



Plug Connection

[streptomania]
it's contagious

[spectacular streptocarpus] unusual, colorful, tough, versatile

Plant collectors have coveted these beautiful plants for years but have to resort to the internet to find them, paying up to \$60 for one small plant. Streptocarpus are amazingly carefree for the consumer, flowering almost year round under low light conditions.

Finding a reliable source has been difficult, but now we've partnered with Europe's premier breeder to bring his best varieties to North America. With excellent post-harvest quality, these are sure to generate sales summer through winter.

LEYLA SERIES

- ✿ Excellent habit
- ✿ Floriferous large blooms with unusual color and ruffled edges
- ✿ Excellent post-harvest qualities
- ✿ Best grown in 5" to 6" pots
- ✿ Crop times: summer 8-10 weeks, winter 10-14 weeks



DOMINO SERIES

- ✿ Many flower spikes with clouds of dainty flowers and a few large basal leaves
- ✿ Flower for many months non-stop, starting as early as February
- ✿ Tolerate lower temperatures
- ✿ High-end interspecific hybrids with fantastic consumer appeal
- ✿ Ideal for 5" to 6" pots
- ✿ Crop times: summer 8-10 weeks, winter 10-14 weeks



ROULETTE SERIES

- ✿ Unique, vivid flower colors with contrasting pure-white throats
- ✿ Truly stunning – a show-stopper
- ✿ Excellent impulse-sale appeal
- ✿ Crop times: summer 9-11 weeks, winter 11-13 weeks



The Anywhere Flowering Plants

Streps are remarkably productive and versatile, yielding up to ten blooms per stalk from each leaf. They thrive under bright, indirect light (natural or artificial), do best when allowed to dry out between waterings, and rarely have problems with insects.

With their blend of beauty and toughness, our streps are the ideal indoor/outdoor plants. They prosper in almost any environment, making them perfect for waiting rooms, office planters, year-round gift baskets, patio and deck combos, color bowls, and houseplants.

[visit our website for
live availability updates]

www.plugconnection.com/streptocarpus
join our mailing list while you're there



MARLEEN

MARLEEN SERIES

- ☀ Very uniform, extremely floriferous series
- ☀ Flower 2-3 weeks earlier than other varieties
- ☀ Tolerate lower temperatures during cultivation as well as higher summer temperatures
- ☀ Better keeping qualities under shipping conditions
- ☀ Selected for excellent post-harvest quality and durability in shipping
- ☀ Ideal for 4.5" to 5" pots
- ☀ Crop times: summer 8-10 weeks, winter 10-12 weeks



TARGA



AMANDA



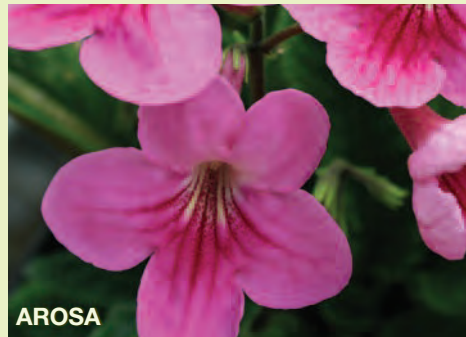
SPIRIT (PPAF)



CATANIA



DIVA



AROSA



PRINCESSE



RONJA



AMBIENTE



BIANCA

[growing tips]

- ☀ Increasing levels of phosphorus during flower-bud development will increase crop quality.
- ☀ During low light periods, plants benefit from lower fertility levels.



PROGRAM SPECIFICS:

Tray Size: 72

Minimum: 1 box/3 trays, 1 tray/variety
(Can be combined with other programs to meet 1 box minimum)

Available: year round

Cultural Info: Go to plugconnection.com/streptocarpus for a Cultural Information Sheet or call Customer Service at 760.631.0992

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To learn more about how our exciting new varieties can increase your profits, **email or call** Juan St. Amant, Director of New Product Development, at jsa@plugconnection.com or **760.631.0992 ext.104**



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