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Home Servers and Consumer Storage: Analysis and Forecasts

By Jane Shields, Research Analyst 3Q 2008

Synopsis

This report identifies different consumer storage platforms and profiles the most representative / competitive solution providers. With the latest consumer data on intenders and early adopters, a comprehensive industry analysis, and industry forecasts, this report takes an early look at an emerging but promising home server industry.

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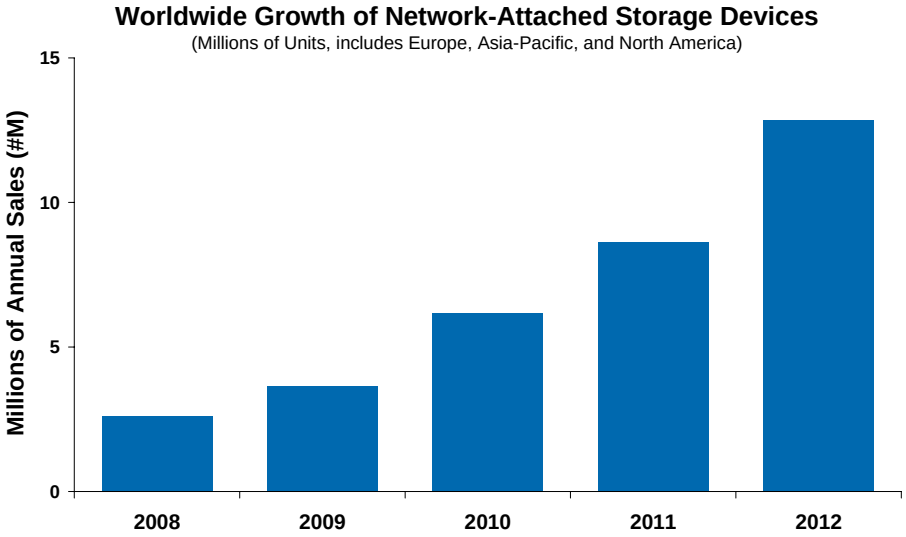
The Growth of Stored Media on Home PCs



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"Current file storage solutions are not equipped to handle consumers' ever-growing libraries of digital photos, music, and video," said Jane Shields, research analyst, Parks Associates. "Soon the average broadband household will need close to a terabyte of storage to account for their media collections on PCs, portable devices, and DVRs. However, while storage capacity will certainly be a critical factor in purchase decisions, the industry needs to pay attention to additional features as it approaches the mass market."

Contents

The Bottom Line *is a concise, executive-level summary of the current state of the market, evolutionary path, and the implications for companies doing business in this space.*

A Parks Associates' **Resource Book** *contains company profiles—a must-have reference for product/market planning.*

The Bottom Line

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Parks Associates 5310 Harvest Hill Road Suite 235 Lock Box 162 Dallas TX 75230-5805 800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax parksassociates.com sales@ parksassociates.com	Authored by Jane Shields Executive Editor: Kurt Scherf Published by Parks Associates © July 2008 Parks Associates Dallas, Texas 75230 All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher. Printed in the United States of America. **Disclaimer** Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.

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