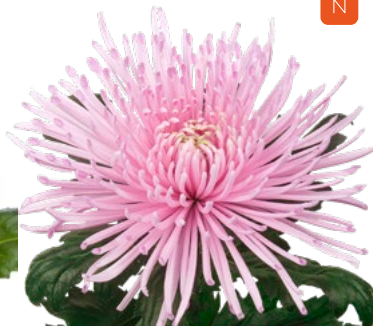
2	140	8	2021

N



Barca Splendid®

5	85	5	2021



Capriool®

5	120	7	2021



Gustav®

3	60	7	2021

Disbud



Hornbill®

5	120	7	2021



Hornbill Dark®

5	120	7	2021



Jeanny Pink®

2	60	7	2021



Ksenia®

3	130	7	2021



Lollipop®

2	70	8	2021



Lollipop Purple®

2	70	8	2021



Momoko®

2	70	7	2021



Pip®

3	75	8	2021



Pip Pretty®

3	75	8	2021

Disbud



N

Pip Purple®

2	75	8	



N

Rossano®

2	110	7.5	



Rossano Charlotte®

2	110	7.5	



N

Rossano Dark®

2	110	7.5	



Spider Pink

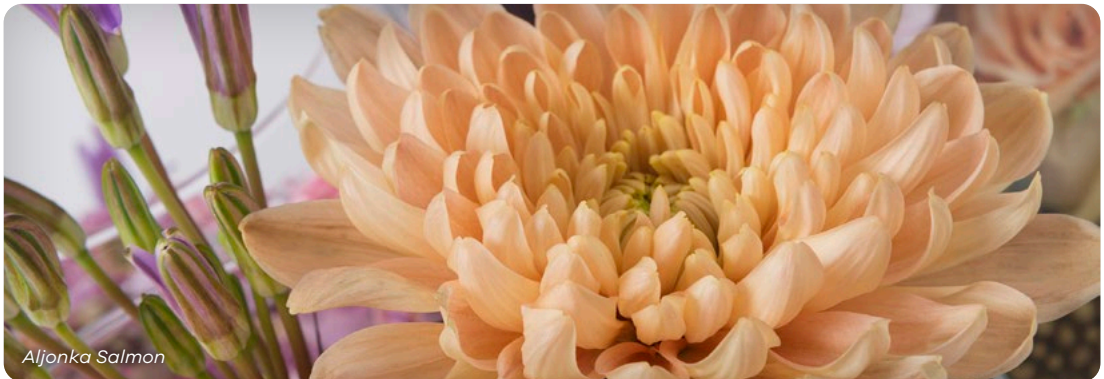
4	150	10	



N

Souvenir®

2	90	7.5	



Aljonka Salmon

Disbud



Aljonka Salmon®

5	140	7	



Anastasia Dark Bronze®

2	140	7	



Barca Red®

5	85	8	

N



Chispa®

4	140	7	



Fuego Dark®

4	115	7	



Jeanny Orange®

3	60	7	

RR



Paladov®

3	80	8	

N



Pip Red®

3	75	8	

N



Pip Salmon®

3	75	8	

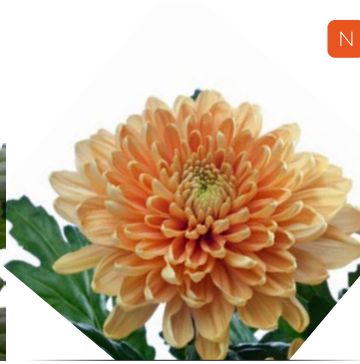
Disbud



N

Rossano Elizabeth®

2	110	7.5	



N

Rossano Orange®

2	110	7.5	



Saffina®

4	140	7	



Saffina Dark®

4	140	7	



Spider Bronze

4	150	10	



Tusca®

4	120	7	



Willem Orange®

4	140	7	

Disbud



Anastasia Dark Green®

2	140	7	2021



Anastasia Dark Lime®

2	140	7	2021



Balloon®

2	60	7.5	2021

RR

N



Bombellini®

3	110	8.5	2021



Jade Green®

3	120	7	2021



Rossano Lime®

2	110	7.5	2021



Zembla Lime®

4	100	7	2021



The background of the page is a photograph of a vase filled with various chrysanthemum flowers. The entire image is overlaid with a semi-transparent orange filter. In the bottom foreground, there is a white line-art outline of a stylized flower or leaf shape.

**Spray
chrysanthemums**

—

**Schnitt
chrysanthemem**

—

**Crisantemi
reciso**

—

**Crisantemos
para flor cortada**

—

**Хризантема
на срезку**

Spray



Altaj®

3	65	7	



Arctic Queen®

4	90	7	



Aviator®

3	75	7	



Bacardi®

4	65	7	



Baltica®

1	90	7	



Big Boss®

3	75	8	

N



Carolle®

3	70	7	



Casino®

1	65	7.5	

RR

N



Crystal®

6	65	7	

RR

Spray

RR



Euro®

1	80	7	



Euro Speedy®

1	70	7	



Floyd®

6	60	7	

RR N



Frozen®

1	85	8	



Ibis®

3	60	7	

N



Ilonka®

4	65	7.5	

N



Kennedy®

5	75	7	



Life®

3	60	7	



Maxia®

6	60	7	

Spray

N



Memoria®

3	70	7.5	



Montes®

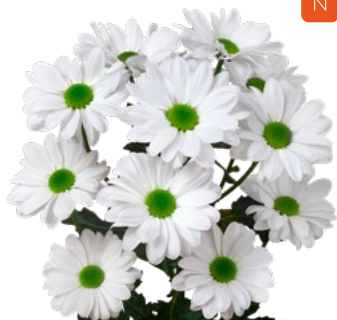
1	80	7.5	



Oncia®

3	65	7	

N



Paperwhite®

5	75	7	



Pina Colada®

3	80	7	

N



Topspin®

3	90	7	



Zehnya®

4	60	7	



Zembla®

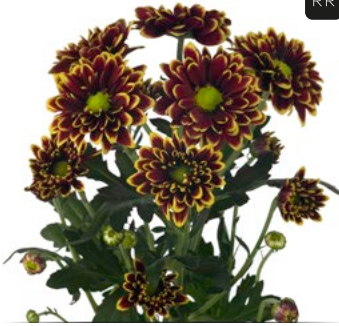
4	90	7	



Zidane®

1	75	7	

Spray



RR

Amethyst Yellow®

1	85	8	



Arlisa®

3	80	7	



Bacardi Sunny®

4	65	7	



Baltica Yellow®

1	90	7	



Big Chief®

3	75	8	



Bombardino®

4	80	8	

N



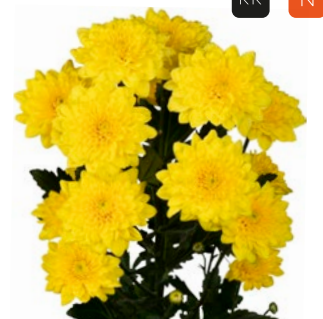
Carolle Yellow®

3	70	7	



Celebrate®

1	75	7	



Custard®

1	85	8	

RR

N

Spray



Euro Sunny®

1	80	7	



Ibis Sunny®

3	60	7	



Jamaica®

1	85	8	

RR



Jordi®

3	80	7	



Korona®

4	60	8	



Lollipop Yellow®

2	45	7.5	

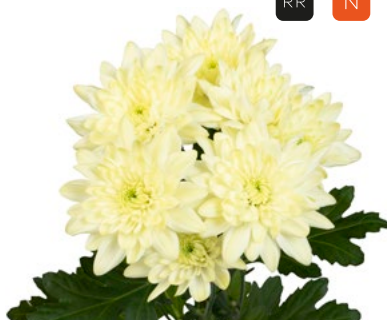
RR

N



Nelson®

3	80	8	



Pina Colada Cream®

3	80	7	

RR



Pina Colada Yellow®

3	80	7	

Spray



Podolsk Yellow®

4	70	7	



Raisa®

5	65	7	



Raisa Dark®

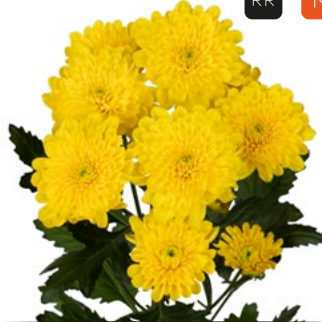
5	65	7	



RR

Sensual®

1	60	8	

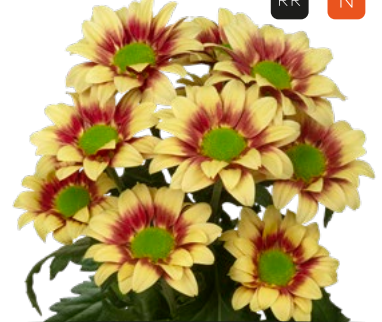


RR

N

Salvo®

1	70	7.5	



RR

N

Together Yellow®

1	60	8	



N

Tourist®

3	75	7	



Zehnya Sunny®

4	65	7	



Zembla Sunny®

4	90	7	

Spray



Bartoli®

3	70	7	



Cato Orange®

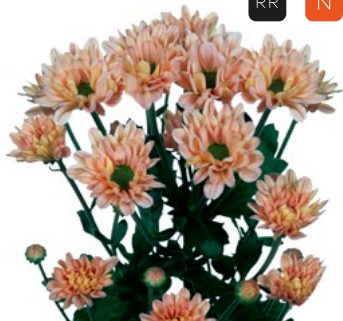
1	80	7	



Grand Orange®

1	90	7	

RR



Katinka Salmon®

4	60	7	

RR

N



Kaya®

3	65	7	



Memphis Autumn®

3	65	7.5	

N



Orangina®

6	7	60	

RR



Veronica Salmon®

1	80	7	



Woodpecker®

5	80	7	

Spray



RR N

Bullseye®

1	60	8	



RR

Chili Pepper®

3	70	7	



Lollipop Red®

2	45	7.5	



Marabou®

3	55	5	



N

Popov®

1	60	8	



Rabelo®

1	75	7	



Redstart®

6	50	7	



Ruby Star®

1	65	7	



Summer Flame®

4	60	7	

Spray



RR

N

Amaze Dark®

3	75	7	



Amethyst®

1	80	8	



Anquetil Pink®

1	70	8	



RR

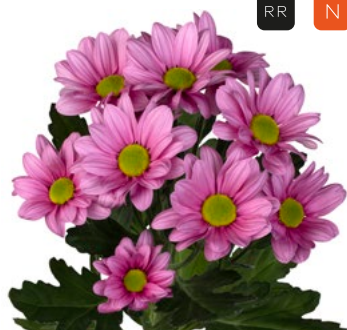
Azeri®

6	50	7	



Bacardi Pearl®

4	65	7	



RR

N

Ballerina's®

3	60	7.5	



Barca®

4	75	7	



N

Bolte®

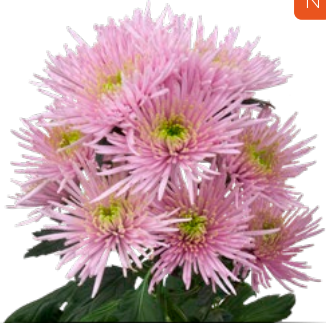
5	65	7	



Bretagne Pink®

1	65	7	

Spray



N

Capriool®

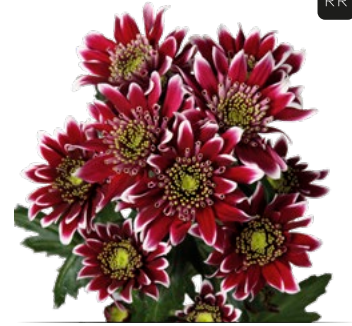
3	70	7	



N

Crystal Pink®

6	65	7	



RR

Disco Club®

4	80	7	



Exopolis®

3	55	7	



Fianna®

5	55	7	



Fianna Rosy®

5	55	7	



RR

Firmenich®

1	75	7	



RR

Grand Pink®

1	90	7	



RR

Handsome®

4	70	7	

Spray

RR



Hardwell®

1	70	7.5	



Ibis Pearl®

4	60	7	

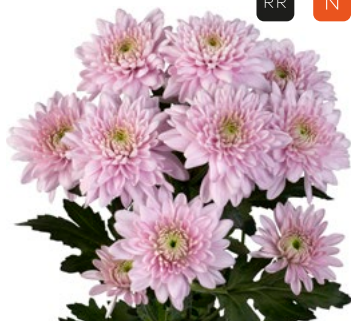


Kalimba®

2	85	8	

RR

N



Karma Pink®

1	75	7.5	

RR



Katinka®

4	70	7	

RR



Lamira®

3	85	7.5	



Litchi®

4	45	7	



Lollipop®

2	45	7.5	



Lollipop Purple®

2	45	7.5	

Spray



RR

Malibu®

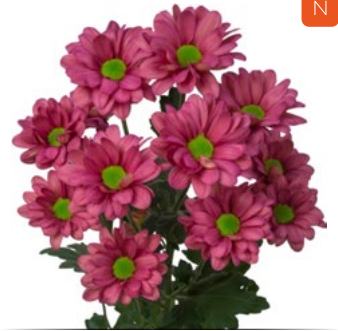
4	65	7	



RR

Malibu Purple®

4	65	7	



N

Memphis Cherry®

3	65	7.5	



RR

Memphis Dark®

3	75	7	



RR

Memphis Pink®

3	75	7	



Mona Lisa Rosy®

3	55	7	



RR

Nepal®

3	65	7	



Podolsk®

4	70	7	



Podolsk Purple®

4	70	7	

Spray



Prius Pink®

4	85	7	2021



Prius Splendid®

4	85	7	2021



Purple Star®

1	65	7	2021

RR



Rihanna®

4	80	7	2021



Romance®

1	55	7	2021



Romance Purple®

1	60	7.5	☀

N

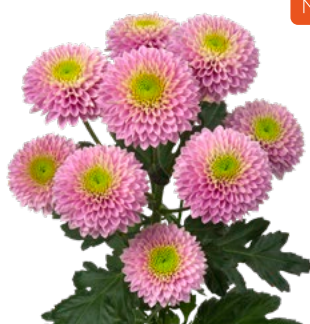
RR



Sound®

4	75	7	☀

N



Souvenir®

3	55	7.5	☀

RR



Stripy Summer®

4	85	7	☀

Spray



RR

Stylist Pink Improved®

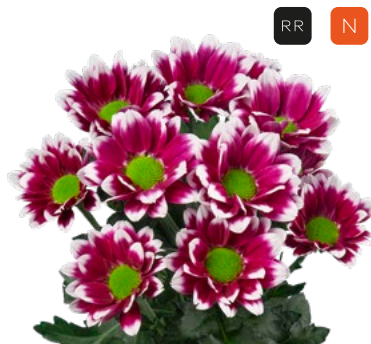
3	80	7.5	



RR

Together®

1	65	7	



RR

N

Together Dark®

1	60	8	



Typhoon®

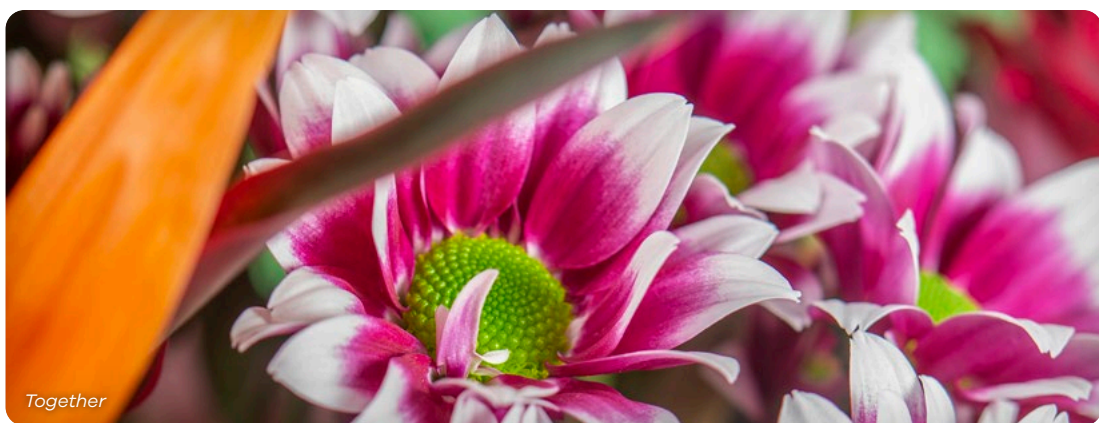
4	70	7	



RR

Veronica®

1	75	7	



Together

Spray



Avocado®

4	60	7	2021



Code Green®

1	40	7	2021



Feeling Green Dark®

2	35	7	2021



RR

Greenlizard®

4	70	7	2021



Zembla Lime®

4	90	7	2021



Feeling Green

**Santini
chrysanthemums**

–

**Santini
chrysanthemem**

–

**Crisantemi
Santini**

–

**Crisantemos
de Santini**

–

**Хризантема
САНТИНИ**





Santini

48



Calimero Family

51



Madiba Family

53



Madiba Pompini Family

55



Doria Family

56



Jeanny Family

57



Rossi Family

58



Yin Yang Family

60

Santini

RR



Alts®

3	40	7	☀



Bouncer®

6	40	7	☀



Ferry®

3	20	7	☀



Maverick White®

3	40	7	☀



Solange®

3	40	7	☀



Stallion Anemone®

3	28	7.5	☀

RR



Aurinko®

4	35	7	☀



Aviso®

6	40	7	☀



Maverick Sunny®

3	40	7	☀

Santini



Stallion Yellow®

3	28	7.5	☀️



Tedcha®

3	45	8	☀️



Country®

3	30	7	🌧️



Country Lime®

3	30	7	🌧️



Spotify®

3	40	7	☀️



Whatsapp®

4	30	7	☀️

RR



Harley®

3	40	7	🌧️



Lexy®

3	35	7	🌧️



Adora®

3	45	7.5	☀️

Santini

RR



Harley Red®

3	40	7	2021

N



Lexy Red®

3	35	7	2021



Purpetta Red®

4	35	6.5	2021

RR



Bodilly®

5	30	6.5	2021



Krisi®

6	35	7	2021



Navona®

3	30	6.5	2021

N



Purpetta®

4	35	6.5	2021



Quinty®

3	40	6.5	2021

Calimero

EN Small pompom flowers with a good branching, many flowers and full centers

DE Kleine pompom Blüten, gute Verzweigung und viele Blüten pro Stiel

IT Piccoli fiori pompon con ottima diramazione e tanti fiori pieni

ES Spray compuesto de bolitas pequeñas, buena forma con muchas flores de centros llenos

RU Маленькие помпон цветочки, с хорошим разветвлением, большим количеством цветоносов и наполненной сердцевинкой



N

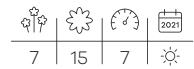
Calimero Apricot®



Calimero Dark Pink®



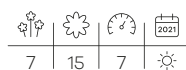
Calimero Minty®



Calimero Pink®

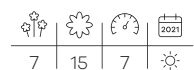


Calimero Red®



N

Calimero Salmon®

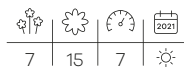


Calimero

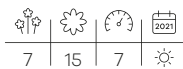
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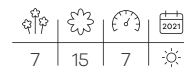
Calimero Shiny®



Calimero Snow®



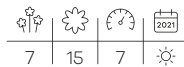
Calimero Sunny®



N



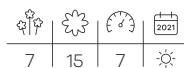
Calimero Sunrise®



Calimero



Calimero White®



Madiba

- EN** Single-flowered series, fast grower, good branching, full whorl of petals and a fantastic shelf life
- DE** Einfachblühende Serie, schneller Wuchs, gute Verzweigung und fantastische Haltbarkeit
- IT** Linea con fiori singoli, crescita veloce, buona diramazione, alta densità di boccioli ed eccezionale durata nel vaso
- ES** Tipo margarita, de crecimiento rápido, buena forma de spray, círculo completa de pétalos y larga duración pos-cosecha
- RU** Серия простого (ромашкоподобного) соцветия, быстрорастущая, с хорошим разветвлением, с полной цветочной сеткой и фантастическим сроком хранения



Dungu Red®

7	25	7	☀



Green Brits®

7	35	7	☀



Jombe Purple®

7	35	7	☀



Kerio White®

7	35	7	☀



Nyaka Cream®

7	35	7	☀



Nyaka White®


7	65	7	☀

Madiba

RR







Ovada Orange®

			
7	35	7	☀



Ringa Yellow®

			
7	25	7	☀







Tanga Pink

RR




Tanga Pink®

			
7	25	7	☀

RR



Tumbi Rosy®

			
7	25	6.5	☀

Madiba Pompini

EN Madiba with the same characteristics, pompom flowers

DE Selben Eigenschaften wie Madiba, mit pompom Blüten

IT Madiba con caratteristiche identiche, fiori pompon






ES Las mismas características que Madiba con flores tipo bola

RU Мадоба с такими же свойствами и цветами в форме помпона



N




Apura Yellow®

			
7	35	7	



N






Baylo Bronze®

			
7	35	7	



N






Kayli White®

			
7	35	7	



N

Memba Purple®

			
7	35	7	

Doria

EN Uniform pompom in 9 colors, full flower and medium growth

DE Uniforme pompom Serie in 9 Farben, volle Blüten und mittelstarker Wuchs

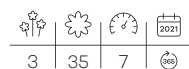
IT Pompon uniforme in 9 colori, fiore pieno e crescita media

ES Bolita de crecimiento medio, uniforme, disponible en 9 colores. Flores llenas

RU Равномерный помпон, в 9 расцветках, полный цветок и средний рост

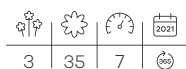


Doria®



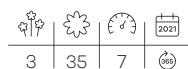
N

Doria Cherry®



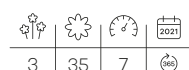
N

Doria Cream®

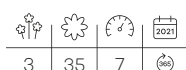


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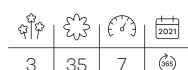
Doria Currant®



Doria Orange®



Doria Pink®



Jeanny



N

Doria Yellow®

3	35	7	

EN Compact serie with sturdy flowers, can also be used as a disbud flower

DE Kompakte Serie mit robusten Blüten, kann auch ausgebrochen kultiviert werden

IT Linea compatta con fiori duri, può essere utilizzato anche come uniflora

ES Tipo compacto con flores robustas. Se puede utilizar como desbotonado

RU Компактная серия с крепкими цветами, используется также как одноголовый



N

Doria White®

3	35	7	



N

Jeanny Orange®

3	35	7	



Jeanny Peach®

3	35	7	



Doria Salmon®

3	35	7	



Jeanny Pink®

3	40	7	

Rossi

EN Single-flowered serie with double flower ribbons and a green heart in the flower

DE Einfachblühende Serie mit gefüllter Mitte und grünem Herz in der Blüte

IT Linea con fiori singoli con doppio giro di petali e centro verde

ES Tipo margarita, flor doble y centro verde

RU Ромашкоподобное соцветие с двойным цветочным кружевом и зеленой сердцевинной



N

Rossi Cream®

3	35	7	



N

Rossi Lobster®

3	35	7	



Rossi Orange®

3	35	7	



Rossi Pink®

3	35	7	



Rossi Salmon®

3	35	7	



Rossi Smokey®

3	35	7	

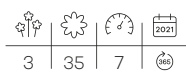


Rossi Mix

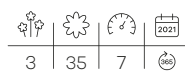
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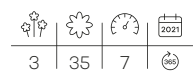
Rossi Splendid®



Rossi Sunny®



Rossi White®




Yin Yang

- EN** Unique flowers with a dark centre
- DE** Einzigartige Blüten mit dunkler Mitte
- IT** Fiori unici con centro scuro
- ES** Flores de estilo único con un centro oscuro
- RU** Уникальные цветы с черной сердцевинной



Yin Yang XXL®

			
5	30	6.5	



Yin Yang Pink®

			
5	30	6.5	



Yin Yang Cream®

			
5	30	6.5	



Yin Yang

**Seasonal
chrysanthemums**

–

**Saison
chrysanthemem**

–

**Crisantemi
Stagionali**

–

**Crisantemos
estacionales**




–

**Хризантема
сезонная**

Seasonal



Bislet White

			
Beppie White	Anemone	50	sep-oct
Danielle White	Single	60	oct
Ellen White	Double	55	aug-sep
Gerrie Hoek White	Double	55	aug-sep
Gompie White	Double	70	aug-oct
Heidi White	Decorative	55	sep
Minstrel White	Pompon	65	dec
Pennine Ski White	Decorative	60	sep



Jadank White




Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Allouise White	Decorative	95	sep-oct
Bislet White	Decorative	140	oct
Creamist White	Decorative	120	sep-oct
Jadank White	Decorative	95	sep
Louis Germ White	Decorative	120	sep



Creamist White

Seasonal

			
Beppie Yellow	Anemone	50	sep-oct
Bright-Eye	Pompon	40	sep-oct
Danielle Yellow	Single	60	oct
Ellen Yellow	Double	55	aug-sep
Gompie Yellow	Double	70	aug-oct
Heidi Yellow	Decorative	55	aug-sep
Lilian Hoek Yellow	Decorative	55	aug
Littleton Yellow	Double	70	sep
Minstreel Yellow	Pompon	65	dec
Pamela Yellow	Double	60	aug-sep
Pompon Yellow	Pompon	55	sep-oct



Alec Bedser Gold



Creamist Golden

Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Alec Bedser Gold	Decorative	95	aug-sep
Bislet Yellow	Decorative	140	oct
Creamist Golden	Decorative	120	sep-oct
Migoli	Decorative	90	sep
Princess Armgard Yellow	Decorative	90	nov
Victor Rowe Yellow	Decorative	90	sep-oct



Princess Armgard Yellow

Seasonal






Bigoudi Purple



Bislet Purple



Cassandra

			
Bella Pink	Decorative	50	sep-oct
Beppie Pink	Anemone	50	sep-oct
Beppie Purple	Anemone	50	sep-oct
Beppie Super	Anemone	50	sep-oct
Blenda Pink	Double	50	sep-oct
Blenda Purple	Double	50	sep-oct
Blenda Salmon	Double	50	sep-oct
Danielle Pink	Single	60	oct
Danielle Purple	Single	60	oct
Gerry Hoek Dark	Double	55	aug-sep
Gompie Pink	Double	70	aug-oct
Gompie Purple	Double	70	aug-oct
Gompie Super	Double	70	aug-oct
Jaguar Purple	Decorative	55	oct
Juweeltje Extra	Decorative	65	sep
Linda Purple	Double	65	sep-oct
Minstreel Dark	Pompon	65	dec
Minstreel Lilac	Pompon	65	dec
Minstreel Pink	Pompon	65	dec
Payton Lady Pink	Decorative	65	sep-oct
Pompon Pink	Pompon	55	sep-oct
Pompon Purple	Pompon	55	sep-oct
Smokey Purple	Double	55	sep-oct

Seasonal



Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Allouise Pink	Decorative	95	sep
Avignon Pink	Decorative	90	oct
Bigoudi Purple	Decorative	125	oct-nov
Bislet Purple	Decorative	140	oct
Cassandra Pink	Decorative	150	oct-nov
Flamenco Dark	Decorative	85	oct
Gilbert Leigh Purple	Decorative	120	oct-nov
Gilbert Leigh Silver	Decorative	120	oct-nov
Holiday Pink	Decorative	90	sep-oct
Holiday Purple	Decorative	90	oct
Jaguar Purple	Decorative	95	oct
Pandion Pink	Decorative	85	sep-oct
Pandion Salmon	Decorative	85	sep-oct
Regal Mist Purple	Decorative	90	sep
Sheer Purple	Decorative	95	oct
Tula	Spider	140	sep-oct
Westland Regal	Spider	150	oct



Jaguar Purple



Flamenco Dark



Gilbert Leigh Purple

Seasonal






Cassandra Orange



Princess Armgard Bronze






Tom Pearce Dark

			
Bella Orange	Decorative	50	sep-oct
Beppie Bronze	Anemone	50	sep-oct
Bruno Bronze	Double	50	sep-oct
Gompie Bronze	Double	70	aug-oct
Lillian Hoek Bronze	Double	60	aug-sep
Littleton Bronze	Double	60	sep
Minstrel Bronze	Pompon	65	dec
Pamela Bronze	Double	60	aug-sep
Pompon Bi Color	Pompon	55	sep-oct
Pompon Orange	Pompon	55	sep-oct
Wendy Bronze	Double	60	sep-oct

Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Astro Bronze	Decorative	90	aug-sep
Cassandra Orange	Decorative	115	oct-nov
Pandion Bronze	Decorative	85	sep-oct
Princess Armgard Bronze	Decorative	90	nov
Tom Pearce Dark P	Decorative	90	oct

Seasonal

			
Beppie Red	Anemone	50	aug-oct
Bruno Red	Double	50	sep-oct
Danielle Red	Single	50	sep-oct
Gompie Red	Double	70	aug-oct
Jaguar Red	Decorative	55	oct
Lillian Hoek Red	Double	60	aug-sep
Littleton Red	Double	60	sep
Minstrel Red	Pompon	65	dec
Payton Blaze Red	Decorative	60	sep-oct
Pompon Red	Pompon	55	sep-oct
Wendy Red	Double	60	sep-oct



Bislet Red



Jaguar Red

Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Bigoudi Red	Decorative	125	oct-nov
Bislet Red	Decorative	125	oct
Hanenburg Red	Decorative	90	sep-oct
Jaguar Red	Decorative	95	oct
Princess Armgard Red	Decorative	90	nov
Sheer Red	Decorative	95	oct
Tom Pearce Red	Decorative	90	oct



Princess Armgard Red



Pot chrysanthemums

—

Topfchrysanthemen

—

Crisantemi da vaso

—












**Crisantemos
en maceta**

—

**Горшечная
хризантема**





	Breeze Single Flower	73
	Rainbow Bicolored Flower	76
	Splash Specialty Flower	78
	Chrystal Decorative Flower	80
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Breeze



Breeze



Breeze Ballerina®



NL Enkelbloemige serie met een groen hart in de bloem

EN Single flower series, with a green center in flower

DE Einfachblühende Serie mit frischem, grünen Herz

IT Linea di fiori semplici con centro verde

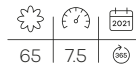
RU Одноголовая серия с зеленым сердцем



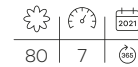
Breeze Cassis®



Breeze Dark Bronze®



Breeze Dark Red®



Breeze Fox Orange®



Breeze Jam®



Breeze Orange®



Breeze



Breeze Pink Flamingo®



N

Breeze Pink Improved®



N

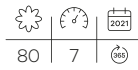
Breeze Oxygen®



Breeze Princess®



Breeze Purple®



Breeze Rosy®



Breeze Rouge®



Breeze Snow®




Breeze Sol®



Breeze






Breeze Sweet®

		
85	7	



Breeze White®

		
75	7	



Breeze Yellow®

		
80	7	



Breeze

Rainbow

NL Tweekleurige series met sterk kleurcontrast en fris tonende groene bloemhart

EN Bicolored flower series with intense contrast and fresh green centres

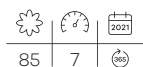
DE Zweifarbige Serie mit starkem Kontrast. Frisches, grünes Herz

IT Linea di fiori bicolori con forte contrasto di colori ed un centro verde accentuato

RU Двухцветная серия с сильным цветовым контрастом и свежим зеленым сердцем



Rainbow Carousel®



Rainbow Circus®



Rainbow Festive Paradise®



Rainbow Paradise®



Rainbow Pink Secret®



Rainbow Rosy®



Rainbow



Rainbow Circus



Rainbow Sunset®



Rainbow Twist®

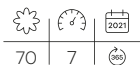


Splash

- NL** Unieke bloemenvormen zoals anemones, spin- en lepelvormige
EN Unique flower types as anemone, spiders and wheel spoons to excite customers
DE Verschiedene Blütenformen als Anemone, Spinne und Löffelförmig
IT Fiori con forme particolari come anemone, spider e fiori con petali a forma di cucchiaio
RU Уникальные формы такие как анемоновидные, спайдеры и спуны



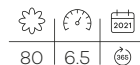
Splash Energy®



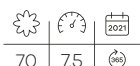
Splash Happiness®



Splash Icestar®



Splash Intense®



Splash Lightning®



Splash Minty®





Splash



Splash Icestar



Splash Sweet®

		
50	7.5	2021



Splash Sweet Dark®

		
70	7.5	2021



Splash Pure White®

		
80	6.5	2021



Splash Yellow®

		
75	7	2021

Chrystal

NL Gevuldbloemige serie met goede bloemkwaliteit voor iedere markt

EN Decorative flower series with strong flower quality in every market

DE Gefülltblühende Serie mit sehr guter, haltbarer Blüte

IT Linea di fiori decorativi di ottima qualità per tutti i mercati

RU Махровый цветок высокого качества для любого рынка



Chrystal Aubergine®

55	6.5	



Chrystal Blanche®

85	7	



Chrystal Blush®

80	7	



Chrystal Bronze®

60	7	



Chrystal Bronze Bicolor®

75	7.5	



Chrystal Jasper®




80	7	

N

Chrystal






Chrystal Lemon®

		
90	7	







Chrystal Orange®

		
60	75	



Chrystal Pink®

		
90	7	



Chrystal



Chrystal Pink Flair®

		
80	7	



Chrystal Purple®

		
70	7	

Chrystal



Chrystal Red®

65	7.5	2021



Chrystal Romance®

80	7	2021



Chrystal Ruby®

55	7.5	2021



Chrystal Regal®

55	7	2021



Chrystal Solar®

85	7	2021



Chrystal Sunny®

70	7	2021



Chrystal White®

90	7	2021



Chrystal Yellow®

75	7	2021

Stream

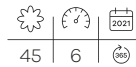
- NL** Snelle groei en gemakkelijke teelt, snelle groeitijd van 6 weken, goede vertakking en vol bloemscherm, fantastische houdbaarheid
- EN** Very fast and easy culture, super short response time of 6 weeks, strong branching and full flowerscreen, very good shelf life
- DE** Sehr schnelle und einfache Kultur, sehr kurze Reaktionszeit von 6 Wochen, starke Verzweigung und flächiger Blütenschirm, sehr gute Haltbarkeit
- IT** Coltivazione veloce e facile, tempo di reazione breve di 6 settimane, ottima ramificazione, alta densità di boccioli ed eccezionale durata nel vaso
- RU** Быстрый рост за 6 недель и простое выращивание, хорошее разветвление, большой цветок и отличная сохраняемость после среза



Stream Bronze Bicolor®



Stream Pink Bicolor®



Stream Purple®



Stream Red®



Stream White®



Stream Yellow®



Swiftly

- NL** Korte teeltduur, kleine bloemen en erg bloemrijk, gemakkelijk teelt, sterke vertakking
- EN** Very short response time, small-flowered and very floriferous, easy culture, strong branching
- DE** Sehr kurze Reaktionszeit, kleinblumig und reichblühend, einfache Kultur, starke Verzweigung
- IT** Tempo di reazione molto breve, con tanti fiori di piccola dimensione, ottima ramificazione
- RU** Короткое время отклика, маленький и яркий цветок, простое выращивание и сильное разветвление



Swiftly Blanche®

		
40	5.5	






Swiftly Bronze Bicolor®

		
40	5.5	



Swiftly Dark Pink®

		
40	5.5	



Swiftly Light Pink®

		
45	5.5	







Swiftly Orange Bicolor®

		
40	5.5	



Swiftly Pink®

		
40	5.5	



Swiftly Purple®

		
40	5.5	

Swiftly



Swiftly Rosso®



Swiftly White®



Swiftly Yellow®

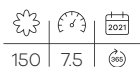


Cosmo

- NL** Uniforme plus serie in 8* kleuren, grote bloem, smal tot medium groei, reactietijd van 8 weken
- EN** Very even disbud mutant series in 8* colours, big flower size, small to medium vigour, response time of \pm 8 weeks
- DE** Echte Familie in 8* Farben, große Blüten, kompakt bis mittelkräftig wachsend, Reaktionszeit \pm 8 Wochen
- IT** Linea uniforme di varietà da sbottonare, fiori di grande dimensione, vigorosità medio-bassa, tempo di reazione circa 8 settimane
- RU** Ровный, одностоловый цветок в восьми оттенках, небольшая или средняя интенсивность роста, время отклика 8 недель



Cosmo Bordeaux®



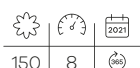
Cosmo Bronze®



Cosmo Fresh Lime®



Cosmo Pink®



Cosmo Purple®



Cosmo White®



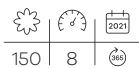
Cosmo



Cosmo Fresh Lime



Cosmo Yellow Improved®



Cosmo Mix®



Disbud







Kena®

		
150	10.5	



Kena Blanc®

		
150	10	







Kena Bronze®

		
150	10.5	




Kena Jaune®

		
150	10.5	



Ludo

		
150	9.5	



Cosmo

Aster



Magic™ Pink®



Magic™ Purple®



Magic™ White®



Magic™ Mix®

Calimero



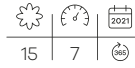
Calimero



Calimero Dark Pink®



Calimero Minty®



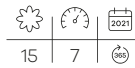
Calimero Pink®



Calimero Red®



Calimero Shiny®



Calimero Snow®



Calimero Sunny®



Calimero Quatro®



Da Vinci



Da Vinci®



N

Da Vinci Cherry®



N

Da Vinci Cream®



Da Vinci Dark®



N

Da Vinci Dark Orange®



Da Vinci Orange®



Da Vinci White®



Da Vinci Yellow®



Da Vinci



VITA MÜM™

Recipe for Happiness



Innovation

Years of development have resulted in an extensive assortment for all customers and conditions. Our innovations allow growers to choose unique novelty varieties or family combinations or that are perfectly suited to each production environment and product program.



Vitality

The unique Vitamum assortment shines with large flowers in bold and fresh colors. They offer disease resistance and are selected for extended color retention, resulting in straightforward production and a long shelf life to expand the selling window.



Perfection

Small details build the foundation for a strong program, and we focus on perfecting those details in our variety collections, uniform Confetti Garden™ combinations, and retail solutions.

Very early (week 33-34) *Vitamum Daybreak*



RR

Calm White®



RR

Cruise Yellow®



RR

Lagoon Purple®



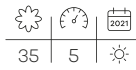
RR

Reef Bronze®



RR

Seaside Red®



RR

Shore Appleblossom®



Early season

Vitatum Sunbeam Early (week 35-36)

RR



Apple Cider®



RR



Bliss White®



RR



Cheer Red®



RR



Desire Golden®



RR



Elated Purple®



RR



Flair Pink®



RR



Flame bicolor®



RR



Giggle Yellow®



RR



Goal Light Bronze®



Early (week 35-36) Vitamum Sunbeam

RR



Goal Orange®



RR



Goal Yellow®



RR



Jolly Dark Bronze®



RR



Lively Pink Bicolor®



RR



Lucky Purple®



RR



Lively Red Bicolor®



RR



Sweet Pink®



RR



Wonder Yellow®



Vitatum Meridian Mid season (week 37-38)



Ceremony White®

50	6.5	☀



Cherry Purple®

35	5.5	☀



Cherry Red®

35	5.5	☀



Field Golden®

50	5.5	☀



Fiesta Red®

50	6.5	☀



Homerun Orange®

65	5.5	☀



Homerun Pink®

65	5.5	☀



Homerun White®

65	5.5	☀



Homerun Yellow Improved®


65	5.5	☀

Mid season (week 37-38) *Vitatum Meridian*

RR



Jump White®

		
55	6	



League Pink®

		
50	5.5	



Power Red®

		
50	6	



Sing Yellow®

		
35	7.5	

RR



Volley Red®

		
35	5.5	



Mid season

Vitatum Late season (week 39-40)

N



Banquet Pink Bicolor®



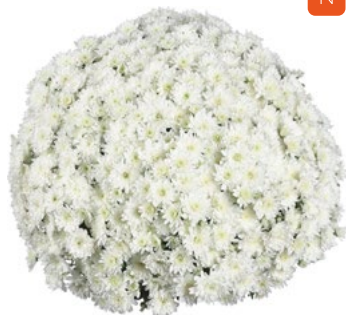
N



Banquet Red Bicolor®



N



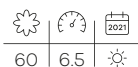
Fair White®



N



Festive Purple®



N



Melody Bronze®



N



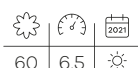
Party Yellow®



N



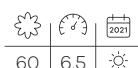
Podium Pink Bicolor®



N



Podium Purple®



N



Podium Red Bicolor®





Multiflora Belgium



Pamplona Jogger Bronze®

		
50	6.5	



Pamplona Jogger Pink®

		
50	6.5	



Pamplona Jogger White®

		
50	6	



Pamplona Jogger Yellow®

		
50	6	



San Remo Runner Bronze®

		
50	6	



San Remo Runner Lilac®

		
50	6.5	

Belgium *Multiflora*



San Remo Runner Purple®

		
50	6	2021



Sea Surfer Bronze®

		
50	5.5	2021



Sea Surfer Dark®

		
50	5.5	2021



Sea Surfer White®

		
50	5.5	2021



Sea Surfer Yellow®

		
50	5.5	2021



Tardero®

		
50	5.5	2021



Tarragona Jogger®

		
50	7	2021

Multiflora European Collection (week 36)



Ditto Dark Orange®



Ditto Dark Pink®



Ditto Lemon®



Ditto Pink®



Ditto White®



Ditto Yellow®



European Collection *Multiflora*




Gigi Dark Pink®

		
35	6	



Gigi Golden®

		
35	6	



Gigi Orange®

		
35	6	



Gigi Pink®

		
35	6	



Gigi Snow®

		
35	6	



Gigi Yellow®

		
35	6	